

Holiday homes in the Canary Islands

January 2026



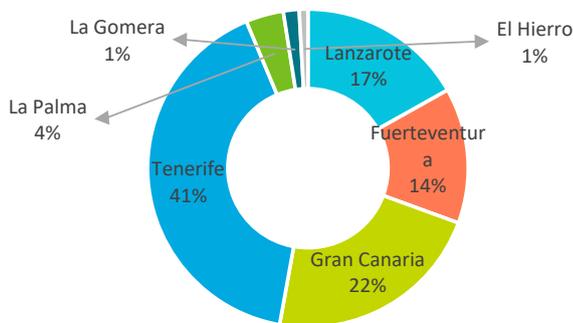
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	45,253	6,990	6,174	10,220	18,653	1,938	855	414
Bed-spaces	185,627	31,231	25,548	41,281	75,890	7,066	2,959	1,621
Occupancy rate (%)	95.58%	95.32%	95.55%	95.32%	95.97%	94.43%	95.44%	95.65%
Average daily rate (€)	148.68	167.75	123.49	156.75	154.11	104	88.02	90.59
Length of stay (days)	6.01	5.92	6.45	5.99	5.92	6.35	5.9	4.93
Total revenue (€ million)	117.67	19.72	13.60	27.04	51.69	3.65	1.41	0.56

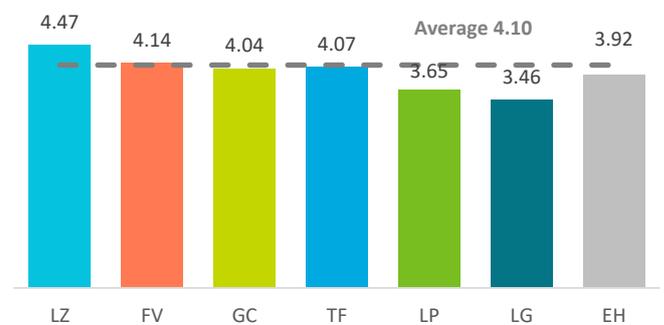
Change, % 25/24

Holiday homes	-5.2%	-10.5%	-1.8%	-3.2%	-5.1%	-7.0%	2.2%	-15.3%
Bed-spaces	-8.4%	-14.2%	-4.5%	-6.7%	-8.2%	-7.2%	0.1%	-17.5%
Occupancy rate (%)	-0.78	-1.04	-0.08	-1.07	-0.69	-1.35	-0.86	-0.46
Average daily rate (€)	-13.2%	-19.5%	-13.7%	-11.2%	-11.1%	-10.7%	-3.5%	-14.3%
Length of stay (days)	1.25	1.01	1.59	1.36	1.17	1.27	1.53	1.35
Total revenue (€ million)	-3.0%	-19.6%	2.5%	2.8%	0.2%	-3.2%	16.5%	-15.3%

Bed-spaces share: January 2026



Bed-spaces per holiday home: January 2026



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands



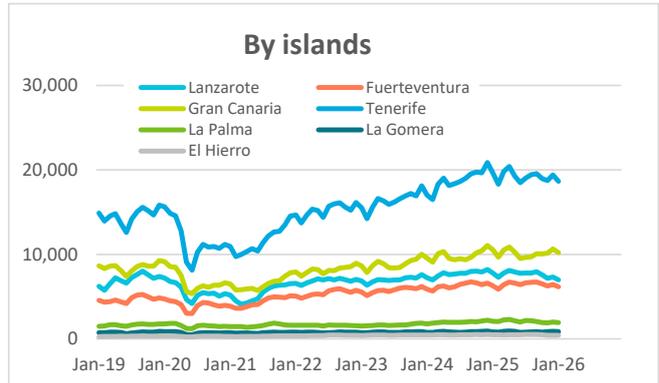
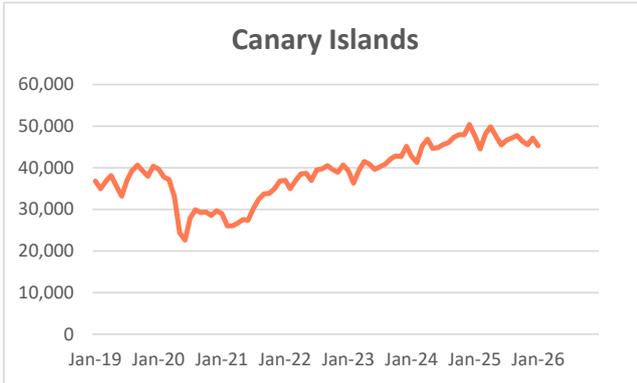
Holiday homes in the Canary Islands

