Tourist profile. Historical data (2019 - 2025)
CANARY ISLANDS: Third Quarter

Canary Islands — LATITUDE OF LIFE

How many are they and how much do they spend?

TOURISTS	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Tourist arrivals (FRONTUR) (*)	**3,691**	**3,767**	**3,873**	**4,170**	**4,428**
Tourist arrivals ≥ 16 years old (EGT) (*)	**3,102**	**3,163**	**3,238**	**3,464**	**3,690**
- % tourists who book holiday package	58.5%	48.4%	47.9%	51.0%	49.4%
Children < 16 years old (FRONTUR - EGT) (*)	589	604	635	705	738
Expenditure per tourist (€)	**1,261**	**1,452**	**1,529**	**1,559**	**1,545**
- book holiday package	1,397	1,623	1,754	1,727	1,786
- holiday package	1,145	1,346	1,457	1,443	1,480
- others	252	277	297	284	306
- do not book holiday package	1,070	1,292	1,322	1,384	1,310
- flight	315	369	380	379	352
- accommodation	341	453	470	446	452
- others	415	470	472	559	505
Average lenght of stay	**9.5**	**9.4**	**9.4**	**9.2**	**9.1**
- Median	8.3	8.0	8.0	8.0	7.8
Average daily expenditure (€)	**146.08**	**171.00**	**180.27**	**187.29**	**188.07**
- Median	132.42	152.44	163.99	166.66	168.44
Average daily expenditure (without flight)	**101.40**	**120.55**	**126.34**	**130.63**	**134.65**
- Median	92.54	109.41	114.61	118.29	122.80
Average cost of the flight (€)	**383.17**	**423.02**	**450.53**	**463.86**	**432.85**
Total turnover (≥ 16 years old) (€m)	**3,912**	**4,593**	**4,951**	**5,399**	**5,700**
Turnover without flight (≥ 16 years old) (€m)	**2,724**	**3,255**	**3,492**	**3,792**	**4,103**

(*) Thousands of tourists

% tourists who book holiday package

2019Q3	58.5%
2022Q3	48.4%
2023Q3	47.9%
2024Q3	51.0%
2025Q3	49.4%

Average daily expenditure (€) (without flight)

2019Q3	101.40
2022Q3	120.55
2023Q3	126.34
2024Q3	130.63
2025Q3	134.65

Average lenght of stay

2019Q3	9.5
2022Q3	9.4
2023Q3	9.4
2024Q3	9.2
2025Q3	9.1

Expenditure per tourist (€)

2019Q3	1,261
2022Q3	1,452
2023Q3	1,529
2024Q3	1,559
2025Q3	1,545

% Tourists whose spending has been greater than €0 in each item

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Accommodation:					
- Accommodation	84.2%	84.8%	84.3%	85.3%	85.3%
- Additional accommodation expenses	8.7%	7.8%	8.0%	6.3%	7.2%
Transport:					
- National/International Transport	94.8%	95.8%	93.5%	95.4%	95.5%
- Flights between islands	4.7%	5.9%	6.1%	4.8%	5.6%
- Taxi	50.4%	52.5%	54.9%	51.2%	51.7%
- Car rental	27.3%	33.1%	32.4%	32.9%	34.4%
- Public transport	7.1%	9.0%	8.9%	10.0%	9.9%
Food and drink:					
- Food purchases at supermarkets	52.6%	59.0%	60.0%	58.1%	59.4%
- Restaurants	57.3%	64.4%	64.6%	64.4%	66.5%
Leisure:					
- Organized excursions	25.5%	30.2%	29.6%	29.0%	29.7%
- Sport activities	7.0%	9.8%	9.6%	7.8%	7.9%
- Cultural activities	2.7%	2.8%	3.0%	2.7%	2.7%
- Museums	4.8%	5.8%	5.5%	5.6%	6.2%
- Theme Parks	11.0%	16.9%	16.6%	17.0%	16.6%
- Discos and pubs	8.8%	11.6%	12.5%	12.4%	11.8%
- Wellness	3.6%	5.8%	5.3%	4.5%	4.6%
Purchases of goods:					
- Souvenirs	47.0%	44.0%	45.0%	45.4%	43.7%
- Other expenses	0.7%	0.7%	1.0%	0.8%	1.1%
Other:					
- Medical or pharmaceutical expenses	6.6%	8.6%	7.9%	7.0%	7.0%
- Other expenses	5.3%	5.3%	5.4%	5.1%	4.5%

