

# Tourist profile. Historical data (2019 - 2025)

## LANZAROTE: Third Quarter



How many are they and how much do they spend?



	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3	% tourists who book holiday package	Average daily expenditure (€) (without flight)
<b>TOURISTS</b>							
Tourist arrivals (FRONTUR) (*)	769	765	783	805	835	2019Q3 54.3%	2019Q3 102.43
Tourist arrivals ≥ 16 years old (EGT) (*)	629	636	647	652	687	2022Q3 41.4%	2022Q3 118.18
- % tourists who book holiday package	54.3%	41.4%	41.0%	49.5%	47.6%	2023Q3 41.0%	2023Q3 125.56
Children < 16 years old (FRONTUR - EGT) (*)	139	130	137	152	148	2024Q3 49.5%	2024Q3 135.49
<b>Expenditure per tourist (€)</b>	<b>1,267</b>	<b>1,446</b>	<b>1,473</b>	<b>1,596</b>	<b>1,626</b>		
- book holiday package	1,384	1,678	1,686	1,735	1,800		
- holiday package	1,149	1,414	1,408	1,450	1,499		
- others	235	265	278	285	301		
- do not book holiday package	1,128	1,283	1,325	1,460	1,466		
- flight	322	351	367	396	381		
- accommodation	386	463	501	558	588		
- others	420	469	456	505	497		
<b>Average lenght of stay</b>	<b>9.5</b>	<b>9.4</b>	<b>9.1</b>	<b>8.9</b>	<b>9.0</b>	<b>Average lenght of stay</b>	<b>Expenditure per tourist (€)</b>
- Median	8.0	8.0	8.0	8.0	7.5	2019Q3 9.5	2019Q3 1,267
<b>Average daily expenditure (€)</b>	<b>146.84</b>	<b>167.47</b>	<b>176.15</b>	<b>192.19</b>	<b>196.22</b>	2022Q3 9.4	2022Q3 1,446
- Median	135.82	151.75	164.93	175.37	186.87	2023Q3 9.1	2023Q3 1,473
<b>Average daily expenditure (without flight)</b>	<b>102.43</b>	<b>118.18</b>	<b>125.56</b>	<b>135.49</b>	<b>141.52</b>	2024Q3 8.9	2024Q3 1,596
- Median	98.34	110.15	118.74	124.73	134.25	2025Q3 9.0	2025Q3 1,626
<b>Average cost of the flight (€)</b>	<b>381.87</b>	<b>421.98</b>	<b>420.26</b>	<b>469.44</b>	<b>449.78</b>		
<b>Total turnover (≥ 16 years old) (€m)</b>	<b>797</b>	<b>920</b>	<b>952</b>	<b>1,041</b>	<b>1,116</b>		
<b>Turnover without flight (≥ 16 years old) (€m)</b>	<b>557</b>	<b>651</b>	<b>681</b>	<b>735</b>	<b>807</b>		

(\*) Thousands of tourists

### % Tourists whose spending has been greater than €0 in each item

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
<b>Accommodation:</b>					
- Accommodation	88.4%	84.2%	87.4%	91.0%	91.5%
- Additional accommodation expenses	7.0%	9.5%	8.3%	4.6%	4.2%
<b>Transport:</b>					
- National/International Transport	98.2%	94.5%	95.4%	98.2%	98.7%
- Flights between islands	7.5%	9.0%	7.0%	6.8%	7.6%
- Taxi	53.7%	50.3%	55.7%	47.3%	51.2%
- Car rental	33.9%	35.5%	35.1%	30.9%	33.9%
- Public transport	7.2%	7.0%	8.0%	7.6%	7.2%
<b>Food and drink:</b>					
- Food purchases at supermarkets	59.8%	64.0%	67.5%	60.7%	61.2%
- Restaurants	65.4%	68.4%	68.5%	66.0%	70.0%
<b>Leisure:</b>					
- Organized excursions	31.5%	30.6%	32.2%	25.3%	26.4%
- Sport activities	7.8%	9.8%	9.6%	8.0%	8.8%
- Cultural activities	3.3%	3.3%	4.0%	3.8%	2.7%
- Museums	13.0%	12.8%	11.5%	12.4%	14.6%
- Theme Parks	8.8%	9.5%	10.1%	9.4%	8.9%
- Discos and pubs	11.6%	12.8%	12.6%	11.3%	11.9%
- Wellness	4.9%	4.8%	4.6%	3.3%	5.0%
<b>Purchases of goods:</b>					
- Souvenirs	53.2%	47.9%	47.9%	47.7%	39.8%
- Other expenses	1.2%	0.6%	0.7%	0.4%	1.7%
<b>Other:</b>					
- Medical or pharmaceutical expenses	7.9%	9.5%	8.3%	7.2%	7.1%
- Other expenses	4.6%	4.2%	3.5%	5.3%	3.8%