January 2026

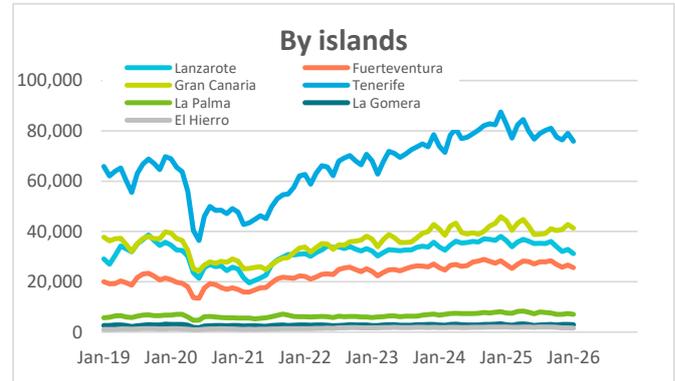
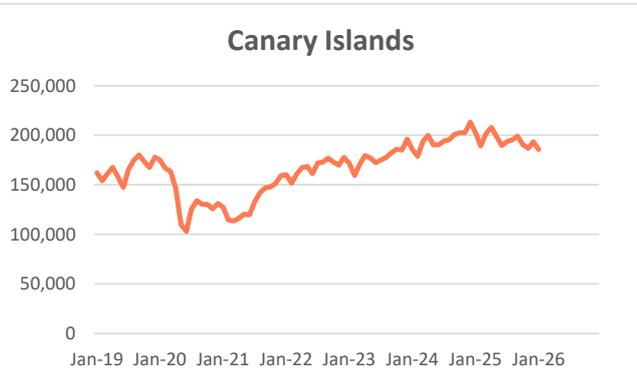


Key indicators for holiday homes

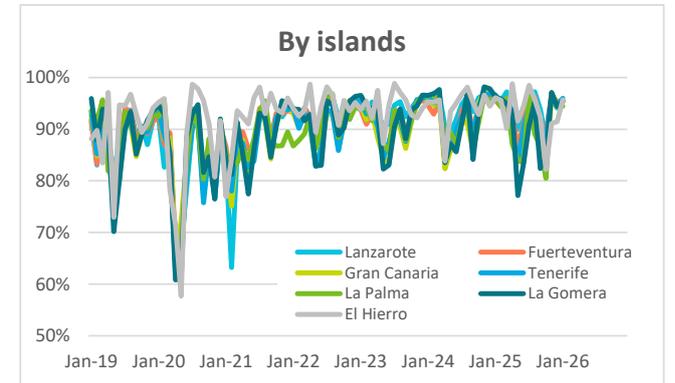
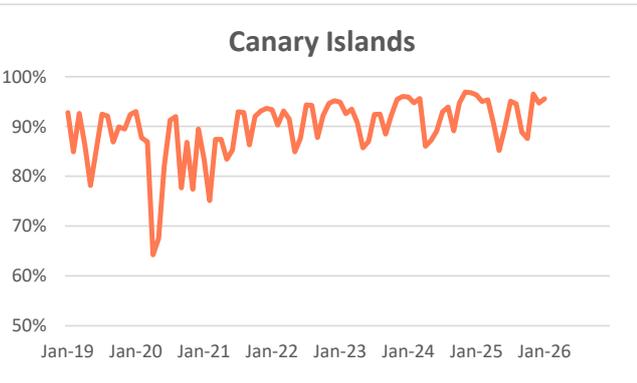
Holiday homes



