

Tourist accommodation indicators by tourist areas

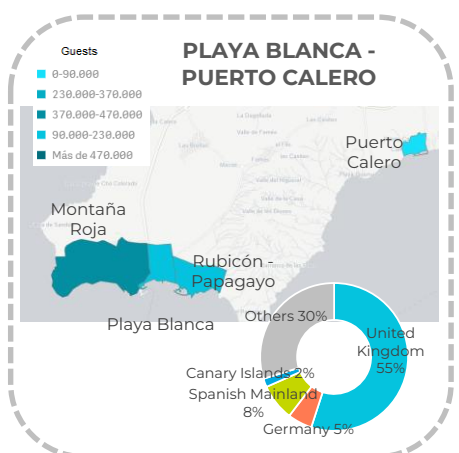
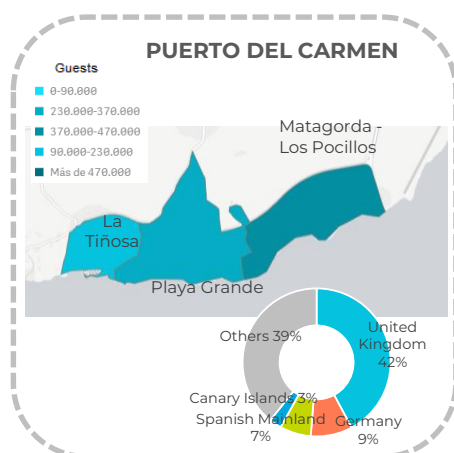
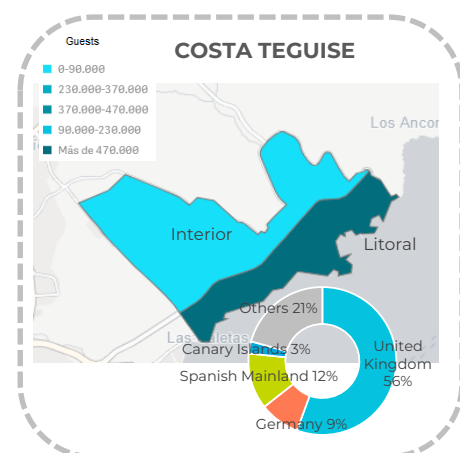
Lanzarote (2025)



Guests in accommodation

Tourist areas	Costa Teguise		Puerto del Carmen			Playa Blanca - Puerto Calero				Others	Lanzarote
	Interior	Litoral	La Tiñosa	Playa Grande	Matagorda-Los Pocillos	Montaña Roja	Playa Blanca	Rubicon-Papagayo	Puerto Calero		
International	50,401	416,015	81,258	322,346	403,497	361,816	201,279	128,671	55,801	100,249	2,121,333
- United Kingdom	30,661	274,086	36,870	163,314	175,706	234,406	109,255	79,746	37,620	27,136	1,168,800
- Germany	3,351	44,733	3,609	16,354	61,339	25,108	8,376	9,557	4,369	9,134	185,930
- Others	16,389	97,196	40,779	142,678	166,452	102,302	83,648	39,368	13,812	63,979	766,603
Spain	23,350	58,391	13,187	23,033	48,344	36,126	25,593	31,795	5,118	52,309	317,246
- Spanish Mainland	19,429	47,769	9,889	11,591	39,098	26,860	23,178	28,455	2,711	17,834	226,814
- Canary Islands	3,921	10,622	3,298	11,442	9,246	9,266	2,415	3,340	2,407	34,475	90,432
Total	73,751	474,406	94,445	345,379	451,841	397,942	226,872	160,466	60,919	152,558	2,438,579