### Average expenditure of tourists whose spending has been greater than €0 in each item

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
<b>Expenditure per tourist and trip (€)</b>					
<b>Accommodation:</b>	<b>711</b>	<b>867</b>	<b>882</b>	<b>903</b>	<b>908</b>
- Accommodation	599	717	723	769	810
- Additional accommodation expenses	111	150	160	134	97
<b>Transport:</b>	<b>640</b>	<b>751</b>	<b>730</b>	<b>739</b>	<b>693</b>
- National/International Transport	389	447	441	478	456
- Flights between islands	68	71	61	55	48
- Taxi	72	79	80	72	67
- Car rental	91	135	120	112	103
- Public transport	19	19	28	22	19
<b>Food and drink:</b>	<b>265</b>	<b>287</b>	<b>306</b>	<b>350</b>	<b>375</b>
- Food purchases at supermarkets	95	98	105	119	126
- Restaurants	171	189	201	232	249
<b>Leisure:</b>	<b>472</b>	<b>540</b>	<b>477</b>	<b>577</b>	<b>566</b>
- Organized excursions	71	96	101	108	98
- Sport activities	122	104	76	102	118
- Cultural activities	39	59	54	52	58
- Museums	40	43	46	56	46
- Theme Parks	52	64	62	84	76
- Discos and pubs	92	97	89	107	110
- Wellness	56	77	49	70	59
<b>Purchases of goods:</b>	<b>163</b>	<b>210</b>	<b>118</b>	<b>199</b>	<b>208</b>
- Souvenirs	76	81	70	98	72
- Other expenses	87	129	48	101	137
<b>Other:</b>	<b>90</b>	<b>121</b>	<b>110</b>	<b>134</b>	<b>139</b>
- Medical or pharmaceutical expenses	27	33	26	54	20
- Other expenses	63	88	83	80	119

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

### What is the main purpose of their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Holiday, leisure	94.8%	94.7%	96.7%	96.0%	97.0%
Visiting family or friends	3.4%	4.1%	2.0%	3.1%	1.5%
Business and work	0.2%	0.1%	0.5%	0.1%	0.2%
Education and training	0.1%	0.1%	0.1%	0.1%	0.0%
Sports training	0.9%	0.5%	0.3%	0.4%	0.4%
Health or medical care	0.0%	0.0%	0.0%	0.0%	0.0%
Fairs and congresses	0.0%	0.0%	0.0%	0.1%	0.0%
Others	0.6%	0.5%	0.4%	0.2%	0.8%

### What is the main motivation for their holidays?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Rest	53.8%	46.4%	49.8%	49.1%	51.3%
Enjoy family time	16.7%	19.6%	18.7%	19.6%	18.9%
Have fun	5.4%	9.8%	7.9%	8.7%	7.0%
Explore the destination	21.1%	21.3%	22.1%	20.8%	19.7%
Practice their hobbies	2.2%	2.1%	0.9%	1.4%	2.4%
Other reasons	0.8%	0.9%	0.7%	0.4%	0.7%

### Where did they spend their main holiday last year? \*

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Didn't have holidays	--	35.7%	12.0%	10.2%	10.8%
Canary Islands	--	21.5%	28.4%	31.1%	32.8%
Other destination	--	42.8%	59.6%	58.7%	56.4%
- Balearic Islands	--	3.9%	6.0%	5.5%	4.7%
- Rest of Spain	--	13.0%	11.6%	11.5%	12.2%
- Italy	--	5.0%	5.3%	4.8%	5.7%
- France	--	4.0%	5.2%	5.0%	4.2%
- Turkey	--	1.1%	3.0%	2.9%	3.8%
- Greece	--	4.0%	7.5%	7.2%	7.7%
- Portugal	--	2.4%	4.8%	5.5%	3.1%
- Croatia	--	1.1%	1.3%	1.2%	1.5%
- Egypt	--	0.3%	0.7%	1.1%	0.9%
- Tunisia	--	0.0%	0.7%	0.5%	0.4%
- Morocco	--	0.1%	0.7%	0.7%	1.0%
- Others	--	7.9%	12.7%	12.8%	11.2%

