

How many are they and how much do they spend?



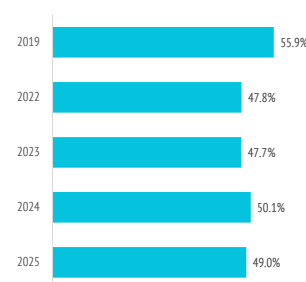
	2019	2022	2023	2024	2025
<b>TOURISTS</b>					
Tourist arrivals (FRONTUR) (*)	15,116	14,617	16,211	17,768	18,386
Tourist arrivals ≥ 16 years old (EGT) (*)	13,276	12,832	14,108	15,485	16,125
- % tourists who book holiday package	55.9%	47.8%	47.7%	50.1%	49.0%
Children < 16 years old (FRONTUR - EGT) (*)	1,840	1,785	2,103	2,283	2,261
<b>Expenditure per tourist (€)</b>	<b>1,123</b>	<b>1,314</b>	<b>1,396</b>	<b>1,441</b>	<b>1,438</b>
- book holiday package	1,271	1,492	1,604	1,656	1,660
- holiday package	1,034	1,236	1,325	1,377	1,375
- others	237	256	279	279	285
- do not book holiday package	934	1,152	1,206	1,226	1,224
- flight	262	311	327	327	323
- accommodation	303	405	433	424	425
- others	369	436	446	474	477
<b>Average length of stay</b>	<b>9.1</b>	<b>9.2</b>	<b>9.4</b>	<b>9.3</b>	<b>9.2</b>
- Median	7.2	7.3	7.3	7.0	7.0
<b>Average daily expenditure (€)</b>	<b>137.45</b>	<b>160.53</b>	<b>168.87</b>	<b>177.56</b>	<b>178.16</b>
- Median	123.82	144.86	153.58	160.26	163.48
<b>Average daily expenditure (without flight) (€)</b>	<b>96.97</b>	<b>115.91</b>	<b>120.73</b>	<b>126.27</b>	<b>129.30</b>
- Median	87.51	104.93	110.21	114.76	120.02
<b>Average cost of the flight (€)</b>	<b>327.8</b>	<b>361.0</b>	<b>392.0</b>	<b>409.9</b>	<b>393.7</b>
<b>Total turnover (≥ 16 years old) (€m)</b>	<b>14,903</b>	<b>16,863</b>	<b>19,694</b>	<b>22,314</b>	<b>23,186</b>
<b>Turnover without flight (≥ 16 years old) (€m)</b>	<b>10,552</b>	<b>12,231</b>	<b>14,163</b>	<b>15,967</b>	<b>16,838</b>

(\*) Thousands of tourists

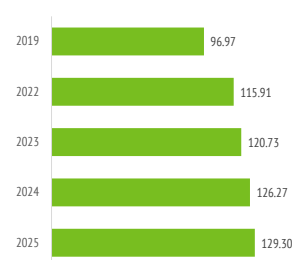
% Tourists whose spending has been greater than €0 in each item

	2019	2022	2023	2024	2025
<b>Accommodation:</b>					
- Accommodation	84.1%	84.4%	84.7%	85.4%	85.1%
- Additional accommodation expenses	8.1%	7.1%	7.2%	6.3%	6.7%
<b>Transport:</b>					
- National/International Transport	94.8%	95.8%	94.8%	95.5%	95.4%
- Flights between islands	4.4%	5.0%	5.5%	4.6%	4.8%
- Taxi	49.8%	51.8%	52.9%	51.6%	50.8%
- Car rental	26.3%	32.0%	32.6%	31.7%	33.6%
- Public transport	8.8%	9.6%	11.2%	10.9%	12.6%
<b>Food and drink:</b>					
- Food purchases at supermarkets	52.4%	55.9%	58.9%	57.9%	57.8%
- Restaurants	59.5%	66.4%	66.7%	66.6%	68.9%
<b>Leisure:</b>					
- Organized excursions	20.5%	23.6%	24.8%	24.0%	24.5%
- Sport activities	5.6%	7.9%	8.1%	6.9%	6.4%
- Cultural activities	2.3%	2.5%	2.7%	2.8%	2.7%
- Museums	4.7%	5.2%	5.4%	5.3%	5.8%
- Theme Parks	7.5%	10.9%	11.0%	11.4%	10.9%
- Discos and pubs	8.2%	9.9%	10.8%	10.7%	11.0%
- Wellness	3.7%	5.2%	5.3%	4.6%	5.0%
<b>Purchases of goods:</b>					
- Souvenirs	44.9%	40.0%	41.5%	41.3%	41.8%
- Other expenses	0.7%	0.7%	0.8%	0.8%	0.9%
<b>Other:</b>					
- Medical or pharmaceutical expenses	6.2%	7.6%	7.7%	6.6%	6.7%
- Other expenses	5.5%	5.4%	5.4%	4.8%	4.4%

