Tourist profile. Historical data (2019 - 2025)
LA PALMA: Third Quarter

Canary Islands LATITUDE OF LIFE

How many are they and how much do they spend?

TOURISTS	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Tourist arrivals (FRONTUR) (*)	**63**	**45**	**36**	**35**	**47**
Tourist arrivals ≥ 16 years old (EGT) (*)	**54**	**38**	**31**	**30**	**40**
- % tourists who book holiday package	51.8%	39.7%	36.8%	60.0%	34.6%
Children < 16 years old (FRONTUR - EGT) (*)	**8**	**7**	**5**	**6**	**8**
Expenditure per tourist (€)	**1,267**	**1,324**	**1,353**	**1,422**	**1,372**
- book holiday package	1,434	1,560	1,572	1,531	1,564
- holiday package	1,153	1,281	1,266	1,251	1,300
- others	281	279	306	280	264
- do not book holiday package	1,088	1,168	1,226	1,260	1,270
- flight	382	328	389	446	383
- accommodation	296	401	410	468	402
- others	409	439	426	346	485
Average lenght of stay	**9.9**	**9.1**	**10.1**	**8.9**	**10.1**
- Median	9.0	8.0	8.8	8.0	9.0
Average daily expenditure (€)	**141.83**	**151.76**	**148.00**	**165.65**	**155.34**
- Median	136.76	132.44	134.09	151.27	142.45
Average daily expenditure (without flight)	**91.43**	**105.77**	**97.43**	**111.33**	**102.02**
- Median	92.18	93.27	90.58	106.75	98.11
Average cost of the flight (€)	**448.55**	**407.48**	**442.20**	**476.06**	**443.83**
Total turnover (≥ 16 years old) (€m)	**69**	**50**	**42**	**43**	**54**
Turnover without flight (≥ 16 years old) (€m)	**44**	**35**	**28**	**28**	**37**

(*) Thousands of tourists

% tourists who book holiday package

2019Q3	51.8%
2022Q3	39.7%
2023Q3	36.8%
2024Q3	60.0%
2025Q3	34.6%

Average daily expenditure (€) (without flight)

2019Q3	91.43
2022Q3	105.77
2023Q3	97.43
2024Q3	111.33
2025Q3	102.02

Average lenght of stay

2019Q3	9.9
2022Q3	9.1
2023Q3	10.1
2024Q3	8.9
2025Q3	10.1

Expenditure per tourist (€)

2019Q3	1,267
2022Q3	1,324
2023Q3	1,353
2024Q3	1,422
2025Q3	1,372

% Tourists whose spending has been greater than €0 in each item

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Accommodation:					
- Accommodation	85.8%	94.3%	93.9%	95.2%	85.7%
- Additional accommodation expenses	11.5%	6.9%	9.1%	11.9%	9.7%
Transport:					
- National/International Transport	98.5%	99.2%	99.2%	96.4%	94.2%
- Flights between islands	4.0%	5.1%	5.3%	6.2%	9.2%
- Taxi	18.5%	25.4%	25.3%	19.8%	22.2%
- Car rental	67.6%	76.2%	76.8%	67.4%	66.4%
- Public transport	9.3%	11.1%	11.7%	14.9%	13.4%
Food and drink:					
- Food purchases at supermarkets	71.9%	61.4%	77.2%	69.0%	66.2%
- Restaurants	78.4%	75.4%	83.5%	75.0%	66.2%
Leisure:					
- Organized excursions	37.3%	30.3%	39.1%	44.0%	39.2%
- Sport activities	7.3%	9.6%	8.5%	12.3%	5.8%
- Cultural activities	4.2%	3.5%	2.0%	5.4%	3.9%
- Museums	12.2%	10.3%	12.7%	14.3%	17.7%
- Theme Parks	2.9%	2.6%	3.2%	3.1%	1.7%
- Discos and pubs	4.4%	1.4%	0.8%	0.0%	2.8%
- Wellness	1.5%	8.3%	1.7%	2.4%	1.4%
Purchases of goods:					
- Souvenirs	58.6%	50.2%	43.5%	45.3%	46.6%
- Other expenses	0.0%	0.4%	1.3%	0.7%	0.6%
Other:					
- Medical or pharmaceutical expenses	5.2%	10.4%	10.2%	12.1%	7.7%
- Other expenses	6.7%	3.5%	10.5%	6.3%	5.8%

