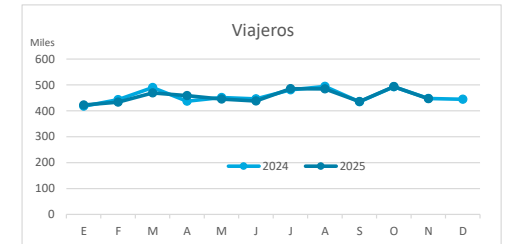


Principales indicadores de alojamiento turístico  
TENERIFE (hasta noviembre de 2025)



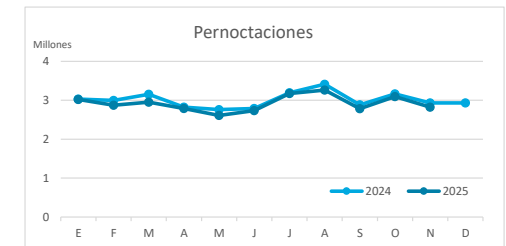
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |           | Detalle según tipo de alojamiento |              |          |           |               |              |          |           |
|-----------|-------------|--------------|----------|-----------|-----------------------------------|--------------|----------|-----------|---------------|--------------|----------|-----------|
|           |             |              |          |           | Hotelero                          |              |          |           | Extrahotelero |              |          |           |
|           | Extranjeros | Peninsulares | Canarios | Total     | Extranjeros                       | Peninsulares | Canarios | Total     | Extranjeros   | Peninsulares | Canarios | Total     |
| ene-nov24 | 4.045.109   | 594.103      | 396.407  | 5.035.619 | 3.104.909                         | 511.329      | 317.541  | 3.933.779 | 940.200       | 82.774       | 78.866   | 1.101.840 |
| ene-nov25 | 4.011.591   | 604.208      | 396.070  | 5.011.869 | 3.036.165                         | 505.174      | 317.518  | 3.858.857 | 975.426       | 99.034       | 78.552   | 1.153.012 |
| Dif       | -33.518     | 10.105       | -337     | -23.750   | -68.744                           | -6.155       | -23      | -74.922   | 35.226        | 16.260       | -314     | 51.172    |
| Dif, %    | -0,8%       | 1,7%         | -0,1%    | -0,5%     | -2,2%                             | -1,2%        | 0,0%     | -1,9%     | 3,7%          | 19,6%        | -0,4%    | 4,6%      |



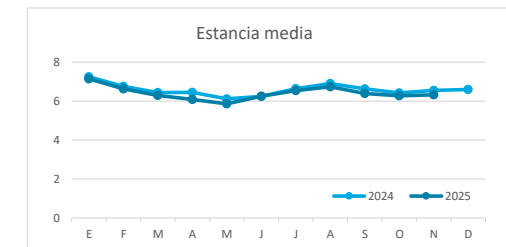
PERNOCTACIONES

|           | TOTAL       |              |           |            | Detalle según tipo de alojamiento |              |          |            |               |              |          |           |
|-----------|-------------|--------------|-----------|------------|-----------------------------------|--------------|----------|------------|---------------|--------------|----------|-----------|
|           |             |              |           |            | Hotelero                          |              |          |            | Extrahotelero |              |          |           |
|           | Extranjeros | Peninsulares | Canarios  | Total      | Extranjeros                       | Peninsulares | Canarios | Total      | Extranjeros   | Peninsulares | Canarios | Total     |
| ene-nov24 | 29.186.292  | 2.708.310    | 1.248.169 | 33.142.771 | 21.772.775                        | 2.297.113    | 919.559  | 24.989.447 | 7.413.517     | 411.197      | 328.610  | 8.153.324 |
| ene-nov25 | 28.235.099  | 2.772.180    | 1.118.236 | 32.125.515 | 20.767.370                        | 2.279.270    | 807.952  | 23.854.592 | 7.467.729     | 492.910      | 310.284  | 8.270.923 |
| Dif       | -951.193    | 63.870       | -129.933  | -1.017.256 | -1.005.405                        | -17.843      | -111.607 | -1.134.855 | 54.212        | 81.713       | -18.326  | 117.599   |
| Dif, %    | -3,3%       | 2,4%         | -10,4%    | -3,1%      | -4,6%                             | -0,8%        | -12,1%   | -4,5%      | 0,7%          | 19,9%        | -5,6%    | 1,4%      |

