

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by island of stay



### Tourists (≥ 16 years old)

3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	652,377	686,689	5.3%
Fuerteventura	509,951	586,474	15.0%
Gran Canaria	814,002	883,944	8.6%
Tenerife	1,449,021	1,482,380	2.3%
La Palma	29,879	39,510	32.2%
<b>Canary Islands</b>	<b>3,464,113</b>	<b>3,689,867</b>	<b>6.5%</b>

### Tourist turnover (≥ 16 years old)(€ million)

3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	1,041	1,116	7.2%
Fuerteventura	807	876	8.6%
Gran Canaria	1,180	1,389	17.7%
Tenerife	2,317	2,252	-2.8%
La Palma	43	54	27.5%
<b>Canary Islands</b>	<b>5,399</b>	<b>5,700</b>	<b>5.6%</b>

### Tourists with holiday package (%)

3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	49.5%	47.6%	-1.86
Fuerteventura	62.7%	61.9%	-0.81
Gran Canaria	54.5%	53.7%	-0.82
Tenerife	45.6%	43.3%	-2.23
La Palma	60.0%	34.6%	-25.40
<b>Canary Islands</b>	<b>51.0%</b>	<b>49.4%</b>	<b>-1.60</b>

### Expenditure per tourist and trip (€)

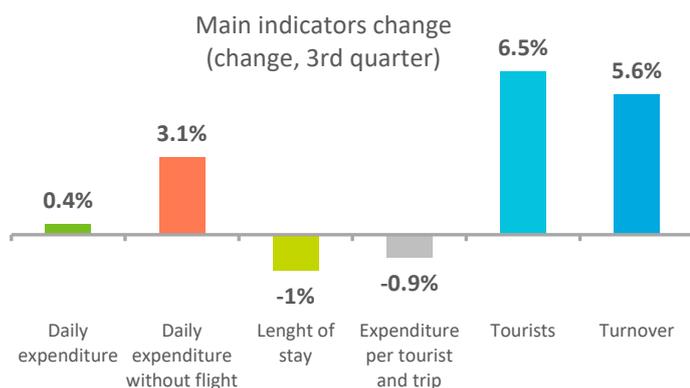
3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	1,596	1,626	1.9%
Fuerteventura	1,582	1,494	-5.6%
Gran Canaria	1,449	1,571	8.4%
Tenerife	1,599	1,519	-5.0%
La Palma	1,422	1,372	-3.6%
<b>Canary Islands</b>	<b>1,559</b>	<b>1,545</b>	<b>-0.9%</b>

### Average daily expenditure (€)

3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	192.2	196.2	2.1%
Fuerteventura	182.3	181.5	-0.4%
Gran Canaria	175.8	182.4	3.7%
Tenerife	194.1	191.5	-1.3%
La Palma	165.6	155.3	-6.2%
<b>Canary Islands</b>	<b>187.3</b>	<b>188.1</b>	<b>0.4%</b>

### Average daily expenditure (€) without flight

3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	135.5	141.5	4.4%
Fuerteventura	121.3	124.6	2.7%
Gran Canaria	119.5	130.9	9.6%
Tenerife	138.7	138.8	0.1%
La Palma	111.3	102.0	-8.4%
<b>Canary Islands</b>	<b>130.6</b>	<b>134.6</b>	<b>3.1%</b>



### Length of stay (days)

3 <sup>rd</sup> Quarter	2024	2025	Change
Lanzarote	8.87	8.97	0.10
Fuerteventura	9.70	9.09	-0.61
Gran Canaria	9.36	9.38	0.03
Tenerife	9.03	8.86	-0.17
La Palma	8.91	10.07	1.16
<b>Canary Islands</b>	<b>9.19</b>	<b>9.06</b>	<b>-0.13</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by island of stay



### Canary Islands

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>3,464,113</b>	<b>3,689,867</b>	<b>6.5%</b>
- book package	1,766,230	1,822,293	3.2%
- do not book package	1,697,883	1,867,574	10.0%
% book package	51.0%	49.4%	<b>-1.60</b>
Average daily expenditure	1,559	1,545	<b>-0.9%</b>
Expenditure per tourist and trip	187.3	188.1	0.4%
- without flight	130.6	134.6	3.1%
Length of stay	9.19	9.06	<b>-0.13</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>5,399</b>	<b>5,700</b>	<b>5.6%</b>

### Lanzarote

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>652,377</b>	<b>686,689</b>	<b>5.3%</b>
- book package	322,976	327,166	1.3%
- do not book package	329,401	359,523	9.1%
% book package	49.5%	47.6%	<b>-1.86</b>
Average daily expenditure	1,596	1,626	1.9%
Expenditure per tourist and trip	192.2	196.2	2.1%
- without flight	135.5	141.5	4.4%
Length of stay	8.87	8.97	0.10
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,041</b>	<b>1,116</b>	<b>7.2%</b>

