

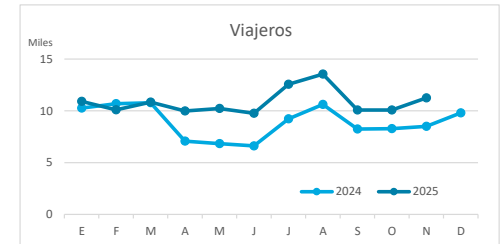
Principales indicadores de alojamiento turístico

LA GOMERA (hasta noviembre de 2025)



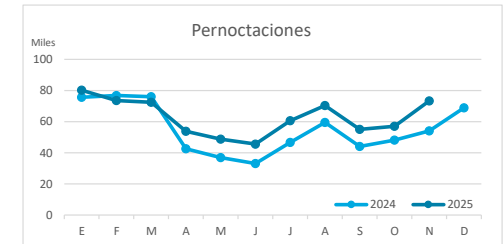
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |       |        |        |               |       |        |        |
|-----------|-------------|--------------|----------|---------|-----------------------------------|-------|--------|--------|---------------|-------|--------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total   | Hotelero                          |       |        |        | Extrahotelero |       |        |        |
| ene-nov24 | 54.468      | 4.070        | 38.572   | 97.110  | 31.283                            | 2.417 | 20.226 | 53.926 | 23.185        | 1.653 | 18.346 | 43.184 |
| ene-nov25 | 64.765      | 5.608        | 48.973   | 119.346 | 41.469                            | 3.653 | 30.280 | 75.402 | 23.296        | 1.955 | 18.693 | 43.944 |
| Dif       | 10.297      | 1.538        | 10.401   | 22.236  | 10.186                            | 1.236 | 10.054 | 21.476 | 111           | 302   | 347    | 760    |
| Dif, %    | 18,9%       | 37,8%        | 27,0%    | 22,9%   | 32,6%                             | 51,1% | 49,7%  | 39,8%  | 0,5%          | 18,3% | 1,9%   | 1,8%   |



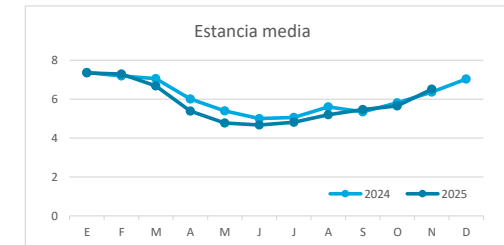
PERNOCTACIONES

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |        |        |         |               |        |        |         |
|-----------|-------------|--------------|----------|---------|-----------------------------------|--------|--------|---------|---------------|--------|--------|---------|
|           | Extranjeros | Peninsulares | Canarios | Total   | Hotelero                          |        |        |         | Extrahotelero |        |        |         |
| ene-nov24 | 443.278     | 17.338       | 132.827  | 593.443 | 198.986                           | 8.298  | 47.009 | 254.293 | 244.292       | 9.040  | 85.818 | 339.150 |
| ene-nov25 | 512.608     | 24.194       | 153.805  | 690.607 | 272.995                           | 12.800 | 72.744 | 358.539 | 239.613       | 11.394 | 81.061 | 332.068 |
| Dif       | 69.330      | 6.856        | 20.978   | 97.164  | 74.009                            | 4.502  | 25.735 | 104.246 | -4.679        | 2.354  | -4.757 | -7.082  |
| Dif, %    | 15,6%       | 39,5%        | 15,8%    | 16,4%   | 37,2%                             | 54,3%  | 54,7%  | 41,0%   | -1,9%         | 26,0%  | -5,5%  | -2,1%   |

