

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by island of stay



### Tourists (≥ 16 years old)

4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	778,405	765,599	-1.6%
Fuerteventura	623,411	647,135	3.8%
Gran Canaria	1,214,686	1,204,328	-0.9%
Tenerife	1,762,764	1,784,203	1.2%
La Palma	46,263	57,533	24.4%
<b>Canary Islands</b>	<b>4,433,183</b>	<b>4,468,826</b>	<b>0.8%</b>

### Tourist turnover (≥ 16 years old)(€ million)

4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	1,087	1,113	2.4%
Fuerteventura	871	864	-0.8%
Gran Canaria	1,777	1,825	2.7%
Tenerife	2,371	2,542	7.2%
La Palma	60	83	40.0%
<b>Canary Islands</b>	<b>6,175</b>	<b>6,444</b>	<b>4.3%</b>

### Tourists with holiday package (%)

4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	54.6%	48.3%	-6.29
Fuerteventura	62.5%	61.1%	-1.49
Gran Canaria	52.1%	51.1%	-1.03
Tenerife	44.8%	43.7%	-1.10
La Palma	51.2%	41.5%	-9.67
<b>Canary Islands</b>	<b>51.1%</b>	<b>49.0%</b>	<b>-2.08</b>

### Expenditure per tourist and trip (€)

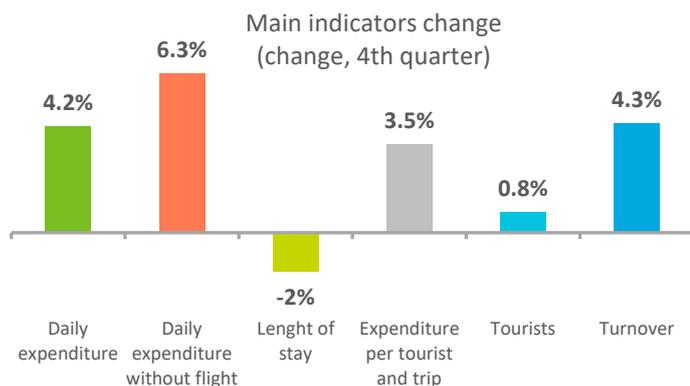
4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	1,397	1,454	4.1%
Fuerteventura	1,397	1,335	-4.4%
Gran Canaria	1,463	1,515	3.6%
Tenerife	1,345	1,425	5.9%
La Palma	1,289	1,451	12.6%
<b>Canary Islands</b>	<b>1,393</b>	<b>1,442</b>	<b>3.5%</b>

### Average daily expenditure (€)

4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	177.9	197.2	10.9%
Fuerteventura	168.4	165.4	-1.8%
Gran Canaria	174.7	180.7	3.4%
Tenerife	179.6	186.3	3.7%
La Palma	152.3	171.8	12.8%
<b>Canary Islands</b>	<b>176.1</b>	<b>183.5</b>	<b>4.2%</b>

### Average daily expenditure (€) without flight

4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	127.1	144.8	14.0%
Fuerteventura	114.9	119.5	4.0%
Gran Canaria	123.2	130.6	6.1%
Tenerife	128.9	134.1	4.0%
La Palma	106.6	111.3	4.4%
<b>Canary Islands</b>	<b>124.8</b>	<b>132.7</b>	<b>6.3%</b>



### Length of stay (days)

4 <sup>th</sup> Quarter	2024	2025	Change
Lanzarote	8.61	7.87	-0.74
Fuerteventura	9.00	9.17	0.17
Gran Canaria	9.78	10.00	0.22
Tenerife	8.56	8.35	-0.21
La Palma	9.32	9.13	-0.19
<b>Canary Islands</b>	<b>8.98</b>	<b>8.84</b>	<b>-0.14</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by island of stay



### Canary Islands

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,433,183</b>	<b>4,468,826</b>	<b>0.8%</b>
- book package	2,265,726	2,190,936	-3.3%
- do not book package	2,167,457	2,277,890	5.1%
% book package	51.1%	49.0%	-2.08
Average daily expenditure	1,393	1,442	3.5%
Expenditure per tourist and trip	176.1	183.5	4.2%
- without flight	124.8	132.7	6.3%
Length of stay	8.98	8.84	-0.14
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>6,175</b>	<b>6,444</b>	<b>4.3%</b>