Average expenditure of tourists whose spending has been greater than €0 *in each item*

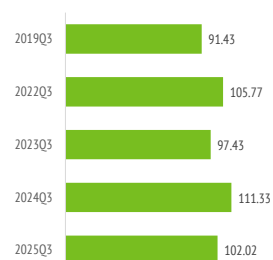| Expenditure per tourist and trip (€)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Accommodation:	**584**	**582**	**565**	**801**	**778**
- Accommodation	500	538	508	642	558
- Additional accommodation expenses	83	44	57	158	220
Transport:	**784**	**808**	**926**	**788**	**946**
- National/International Transport	455	411	446	494	471
- Flights between islands	45	114	190	82	185
- Taxi	127	98	129	71	109
- Car rental	132	158	145	126	159
- Public transport	24	26	16	16	23
Food and drink:	**218**	**253**	**214**	**174**	**277**
- Food purchases at supermarkets	79	78	85	58	106
- Restaurants	138	175	129	115	171
Leisure:	**385**	**359**	**440**	**262**	**396**
- Organized excursions	99	86	101	102	102
- Sport activities	54	95	94	59	54
- Cultural activities	52	54	69	21	38
- Museums	15	24	26	11	20
- Theme Parks	23	27	28	16	31
- Discos and pubs	68	27	54	15	115
- Wellness	74	48	67	37	36
Purchases of goods:	**66**	**203**	**143**	**115**	**1,494**
- Souvenirs	66	47	71	50	47
- Other expenses	0	155	72	65	1,447
Other:	**126**	**57**	**118**	**43**	**192**
- Medical or pharmaceutical expenses	17	11	13	11	16
- Other expenses	109	46	105	32	176

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.
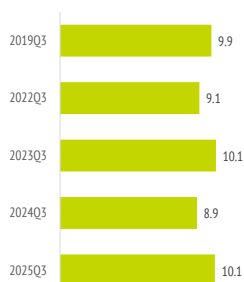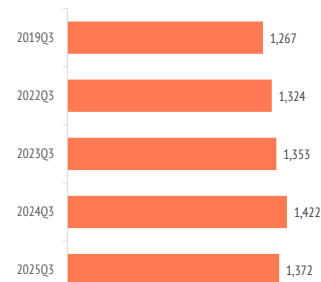
Tourist profile. Historical data (2019 - 2025)
LA PALMA: Third Quarter

Canary Islands
LATITUDE OF LIFE

What is the main purpose of their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Holiday, leisure	90.8%	95.6%	93.5%	92.5%	86.5%
Visiting family or friends	8.3%	3.6%	3.9%	3.7%	6.5%
Business and work	0.3%	0.7%	1.5%	3.4%	3.8%
Education and training	0.0%	0.0%	0.8%	0.0%	0.8%
Sports training	0.0%	0.0%	0.0%	0.0%	0.2%
Health or medical care	0.0%	0.0%	0.0%	0.0%	0.0%
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	0.0%
Others	0.6%	0.1%	0.2%	0.4%	2.1%

What is the main motivation for their holidays?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Rest	33.6%	21.9%	22.6%	27.8%	19.7%
Enjoy family time	11.7%	10.0%	9.4%	12.1%	12.2%
Have fun	5.6%	8.4%	4.3%	5.4%	6.7%
Explore the destination	46.8%	58.2%	60.6%	53.2%	56.9%
Practice their hobbies	0.9%	1.1%	1.3%	1.2%	2.7%
Other reasons	1.4%	0.4%	1.7%	0.4%	1.8%

