# Main tourist accommodation indicators
## LA PALMA (January 2026)
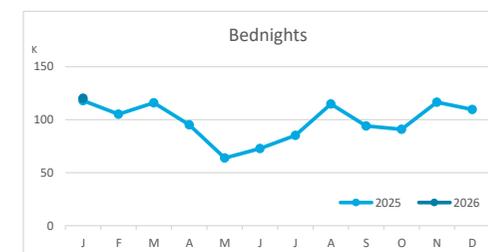
**Canary Islands** — LATITUDE OF LIFE
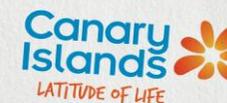
## GUESTS BY ACCOMMODATION TYPE (*)

| | TOTAL | | | | Breakdown by accommodation type | | | | | | | |
| | | | | | Hotels | | | | Apartments | | | |
| | Abroad | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Jan-25 | 11,973 | 2,708 | 1,473 | **16,154** | 9,574 | 2,389 | 927 | **12,890** | 2,399 | 319 | 546 | **3,264** |
| Jan-26 | 12,839 | 2,960 | 2,106 | **17,905** | 10,075 | 2,583 | 1,504 | **14,162** | 2,764 | 377 | 602 | **3,743** |
| Change | 866 | 252 | 633 | **1,751** | 501 | 194 | 577 | **1,272** | 365 | 58 | 56 | **479** |
| Change, % | 7.2% | 9.3% | 43.0% | **10.8%** | 5.2% | 8.1% | 62.2% | **9.9%** | 15.2% | 18.2% | 10.3% | **14.7%** |

## BEDNIGHTS

| | TOTAL | | | | Breakdown by accommodation type | | | | | | | |
| | | | | | Hotels | | | | Apartments | | | |
| | Abroad | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Jan-25 | 102,132 | 12,023 | 3,890 | **118,045** | 71,264 | 10,095 | 2,262 | **83,621** | 30,868 | 1,928 | 1,628 | **34,424** |
| Jan-26 | 103,378 | 11,532 | 5,235 | **120,145** | 69,899 | 9,852 | 3,343 | **83,094** | 33,479 | 1,680 | 1,892 | **37,051** |
| Change | 1,246 | -491 | 1,345 | **2,100** | -1,365 | -243 | 1,081 | **-527** | 2,611 | -248 | 264 | **2,627** |
| Change, % | 1.2% | -4.1% | 34.6% | **1.8%** | -1.9% | -2.4% | 47.8% | **-0.6%** | 8.5% | -12.9% | 16.2% | **7.6%** |

## LENGHT OF STAY

| | TOTAL | | | | Breakdown by accommodation type | | | | | | | |
| | | | | | Hotels | | | | Apartments | | | |
| | Abroad | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Jan-25 | 8.5 | 4.4 | 2.6 | **7.3** | 7.4 | 4.2 | 2.4 | **6.5** | 12.9 | 6.0 | 3.0 | **10.5** |
| Jan-26 | 8.1 | 3.9 | 2.5 | **6.7** | 6.9 | 3.8 | 2.2 | **5.9** | 12.1 | 4.5 | 3.1 | **9.9** |
| Change | -0.5 | -0.5 | -0.2 | **-0.6** | -0.5 | -0.4 | -0.2 | **-0.6** | -0.8 | -1.6 | 0.2 | **-0.6** |



Guests



Bednights



Lenght of stay
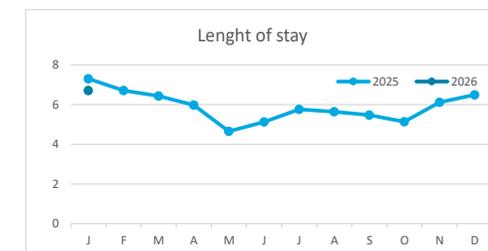
## GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE



Guests: January



Spanish guests: January



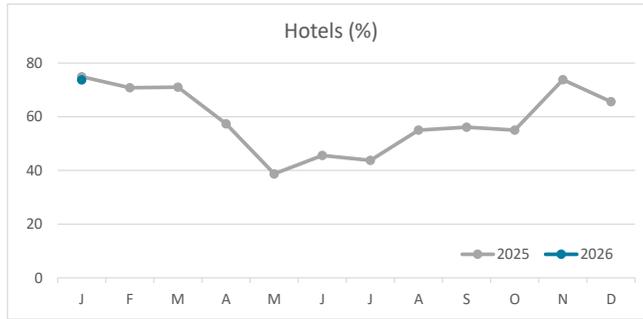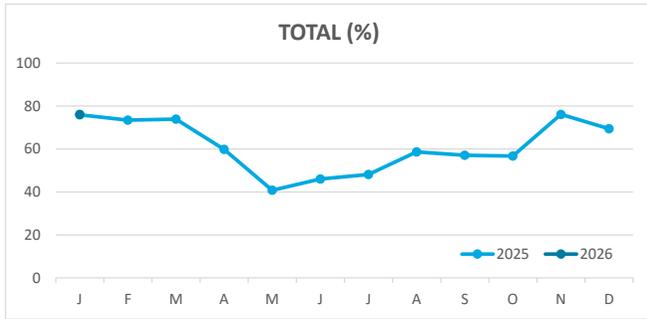Guests by island of residence: Jan



