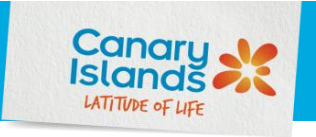


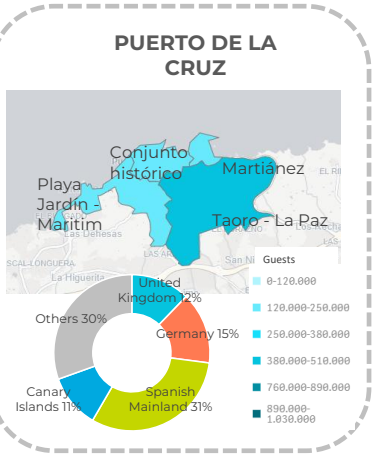
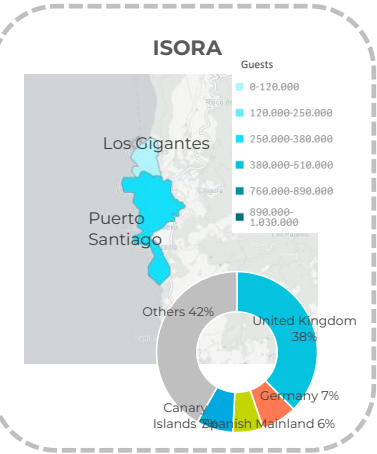
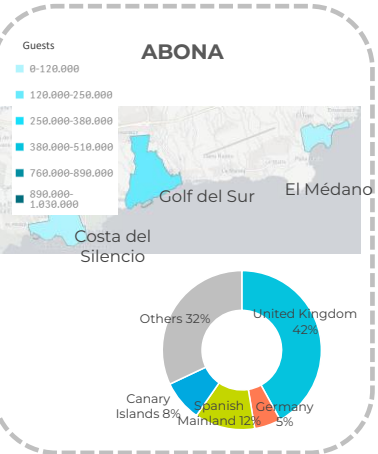
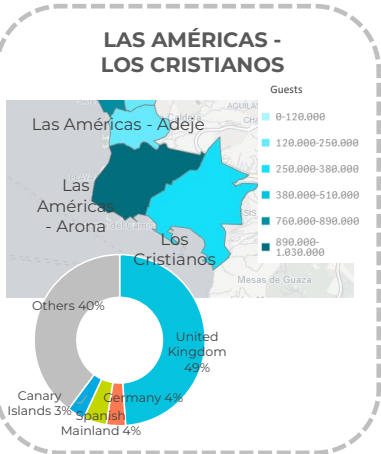
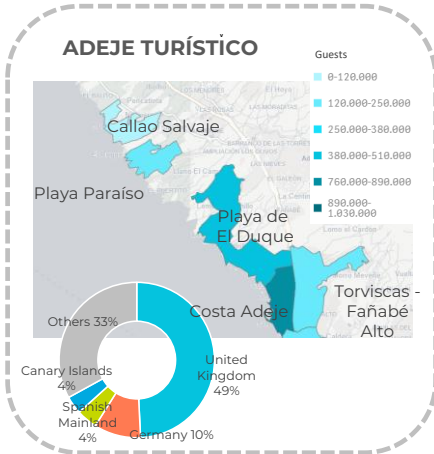
Tourist accommodation indicators by tourist areas
Tenerife (2025)