Where did they spend their main holiday last year? *

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Didn't have holidays	--	15.7%	6.2%	10.1%	5.0%
Canary Islands	--	23.3%	22.1%	21.5%	22.3%
Other destination	--	60.9%	71.7%	68.4%	72.6%
- Balearic Islands	--	5.8%	8.7%	5.7%	3.8%
- Rest of Spain	--	27.6%	25.5%	17.1%	20.4%
- Italy	--	3.3%	4.4%	11.3%	7.5%
- France	--	5.8%	5.7%	3.9%	3.0%
- Turkey	--	0.7%	1.2%	0.2%	1.3%
- Greece	--	1.6%	3.5%	3.7%	6.6%
- Portugal	--	5.2%	6.8%	7.3%	4.9%
- Croatia	--	0.9%	1.9%	2.5%	0.8%
- Egypt	--	0.3%	1.8%	0.8%	1.1%
- Tunisia	--	0.0%	0.1%	0.0%	0.7%
- Morocco	--	0.0%	0.0%	2.3%	1.8%
- Others	--	9.8%	12.2%	13.5%	20.8%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
None (I was clear about "this Canary Island")	--	19.9%	23.2%	16.9%	23.2%
Canary Islands (other island)	--	23.3%	21.0%	23.2%	21.5%
Other destination	--	56.9%	55.8%	59.9%	55.4%
- Balearic Islands	--	9.7%	7.7%	7.5%	5.8%
- Rest of Spain	--	11.0%	6.7%	9.6%	11.0%
- Italy	--	5.1%	8.4%	9.8%	5.9%
- France	--	2.4%	4.2%	3.4%	2.1%
- Turkey	--	1.5%	3.2%	1.3%	2.8%
- Greece	--	8.2%	11.9%	9.8%	9.1%
- Portugal	--	11.9%	5.9%	11.2%	10.4%
- Croatia	--	3.9%	2.6%	3.9%	3.0%
- Egypt	--	0.7%	2.1%	0.9%	1.7%
- Others	--	2.4%	2.9%	2.5%	3.5%

* Percentage of valid answers

Importance of each factor in the destination choice

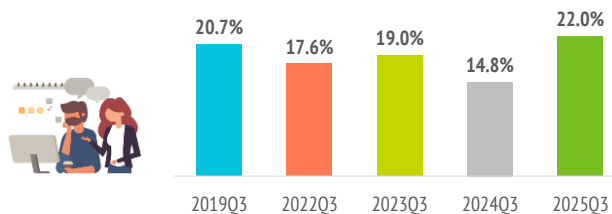|	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Landscapes	65.2%	63.2%	73.6%	62.4%	67.8%
Climate	57.0%	47.2%	50.5%	51.1%	52.1%
Tranquility	62.6%	51.8%	57.2%	55.4%	51.8%
Environment	53.1%	51.6%	58.4%	54.3%	51.1%
Safety	47.4%	42.6%	43.5%	47.4%	46.0%
Authenticity	33.6%	38.4%	37.5%	35.3%	34.4%
Hiking trail network	37.3%	35.1%	40.8%	33.5%	32.7%
Sea	40.9%	35.0%	31.3%	36.1%	32.6%
European belonging	28.2%	34.5%	35.7%	28.9%	28.9%
Price	27.8%	36.8%	31.2%	24.3%	28.8%
Gastronomy	27.2%	23.0%	24.6%	21.4%	24.8%
Accommodation supply	28.9%	24.2%	31.3%	26.2%	24.2%
Effortless trip	27.9%	24.6%	28.2%	24.5%	21.0%
Beaches	22.1%	17.9%	20.0%	15.5%	17.1%
Historical heritage	9.0%	10.7%	14.7%	5.0%	13.0%
Exoticism	17.4%	17.7%	21.1%	26.3%	12.5%
Culture	6.0%	7.5%	10.7%	4.3%	11.3%
Fun possibilities	17.1%	12.9%	18.7%	11.5%	9.2%
Shopping	5.2%	4.7%	6.6%	3.3%	3.4%
Nightlife	2.3%	0.4%	5.0%	2.7%	1.2%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
The same day	0.3%	0.1%	0.6%	3.9%	1.8%
Between 1 and 30 days	25.8%	21.5%	23.4%	22.7%	23.6%
Between 1 and 2 months	20.4%	27.0%	17.8%	30.0%	16.6%
Between 3 and 6 months	32.7%	33.8%	39.2%	28.7%	36.0%
More than 6 months	20.7%	17.6%	19.0%	14.8%	22.0%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
20.7%	17.6%	19.0%	14.8%	22.0%