Year on year variation: Jan 26/25
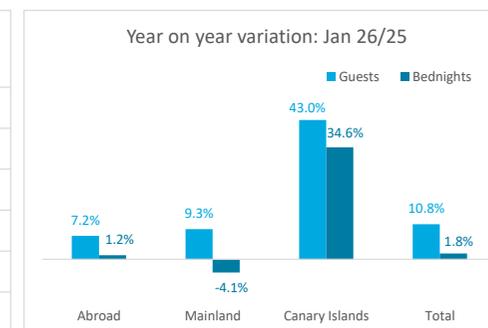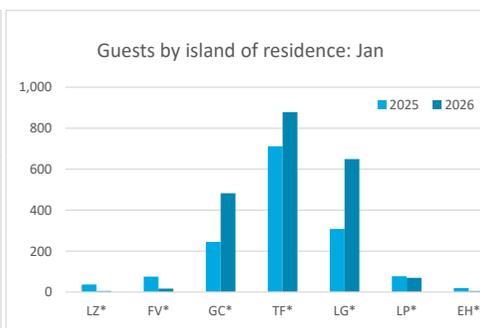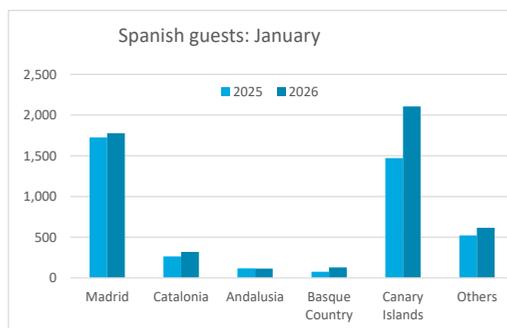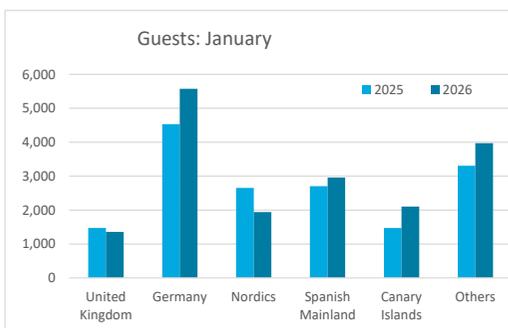
*Note: LZ* (Lanzarote), FV* (Fuerteventura), GC* (Gran Canaria), TF* (Tenerife), LG* (La Gomera), LP* (La Palma) and EH* (El Hierro).*
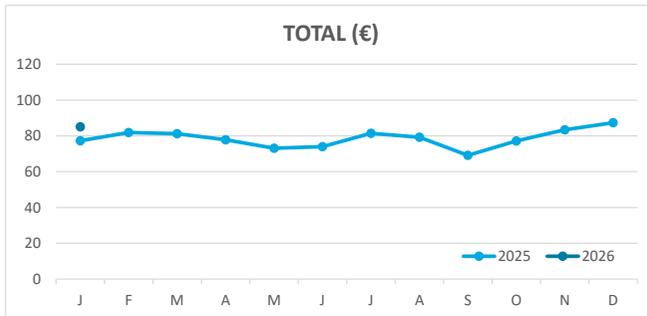
## OCCUPANCY RATE PER ROOM / APARTMENT



TOTAL (%)



Hotels (%)



Apartments (%)

## ADR (Average Daily Rate)



TOTAL (€)



Hotels (€)



Apartments (€)

## REVPAR (Revenue Per Available Room)



TOTAL (€)



Hotels (€)



Apartments (€)
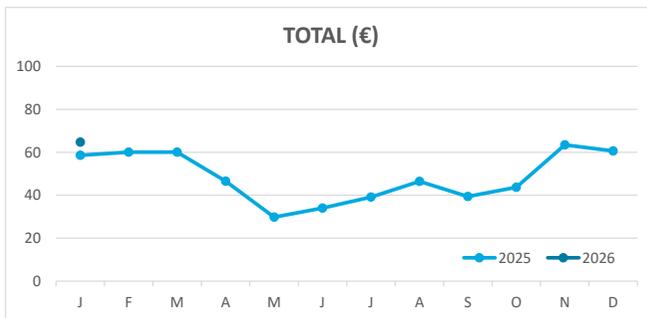
*Note: "Guests indicator" refers to number of guests checking in as new arrivals.*
*Source: Encuestas de Alojamiento Turístico (ISTAC)*