### Fuerteventura

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>509,951</b>	<b>586,474</b>	<b>15.0%</b>
- book package	319,859	363,135	13.5%
- do not book package	190,091	223,338	17.5%
% book package	62.7%	61.9%	<b>-0.81</b>
Average daily expenditure	1,582	1,494	<b>-5.6%</b>
Expenditure per tourist and trip	182.3	181.5	<b>-0.4%</b>
- without flight	121.3	124.6	2.7%
Length of stay	9.70	9.09	<b>-0.61</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>807</b>	<b>876</b>	<b>8.6%</b>

### Gran Canaria

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>814,002</b>	<b>883,944</b>	<b>8.6%</b>
- book package	443,401	474,293	7.0%
- do not book package	370,600	409,651	10.5%
% book package	54.5%	53.7%	<b>-0.82</b>
Average daily expenditure	1,449	1,571	8.4%
Expenditure per tourist and trip	175.8	182.4	3.7%
- without flight	119.5	130.9	9.6%
Length of stay	9.36	9.38	0.03
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,180</b>	<b>1,389</b>	<b>17.7%</b>

### Tenerife

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,449,021</b>	<b>1,482,380</b>	<b>2.3%</b>
- book package	660,033	642,101	<b>-2.7%</b>
- do not book package	788,987	840,279	6.5%
% book package	45.6%	43.3%	<b>-2.23</b>
Average daily expenditure	1,599	1,519	<b>-5.0%</b>
Expenditure per tourist and trip	194.1	191.5	<b>-1.3%</b>
- without flight	138.7	138.8	0.1%
Length of stay	9.03	8.86	<b>-0.17</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,317</b>	<b>2,252</b>	<b>-2.8%</b>

### La Palma

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>29,879</b>	<b>39,510</b>	<b>32.2%</b>
- book package	17,920	13,661	<b>-23.8%</b>
- do not book package	11,958	25,850	116.2%
% book package	60.0%	34.6%	<b>-25.40</b>
Average daily expenditure	1,422	1,372	<b>-3.6%</b>
Expenditure per tourist and trip	165.6	155.3	<b>-6.2%</b>
- without flight	111.3	102.0	<b>-8.4%</b>
Length of stay	8.91	10.07	1.16
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>43</b>	<b>54</b>	<b>27.5%</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by source market



### Tourists (≥ 16 years old)

3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	1,298,982	1,338,714	3.1%
Germany	438,740	456,175	4.0%
Nordic countries	77,554	85,880	10.7%
Spanish Mainland	525,530	590,627	12.4%
Others	1,123,306	1,218,470	8.5%
<b>All markets</b>	<b>3,464,113</b>	<b>3,689,867</b>	<b>6.5%</b>

### Tourist turnover (≥ 16 years old)(€ million)

3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	2,087	2,227	6.7%
Germany	758	805	6.2%
Nordic countries	124	134	7.8%
Spanish Mainland	553	617	11.7%
Others	1,877	1,917	2.1%
<b>All markets</b>	<b>5,399</b>	<b>5,700</b>	<b>5.6%</b>

### Tourists with holiday package (%)

3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	60.4%	59.8%	-0.62
Germany	69.2%	67.4%	-1.75
Nordic countries	57.5%	56.6%	-0.84
Spanish Mainland	20.7%	19.3%	-1.43
Others	46.7%	45.3%	-1.42
<b>All markets</b>	<b>51.0%</b>	<b>49.4%</b>	<b>-1.60</b>

### Expenditure per tourist and trip (€)

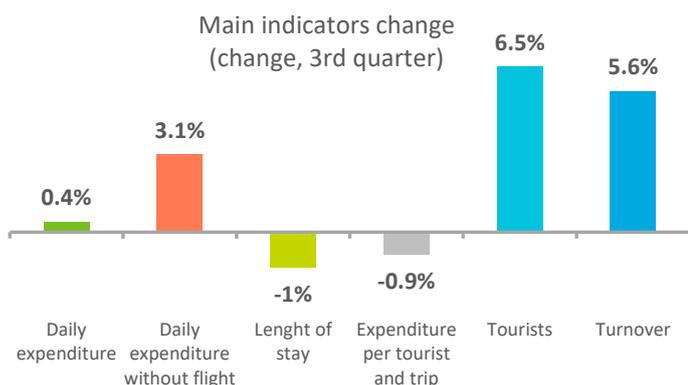
3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	1,606	1,663	3.5%
Germany	1,728	1,764	2.1%
Nordic countries	1,603	1,561	-2.7%
Spanish Mainland	1,052	1,045	-0.7%
Others	1,671	1,573	-5.9%
<b>All markets</b>	<b>1,559</b>	<b>1,545</b>	<b>-0.9%</b>