What channels did they use to get information about the trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Previous visits to the Canary Islands	45.9%	42.7%	45.3%	35.2%	49.6%
Friends or relatives	31.2%	27.8%	24.4%	28.1%	37.7%
Internet or social media	67.4%	57.7%	60.6%	60.5%	62.3%
Mass Media	4.0%	3.7%	5.7%	3.5%	1.4%
Travel guides and magazines	23.5%	14.2%	23.1%	16.5%	18.4%
Travel Blogs or Forums	14.5%	19.6%	12.9%	13.7%	14.1%
Travel TV Channels	1.8%	3.5%	1.2%	3.6%	1.7%
Tour Operator or Travel Agency	22.5%	21.3%	15.3%	32.8%	13.8%
Public administrations or similar	0.3%	2.4%	3.1%	0.7%	0.5%
Others	1.0%	1.6%	3.2%	2.0%	5.5%

* Multi-choise question

Tourist profile. Historical data (2019 - 2025)
LA PALMA: Third Quarter

With whom did they book their flight and accommodation? 👁

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Flight					
- Directly with the airline	37.7%	50.5%	55.6%	35.6%	55.0%
- Tour Operator or Travel Agency	62.3%	49.5%	44.4%	64.4%	45.0%
Accommodation					
- Directly with the accommodation	27.5%	41.0%	45.5%	32.1%	42.1%
- Tour Operator or Travel Agency	72.5%	59.0%	54.5%	67.9%	57.9%

Flight

Legend: - Tour Operator or Travel Agency ■ - Directly with the airline

Accommodation

Legend: - Tour Operator or Travel Agency ■ - Directly with the accommodation

Where are they from? 🌐

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Spanish Mainland	35.1%	50.2%	54.3%	40.1%	47.3%
Germany	28.8%	18.2%	14.6%	22.6%	19.8%
United Kingdom	8.3%	9.4%	6.5%	6.0%	9.4%
Netherlands	9.0%	6.5%	4.4%	10.4%	6.4%
Poland	8.1%	0.0%	8.4%	5.6%	5.6%
France	3.5%	3.0%	2.1%	3.3%	2.3%
Portugal	0.0%	0.0%	0.0%	0.0%	2.2%
Austria	0.9%	0.0%	2.6%	0.4%	1.3%
Switzerland	0.2%	3.0%	1.1%	4.2%	1.2%
Czech Republic	0.0%	0.0%	1.9%	2.9%	1.2%
Others	6.1%	9.6%	4.2%	4.5%	3.3%

Where do they stay? 🛏

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
1-2-3* Hotel	10.5%	0.6%	5.8%	1.4%	3.8%
4* Hotel	40.1%	62.1%	55.7%	68.8%	40.2%
5* Hotel / 5* Luxury Hotel	0.0%	0.0%	0.0%	0.0%	0.0%
Aparthotel / Tourist Villa	15.6%	21.3%	19.2%	20.4%	17.3%
House/room rented in a private dwelling	9.5%	5.3%	7.8%	5.6%	19.1%
Private accommodation (1)	12.5%	4.2%	4.8%	1.2%	10.7%
Others (Cottage, cruise, camping,..)	11.7%	6.5%	6.7%	2.6%	8.9%