\* Percentage of valid answers

### What other destinations did they consider for this trip? \*

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
None (I was clear about "this Canary Island")	--	21.0%	20.4%	22.5%	23.4%
Canary Islands (other island)	--	20.8%	20.3%	20.9%	22.3%
Other destination	--	58.2%	59.2%	56.6%	54.3%
- Balearic Islands	--	10.5%	10.8%	10.2%	8.6%
- Rest of Spain	--	11.1%	10.5%	10.9%	11.0%
- Italy	--	5.1%	5.9%	5.3%	5.5%
- France	--	2.2%	1.7%	1.6%	1.6%
- Turkey	--	3.5%	4.5%	3.9%	2.9%
- Greece	--	11.4%	11.0%	10.5%	10.3%
- Portugal	--	7.9%	8.2%	7.7%	8.0%
- Croatia	--	3.4%	3.3%	3.5%	3.7%
- Egypt	--	1.3%	1.4%	1.3%	1.1%
- Others	--	1.8%	2.0%	1.7%	1.7%

\* Percentage of valid answers

### Importance of each factor in the destination choice

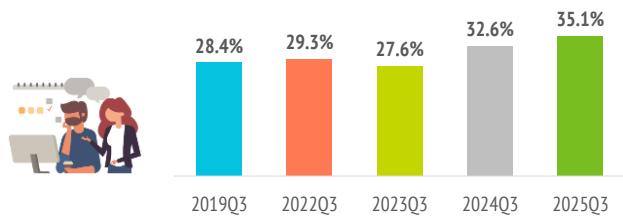
	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Climate	70.0%	67.7%	71.3%	70.3%	68.2%
Safety	54.9%	58.9%	62.4%	61.0%	62.8%
Accommodation supply	49.4%	50.3%	51.9%	52.1%	52.0%
Tranquility	48.9%	52.6%	49.7%	52.2%	51.9%
Price	38.5%	43.1%	42.4%	47.1%	43.7%
Effortless trip	34.9%	42.5%	40.8%	41.4%	41.4%
Sea	41.0%	42.4%	44.9%	41.6%	39.0%
Beaches	35.3%	38.2%	40.9%	36.1%	35.8%
Environment	36.0%	36.7%	37.0%	37.7%	35.5%
European belonging	30.5%	33.5%	33.3%	34.9%	35.1%
Landscapes	31.5%	31.0%	34.5%	32.9%	32.6%
Authenticity	24.9%	25.3%	25.7%	25.1%	26.1%
Gastronomy	25.1%	26.5%	27.4%	26.7%	25.7%
Fun possibilities	22.9%	26.4%	24.9%	22.7%	22.3%
Exoticism	11.1%	11.1%	11.6%	11.7%	11.8%
Historical heritage	10.4%	9.8%	12.1%	10.1%	11.2%
Culture	9.3%	11.3%	11.0%	12.8%	11.0%
Shopping	8.9%	9.9%	8.4%	9.8%	8.8%
Hiking trail network	4.2%	5.3%	6.3%	4.8%	5.6%
Nightlife	6.0%	6.6%	6.8%	7.1%	5.3%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")  
% of tourists who indicate that the factor is "very important" in their choice.

### How far in advance do they book their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
The same day	0.3%	0.2%	0.3%	0.3%	0.4%
Between 1 and 30 days	17.0%	20.5%	18.6%	17.7%	17.6%
Between 1 and 2 months	19.8%	20.4%	17.9%	15.2%	14.4%
Between 3 and 6 months	34.5%	29.6%	35.6%	34.1%	32.5%
More than 6 months	28.4%	29.3%	27.6%	32.6%	35.1%

### % TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



### What channels did they use to get information about the trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Previous visits to the Canary Islands	56.1%	53.6%	54.0%	50.9%	50.3%
Friends or relatives	29.3%	31.9%	31.0%	27.0%	28.0%
Internet or social media	60.4%	61.2%	60.9%	56.9%	55.7%
Mass Media	1.5%	2.2%	3.2%	2.3%	2.3%
Travel guides and magazines	9.3%	6.5%	7.8%	7.0%	6.7%
Travel Blogs or Forums	8.3%	8.4%	9.5%	7.5%	7.9%
Travel TV Channels	0.4%	0.8%	1.0%	0.8%	0.5%
Tour Operator or Travel Agency	23.2%	22.1%	19.7%	20.9%	21.1%
Public administrations or similar	0.2%	2.1%	0.7%	0.8%	0.9%
Others	2.7%	3.2%	3.8%	3.4%	2.7%