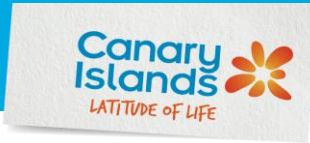
GUESTS IN ACCOMMODATION

Tourist areas		Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
Description		Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
PLACE OF RESIDENCE	International	67,100	178,805	448,273	728,032	118,749	164,269	942,755	317,932	31,741	29,753	197,986	46,000	246,768	121,933	84,779	264,363	77,093	316,530	4,382,861
	- United Kingdom	29,307	82,798	220,416	420,503	71,800	79,929	485,940	188,554	7,907	10,953	118,380	24,361	102,766	19,390	12,613	68,062	16,388	97,829	2,057,896
	- Germany	5,599	27,937	62,123	64,435	3,283	8,174	34,384	13,417	1,694	6,309	9,630	2,906	21,297	29,269	19,584	68,694	23,927	40,296	442,958
	- Others	32,194	68,070	165,734	243,094	43,666	76,166	422,431	115,961	22,140	12,491	69,976	18,733	122,705	73,274	52,582	127,607	36,778	178,405	1,882,007
	Spain	10,758	23,937	41,406	39,019	19,747	12,819	81,056	24,521	8,689	6,675	51,903	4,010	41,628	86,422	73,098	159,409	85,124	298,186	1,068,407
	- Spanish Mainland	7,060	8,050	24,239	19,154	13,983	8,029	46,661	13,055	5,906	2,564	31,586	1,477	19,266	62,983	45,175	112,565	77,332	145,162	644,247
	- Canary Islands	3,698	15,887	17,167	19,865	5,764	4,790	34,395	11,466	2,783	4,111	20,317	2,533	22,362	23,439	27,923	46,844	7,792	153,024	424,160
Total		77,858	202,742	489,679	767,051	138,496	177,088	1,023,811	342,453	40,430	36,428	249,889	50,010	288,396	208,355	157,877	423,772	162,217	614,716	5,451,268

Tourist areas		Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
Description		Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
PLACE OF RESIDENCE	International	86.2%	88.2%	91.5%	94.9%	85.7%	92.8%	92.1%	92.8%	78.5%	81.7%	79.2%	92.0%	85.6%	58.5%	53.7%	62.4%	47.5%	51.5%	80.4%
	- United Kingdom	37.6%	40.8%	45.0%	54.8%	51.8%	45.1%	47.5%	55.1%	19.6%	30.1%	47.4%	48.7%	35.6%	9.3%	8.0%	16.1%	10.1%	15.9%	37.8%
	- Germany	7.2%	13.8%	12.7%	8.4%	2.4%	4.6%	3.4%	3.9%	4.2%	17.3%	3.9%	5.8%	7.4%	14.0%	12.4%	16.2%	14.7%	6.6%	8.1%
	- Others	41.3%	33.6%	33.8%	31.7%	31.5%	43.0%	41.3%	33.9%	54.8%	34.3%	28.0%	37.5%	42.5%	35.2%	33.3%	30.1%	22.7%	29.0%	34.5%
	Spain	13.8%	11.8%	8.5%	5.1%	14.3%	7.2%	7.9%	7.2%	21.5%	18.3%	20.8%	8.0%	14.4%	41.5%	46.3%	37.6%	52.5%	48.5%	19.6%
	- Spanish Mainland	9.1%	4.0%	4.9%	2.5%	10.1%	4.5%	4.6%	3.8%	14.6%	7.0%	12.6%	3.0%	6.7%	30.2%	28.6%	26.6%	47.7%	23.6%	11.8%
	- Canary Islands	4.7%	7.8%	3.5%	2.6%	4.2%	2.7%	3.4%	3.3%	6.9%	11.3%	8.1%	5.1%	7.8%	11.2%	17.7%	11.1%	4.8%	24.9%	7.8%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



Tourist accommodation indicators by tourist areas
Tenerife (2025)