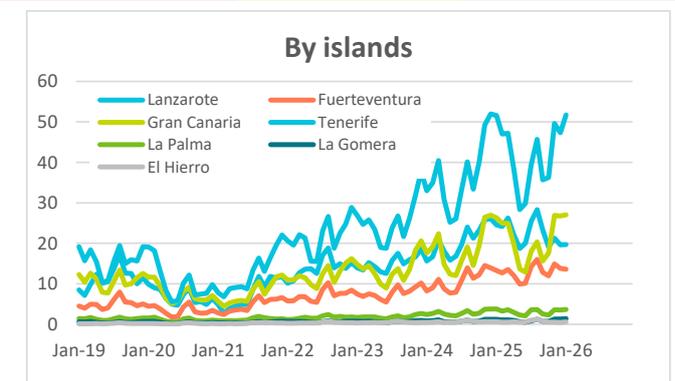
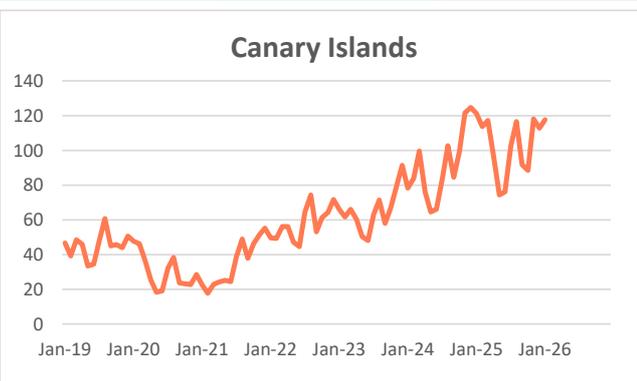
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



Holiday homes in the Canary Islands

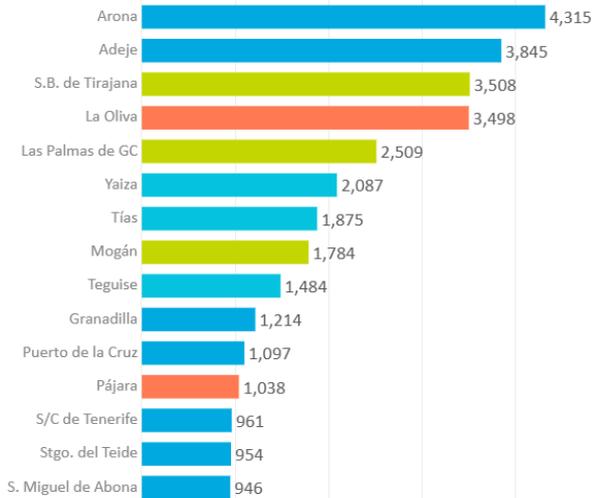
January 2026



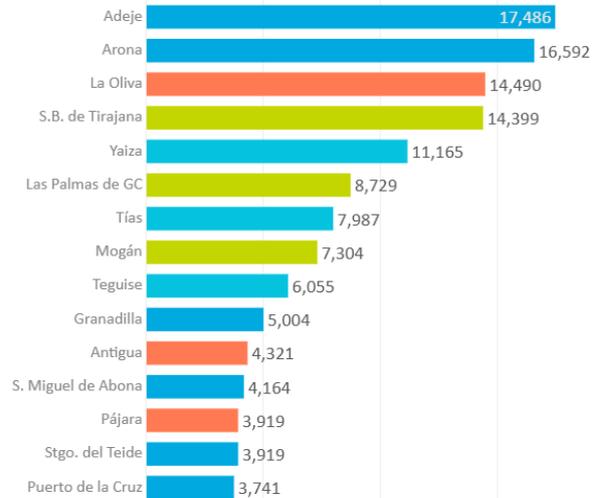
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: January 2026