Average expenditure of tourists whose spending has been greater than €0 *in each item*

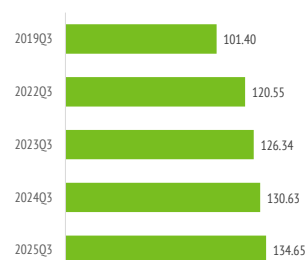| Expenditure per tourist and trip (€)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Accommodation:	**801**	**855**	**929**	**861**	**895**
- Accommodation	621	717	764	731	762
- Additional accommodation expenses	180	138	164	130	132
Transport:	**682**	**794**	**816**	**820**	**789**
- National/International Transport	404	441	482	486	453
- Flights between islands	79	88	83	80	73
- Taxi	74	94	97	97	113
- Car rental	101	142	128	127	123
- Public transport	23	29	27	30	27
Food and drink:	**286**	**294**	**313**	**330**	**343**
- Food purchases at supermarkets	112	102	107	114	118
- Restaurants	174	192	206	217	225
Leisure:	**533**	**560**	**542**	**601**	**582**
- Organized excursions	98	103	105	107	107
- Sport activities	111	104	91	122	106
- Cultural activities	59	60	64	62	61
- Museums	34	35	39	40	39
- Theme Parks	72	74	74	83	85
- Discos and pubs	97	101	94	108	100
- Wellness	62	82	75	79	85
Purchases of goods:	**241**	**405**	**274**	**255**	**258**
- Souvenirs	102	87	85	95	93
- Other expenses	139	318	189	160	166
Other:	**119**	**116**	**132**	**148**	**158**
- Medical or pharmaceutical expenses	33	40	43	45	37
- Other expenses	86	76	90	103	121

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.
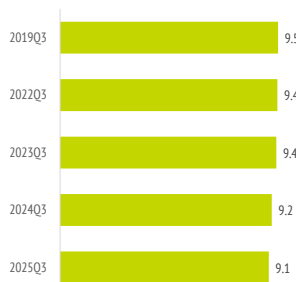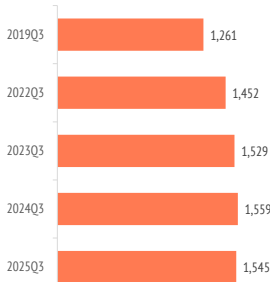
Tourist profile. Historical data (2019 - 2025)
CANARY ISLANDS: Third Quarter

Canary Islands
LATITUDE OF LIFE

What is the main purpose of their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Holiday, leisure	91.7%	92.0%	91.9%	92.6%	92.1%
Visiting family or friends	5.4%	5.7%	5.4%	5.5%	5.5%
Business and work	1.7%	1.1%	1.7%	1.0%	1.2%
Education and training	0.1%	0.2%	0.2%	0.2%	0.1%
Sports training	0.5%	0.3%	0.2%	0.2%	0.4%
Health or medical care	0.1%	0.0%	0.0%	0.1%	0.0%
Fairs and congresses	0.1%	0.1%	0.2%	0.1%	0.3%
Others	0.4%	0.6%	0.4%	0.3%	0.4%

What is the main motivation for their holidays?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Rest	51.6%	47.2%	47.2%	46.7%	46.5%
Enjoy family time	18.0%	19.0%	18.9%	18.5%	19.0%
Have fun	10.5%	11.2%	11.8%	10.9%	10.1%
Explore the destination	17.7%	20.1%	20.2%	21.9%	22.4%
Practice their hobbies	1.3%	1.5%	0.9%	1.1%	1.2%
Other reasons	0.8%	1.1%	1.0%	0.9%	0.7%