### Lanzarote

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>778,405</b>	<b>765,599</b>	<b>-1.6%</b>
- book package	424,799	369,675	-13.0%
- do not book package	353,606	395,924	12.0%
% book package	54.6%	48.3%	-6.29
Average daily expenditure	1,397	1,454	4.1%
Expenditure per tourist and trip	177.9	197.2	10.9%
- without flight	127.1	144.8	14.0%
Length of stay	8.61	7.87	-0.74
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,087</b>	<b>1,113</b>	<b>2.4%</b>

### Fuerteventura

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>623,411</b>	<b>647,135</b>	<b>3.8%</b>
- book package	389,917	395,105	1.3%
- do not book package	233,495	252,030	7.9%
% book package	62.5%	61.1%	-1.49
Average daily expenditure	1,397	1,335	-4.4%
Expenditure per tourist and trip	168.4	165.4	-1.8%
- without flight	114.9	119.5	4.0%
Length of stay	9.00	9.17	0.17
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>871</b>	<b>864</b>	<b>-0.8%</b>

### Gran Canaria

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,214,686</b>	<b>1,204,328</b>	<b>-0.9%</b>
- book package	633,066	615,301	-2.8%
- do not book package	581,621	589,027	1.3%
% book package	52.1%	51.1%	-1.03
Average daily expenditure	1,463	1,515	3.6%
Expenditure per tourist and trip	174.7	180.7	3.4%
- without flight	123.2	130.6	6.1%
Length of stay	9.78	10.00	0.22
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,777</b>	<b>1,825</b>	<b>2.7%</b>

### Tenerife

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,762,764</b>	<b>1,784,203</b>	<b>1.2%</b>
- book package	790,477	780,392	-1.3%
- do not book package	972,287	1,003,811	3.2%
% book package	44.8%	43.7%	-1.10
Average daily expenditure	1,345	1,425	5.9%
Expenditure per tourist and trip	179.6	186.3	3.7%
- without flight	128.9	134.1	4.0%
Length of stay	8.56	8.35	-0.21
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,371</b>	<b>2,542</b>	<b>7.2%</b>

### La Palma

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>46,263</b>	<b>57,533</b>	<b>24.4%</b>
- book package	23,687	23,892	0.9%
- do not book package	22,576	33,641	49.0%
% book package	51.2%	41.5%	-9.67
Average daily expenditure	1,289	1,451	12.6%
Expenditure per tourist and trip	152.3	171.8	12.8%
- without flight	106.6	111.3	4.4%
Length of stay	9.32	9.13	-0.19
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>60</b>	<b>83</b>	<b>40.0%</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by source market



### Tourists (≥ 16 years old)

4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	1,460,890	1,483,067	1.5%
Germany	834,155	801,366	-3.9%
Nordic countries	444,992	399,449	-10.2%
Spanish Mainland	386,633	391,302	1.2%
Others	1,306,513	1,393,642	6.7%
<b>All markets</b>	<b>4,433,183</b>	<b>4,468,826</b>	<b>0.8%</b>

### Tourist turnover (≥ 16 years old)(€ million)

4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	2,116	2,168	2.4%
Germany	1,295	1,323	2.1%
Nordic countries	739	718	-2.9%
Spanish Mainland	326	332	1.8%
Others	1,699	1,904	12.0%
<b>All markets</b>	<b>6,175</b>	<b>6,444</b>	<b>4.3%</b>

### Tourists with holiday package (%)

4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	60.1%	56.8%	-3.38
Germany	66.0%	62.9%	-3.11
Nordic countries	61.2%	61.6%	0.41
Spanish Mainland	20.2%	23.7%	3.53
Others	37.2%	36.3%	-0.89
<b>All markets</b>	<b>51.1%</b>	<b>49.0%</b>	<b>-2.08</b>

### Expenditure per tourist and trip (€)

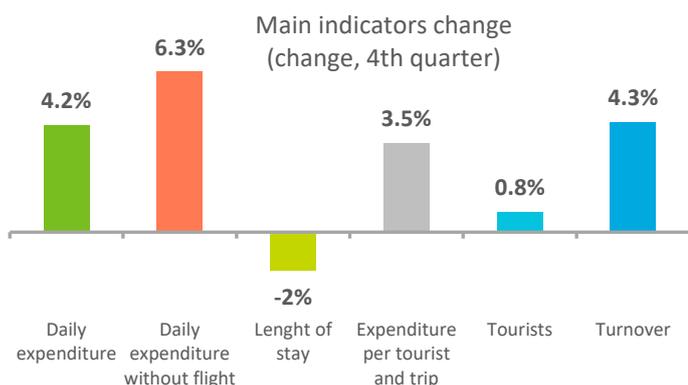
4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	1,448	1,462	0.9%
Germany	1,552	1,650	6.3%
Nordic countries	1,660	1,797	8.2%
Spanish Mainland	844	850	0.6%
Others	1,301	1,366	5.0%
<b>All markets</b>	<b>1,393</b>	<b>1,442</b>	<b>3.5%</b>