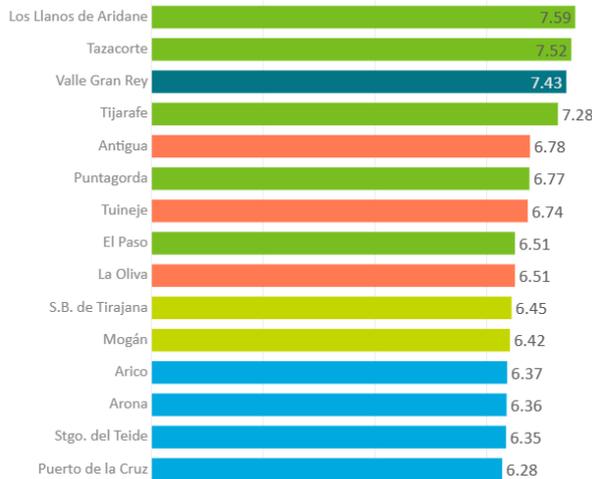
Holiday homes



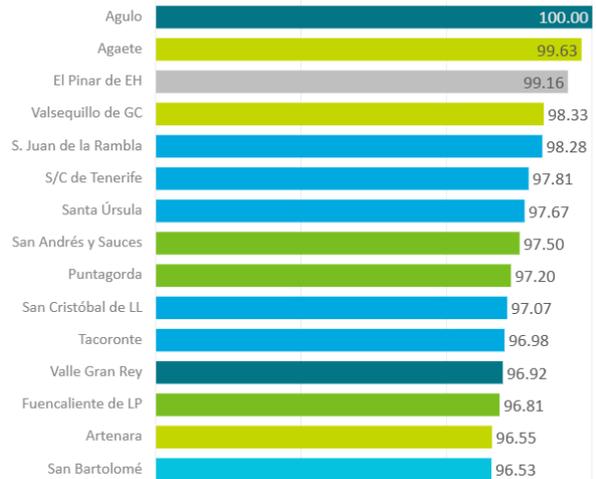
Bed-spaces



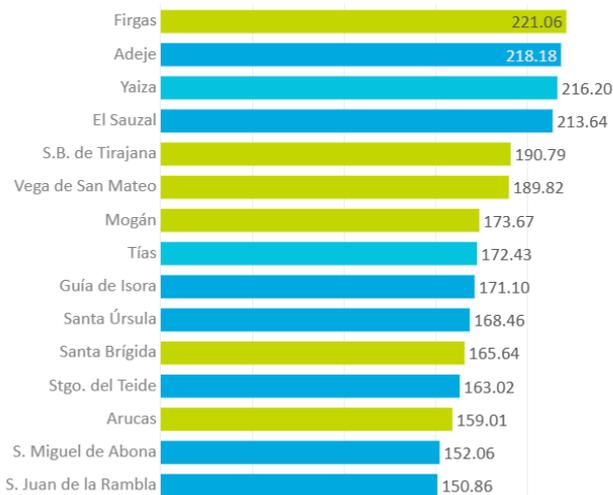
Average length of stay



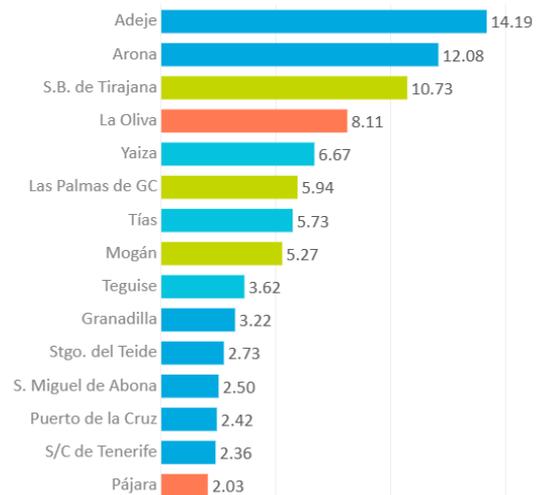
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



■ Lanzarote
 ■ Fuerteventura
 ■ Gran Canaria
 ■ Tenerife
 ■ La Palma
 ■ La Gomera
 ■ El Hierro