\* Multi-choice question

# Tourist profile. Historical data (2019 - 2025)

## LANZAROTE: Third Quarter



### With whom did they book their flight and accommodation?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
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#### Flight

- Directly with the airline	46.3%	54.5%	56.2%	55.2%	56.9%
- Tour Operator or Travel Agency	53.7%	45.5%	43.8%	44.8%	43.1%

#### Accommodation

- Directly with the accommodation	32.9%	39.3%	43.2%	42.3%	44.6%
- Tour Operator or Travel Agency	67.1%	60.7%	56.8%	57.7%	55.4%

### Where are they from?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
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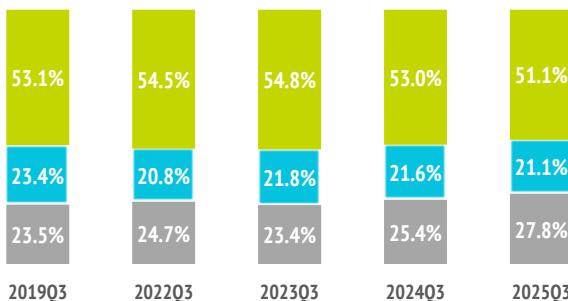
United Kingdom	46.8%	46.3%	48.7%	53.4%	52.2%
Spanish Mainland	14.3%	17.5%	15.2%	11.6%	12.4%
Ireland	12.0%	10.7%	11.6%	11.3%	11.6%
France	5.4%	5.9%	7.2%	7.2%	6.7%
Germany	8.8%	6.2%	5.7%	5.4%	5.6%
Italy	2.4%	3.6%	3.5%	2.2%	2.6%
Netherlands	2.9%	2.6%	2.2%	2.5%	2.2%
Belgium	2.0%	2.2%	2.0%	2.2%	1.7%
Denmark	1.0%	1.6%	0.5%	0.4%	0.9%
Poland	0.7%	0.7%	0.7%	1.0%	0.8%
Others	3.8%	2.8%	2.7%	2.8%	3.2%

### Where do they stay?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
1-2-3* Hotel	6.0%	8.9%	9.8%	9.6%	11.4%
4* Hotel	38.1%	33.9%	33.6%	32.6%	30.6%
5* Hotel / 5* Luxury Hotel	9.1%	11.7%	11.5%	10.7%	9.1%
Aparthotel / Tourist Villa	23.4%	20.8%	21.8%	21.6%	21.1%
House/room rented in a private dwelling	7.0%	8.4%	12.8%	19.3%	20.7%
Private accommodation (1)	6.8%	8.3%	4.3%	4.2%	5.5%
Others (Cottage, cruise, camping,...)	9.6%	8.0%	6.3%	1.9%	1.6%

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

■ Hotels ■ Aparthotel / Tourist Villa ■ Others



### What do they book?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
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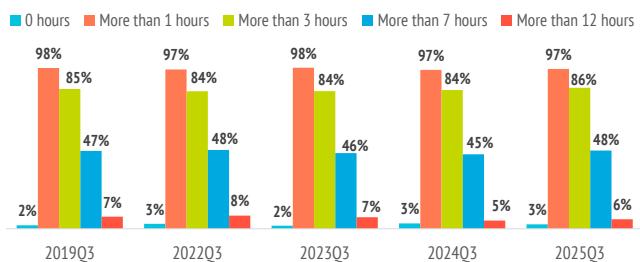
Room only	28.5%	34.6%	34.6%	36.5%	41.5%
Bed and Breakfast	9.3%	8.1%	11.0%	9.8%	9.5%
Half board	19.6%	15.6%	15.8%	14.1%	13.9%
Full board	2.7%	2.4%	2.4%	2.7%	1.9%
All inclusive	39.9%	39.3%	36.2%	36.9%	33.1%



### Activities in the Canary Islands

Outdoor time per day	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
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0 hours	2.1%	3.0%	1.9%	3.3%	2.7%
1 - 2 hours	12.7%	13.2%	14.2%	12.3%	11.5%
3 - 6 hours	37.7%	35.8%	37.8%	39.2%	38.2%
7 - 12 hours	40.1%	40.0%	39.0%	40.4%	41.8%
More than 12 hours	7.3%	8.0%	7.1%	5.0%	5.8%
Outdoor time per day	6.8	6.8	6.7	6.6	6.7