Where did they spend their main holiday last year? *

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Didn't have holidays	--	34.5%	14.9%	12.5%	11.2%
Canary Islands	--	19.1%	25.6%	26.2%	27.1%
Other destination	--	46.4%	59.5%	61.3%	61.7%
- Balearic Islands	--	4.1%	5.1%	5.2%	4.9%
- Rest of Spain	--	12.5%	12.5%	13.2%	13.3%
- Italy	--	5.5%	5.7%	6.8%	6.3%
- France	--	3.7%	4.6%	4.4%	4.5%
- Turkey	--	1.7%	3.4%	3.3%	3.8%
- Greece	--	5.0%	7.2%	7.3%	7.8%
- Portugal	--	2.7%	4.1%	4.4%	3.4%
- Croatia	--	1.8%	2.0%	1.7%	1.9%
- Egypt	--	0.6%	1.2%	1.4%	1.5%
- Tunisia	--	0.1%	0.4%	0.5%	0.5%
- Morocco	--	0.4%	1.0%	1.0%	1.4%
- Others	--	8.3%	12.1%	12.1%	12.3%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
None (I was clear about "this Canary Island")	--	19.8%	20.3%	20.0%	20.2%
Canary Islands (other island)	--	20.3%	20.7%	20.8%	21.9%
Other destination	--	59.9%	59.0%	59.2%	58.0%
- Balearic Islands	--	9.5%	9.0%	8.7%	8.1%
- Rest of Spain	--	10.8%	10.3%	11.3%	11.3%
- Italy	--	6.3%	6.3%	6.1%	6.5%
- France	--	2.3%	2.0%	1.9%	2.2%
- Turkey	--	4.1%	4.7%	4.1%	3.7%
- Greece	--	12.2%	12.0%	12.0%	11.3%
- Portugal	--	7.4%	7.2%	7.6%	7.7%
- Croatia	--	3.7%	3.8%	3.9%	3.6%
- Egypt	--	1.7%	1.8%	1.8%	1.7%
- Others	--	2.0%	1.9%	1.7%	1.9%

* Percentage of valid answers

Importance of each factor in the destination choice

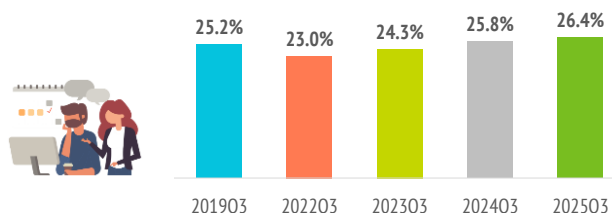|	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Climate	71.5%	65.8%	67.9%	67.7%	65.6%
Safety	53.7%	53.8%	57.8%	58.0%	58.6%
Tranquility	48.5%	47.6%	48.9%	49.6%	49.6%
Accommodation supply	46.3%	45.3%	47.9%	45.7%	46.0%
Sea	46.2%	45.9%	45.5%	44.1%	44.6%
Price	39.8%	40.2%	41.4%	42.6%	41.2%
Beaches	42.0%	41.3%	41.8%	40.3%	41.0%
Effortless trip	34.8%	38.3%	38.4%	39.6%	37.5%
Landscapes	33.4%	32.3%	33.9%	34.2%	35.6%
Environment	34.5%	32.7%	34.4%	34.4%	34.9%
European belonging	34.9%	33.1%	33.5%	34.6%	34.4%
Fun possibilities	28.6%	29.9%	30.2%	29.1%	29.0%
Gastronomy	25.2%	26.2%	27.1%	27.0%	27.0%
Authenticity	23.6%	24.1%	24.4%	24.8%	26.4%
Exoticism	14.0%	13.6%	13.7%	13.9%	14.0%
Shopping	11.9%	11.0%	11.3%	12.1%	11.8%
Culture	9.3%	9.5%	9.9%	10.7%	11.6%
Historical heritage	9.5%	8.7%	9.4%	9.5%	10.5%
Nightlife	9.9%	9.4%	10.4%	9.7%	8.6%
Hiking trail network	7.0%	7.2%	7.8%	8.1%	8.1%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
The same day	0.7%	0.7%	0.7%	1.0%	0.6%
Between 1 and 30 days	22.0%	21.7%	20.9%	20.4%	21.4%
Between 1 and 2 months	18.7%	21.5%	18.8%	18.7%	19.3%
Between 3 and 6 months	33.3%	33.1%	35.3%	34.2%	32.2%
More than 6 months	25.2%	23.0%	24.3%	25.8%	26.4%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
25.2%	23.0%	24.3%	25.8%	26.4%