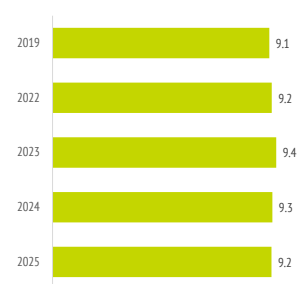
% tourists who book holiday package



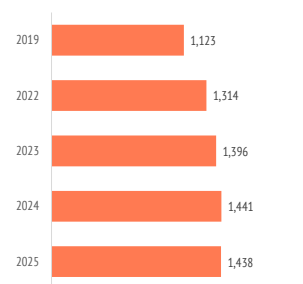
Average daily expenditure (€) (without flight)



Average length of stay



Expenditure per tourist (€)



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2019	2022	2023	2024	2025
<b>Accommodation:</b>	<b>733</b>	<b>810</b>	<b>864</b>	<b>880</b>	<b>880</b>
- Accommodation	559	665	706	719	729
- Additional accommodation expenses	173	145	158	161	151
<b>Transport:</b>	<b>592</b>	<b>711</b>	<b>738</b>	<b>753</b>	<b>739</b>
- National/International Transport	346	377	413	429	413
- Flights between islands	66	79	86	83	84
- Taxi	64	90	88	88	93
- Car rental	91	134	122	122	121
- Public transport	26	32	29	30	28
<b>Food and drink:</b>	<b>272</b>	<b>297</b>	<b>305</b>	<b>325</b>	<b>328</b>
- Food purchases at supermarkets	105	104	107	114	114
- Restaurants	167	193	198	210	214
<b>Leisure:</b>	<b>487</b>	<b>530</b>	<b>535</b>	<b>555</b>	<b>565</b>
- Organized excursions	88	94	95	94	96
- Sport activities	98	100	99	105	106
- Cultural activities	51	55	58	63	58
- Museums	33	35	39	37	39
- Theme Parks	64	70	71	76	77
- Discos and pubs	90	99	100	103	100
- Wellness	62	78	74	77	89
<b>Purchases of goods:</b>	<b>290</b>	<b>306</b>	<b>315</b>	<b>231</b>	<b>309</b>
- Souvenirs	99	85	86	88	88
- Other expenses	191	221	229	143	220
<b>Other:</b>	<b>129</b>	<b>124</b>	<b>135</b>	<b>123</b>	<b>155</b>
- Medical or pharmaceutical expenses	42	42	46	39	47
- Other expenses	87	81	89	84	109

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

**What is the main purpose of their trip?**

	2019	2022	2023	2024	2025
Holiday, leisure	90.5%	90.3%	90.5%	91.2%	91.1%
Visiting family or friends	5.9%	6.8%	6.4%	6.1%	6.2%
Business and work	2.1%	1.4%	1.6%	1.3%	1.4%
Education and training	0.1%	0.2%	0.2%	0.2%	0.2%
Sports training	0.6%	0.4%	0.5%	0.5%	0.5%
Health or medical care	0.1%	0.1%	0.1%	0.1%	0.1%
Fairs and congresses	0.2%	0.2%	0.2%	0.1%	0.2%
Others	0.5%	0.5%	0.5%	0.4%	0.4%

**What is the main motivation for their holidays?**

	2019	2022	2023	2024	2025
Rest	55.2%	51.1%	51.0%	50.9%	50.2%
Enjoy family time	14.8%	16.3%	15.4%	15.5%	15.0%
Have fun	8.7%	8.6%	9.3%	9.1%	8.5%
Explore the destination	18.0%	20.4%	20.7%	21.2%	22.7%
Practice their hobbies	2.0%	2.1%	2.0%	1.9%	2.0%
Other reasons	1.3%	1.5%	1.6%	1.4%	1.7%

**Where did they spend their main holiday last year? \***

	2019	2022	2023	2024	2025
Didn't have holidays	--	31.7%	13.7%	11.0%	10.3%
Canary Islands	--	20.4%	25.7%	27.0%	27.8%
Other destination	--	48.0%	60.6%	61.9%	61.9%
- Balearic Islands	--	4.0%	4.5%	4.5%	4.1%
- Rest of Spain	--	10.5%	11.4%	11.5%	11.5%
- Italy	--	6.2%	7.5%	7.2%	7.4%
- France	--	4.6%	5.3%	5.1%	4.9%
- Turkey	--	1.6%	2.8%	3.1%	3.2%
- Greece	--	5.4%	7.0%	7.2%	7.4%
- Portugal	--	3.1%	4.1%	4.1%	4.1%
- Croatia	--	2.0%	2.3%	2.0%	2.1%
- Egypt	--	0.6%	1.2%	1.5%	1.5%
- Tunisia	--	0.1%	0.3%	0.4%	0.5%
- Morocco	--	0.4%	0.8%	1.0%	1.3%
- Others	--	9.5%	13.6%	14.2%	13.9%

