

Tourist Expenditure Survey (2025)

Main indicators by island of stay



Tourists (≥ 16 years old)

	2024	2025	Change
Lanzarote	2,789,181	2,870,722	2.9%
Fuerteventura	2,186,254	2,388,592	9.3%
Gran Canaria	4,040,619	4,192,072	3.7%
Tenerife	6,277,691	6,443,089	2.6%
La Palma	155,114	188,465	21.5%
Canary Islands	15,484,733	16,123,626	4.1%

Tourist turnover (≥ 16 years old)(€ million)

	2024	2025	Change
Lanzarote	4,009	4,132	3.1%
Fuerteventura	3,094	3,321	7.3%
Gran Canaria	6,019	6,281	4.3%
Tenerife	8,938	9,134	2.2%
La Palma	202	258	27.7%
Canary Islands	22,314	23,185	3.9%

Tourists with holiday package (%)

	2024	2025	Change
Lanzarote	50.4%	48.7%	-1.68
Fuerteventura	62.8%	61.5%	-1.21
Gran Canaria	52.1%	50.8%	-1.31
Tenerife	44.3%	43.3%	-1.03
La Palma	50.1%	46.1%	-4.04
Canary Islands	50.1%	49.0%	-1.13

Expenditure per tourist and trip (€)

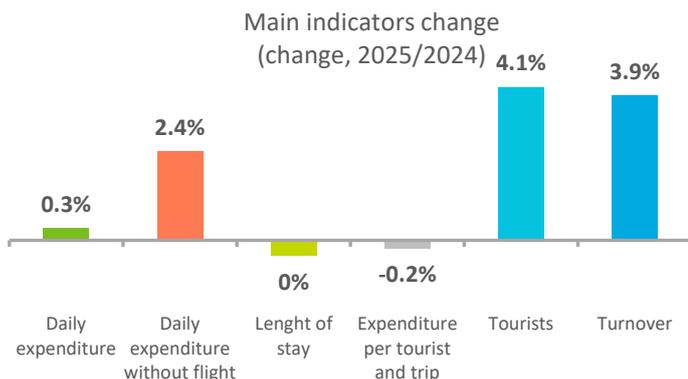
	2024	2025	Change
Lanzarote	1,437	1,439	0.2%
Fuerteventura	1,415	1,390	-1.8%
Gran Canaria	1,490	1,498	0.6%
Tenerife	1,424	1,418	-0.4%
La Palma	1,302	1,368	5.1%
Canary Islands	1,441	1,438	-0.2%

Average daily expenditure (€)

	2024	2025	Change
Lanzarote	178.5	184.0	3.1%
Fuerteventura	170.3	166.7	-2.1%
Gran Canaria	172.3	175.4	1.8%
Tenerife	183.7	182.2	-0.9%
La Palma	155.0	159.1	2.6%
Canary Islands	177.6	178.2	0.3%

Average daily expenditure (€) without flight

	2024	2025	Change
Lanzarote	128.0	135.9	6.1%
Fuerteventura	117.2	118.4	1.0%
Gran Canaria	121.5	127.6	5.0%
Tenerife	132.2	132.2	0.0%
La Palma	108.0	105.8	-2.0%
Canary Islands	126.3	129.3	2.4%



Length of stay (days)

	2024	2025	Change
Lanzarote	8.77	8.66	-0.11
Fuerteventura	9.17	9.23	0.06
Gran Canaria	10.26	10.06	-0.20
Tenerife	8.86	8.92	0.06
La Palma	9.45	9.72	0.26
Canary Islands	9.26	9.22	-0.04

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2025)

Main indicators by island of stay



Canary Islands

	2024	2025	Change
Tourists (≥ 16 years old)	15,484,733	16,123,626	4.1%
- book package	7,757,614	7,894,702	1.8%
- do not book package	7,727,119	8,228,924	6.5%
% book package	50.1%	49.0%	-1.13
Average daily expenditure	1,441	1,438	-0.2%
Expenditure per tourist and trip	177.6	178.2	0.3%
- without flight	126.3	129.3	2.4%
Length of stay	9.26	9.22	-0.04
Turnover (≥ 16 years old) (€ million)	22,314	23,185	3.9%

Lanzarote

	2024	2025	Change
Tourists (≥ 16 years old)	2,789,181	2,870,722	2.9%
- book package	1,405,444	1,398,397	-0.5%
- do not book package	1,383,737	1,472,326	6.4%
% book package	50.4%	48.7%	-1.68
Average daily expenditure	1,437	1,439	0.2%
Expenditure per tourist and trip	178.5	184.0	3.1%
- without flight	128.0	135.9	6.1%
Length of stay	8.77	8.66	-0.11
Turnover (≥ 16 years old) (€ million)	4,009	4,132	3.1%