What channels did they use to get information about the trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Previous visits to the Canary Islands	46.2%	44.8%	42.9%	42.7%	42.7%
Friends or relatives	30.5%	31.7%	30.4%	30.8%	30.5%
Internet or social media	55.6%	57.5%	55.3%	54.6%	55.6%
Mass Media	1.6%	2.4%	2.7%	2.2%	2.4%
Travel guides and magazines	8.1%	7.0%	6.7%	6.2%	6.0%
Travel Blogs or Forums	7.0%	7.7%	6.9%	6.8%	7.4%
Travel TV Channels	0.8%	0.8%	0.8%	0.8%	1.0%
Tour Operator or Travel Agency	24.5%	21.7%	22.9%	21.8%	19.8%
Public administrations or similar	0.3%	1.2%	0.6%	0.5%	0.6%
Others	2.6%	3.6%	3.7%	3.8%	3.7%

* Multi-choise question

Tourist profile. Historical data (2019 - 2025)
CANARY ISLANDS: Third Quarter

With whom did they book their flight and accommodation? 👁

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Flight					
- Directly with the airline	40.0%	47.6%	48.0%	48.5%	50.7%
- Tour Operator or Travel Agency	60.0%	52.4%	52.0%	51.5%	49.3%
Accommodation					
- Directly with the accommodation	28.4%	35.1%	35.4%	35.9%	38.0%
- Tour Operator or Travel Agency	71.6%	64.9%	64.6%	64.1%	62.0%

Flight
- ■ - Tour Operator or Travel Agency ■ - Directly with the airline

Accommodation
- ■ - Tour Operator or Travel Agency ■ - Directly with the accommodation

Where are they from? 🌐

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
United Kingdom	34.7%	35.6%	37.0%	37.5%	36.3%
Spanish Mainland	18.4%	17.8%	16.6%	15.2%	16.0%
Germany	15.2%	13.7%	12.9%	12.7%	12.4%
France	4.2%	5.4%	5.5%	5.5%	5.6%
Ireland	4.5%	4.2%	4.7%	4.6%	4.8%
Italy	3.4%	4.6%	4.3%	4.9%	4.8%
Netherlands	4.1%	4.4%	4.5%	4.3%	4.4%
Poland	2.4%	2.1%	2.2%	2.5%	2.9%
Belgium	2.9%	3.2%	2.7%	3.0%	2.8%
Others	1.4%	1.0%	1.4%	1.7%	1.7%
Others	9.0%	7.9%	8.2%	8.1%	8.5%

Where do they stay? 🛏

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
1-2-3* Hotel	11.2%	10.2%	10.9%	10.7%	10.3%
4* Hotel	38.8%	40.7%	40.2%	39.0%	37.5%
5* Hotel / 5* Luxury Hotel	9.2%	11.4%	10.9%	9.6%	8.8%
Aparthotel / Tourist Villa	20.8%	15.5%	16.3%	16.6%	16.5%
House/room rented in a private dwelling	5.2%	6.3%	9.9%	14.3%	16.5%
Private accommodation (1)	8.6%	8.4%	6.5%	7.9%	8.6%
Others (Cottage, cruise, camping,..)	6.1%	7.4%	5.3%	1.8%	1.8%

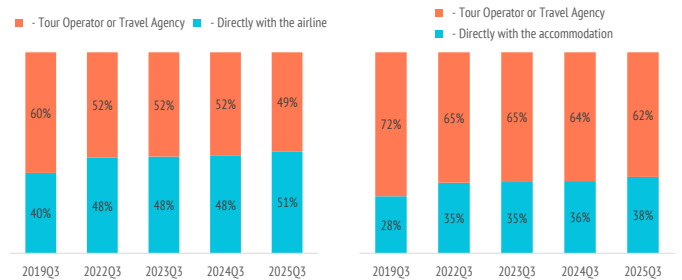*(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.*