\* Percentage of valid answers

**What other destinations did they consider for this trip? \***

	2019	2022	2023	2024	2025
None (I was clear about "this Canary Island")	--	28.3%	28.4%	28.1%	28.1%
Canary Islands (other island)	--	24.6%	25.1%	25.4%	26.1%
Other destination	--	47.1%	46.4%	46.5%	45.8%
- Balearic Islands	--	6.6%	6.1%	6.0%	5.7%
- Rest of Spain	--	8.8%	8.7%	9.0%	8.9%
- Italy	--	4.7%	4.8%	4.7%	4.9%
- France	--	1.7%	1.6%	1.7%	1.7%
- Turkey	--	3.3%	3.4%	3.4%	3.2%
- Greece	--	8.6%	8.2%	8.2%	7.8%
- Portugal	--	6.0%	6.3%	6.2%	6.4%
- Croatia	--	2.3%	2.5%	2.5%	2.3%
- Egypt	--	2.3%	2.5%	2.5%	2.5%
- Others	--	2.7%	2.5%	2.3%	2.3%

\* Percentage of valid answers

**Importance of each factor in the destination choice**

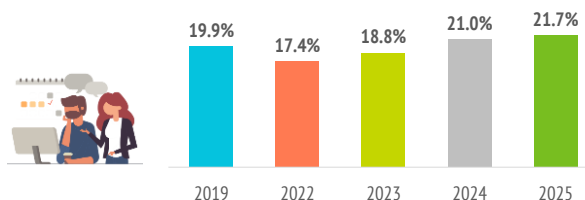
	2019	2022	2023	2024	2025
Climate	78.0%	75.0%	75.3%	75.8%	74.6%
Safety	51.7%	51.3%	54.7%	55.7%	56.0%
Tranquility	47.5%	46.5%	47.8%	49.1%	49.3%
Sea	44.4%	46.0%	45.4%	45.0%	44.5%
Accommodation supply	42.4%	41.8%	43.2%	43.9%	42.5%
Price	37.2%	35.8%	37.5%	38.1%	38.6%
Beaches	37.7%	39.3%	38.9%	38.9%	38.4%
Effortless trip	35.0%	37.5%	38.2%	39.1%	38.0%
European belonging	35.9%	36.5%	35.4%	37.2%	37.7%
Landscapes	33.3%	34.1%	34.9%	35.1%	36.5%
Environment	33.3%	33.3%	34.4%	34.5%	35.4%
Gastronomy	23.3%	26.6%	26.9%	27.1%	26.5%
Authenticity	20.5%	22.3%	22.4%	23.2%	24.3%
Fun possibilities	21.1%	23.3%	24.0%	23.6%	22.9%
Exoticism	11.5%	11.8%	12.0%	11.8%	12.4%
Hiking trail network	9.8%	10.1%	10.4%	10.7%	11.1%
Culture	8.1%	9.0%	9.5%	10.0%	10.2%
Historical heritage	8.3%	8.4%	9.0%	9.5%	9.9%
Shopping	9.4%	9.1%	9.7%	10.1%	9.9%
Nightlife	8.0%	7.9%	8.6%	8.3%	8.0%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

**How far in advance do they book their trip?**

	2019	2022	2023	2024	2025
The same day	0.7%	0.7%	0.7%	0.8%	0.9%
Between 1 and 30 days	23.9%	27.8%	23.4%	22.2%	22.7%
Between 1 and 2 months	22.9%	25.3%	24.5%	22.9%	22.4%
Between 3 and 6 months	32.6%	28.8%	32.5%	33.1%	32.3%
More than 6 months	19.9%	17.4%	18.8%	21.0%	21.7%

**% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE**



**What channels did they use to get information about the trip?**

	2019	2022	2023	2024	2025
Previous visits to the Canary Islands	51.7%	49.8%	49.2%	48.6%	49.1%
Friends or relatives	27.5%	30.4%	29.2%	29.4%	28.6%
Internet or social media	54.3%	54.2%	53.2%	51.7%	51.4%
Mass Media	1.6%	2.0%	2.1%	1.9%	1.9%
Travel guides and magazines	8.4%	7.0%	6.9%	6.5%	6.1%
Travel Blogs or Forums	5.6%	6.9%	6.7%	6.4%	6.2%
Travel TV Channels	0.8%	0.8%	0.8%	0.8%	0.9%
Tour Operator or Travel Agency	22.4%	20.7%	20.5%	20.3%	18.8%
Public administrations or similar	0.4%	1.3%	0.6%	0.6%	0.6%
Others	2.5%	3.2%	3.2%	3.3%	3.3%

\* Multi-choice question

## Tourist profile. Historical data (2019 - 2025)

### CANARY ISLANDS



#### With whom did they book their flight and accommodation?

	2019	2022	2023	2024	2025
<b>Flight</b>					
- Directly with the airline	43.3%	50.0%	49.5%	49.8%	51.7%
- Tour Operator or Travel Agency	56.7%	50.0%	50.5%	50.2%	48.3%
<b>Accommodation</b>					
- Directly with the accommodation	31.5%	36.6%	36.8%	37.2%	38.6%
- Tour Operator or Travel Agency	68.5%	63.4%	63.2%	62.8%	61.4%

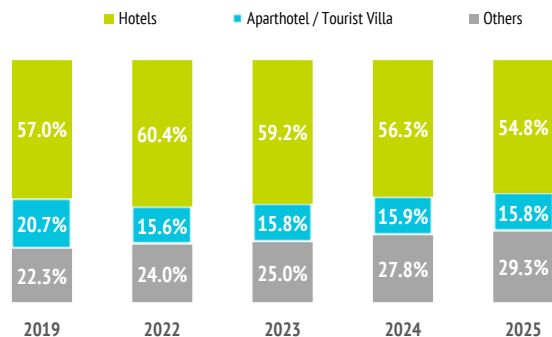
#### Where are they from?

	2019	2022	2023	2024	2025
United Kingdom	32.4%	33.4%	34.1%	34.6%	34.1%
Germany	18.0%	16.0%	16.3%	16.4%	16.0%
Spanish Mainland	13.3%	13.3%	12.1%	11.2%	11.3%
France	3.9%	5.4%	5.3%	5.2%	5.2%
Italy	3.1%	4.3%	4.2%	4.5%	4.7%
Ireland	3.7%	3.8%	4.3%	4.3%	4.5%
Netherlands	3.9%	4.5%	4.2%	4.2%	4.2%
Belgium	2.7%	2.9%	2.7%	2.8%	2.7%
Poland	2.2%	1.9%	1.8%	1.9%	2.6%
Norway	2.8%	2.3%	2.5%	2.5%	2.2%
Others	14.0%	12.2%	12.5%	12.4%	12.5%

#### Where do they stay?

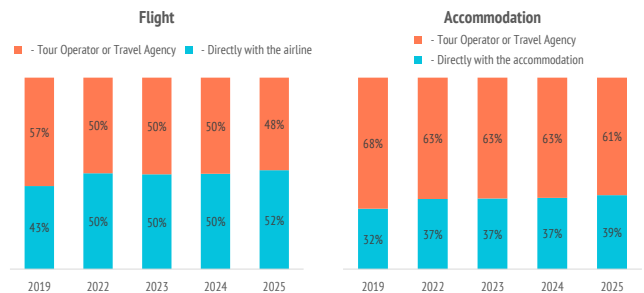
	2019	2022	2023	2024	2025
1-2-3* Hotel	11.4%	10.9%	10.7%	10.4%	10.9%
4* Hotel	37.0%	39.0%	38.5%	36.9%	35.5%
5* Hotel / 5* Luxury Hotel	8.5%	10.5%	10.0%	9.0%	8.4%
Aparthotel / Tourist Villa	20.7%	15.6%	15.8%	15.9%	15.8%
House/room rented in a private dwelling	6.8%	7.2%	10.5%	16.6%	18.0%
Private accommodation (1)	8.2%	8.7%	7.8%	7.8%	8.4%
Others (Cottage, cruise, camping,...)	7.3%	8.1%	6.6%	3.4%	2.9%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.



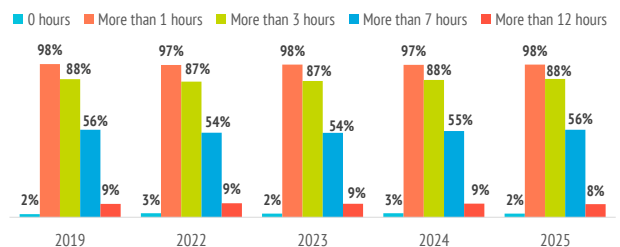
#### What do they book?