Fuerteventura

	2024	2025	Change
Tourists (≥ 16 years old)	2,186,254	2,388,592	9.3%
- book package	1,372,080	1,470,152	7.1%
- do not book package	814,174	918,440	12.8%
% book package	62.8%	61.5%	-1.21
Average daily expenditure	1,415	1,390	-1.8%
Expenditure per tourist and trip	170.3	166.7	-2.1%
- without flight	117.2	118.4	1.0%
Length of stay	9.17	9.23	0.06
Turnover (≥ 16 years old) (€ million)	3,094	3,321	7.3%

Gran Canaria

	2024	2025	Change
Tourists (≥ 16 years old)	4,040,619	4,192,072	3.7%
- book package	2,104,969	2,128,934	1.1%
- do not book package	1,935,650	2,063,138	6.6%
% book package	52.1%	50.8%	-1.31
Average daily expenditure	1,490	1,498	0.6%
Expenditure per tourist and trip	172.3	175.4	1.8%
- without flight	121.5	127.6	5.0%
Length of stay	10.26	10.06	-0.20
Turnover (≥ 16 years old) (€ million)	6,019	6,281	4.3%

Tenerife

	2024	2025	Change
Tourists (≥ 16 years old)	6,277,691	6,443,089	2.6%
- book package	2,781,837	2,788,873	0.3%
- do not book package	3,495,853	3,654,216	4.5%
% book package	44.3%	43.3%	-1.03
Average daily expenditure	1,424	1,418	-0.4%
Expenditure per tourist and trip	183.7	182.2	-0.9%
- without flight	132.2	132.2	0.0%
Length of stay	8.86	8.92	0.06
Turnover (≥ 16 years old) (€ million)	8,938	9,134	2.2%

La Palma

	2024	2025	Change
Tourists (≥ 16 years old)	155,114	188,465	21.5%
- book package	77,717	86,820	11.7%
- do not book package	77,397	101,645	31.3%
% book package	50.1%	46.1%	-4.04
Average daily expenditure	1,302	1,368	5.1%
Expenditure per tourist and trip	155.0	159.1	2.6%
- without flight	108.0	105.8	-2.0%
Length of stay	9.45	9.72	0.26
Turnover (≥ 16 years old) (€ million)	202	258	27.7%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2025)

Main indicators by source market



Tourists (≥ 16 years old)

	2024	2025	Change
United Kingdom	5,354,753	5,503,626	2.8%
Germany	2,542,209	2,579,761	1.5%
Nordic countries	1,130,132	1,087,106	-3.8%
Spanish Mainland	1,735,246	1,821,377	5.0%
Others	4,722,393	5,131,756	8.7%
All markets	15,484,733	16,123,626	4.1%

Tourist turnover (≥ 16 years old)(€ million)

	2024	2025	Change
United Kingdom	7,892	8,160	3.4%
Germany	4,196	4,193	-0.1%
Nordic countries	1,905	1,950	2.4%
Spanish Mainland	1,529	1,604	4.9%
Others	6,792	7,278	7.2%
All markets	22,314	23,185	3.9%

Tourists with holiday package (%)

	2024	2025	Change
United Kingdom	59.2%	58.3%	-0.93
Germany	65.3%	63.6%	-1.70
Nordic countries	61.6%	60.7%	-0.99
Spanish Mainland	20.6%	22.7%	2.10
Others	39.6%	38.4%	-1.19
All markets	50.1%	49.0%	-1.13

Expenditure per tourist and trip (€)

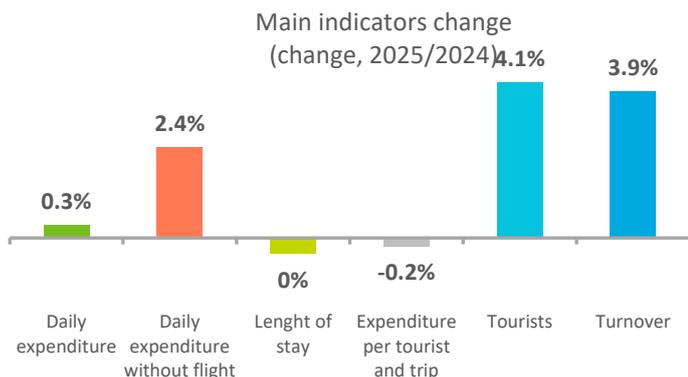
	2024	2025	Change
United Kingdom	1,474	1,483	0.6%
Germany	1,650	1,625	-1.5%
Nordic countries	1,686	1,794	6.4%
Spanish Mainland	881	880	-0.1%
Others	1,438	1,418	-1.4%
All markets	1,441	1,438	-0.2%