### Average daily expenditure (€)

3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	200.9	209.3	4.2%
Germany	182.2	184.9	1.5%
Nordic countries	172.5	165.2	-4.3%
Spanish Mainland	161.2	159.7	-0.9%
Others	186.8	181.3	-3.0%
<b>All markets</b>	<b>187.3</b>	<b>188.1</b>	<b>0.4%</b>

### Average daily expenditure (€) without flight

3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	140.0	150.2	7.2%
Germany	118.7	132.1	11.3%
Nordic countries	119.2	111.5	-6.5%
Spanish Mainland	114.4	116.2	1.6%
Others	132.8	129.1	-2.8%
<b>All markets</b>	<b>130.6</b>	<b>134.6</b>	<b>3.1%</b>



### Length of stay (days)

3 <sup>rd</sup> Quarter	2024	2025	Change
United Kingdom	8.62	8.46	-0.17
Germany	10.18	10.65	0.47
Nordic countries	11.12	11.26	0.14
Spanish Mainland	7.49	7.37	-0.12
Others	10.11	9.79	-0.33
<b>All markets</b>	<b>9.19</b>	<b>9.06</b>	<b>-0.13</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3rd Quarter)

## Main indicators by source market



### All markets

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>3,464,113</b>	<b>3,689,867</b>	<b>6.5%</b>
- book package	1,766,230	1,822,293	3.2%
- do not book package	1,697,883	1,867,574	10.0%
% book package	51.0%	49.4%	<b>-1.60</b>
Average daily expenditure	1,559	1,545	<b>-0.9%</b>
Expenditure per tourist and trip	187.3	188.1	0.4%
- without flight	130.6	134.6	3.1%
Length of stay	9.19	9.06	<b>-0.13</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>5,399</b>	<b>5,700</b>	<b>5.6%</b>

### United Kingdom

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>652,377</b>	<b>686,689</b>	<b>5.3%</b>
- book package	322,976	327,166	1.3%
- do not book package	329,401	359,523	9.1%
% book package	49.5%	47.6%	<b>-1.86</b>
Average daily expenditure	1,596	1,626	1.9%
Expenditure per tourist and trip	192.2	196.2	2.1%
- without flight	140.0	150.2	7.2%
Length of stay	8.87	8.97	0.10
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,041</b>	<b>1,116</b>	<b>7.2%</b>

### Germany

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>438,740</b>	<b>456,175</b>	<b>4.0%</b>
- book package	303,470	307,567	1.4%
- do not book package	135,271	148,609	9.9%
% book package	69.2%	67.4%	<b>-1.75</b>
Average daily expenditure	1,728	1,764	2.1%
Expenditure per tourist and trip	182.2	184.9	1.5%
- without flight	118.7	132.1	11.3%
Length of stay	10.18	10.65	0.47
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>758</b>	<b>805</b>	<b>6.2%</b>

### Nordic countries

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>77,554</b>	<b>85,880</b>	<b>10.7%</b>
- book package	44,572	48,633	9.1%
- do not book package	32,982	37,247	12.9%
% book package	57.5%	56.6%	<b>-0.84</b>
Average daily expenditure	1,603	1,561	<b>-2.7%</b>
Expenditure per tourist and trip	172.5	165.2	<b>-4.3%</b>
- without flight	119.2	111.5	<b>-6.5%</b>
Length of stay	11.12	11.26	0.14
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>124</b>	<b>134</b>	<b>7.8%</b>

### Spanish Mainland

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>525,530</b>	<b>590,627</b>	<b>12.4%</b>
- book package	108,858	113,916	4.6%
- do not book package	416,673	476,711	14.4%
% book package	20.7%	19.3%	<b>-1.43</b>
Average daily expenditure	1,052	1,045	<b>-0.7%</b>
Expenditure per tourist and trip	161.2	159.7	<b>-0.9%</b>
- without flight	114.4	116.2	1.6%
Length of stay	7.49	7.37	<b>-0.12</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>553</b>	<b>617</b>	<b>11.7%</b>

### Others

3 <sup>rd</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,123,306</b>	<b>1,218,470</b>	<b>8.5%</b>
- book package	525,019	552,241	5.2%
- do not book package	598,287	666,230	11.4%
% book package	46.7%	45.3%	<b>-1.42</b>
Average daily expenditure	1,671	1,573	<b>-5.9%</b>
Expenditure per tourist and trip	186.8	181.3	<b>-3.0%</b>
- without flight	132.8	129.1	<b>-2.8%</b>
Length of stay	10.11	9.79	<b>-0.33</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,877</b>	<b>1,917</b>	<b>2.1%</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.