Activities in the Canary Islands	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
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Walk, wander	73.1%	78.5%	80.5%	78.0%	78.8%
Beach	70.2%	77.6%	74.9%	73.4%	70.6%
Swimming pool, hotel facilities	71.7%	72.1%	77.6%	71.3%	68.7%
Explore the island on their own	47.2%	50.1%	51.1%	48.6%	47.5%
Taste Canarian gastronomy	29.7%	31.9%	28.4%	29.3%	28.9%
Organized excursions	22.9%	24.5%	22.9%	21.4%	22.0%
Wineries / markets / popular festivals	21.5%	22.2%	21.7%	19.5%	20.2%
Museums / exhibitions	20.7%	19.6%	21.9%	19.0%	17.8%
Nightlife / concerts / shows	15.1%	15.2%	16.1%	15.1%	14.7%
Hiking	--	12.9%	14.3%	12.2%	13.6%
Theme parks	12.5%	13.8%	13.7%	13.9%	12.1%
Swim	--	11.0%	11.3%	10.0%	11.0%
Sea excursions / whale watching	10.1%	9.8%	10.1%	10.3%	10.3%
Running	--	8.6%	5.9%	7.4%	9.0%
Other Nature Activities	--	7.2%	7.4%	8.1%	7.2%
Practice other sports	--	5.0%	4.1%	3.6%	6.3%
Cycling / Mountain bike	--	6.7%	5.3%	7.1%	6.0%
Beauty and health treatments	5.7%	5.8%	4.9%	5.1%	5.1%
Scuba Diving	--	5.6%	5.3%	3.5%	4.0%
Surf	--	3.3%	3.0%	1.9%	2.7%
Golf	--	1.7%	1.7%	2.7%	2.3%
Windsurf / Kitesurf	--	1.9%	1.0%	1.3%	1.8%
Astronomical observation	1.6%	1.9%	2.2%	1.3%	1.3%

\* Multi-choice question

# Tourist profile. Historical data (2019 - 2025)

## LANZAROTE: Third Quarter



### What places do they visit?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Arrecife	30.7%	29.5%	32.2%	31.1%	31.1%
Montaña del Fuego	37.8%	35.7%	33.6%	30.1%	28.0%
Jameos del agua	30.8%	31.2%	29.6%	25.7%	25.3%
Teguise Market	23.8%	19.1%	21.7%	20.6%	20.7%
Cueva de los Verdes	23.2%	25.4%	24.0%	18.9%	19.8%
Mirador del Río Viewpoint	26.9%	26.0%	24.4%	19.3%	19.0%
Cactus Garden	18.2%	20.8%	19.0%	16.3%	16.9%
César Manrique Foundation	14.8%	11.9%	13.8%	11.7%	12.1%
La Graciosa	11.2%	14.0%	9.9%	9.0%	8.6%
Monumento al Campesino	10.4%	9.8%	9.6%	5.9%	8.3%
San José Castle	5.3%	4.0%	3.6%	2.0%	2.3%

### How many islands do they visit during their trip?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
One island	91.3%	93.5%	93.4%	92.8%	94.1%
Two islands	8.1%	6.0%	6.0%	6.1%	5.5%
Three or more islands	0.6%	0.5%	0.7%	1.0%	0.3%

### % TOURISTS VISITING MORE THAN ONE ISLAND



### ¿Cuántos son fieles al destino?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Lanzarote: Repeat tourists	67.7%	66.7%	67.9%	65.7%	67.5%
Lanzarote: At least 10 previous visits	11.2%	10.9%	11.6%	10.2%	14.0%
Canary Islands: Repeat tourists	75.6%	74.4%	78.5%	74.2%	73.8%
Canary Islands: At least 10 previous visits	19.3%	18.8%	19.3%	18.6%	21.8%