Average daily expenditure (€)

	2024	2025	Change
United Kingdom	191.4	191.5	0.1%
Germany	171.9	169.7	-1.3%
Nordic countries	183.8	187.2	1.9%
Spanish Mainland	153.1	156.2	2.0%
Others	172.4	174.0	0.9%
All markets	177.6	178.2	0.3%

Average daily expenditure (€) without flight

	2024	2025	Change
United Kingdom	138.7	140.6	1.4%
Germany	118.9	120.9	1.7%
Nordic countries	124.0	131.1	5.7%
Spanish Mainland	112.6	117.1	4.0%
Others	121.8	125.3	2.9%
All markets	126.3	129.3	2.4%



Length of stay (days)

	2024	2025	Change
United Kingdom	8.42	8.60	0.18
Germany	11.05	10.92	-0.14
Nordic countries	11.69	11.95	0.26
Spanish Mainland	6.47	6.42	-0.05
Others	9.70	9.46	-0.24
All markets	9.26	9.22	-0.04

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2025)

Main indicators by source market



All markets

	2024	2025	Change
Tourists (≥ 16 years old)	15,484,733	16,123,626	4.1%
- book package	7,757,614	7,894,702	1.8%
- do not book package	7,727,119	8,228,924	6.5%
% book package	50.1%	49.0%	-1.13
Average daily expenditure	1,441	1,438	-0.2%
Expenditure per tourist and trip	177.6	178.2	0.3%
- without flight	126.3	129.3	2.4%
Length of stay	9.26	9.22	-0.04
Turnover (≥ 16 years old) (€ million)	22,314	23,185	3.9%

United Kingdom

	2024	2025	Change
Tourists (≥ 16 years old)	2,789,181	2,870,722	2.9%
- book package	1,405,444	1,398,397	-0.5%
- do not book package	1,383,737	1,472,326	6.4%
% book package	50.4%	48.7%	-1.68
Average daily expenditure	1,437	1,439	0.2%
Expenditure per tourist and trip	178.5	184.0	3.1%
- without flight	138.7	140.6	1.4%
Length of stay	8.77	8.66	-0.11
Turnover (≥ 16 years old) (€ million)	4,009	4,132	3.1%

Germany

	2024	2025	Change
Tourists (≥ 16 years old)	2,542,209	2,579,761	1.5%
- book package	1,661,281	1,641,924	-1.2%
- do not book package	880,928	937,838	6.5%
% book package	65.3%	63.6%	-1.70
Average daily expenditure	1,650	1,625	-1.5%
Expenditure per tourist and trip	171.9	169.7	-1.3%
- without flight	118.9	120.9	1.7%
Length of stay	11.05	10.92	-0.14
Turnover (≥ 16 years old) (€ million)	4,196	4,193	-0.1%

Nordic countries

	2024	2025	Change
Tourists (≥ 16 years old)	1,130,132	1,087,106	-3.8%
- book package	696,706	659,425	-5.4%
- do not book package	433,426	427,681	-1.3%
% book package	61.6%	60.7%	-0.99
Average daily expenditure	1,686	1,794	6.4%
Expenditure per tourist and trip	183.8	187.2	1.9%
- without flight	124.0	131.1	5.7%
Length of stay	11.69	11.95	0.26
Turnover (≥ 16 years old) (€ million)	1,905	1,950	2.4%

Spanish Mainland

	2024	2025	Change
Tourists (≥ 16 years old)	1,735,246	1,821,377	5.0%
- book package	357,736	413,666	15.6%
- do not book package	1,377,510	1,407,711	2.2%
% book package	20.6%	22.7%	2.10
Average daily expenditure	881	880	-0.1%
Expenditure per tourist and trip	153.1	156.2	2.0%
- without flight	112.6	117.1	4.0%
Length of stay	6.47	6.42	-0.05
Turnover (≥ 16 years old) (€ million)	1,529	1,604	4.9%

Others

	2024	2025	Change
Tourists (≥ 16 years old)	4,722,393	5,131,756	8.7%
- book package	1,869,673	1,970,673	5.4%
- do not book package	2,852,720	3,161,082	10.8%
% book package	39.6%	38.4%	-1.19
Average daily expenditure	1,438	1,418	-1.4%
Expenditure per tourist and trip	172.4	174.0	0.9%
- without flight	121.8	125.3	2.9%
Length of stay	9.70	9.46	-0.24
Turnover (≥ 16 years old) (€ million)	6,792	7,278	7.2%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.