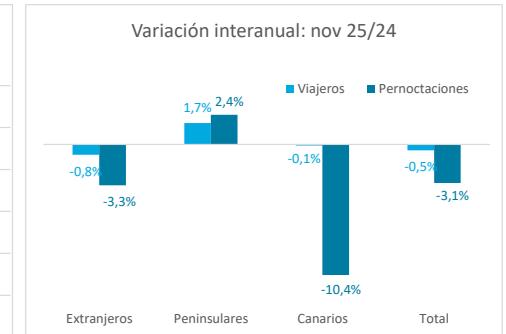
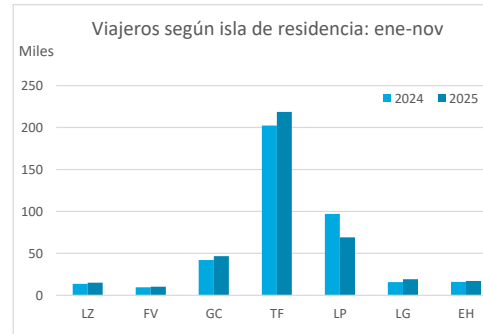
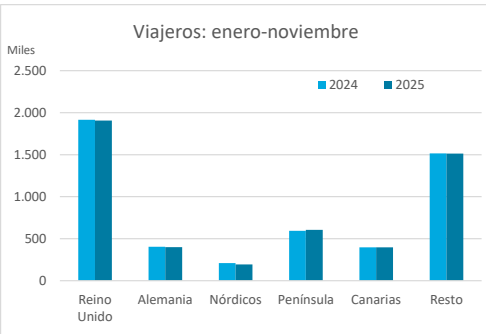


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |               |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|---------------|--------------|----------|-------|
|           |             |              |          |       | Hotelero                          |              |          |       | Extrahotelero |              |          |       |
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros   | Peninsulares | Canarios | Total |
| ene-nov24 | 7,2         | 4,6          | 3,1      | 6,6   | 7,0                               | 4,5          | 2,9      | 6,4   | 7,9           | 5,0          | 4,2      | 7,4   |
| ene-nov25 | 7,0         | 4,6          | 2,8      | 6,4   | 6,8                               | 4,5          | 2,5      | 6,2   | 7,7           | 5,0          | 4,0      | 7,2   |
| Dif       | -0,2        | 0,0          | -0,3     | -0,2  | -0,2                              | 0,0          | -0,4     | -0,2  | -0,2          | 0,0          | -0,2     | -0,2  |



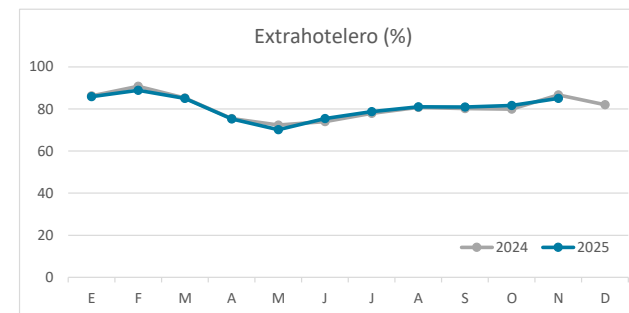
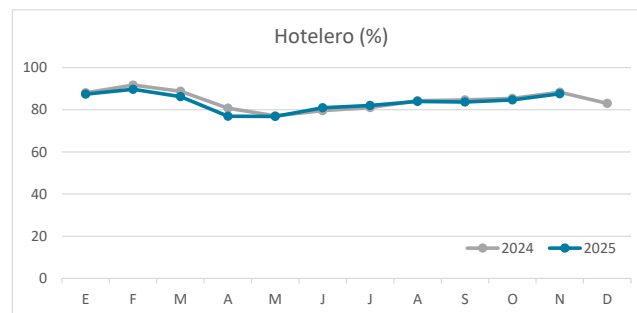
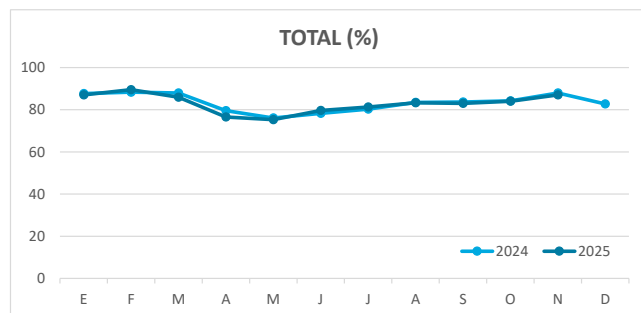
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