- ■ Hotels ■ Aparthotel / Tourist Villa ■ Others
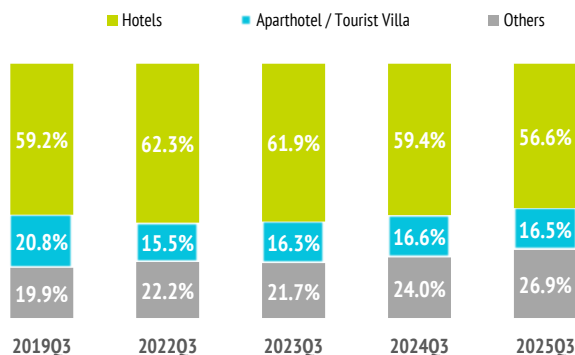
What do they book? 🍴

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Room only	25.6%	25.4%	26.4%	30.9%	34.8%
Bed and Breakfast	10.3%	11.4%	13.4%	12.2%	12.9%
Half board	20.6%	19.5%	19.0%	16.9%	15.8%
Full board	3.3%	3.8%	2.8%	3.0%	2.4%
All inclusive	40.3%	40.0%	38.4%	37.0%	34.1%
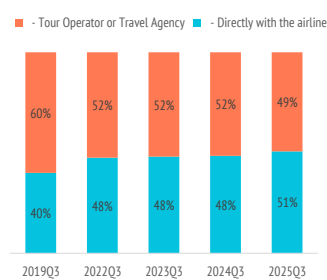
Activities in the Canary Islands 🚶🧍

Outdoor time per day	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
0 hours	2.4%	3.0%	2.6%	2.8%	2.9%
1 - 2 hours	11.1%	11.8%	12.8%	10.9%	10.2%
3 - 6 hours	32.4%	33.5%	34.2%	34.0%	33.1%
7 - 12 hours	45.1%	43.1%	41.7%	43.8%	44.9%
More than 12 hours	9.1%	8.6%	8.6%	8.5%	8.9%
Outdoor time per day	7.4	7.1	7.0	7.2	7.4

- ■ 0 hours ■ More than 1 hours ■ More than 3 hours ■ More than 7 hours ■ More than 12 hours
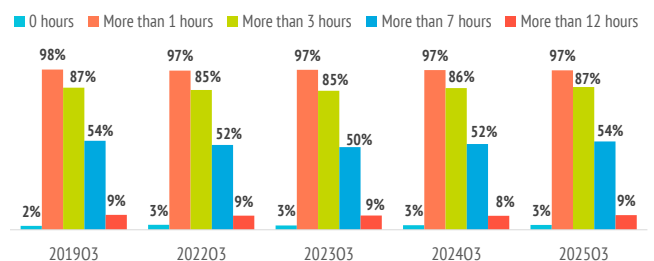
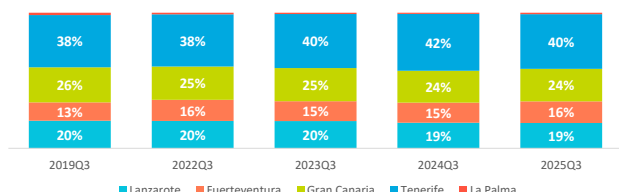| Activities in the Canary Islands	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Beach	75.0%	78.1%	74.9%	74.5%	74.8%
Walk, wander	67.0%	72.5%	72.1%	74.0%	73.3%
Swimming pool, hotel facilities	67.9%	70.1%	70.5%	69.1%	67.3%
Explore the island on their own	45.9%	50.2%	49.3%	49.8%	50.0%
Taste Canarian gastronomy	25.9%	28.0%	26.4%	28.2%	29.1%
Organized excursions	22.8%	23.7%	21.3%	22.2%	21.6%
Theme parks	21.7%	22.1%	21.6%	22.6%	21.0%
Sea excursions / whale watching	17.5%	18.1%	18.2%	17.3%	18.1%
Nightlife / concerts / shows	18.1%	18.6%	18.8%	17.9%	17.0%
Hiking	--	15.7%	14.9%	15.8%	16.4%
Wineries / markets / popular festivals	12.3%	12.6%	11.5%	12.7%	13.3%
Museums / exhibitions	10.8%	11.3%	11.2%	11.7%	11.9%
Swim	--	10.2%	10.0%	9.4%	10.2%
Other Nature Activities	--	8.5%	7.6%	8.9%	9.5%
Running	--	6.1%	5.7%	6.4%	6.8%
Beauty and health treatments	5.9%	6.7%	6.1%	5.9%	5.5%
Practice other sports	--	5.7%	5.1%	5.0%	4.8%
Astronomical observation	4.1%	4.3%	3.9%	4.0%	4.7%
Scuba Diving	--	5.0%	4.5%	3.3%	4.0%
Surf	--	3.5%	2.8%	2.6%	3.3%
Golf	--	2.2%	2.6%	3.2%	2.6%
Cycling / Mountain bike	--	2.6%	2.1%	2.5%	2.2%
Windsurf / Kitesurf	--	1.5%	1.2%	1.0%	1.3%