### Who are they?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
<u>Gender</u>					
Men	46.9%	47.5%	48.3%	46.5%	46.2%
Women	53.1%	52.5%	51.7%	53.5%	53.8%
<u>Age</u>					
Average age	46.26	45.09	44.85	47.58	47.32
Standard deviation	15.2	15.2	16.1	15.6	15.7
<u>Age range</u>					
16 - 24 years old	7.9%	10.3%	13.8%	8.9%	9.0%
25 - 30 years old	11.0%	11.0%	9.0%	8.7%	9.6%
31 - 45 years old	28.0%	29.9%	30.2%	28.3%	27.2%
46 - 60 years old	33.5%	30.5%	26.7%	30.3%	30.7%
Over 60 years old	19.6%	18.2%	20.3%	23.9%	23.5%
<u>Occupation</u>					
Salaried worker	61.3%	62.3%	64.1%	61.7%	61.4%
Self-employed	10.4%	9.2%	9.8%	10.4%	9.1%
Unemployed	0.7%	0.9%	1.1%	0.3%	0.8%
Business owner	6.1%	6.7%	5.3%	5.8%	5.2%
Student	4.5%	5.9%	4.4%	3.4%	4.3%
Retired	15.4%	13.6%	14.5%	17.3%	18.2%
Unpaid domestic work	1.2%	1.0%	0.7%	0.5%	0.4%
Others	0.3%	0.5%	0.2%	0.6%	0.5%
<u>Annual household income level</u>					
Less than €25,000	16.3%	13.2%	14.0%	12.6%	10.4%
€25,000 - €49,999	40.2%	33.5%	32.4%	30.4%	34.1%
€50,000 - €74,999	24.1%	26.2%	26.4%	25.6%	25.4%
More than €74,999	19.4%	27.1%	27.2%	31.4%	30.1%
<u>Education level</u>					
No studies	8.9%	6.1%	6.1%	5.2%	6.3%
Primary education	1.9%	0.7%	1.3%	1.1%	1.1%
Secondary education	20.7%	16.3%	17.1%	18.6%	17.8%
Higher education	68.6%	76.9%	75.5%	75.1%	74.8%

### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Average rating	8.81	8.92	9.03	8.84	8.91
<u>Experience in the Canary Islands</u>					
Worse or much worse than expected	1.7%	2.5%	2.1%	2.3%	1.2%
Lived up to expectations	55.2%	55.9%	55.1%	55.3%	53.7%
Better or much better than expected	43.0%	41.7%	42.8%	42.3%	45.1%
<u>Future intentions (scale 0-10)</u>					
Return to the Canary Islands	8.66	8.84	8.92	8.78	8.87
Recommend visiting the Canary Islands	8.98	9.13	9.17	9.00	9.12

### Who do they come with?

	2019Q3	2022Q3	2023Q3	2024Q3	2025Q3
Unaccompanied	4.7%	4.9%	3.9%	4.3%	3.6%
Only with partner	42.2%	36.1%	40.4%	40.3%	39.8%
Only with children (< 13 years old)	6.7%	6.7%	6.4%	5.6%	5.6%
Partner + children (< 13 years old)	9.3%	11.1%	10.1%	10.2%	10.2%
Other relatives	13.8%	14.9%	14.2%	15.6%	15.9%
Friends	4.3%	5.8%	4.7%	4.1%	4.2%
Work colleagues	0.0%	0.2%	0.1%	0.0%	0.1%
Organized trip	0.2%	0.0%	0.2%	0.0%	0.2%
Other combinations (2)	18.8%	20.2%	20.2%	19.9%	20.3%
<i>(2) Combination of some of the groups previously analyzed</i>					
<b>Tourists with children</b>	<b>24.9%</b>	<b>29.9%</b>	<b>27.3%</b>	<b>26.3%</b>	<b>26.2%</b>
- Between 0 and 2 years old	1.0%	1.5%	1.6%	1.0%	0.9%
- Between 3 and 12 years old	22.8%	26.5%	23.3%	23.7%	24.3%
- Between 0-2 and 3-12 years old	1.1%	1.8%	2.4%	1.6%	1.0%
<b>Tourists without children</b>	<b>75.1%</b>	<b>70.1%</b>	<b>72.7%</b>	<b>73.7%</b>	<b>73.8%</b>
<b>Group composition:</b>					
- 1 person	6.9%	7.4%	5.3%	5.9%	5.0%
- 2 people	49.6%	41.0%	45.8%	46.1%	46.3%
- 3 people	14.3%	14.5%	16.1%	14.1%	14.8%
- 4 or 5 people	23.2%	28.5%	24.6%	26.4%	24.9%
- 6 or more people	6.0%	8.6%	8.2%	7.5%	9.0%
<b>Average group size:</b>	<b>2.90</b>	<b>3.16</b>	<b>3.12</b>	<b>3.07</b>	<b>3.17</b>

*\*People who share the main expenses of the trip*