Holiday homes in the Canary Islands

January 2026

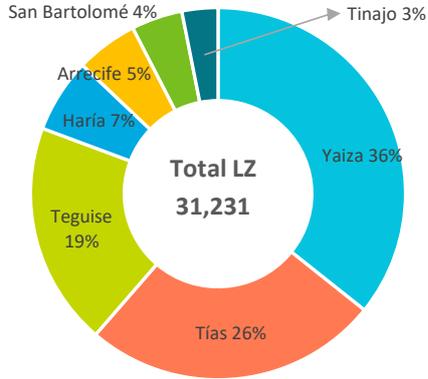


LANZAROTE

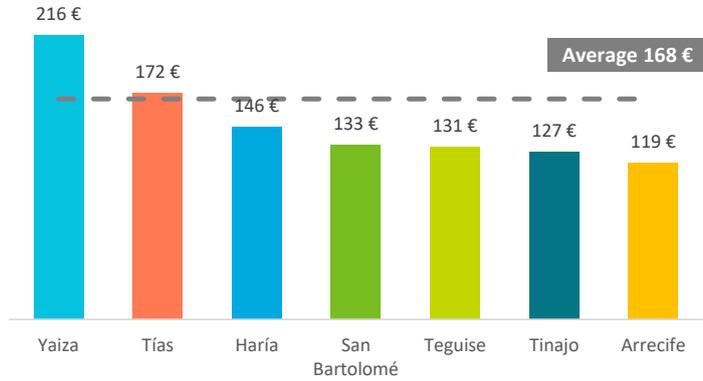
Holiday homes January 2026: 6,990

Occupancy rate (%) January 2026: 95.32%

Bed-spaces share: January 2026



Average daily rate: January 2026

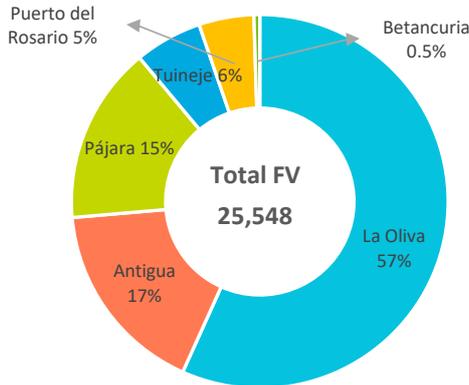


FUERTEVENTURA

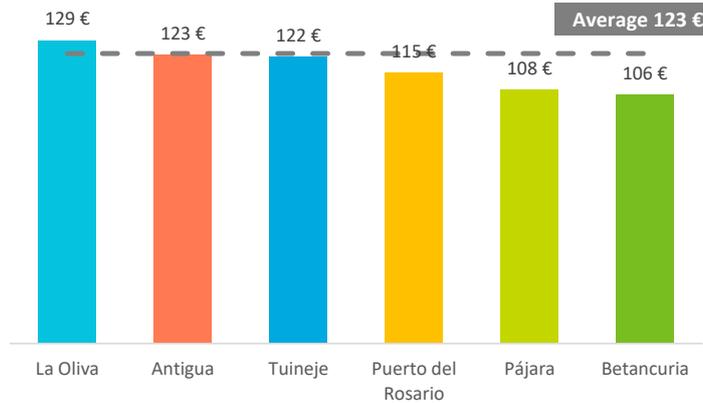
Holiday homes January 2026: 6,174

Occupancy rate (%) January 2026: 95.55%

Bed-spaces share: January 2026



Average daily rate: January 2026

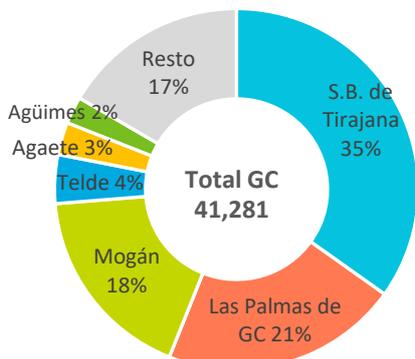


GRAN CANARIA

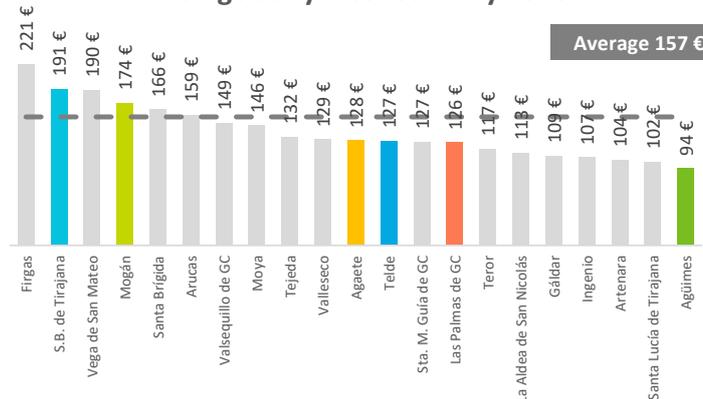
Holiday homes January 2026: 10,220

Occupancy rate (%) January 2026: 95.32%

Bed-spaces share: January 2026



Average daily rate: January 2026



Holiday homes in the Canary Islands

January 2026

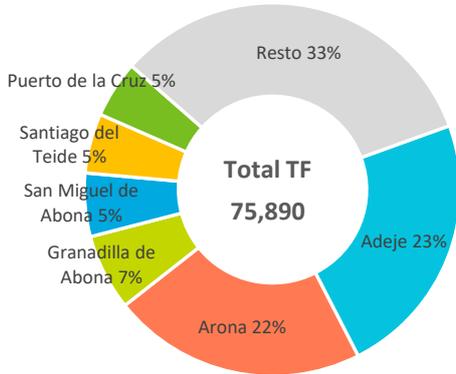