* Multi-choise question

Tourist profile. Historical data (2019 - 2025)
CANARY ISLANDS: Third Quarter

Which island do they choose?

Tourists (≥ 16 year old)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Lanzarote	629,091	635,812	646,671	652,377	686,689
Fuerteventura	415,578	491,738	473,282	509,951	586,474
Gran Canaria	798,907	774,460	791,489	814,002	883,944
Tenerife	1,187,539	1,213,338	1,285,201	1,449,021	1,482,380
La Palma	54,282	37,915	31,273	29,879	39,510

Share by islands	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Lanzarote	20.4%	20.2%	20.0%	18.9%	18.7%
Fuerteventura	13.5%	15.6%	14.7%	14.8%	15.9%
Gran Canaria	25.9%	24.6%	24.5%	23.6%	24.0%
Tenerife	38.5%	38.5%	39.8%	41.9%	40.3%
La Palma	1.8%	1.2%	1.0%	0.9%	1.1%

Chart (Share by islands, stacked bars):
- 2019Q3: Tenerife 38%, Gran Canaria 26%, Fuerteventura 13%, Lanzarote 20%
- 2022Q3: Tenerife 38%, Gran Canaria 25%, Fuerteventura 16%, Lanzarote 20%
- 2023Q3: Tenerife 40%, Gran Canaria 25%, Fuerteventura 15%, Lanzarote 20%
- 2024Q3: Tenerife 42%, Gran Canaria 24%, Fuerteventura 15%, Lanzarote 19%
- 2025Q3: Tenerife 40%, Gran Canaria 24%, Fuerteventura 16%, Lanzarote 19%

Legend: Lanzarote ■ Fuerteventura ■ Gran Canaria ■ Tenerife ■ La Palma ■

How many are loyal to the Canary Islands?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Repeat tourists	66.1%	65.1%	72.6%	64.9%	65.0%
At least 10 previous visits	14.2%	15.5%	15.2%	14.8%	15.4%
Repeat tourists (last 5 years)	58.1%	56.5%	63.7%	56.9%	57.7%
Repeat tourists (last 5 years)(5 or more visits)	14.2%	10.4%	12.4%	13.0%	15.0%

Who are they?