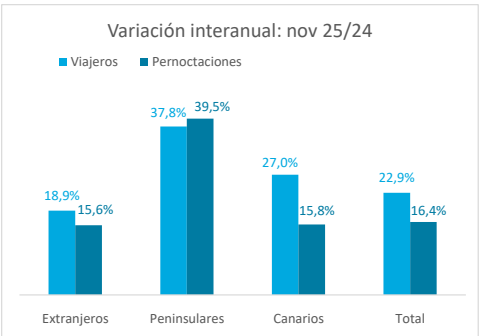
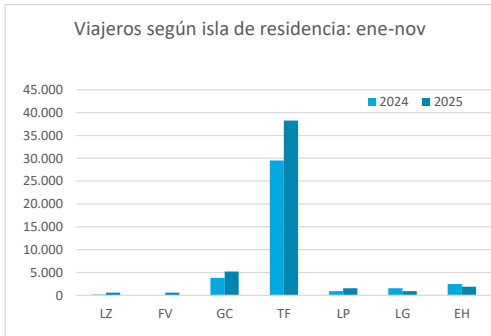
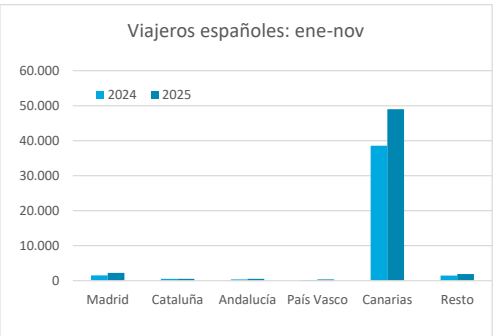
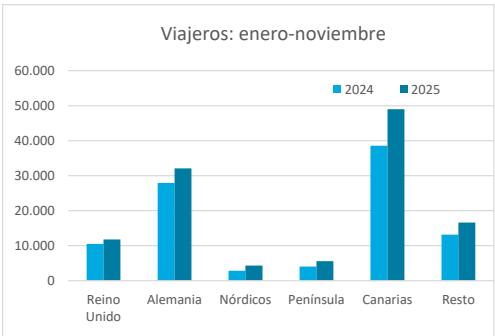


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |     |     |     |               |     |      |      |
|-----------|-------------|--------------|----------|-------|-----------------------------------|-----|-----|-----|---------------|-----|------|------|
|           | Extranjeros | Peninsulares | Canarios | Total | Hotelero                          |     |     |     | Extrahotelero |     |      |      |
| ene-nov24 | 8,1         | 4,3          | 3,4      | 6,1   | 6,4                               | 3,4 | 2,3 | 4,7 | 10,5          | 5,5 | 4,7  | 7,9  |
| ene-nov25 | 7,9         | 4,3          | 3,1      | 5,8   | 6,6                               | 3,5 | 2,4 | 4,8 | 10,3          | 5,8 | 4,3  | 7,6  |
| Dif       | -0,2        | 0,1          | -0,3     | -0,3  | 0,2                               | 0,1 | 0,1 | 0,0 | -0,3          | 0,4 | -0,3 | -0,3 |

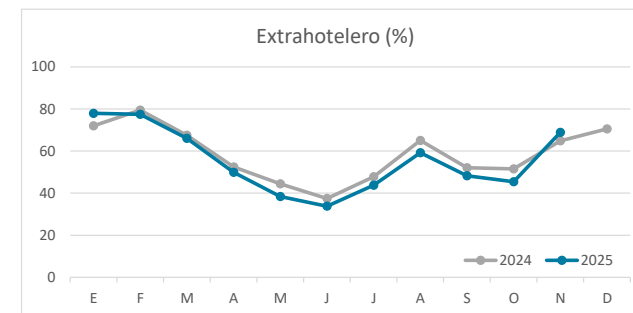
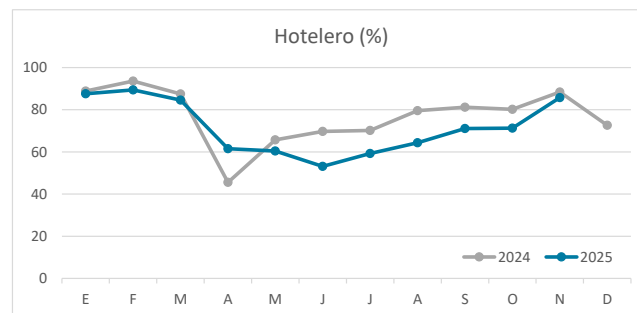
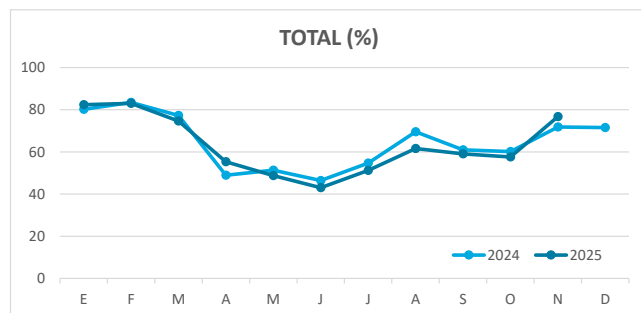


DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

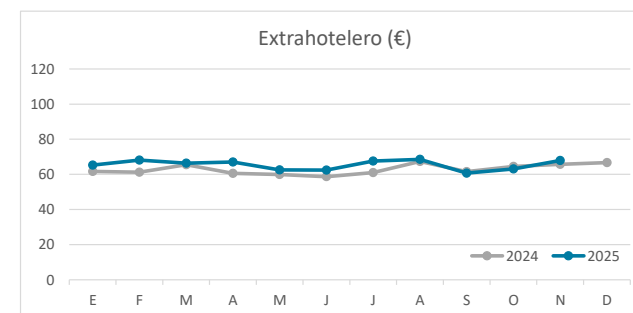
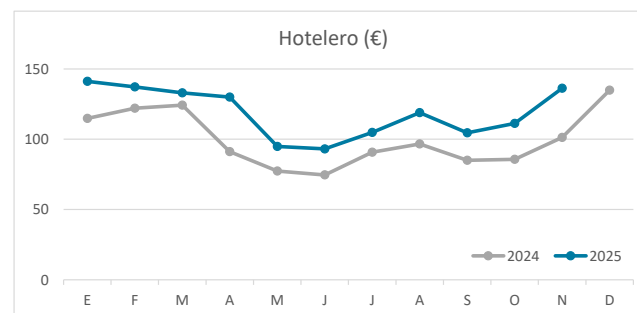
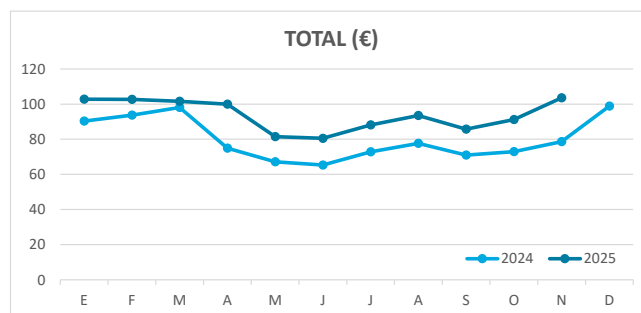


# Principales indicadores de alojamiento turístico LA GOMERA (hasta noviembre de 2025)

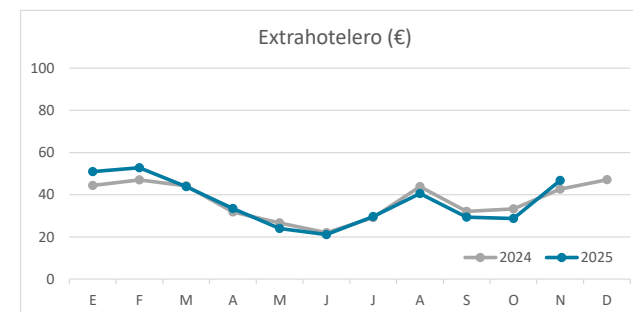
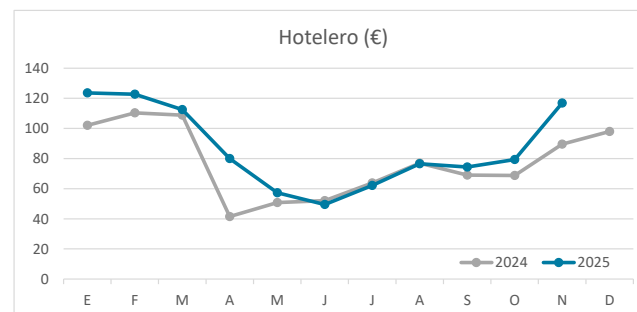
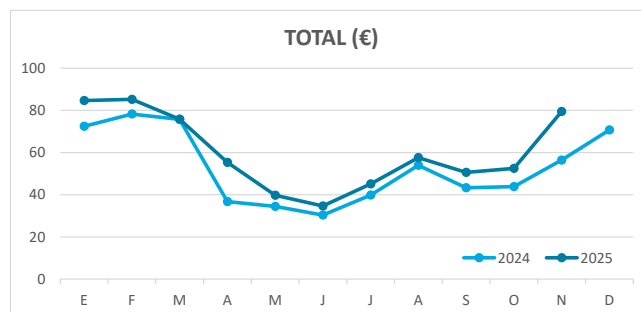
## ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



## ADR (tarifa media diaria)



## REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)