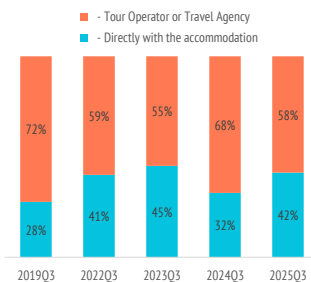*(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.*

Legend: ■ Hotels ■ Aparthotel / Tourist Villa ■ Others
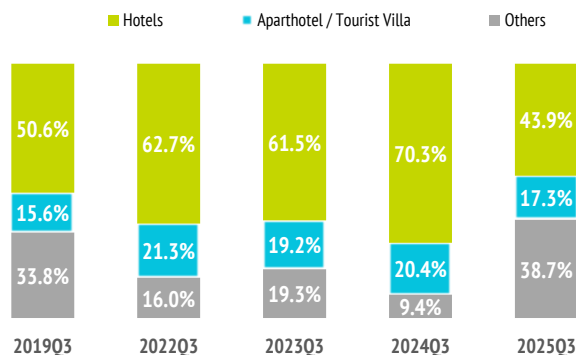
What do they book? 🍽

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Room only	40.6%	32.0%	24.4%	15.7%	42.3%
Bed and Breakfast	8.4%	18.2%	18.8%	17.2%	14.0%
Half board	24.5%	25.3%	33.9%	32.3%	16.0%
Full board	0.1%	0.3%	1.2%	1.1%	0.5%
All inclusive	26.3%	24.1%	21.7%	33.7%	27.2%
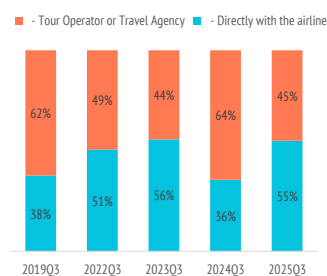
Activities in the Canary Islands 🚶🧍

Outdoor time per day	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
0 hours	2.4%	3.8%	1.9%	3.3%	7.3%
1 - 2 hours	4.0%	3.5%	3.1%	4.0%	2.5%
3 - 6 hours	24.7%	24.1%	20.8%	26.9%	16.5%
7 - 12 hours	59.6%	60.6%	62.1%	55.7%	61.0%
More than 12 hours	9.2%	8.0%	12.0%	10.0%	12.6%
Outdoor time per day	8.3	8.1	9.0	8.1	8.8

Legend: ■ 0 hours ■ More than 1 hours ■ More than 3 hours ■ More than 7 hours ■ More than 12 hours
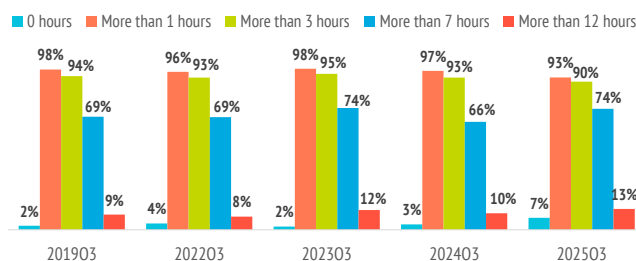
Activities in the Canary Islands	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Walk, wander	77.2%	74.3%	79.8%	79.4%	77.2%
Explore the island on their own	80.4%	76.2%	82.2%	78.1%	76.2%
Beach	80.7%	74.6%	73.5%	74.9%	72.4%
Hiking	--	54.2%	57.7%	63.8%	62.3%
Swimming pool, hotel facilities	54.9%	60.5%	55.8%	68.7%	55.8%
Taste Canarian gastronomy	48.5%	46.8%	44.6%	38.9%	52.8%
Organized excursions	21.4%	25.1%	30.0%	36.9%	30.4%
Museums / exhibitions	22.5%	21.0%	25.8%	28.0%	30.0%
Other Nature Activities	--	21.6%	15.2%	20.7%	25.9%
Astronomical observation	25.0%	25.2%	23.2%	23.0%	24.9%
Wineries / markets / popular festivals	21.5%	25.3%	18.9%	20.5%	20.7%
Sea excursions / whale watching	30.9%	15.0%	17.6%	17.7%	19.0%
Running	--	5.1%	7.3%	9.2%	7.5%
Swim	--	6.3%	5.9%	11.1%	6.0%
Nightlife / concerts / shows	8.7%	5.6%	6.7%	6.1%	5.2%
Scuba Diving	--	8.0%	3.3%	8.7%	4.8%
Theme parks	2.6%	1.3%	3.6%	6.6%	2.8%
Practice other sports	--	3.4%	1.9%	4.9%	2.7%
Beauty and health treatments	2.3%	8.1%	3.1%	1.6%	1.3%
Cycling / Mountain bike	--	1.3%	0.7%	1.8%	1.0%
Surf	--	0.0%	1.1%	0.8%	0.1%
Windsurf / Kitesurf	--	--	--	0.0%	--
Golf	--	--	--	0.4%	--