Gender	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Men	47.7%	47.6%	48.0%	47.9%	48.0%
Women	52.3%	52.4%	52.0%	52.1%	52.0%
Age					
Average age	42.1	41.6	41.5	42.1	42.3
Standard deviation	14.2	15.1	15.7	15.7	15.7
Age range					
16 - 24 years old	12.3%	15.5%	18.1%	16.5%	16.0%
25 - 30 years old	13.6%	13.9%	12.2%	12.3%	11.8%
31 - 45 years old	32.7%	31.8%	31.7%	32.5%	32.7%
46 - 60 years old	30.6%	25.7%	24.0%	23.5%	24.3%
Over 60 years old	10.7%	13.1%	14.0%	15.2%	15.1%
Occupation					
Salaried worker	63.0%	63.5%	64.0%	63.5%	63.1%
Self-employed	10.9%	9.7%	10.7%	10.5%	9.8%
Unemployed	1.3%	0.9%	1.2%	0.9%	1.1%
Business owner	8.9%	7.9%	8.4%	7.2%	6.9%
Student	6.1%	7.6%	5.6%	6.2%	6.5%
Retired	8.4%	9.0%	8.9%	10.4%	11.2%
Unpaid domestic work	1.1%	0.8%	0.5%	0.5%	0.6%
Others	0.5%	0.6%	0.6%	0.8%	0.7%
Annual household income level					
Less than €25,000	19.4%	15.4%	15.6%	15.0%	14.2%
€25,000 - €49,999	40.1%	34.8%	34.1%	35.6%	35.1%
€50,000 - €74,999	21.8%	26.3%	24.2%	24.1%	24.6%
More than €74,999	18.7%	23.6%	26.1%	25.3%	26.1%
Education level					
No studies	7.0%	4.2%	4.9%	4.5%	4.6%
Primary education	2.4%	1.3%	1.6%	1.7%	2.0%
Secondary education	22.0%	18.9%	19.8%	20.5%	19.5%
Higher education	68.6%	75.5%	73.8%	73.3%	74.0%

How many islands do they visit during their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
One island	91.3%	92.2%	91.5%	92.9%	92.9%
Two islands	7.8%	7.0%	7.4%	6.2%	6.3%
Three or more islands	0.8%	0.8%	1.1%	0.8%	0.8%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Average rating	8.71	8.78	8.78	8.69	8.72

Experience in the Canary Islands	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Worse or much worse than expected	2.8%	3.7%	3.4%	3.8%	3.3%
Lived up to expectations	53.0%	53.8%	53.0%	54.1%	52.1%
Better or much better than expected	44.2%	42.5%	43.6%	42.1%	44.7%

Future intentions (scale 0-10)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Return to the Canary Islands	8.55	8.61	8.64	8.54	8.61
Recommend visiting the Canary Islands	8.88	8.95	8.93	8.83	8.90

Who do they come with?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Unaccompanied	8.4%	7.6%	7.0%	7.5%	8.1%
Only with partner	39.6%	40.0%	39.3%	41.1%	37.4%
Only with children (< 13 years old)	8.0%	6.7%	6.4%	5.6%	6.5%
Partner + children (< 13 years old)	9.4%	10.3%	10.3%	9.6%	10.0%
Other relatives	11.4%	11.3%	12.7%	12.8%	12.8%
Friends	5.6%	6.7%	6.2%	6.3%	6.0%
Work colleagues	0.3%	0.4%	0.7%	0.3%	0.6%
Organized trip	0.1%	0.1%	0.2%	0.1%	0.3%
Other combinations (2)	17.3%	16.8%	17.1%	16.6%	18.3%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**24.9%**	**25.1%**	**24.9%**	**23.3%**	**24.3%**
- Between 0 and 2 years old	1.2%	1.3%	1.3%	1.2%	1.2%
- Between 3 and 12 years old	22.2%	22.3%	22.0%	20.8%	22.0%
- Between 0 -2 and 3-12 years old	1.5%	1.5%	1.6%	1.4%	1.1%
Tourists without children	**75.1%**	**74.9%**	**75.1%**	**76.7%**	**75.7%**
Group composition:					
- 1 person	10.8%	9.7%	8.8%	9.3%	9.5%
- 2 people	47.3%	46.9%	47.1%	48.8%	46.6%
- 3 people	15.6%	15.5%	16.6%	15.2%	16.1%
- 4 or 5 people	22.1%	22.7%	22.0%	21.6%	22.3%
- 6 or more people	4.3%	5.3%	5.5%	5.1%	5.6%
Average group size:	**2.75**	**2.84**	**2.86**	**2.81**	**2.86**

*People who share the main expenses of the trip