Tourist areas	Costa Teguise		Puerto del Carmen			Playa Blanca - Puerto Calero				Others	Lanzarote
	Interior	Litoral	La Tiñosa	Playa Grande	Matagorda-Los Pocillos	Montaña Roja	Playa Blanca	Rubicon-Papagayo	Puerto Calero		
International	68.3%	87.7%	86.0%	93.3%	89.3%	90.9%	88.7%	80.2%	91.6%	65.7%	87.0%
- United Kingdom	41.6%	57.8%	39.0%	47.3%	38.9%	58.9%	48.2%	49.7%	61.8%	17.8%	47.9%
- Germany	4.5%	9.4%	3.8%	4.7%	13.6%	6.3%	3.7%	6.0%	7.2%	6.0%	7.6%
- Others	22.2%	20.5%	43.2%	41.3%	36.8%	25.7%	36.9%	24.5%	22.7%	41.9%	31.4%
Spain	31.7%	12.3%	14.0%	6.7%	10.7%	9.1%	11.3%	19.8%	8.4%	34.3%	13.0%
- Spanish Mainland	26.3%	10.1%	10.5%	3.4%	8.7%	6.7%	10.2%	17.7%	4.5%	11.7%	9.3%
- Canary Islands	5.3%	2.2%	3.5%	3.3%	2.0%	2.3%	1.1%	2.1%	4.0%	22.6%	3.7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



Other indicators

Tourist areas	Costa Teguise		Puerto del Carmen			Playa Blanca - Puerto Calero				Others	Lanzarote
	Interior	Litoral	La Tiñosa	Playa Grande	Matagorda-Los Pocillos	Montaña Roja	Playa Blanca	Rubicon-Papagayo	Puerto Calero		
Bednights											
International	394,509	3,134,634	566,683	2,707,425	3,230,839	2,713,720	1,484,418	992,368	388,706	633,973	16,247,275
- United Kingdom	250,832	2,043,158	236,893	1,426,017	1,335,662	1,687,472	806,640	613,844	264,277	163,859	8,828,654
- Germany	30,753	428,019	36,952	171,774	600,444	243,526	69,134	92,850	38,894	66,363	1,778,709
- Others	112,924	663,457	292,838	1,109,634	1,294,733	782,722	608,644	285,674	85,535	403,751	5,639,912
Spain	143,363	280,799	67,401	126,364	274,079	214,108	141,557	189,417	16,413	129,436	1,582,937
- Spanish Mainland	128,444	243,978	56,451	68,914	239,472	171,460	134,127	175,969	11,582	58,349	1,288,746
- Canary Islands	14,919	36,821	10,950	57,450	34,607	42,648	7,430	13,448	4,831	71,087	294,191
Total	537,872	3,415,433	634,084	2,833,789	3,504,918	2,927,828	1,625,975	1,181,785	405,119	763,409	17,830,212
Length of stay											
International	7.8	7.5	7.0	8.4	8.0	7.5	7.4	7.7	7.0	6.3	7.7
- United Kingdom	8.2	7.5	6.4	8.7	7.6	7.2	7.4	7.7	7.0	6.0	7.6
- Germany	9.2	9.6	10.2	10.5	9.8	9.7	8.3	9.7	8.9	7.3	9.6
Spain	6.1	4.8	5.1	5.5	5.7	5.9	5.5	6.0	3.2	2.5	5.0
- Spanish Mainland	6.6	5.1	5.7	5.9	6.1	6.4	5.8	6.2	4.3	3.3	5.7
- Canary Islands	3.8	3.5	3.3	5.0	3.7	4.6	3.1	4.0	2.0	2.1	3.3
Accommodation establishments	6	26	13	65	29	19	9	9	3	15	194
Bed-spaces	1,907	11,804	2,342	10,560	11,966	10,330	5,691	3,809	1,432	3,294	63,135
ADR (€)	60.51	109.62	116.79	103.36	129.92	130.61	167.20	157.07	201.70	135.58	126.43
RevPar (€)	53.84	91.93	98.76	86.49	115.42	115.65	139.74	133.95	172.24	108.40	108.24
Total revenue (€ million)	16.3	169.2	36.5	132.1	206.7	167.0	124.2	79.6	44.1	45.4	102.1
Bed-space occupancy rate (%)	77.27	79.29	74.15	73.52	80.30	77.65	78.28	85.00	77.51	63.50	77.38
Occupancy rate per room/apt. (%)	88.97	83.86	84.56	83.67	88.83	88.54	83.58	85.28	85.39	79.95	85.61
Tourist population (1)	1,474	9,357	1,737	7,764	9,603	8,021	4,455	3,238	1,110	2,092	48,850
Employment	346	2,457	428	1,398	2,188	2,054	1,413	823	499	809	12,414

Source: Encuestas de Alojamiento Turístico (ISTAC).

(1) Equivalent tourist population is obtained by dividing the total number of bednights during the reference period by 365 days (366 in case of leap year).