* Multi-choise question

Tourist profile. Historical data (2019 - 2025)
LA PALMA: Third Quarter

What places do they visit?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Santa Cruz de La Palma	78.3%	80.1%	84.8%	87.0%	74.1%
Los Llanos de Aridane	62.0%	59.6%	60.9%	63.1%	64.9%
Caldera de Taburiente National Pa	65.2%	52.3%	58.9%	62.2%	63.0%
Tazacorte Harbour	72.8%	65.4%	68.4%	61.5%	60.7%
Roque de Los Muchachos Observa	56.3%	53.1%	57.4%	53.9%	56.1%
Los Tilos Forest	53.4%	55.2%	61.8%	19.0%	50.7%
Nuevo Volcán en Cumbre Vieja	0.0%	62.5%	65.1%	54.6%	50.4%
Ruta de los Volcanes	54.5%	47.5%	52.0%	59.5%	50.1%

How many islands do they visit during their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
One island	90.3%	83.3%	84.6%	78.1%	77.9%
Two islands	7.9%	12.7%	9.2%	17.5%	16.0%
Three or more islands	1.8%	4.0%	6.1%	4.4%	6.1%

% TOURISTS VISITING MORE THAN ONE ISLAND

2019Q3	2022Q3	2024Q3	2025Q3
9.7%	16.7%	21.9%	22.1%

¿Cuántos son fieles al destino?

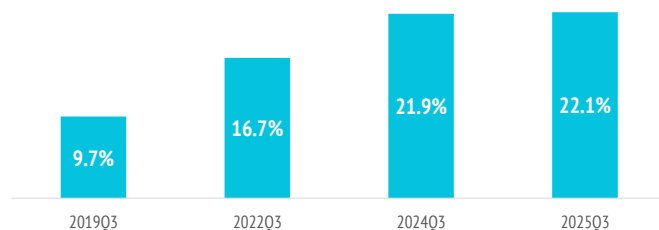|	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
La Palma: Repeat tourists	63.5%	63.8%	65.2%	69.2%	65.1%
La Palma: At least 10 previous visits	4.6%	7.3%	3.6%	1.9%	6.1%
Canary Islands: Repeat tourists	71.0%	74.4%	84.5%	80.0%	78.8%
Canary Islands: At least 10 previous visits	13.7%	20.5%	16.5%	16.9%	16.9%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Average rating	8.91	9.02	9.01	8.95	8.84

Experience in the Canary Islands	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Worse or much worse than expected	2.0%	2.3%	2.8%	0.7%	3.7%
Lived up to expectations	48.7%	45.6%	46.9%	48.0%	43.8%
Better or much better than expected	49.3%	52.2%	50.3%	51.2%	52.5%

Future intentions (scale 0-10)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Return to the Canary Islands	8.79	9.08	9.15	8.89	9.04
Recommend visiting the Canary Islands	9.22	9.31	9.36	9.26	9.28