TENERIFE

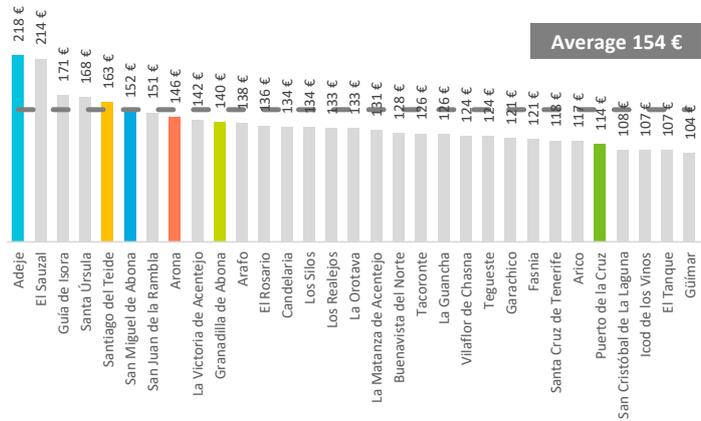
Holiday homes January 2026: 18,653

Occupancy rate (%) January 2026: 95.97%

Bed-spaces share: January 2026



Average daily rate: January 2026



LA PALMA

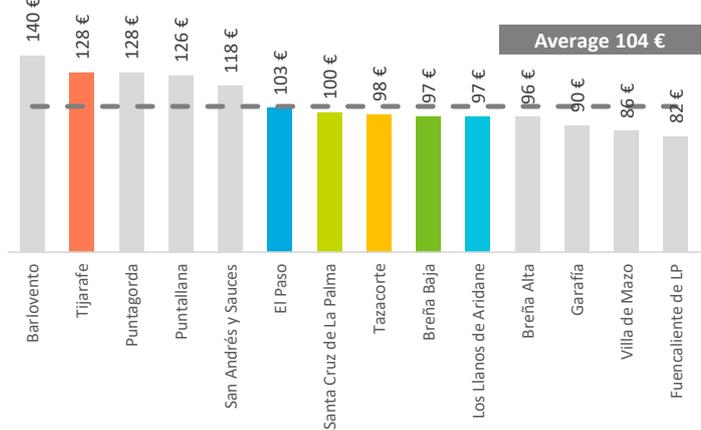
Holiday homes January 2026: 1,938

Occupancy rate (%) January 2026: 94.43%

Bed-spaces share: January 2026



Average daily rate: January 2026

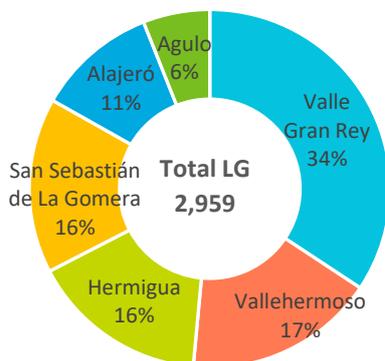


LA GOMERA

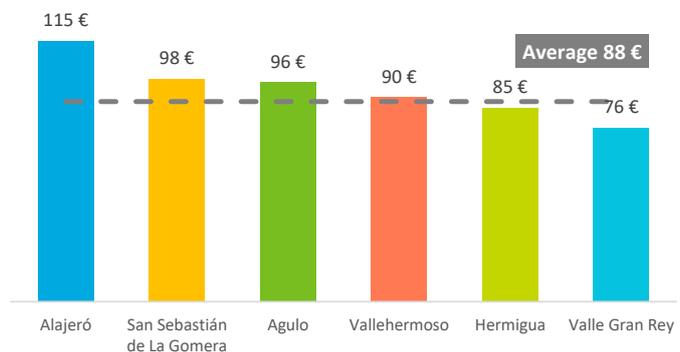
Holiday homes January 2026: 855

Occupancy rate (%) January 2026: 95.44%

Bed-spaces share: January 2026



Average daily rate: January 2026



Holiday homes in the Canary Islands

January 2026



EL HIERRO

Holiday homes January 2026: 414

Occupancy rate (%) January 2026: 95.65%

Bed-spaces share: January 2026

Average daily rate: January 2026