Other indicators

Tourist areas		Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
Description		Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martíáñez		
PLACE OF RESIDENCE	Bednights																			
	International	471,849	1,096,648	3,314,271	5,510,131	818,588	1,173,931	6,657,965	2,473,085	219,128	157,976	1,191,932	379,094	1,764,920	867,877	542,806	1,949,895	642,715	1,593,285	30,826,096
	- United Kingdom	201,702	458,480	1,603,487	3,132,113	469,467	537,236	3,345,922	1,425,108	56,609	66,648	692,770	242,080	721,335	111,179	75,419	465,244	124,128	535,282	14,264,209
	- Germany	45,655	203,090	456,307	562,172	30,746	72,873	265,319	96,327	10,985	39,044	62,404	20,948	188,376	276,321	180,488	609,916	230,043	218,764	3,569,778
	- Others	224,492	435,078	1,254,477	1,815,846	318,375	563,822	3,046,724	951,650	151,534	52,284	436,758	116,066	855,209	480,377	286,899	874,735	288,544	839,239	12,992,109
	Spain	51,181	77,799	175,861	185,035	94,132	67,358	359,554	151,617	40,856	18,889	215,734	12,313	163,319	332,693	242,225	701,817	459,012	802,846	4,152,241
	- Spanish Mainland	39,932	35,394	125,726	106,901	75,444	50,922	258,070	58,673	28,223	8,953	139,720	5,512	102,879	278,960	184,930	588,488	438,866	433,967	2,961,560
- Canary Islands	11,249	42,405	50,135	78,134	18,688	16,436	101,484	92,944	12,633	9,936	76,014	6,801	60,440	53,733	57,295	113,329	20,146	368,879	1,190,681	
Total		523,030	1,174,447	3,490,132	5,695,166	912,720	1,241,289	7,017,519	2,624,702	259,984	176,865	1,407,666	391,407	1,928,239	1,200,570	785,031	2,651,712	1,101,727	2,396,131	34,978,337
Tourist areas		Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
Description		Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martíáñez		
PLACE OF RESIDENCE	Lenght of stay																			
	International	7.0	6.1	7.4	7.6	6.9	7.1	7.1	7.8	6.9	5.3	6.0	8.2	7.2	7.1	6.4	7.4	8.3	5.0	7.0
	- United Kingdom	6.9	5.5	7.3	7.4	6.5	6.7	6.9	7.6	7.2	6.1	5.9	9.9	7.0	5.7	6.0	6.8	7.6	5.5	6.9
	- Germany	8.2	7.3	7.3	8.7	9.4	8.9	7.7	7.2	6.5	6.2	6.5	7.2	8.8	9.4	9.2	8.9	9.6	5.4	8.1
	Spain	4.8	3.3	4.2	4.7	4.8	5.3	4.4	6.2	4.7	2.8	4.2	3.1	3.9	3.8	3.3	4.4	5.4	2.7	3.9
	- Spanish Mainland	5.7	4.4	5.2	5.6	5.4	6.3	5.5	4.5	4.8	3.5	4.4	3.7	5.3	4.4	4.1	5.2	5.7	3.0	4.6
	- Canary Islands	3.0	2.7	2.9	3.9	3.2	3.4	3.0	8.1	4.5	2.4	3.7	2.7	2.7	2.3	2.1	2.4	2.6	2.4	2.8
Tourist areas		Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
Description		Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martíáñez		
Accommodation establishments		8	4	22	36	11	10	46	29	3	6	11	6	11	13	20	25	8	55	324
Bed-spaces		2,162	3,736	11,858	18,844	3,682	4,330	24,894	10,812	1,212	713	4,697	1,261	6,170	4,497	3,068	9,276	3,527	10,909	125,647
ADR (€)		90.6	173.5	231.1	138.7	81.8	121.7	127.8	117.3	104.6	101.9	192.3	115.2	119.9	86.4	61.2	88.6	81.6	138.3	132.8
RevPar (€)		73.3	149.5	190.6	121.7	66.0	106.4	107.6	93.8	76.1	80.8	164.0	99.1	99.1	67.3	48.6	71.7	69.9	103.6	109.92
Total revenue (€ million)		21.4	95.7	369.9	354.8	30.0	70.9	400.6	125.9	12.1	10.3	103.5	18.8	96.7	52.7	27.3	113.9	46.5	170.2	2,121
Bed-space occuppancy rate (%)		66.3	86.1	80.6	82.8	67.9	78.6	77.2	66.5	58.8	68.0	82.1	85.0	85.6	73.2	70.1	78.3	85.6	60.2	76.27
Occupancy rate per room/apt. (%)		80.9	86.1	82.5	87.8	80.7	87.4	84.2	80.0	72.8	79.3	85.3	86.1	82.6	77.8	79.5	80.9	85.7	75.0	82.77
Tourist population ⁽¹⁾		1,433	3,218	9,562	15,603	2,501	3,401	19,226	7,191	712	485	3,857	1,072	5,283	3,289	2,151	7,265	3,018	6,565	95,831
Employment		317	1,217	4,601	4,037	433	762	4,166	1,231	127	132	1269	256	1,364	805	370	1,793	764	2,916	26,558

Source: Encuestas de Alojamiento Turístico (ISTAC).

⁽¹⁾ Equivalent tourist population is obtained by dividing the total number of bednights during the reference period by 365 days (366 in case of leap year).