### Average daily expenditure (€)

4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	190.0	192.3	1.2%
Germany	167.9	177.8	5.9%
Nordic countries	196.9	202.3	2.8%
Spanish Mainland	154.9	164.4	6.1%
Others	164.9	177.4	7.6%
<b>All markets</b>	<b>176.1</b>	<b>183.5</b>	<b>4.2%</b>

### Average daily expenditure (€) without flight

4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	139.0	143.0	2.9%
Germany	114.3	123.7	8.2%
Nordic countries	129.2	138.0	6.8%
Spanish Mainland	116.9	124.5	6.5%
Others	116.4	127.7	9.6%
<b>All markets</b>	<b>124.8</b>	<b>132.7</b>	<b>6.3%</b>



### Length of stay (days)

4 <sup>th</sup> Quarter	2024	2025	Change
United Kingdom	8.47	8.42	-0.05
Germany	10.48	10.37	-0.11
Nordic countries	9.86	10.47	0.61
Spanish Mainland	6.12	5.89	-0.23
Others	9.13	8.76	-0.36
<b>All markets</b>	<b>8.98</b>	<b>8.84</b>	<b>-0.14</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by source market



### All markets

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,433,183</b>	<b>4,468,826</b>	<b>0.8%</b>
- book package	2,265,726	2,190,936	-3.3%
- do not book package	2,167,457	2,277,890	5.1%
% book package	51.1%	49.0%	-2.08
Average daily expenditure	1,393	1,442	3.5%
Expenditure per tourist and trip	176.1	183.5	4.2%
- without flight	124.8	132.7	6.3%
Length of stay	8.98	8.84	-0.14
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>6,175</b>	<b>6,444</b>	<b>4.3%</b>

### United Kingdom

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>778,405</b>	<b>765,599</b>	<b>-1.6%</b>
- book package	424,799	369,675	-13.0%
- do not book package	353,606	395,924	12.0%
% book package	54.6%	48.3%	-6.29
Average daily expenditure	1,397	1,454	4.1%
Expenditure per tourist and trip	177.9	197.2	10.9%
- without flight	139.0	143.0	2.9%
Length of stay	8.61	7.87	-0.74
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,087</b>	<b>1,113</b>	<b>2.4%</b>

### Germany

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>834,155</b>	<b>801,366</b>	<b>-3.9%</b>
- book package	550,690	504,158	-8.4%
- do not book package	283,464	297,208	4.8%
% book package	66.0%	62.9%	-3.11
Average daily expenditure	1,552	1,650	6.3%
Expenditure per tourist and trip	167.9	177.8	5.9%
- without flight	114.3	123.7	8.2%
Length of stay	10.48	10.37	-0.11
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,295</b>	<b>1,323</b>	<b>2.1%</b>

### Nordic countries

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>444,992</b>	<b>399,449</b>	<b>-10.2%</b>
- book package	272,411	246,161	-9.6%
- do not book package	172,581	153,288	-11.2%
% book package	61.2%	61.6%	0.41
Average daily expenditure	1,660	1,797	8.2%
Expenditure per tourist and trip	196.9	202.3	2.8%
- without flight	129.2	138.0	6.8%
Length of stay	9.86	10.47	0.61
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>739</b>	<b>718</b>	<b>-2.9%</b>

### Spanish Mainland

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>386,633</b>	<b>391,302</b>	<b>1.2%</b>
- book package	77,910	92,650	18.9%
- do not book package	308,722	298,652	-3.3%
% book package	20.2%	23.7%	3.53
Average daily expenditure	844	850	0.6%
Expenditure per tourist and trip	154.9	164.4	6.1%
- without flight	116.9	124.5	6.5%
Length of stay	6.12	5.89	-0.23
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>326</b>	<b>332</b>	<b>1.8%</b>

### Others

4 <sup>th</sup> Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,306,513</b>	<b>1,393,642</b>	<b>6.7%</b>
- book package	486,096	506,075	4.1%
- do not book package	820,417	887,567	8.2%
% book package	37.2%	36.3%	-0.89
Average daily expenditure	1,301	1,366	5.0%
Expenditure per tourist and trip	164.9	177.4	7.6%
- without flight	116.4	127.7	9.6%
Length of stay	9.13	8.76	-0.36
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,699</b>	<b>1,904</b>	<b>12.0%</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.