Who are they?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Gender					
Men	44.6%	35.5%	42.9%	41.3%	58.4%
Women	55.4%	64.5%	57.1%	58.7%	41.6%
Age					
Average age	43.73	43.66	44.17	43.72	45.86
Standard deviation	12.5	12.8	14.5	14.4	15.6
Age range					
16 - 24 years old	7.5%	7.0%	10.3%	9.7%	9.8%
25 - 30 years old	10.2%	12.1%	9.6%	11.3%	10.6%
31 - 45 years old	35.5%	38.0%	36.2%	34.0%	30.3%
46 - 60 years old	37.5%	32.9%	27.3%	29.0%	28.0%
Over 60 years old	9.3%	10.0%	16.6%	16.0%	21.3%
Occupation					
Salaried worker	63.1%	72.2%	62.6%	63.3%	59.3%
Self-employed	11.5%	8.3%	5.6%	15.8%	9.0%
Unemployed	2.4%	1.2%	2.5%	0.8%	0.3%
Business owner	8.9%	5.0%	11.1%	4.3%	8.8%
Student	7.5%	4.8%	5.7%	6.3%	7.4%
Retired	5.8%	8.0%	11.2%	8.8%	14.4%
Unpaid domestic work	0.7%	0.1%	0.2%	0.4%	0.2%
Others	0.1%	0.4%	1.0%	0.2%	0.6%
Annual household income level					
Less than €25,000	14.3%	12.6%	12.7%	12.5%	8.4%
€25,000 - €49,999	36.1%	39.9%	39.7%	37.8%	38.8%
€50,000 - €74,999	33.6%	25.2%	26.2%	19.7%	26.9%
More than €74,999	16.0%	22.2%	21.3%	30.0%	26.0%
Education level					
No studies	1.4%	0.7%	0.8%	0.0%	1.9%
Primary education	1.5%	2.0%	3.0%	0.4%	0.9%
Secondary education	16.7%	14.7%	12.9%	20.0%	14.2%
Higher education	80.3%	82.6%	83.2%	79.6%	83.0%

Who do they come with?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Unaccompanied	7.2%	3.9%	3.0%	5.4%	8.3%
Only with partner	40.6%	42.6%	48.6%	49.5%	42.1%
Only with children (< 13 years old)	6.4%	8.3%	6.6%	4.4%	3.7%
Partner + children (< 13 years old)	14.5%	10.8%	8.5%	6.6%	8.7%
Other relatives	7.5%	10.6%	9.8%	8.4%	8.9%
Friends	3.7%	3.2%	4.8%	3.8%	7.7%
Work colleagues	0.3%	0.7%	0.1%	2.9%	1.4%
Organized trip	0.0%	0.0%	0.0%	0.2%	0.0%
Other combinations (2)	19.8%	20.0%	18.6%	18.8%	19.2%

(2) Combination of some of the groups previously analyzed

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Tourists with children	**26.5%**	**23.8%**	**19.1%**	**15.2%**	**14.8%**
- Between 0 and 2 years old	0.6%	0.4%	0.2%	0.2%	0.2%
- Between 3 and 12 years old	25.3%	23.2%	18.0%	12.2%	13.5%
- Between 0 -2 and 3-12 years old	0.7%	0.2%	0.9%	2.9%	1.1%
Tourists without children	**73.5%**	**76.2%**	**80.9%**	**84.8%**	**85.2%**
Group composition:					
- 1 person	8.6%	4.7%	4.6%	5.6%	9.6%
- 2 people	44.4%	52.4%	56.7%	54.2%	51.9%
- 3 people	21.6%	22.6%	15.1%	17.8%	13.7%
- 4 or 5 people	22.2%	17.9%	20.6%	19.9%	20.9%
- 6 or more people	3.2%	2.4%	2.9%	2.4%	3.9%
Average group size:	**2.75**	**2.68**	**2.69**	**2.68**	**2.68**

People who share the main expenses of the trip