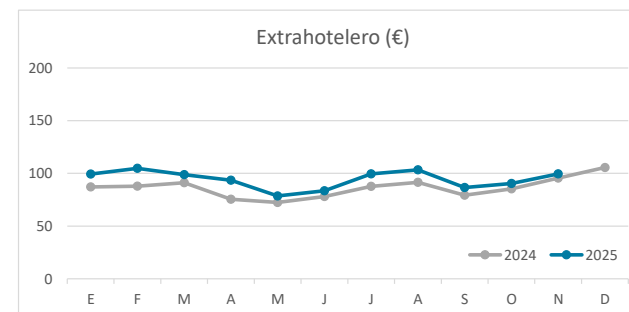
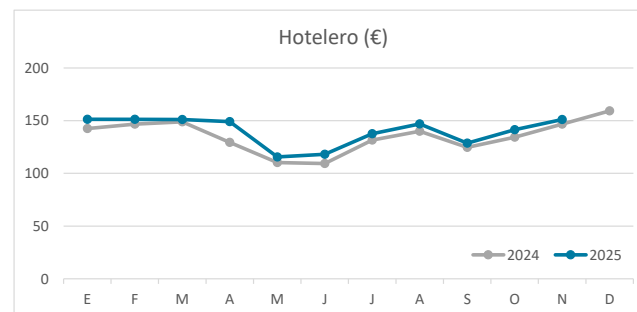
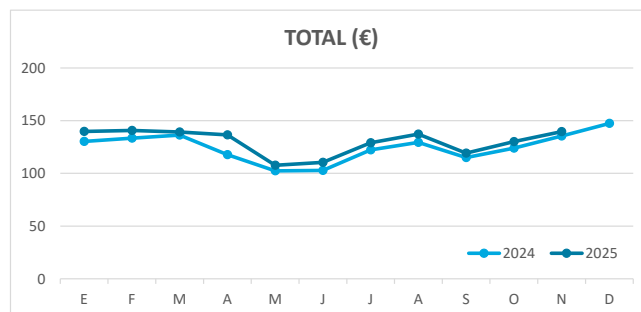
# Principales indicadores de alojamiento turístico TENERIFE (hasta noviembre de 2025)



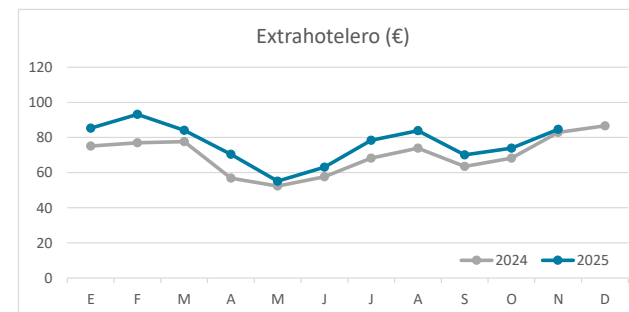
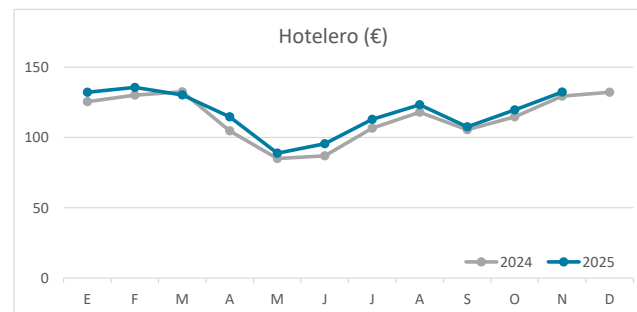
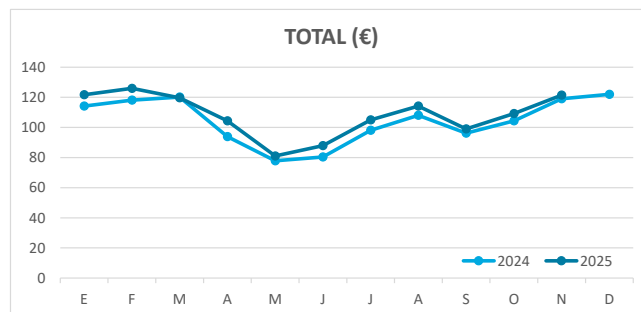
## ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



## ADR (tarifa media diaria)



## REVPAR (ingreso por habitación/apartamento disponible)



*Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)*