	2019	2022	2023	2024	2025
Room only	28.3%	28.5%	29.6%	33.5%	36.3%
Bed and Breakfast	12.6%	13.9%	14.4%	14.2%	14.2%
Half board	20.9%	19.1%	19.9%	17.4%	17.3%
Full board	3.6%	3.5%	3.2%	3.1%	2.8%
All inclusive	34.7%	34.9%	32.8%	31.8%	29.4%



#### Activities in the Canary Islands

Outdoor time per day	2019	2022	2023	2024	2025
0 hours	2.0%	2.5%	2.3%	2.5%	2.3%
1 - 2 hours	9.7%	10.7%	10.5%	9.6%	9.2%
3 - 6 hours	32.4%	32.7%	33.2%	32.7%	32.6%
7 - 12 hours	47.4%	45.1%	45.4%	46.5%	47.6%
More than 12 hours	8.5%	9.0%	8.6%	8.7%	8.4%
Outdoor time per day	7.5	7.3	7.3	7.4	7.5



Activities in the Canary Islands	2019	2022	2023	2024	2025
Walk, wander	69.8%	73.8%	73.2%	73.6%	74.5%
Beach	66.2%	71.3%	69.4%	69.0%	68.1%
Swimming pool, hotel facilities	57.3%	61.1%	59.8%	58.6%	56.2%
Explore the island on their own	45.3%	48.7%	48.1%	48.7%	49.1%
Taste Canarian gastronomy	24.4%	27.0%	26.4%	27.1%	28.2%
Hiking	--	18.5%	18.4%	18.7%	19.9%
Organized excursions	16.8%	17.4%	16.9%	16.4%	15.8%
Nightlife / concerts / shows	15.5%	15.3%	16.0%	15.4%	15.2%
Theme parks	14.1%	14.4%	14.3%	14.9%	13.8%
Wineries / markets / popular festivals	11.7%	10.6%	11.4%	11.1%	11.9%
Sea excursions / whale watching	11.1%	12.7%	12.5%	12.1%	11.9%
Museums / exhibitions	10.3%	10.0%	10.4%	10.8%	10.9%
Other Nature Activities	--	8.1%	8.0%	8.3%	9.0%
Swim	--	10.1%	7.8%	7.5%	7.6%
Running	--	5.9%	5.7%	6.1%	6.2%
Beauty and health treatments	5.4%	5.9%	6.0%	5.3%	5.4%
Astronomical observation	3.5%	3.7%	3.9%	3.9%	4.2%
Practice other sports	--	4.7%	4.4%	4.3%	3.9%
Surf	--	3.1%	2.8%	2.7%	2.9%
Cycling / Mountain bike	--	3.3%	3.0%	2.8%	2.7%
Scuba Diving	--	3.0%	2.8%	2.4%	2.5%
Golf	--	2.1%	2.5%	2.5%	2.3%
Windsurf / Kitesurf	--	1.2%	0.9%	0.8%	0.9%

\* Multi-choice question

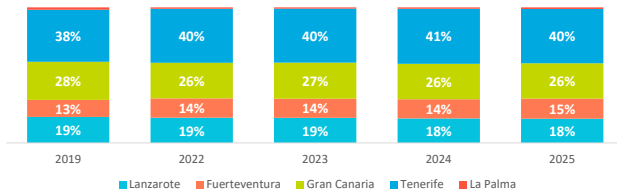
## Tourist profile. Historical data (2019 - 2025)

### CANARY ISLANDS



#### Which island do they choose?

Tourists (≥ 16 year old)	2019	2022	2023	2024	2025
Lanzarote	2,521,855	2,377,525	2,601,667	2,789,181	2,871,074
Fuerteventura	1,659,302	1,822,701	1,984,658	2,186,254	2,388,592
Gran Canaria	3,702,964	3,352,820	3,737,157	4,040,619	4,192,419
Tenerife	5,040,569	5,083,082	5,601,943	6,277,691	6,443,553
La Palma	235,680	132,040	134,123	155,114	188,913



#### How many are loyal to the Canary Islands?

	2019	2022	2023	2024	2025
Repeat tourists	72.2%	70.1%	72.4%	70.9%	72.0%
At least 10 previous visits	0.0%	0.0%	0.0%	0.0%	0.0%
Repeat tourists (last 5 years)	66.6%	62.7%	65.0%	63.8%	66.1%
Repeat tourists (last 5 years)(5 or more visits)	19.7%	13.2%	15.6%	16.8%	19.5%

#### Who are they?

	2019	2022	2023	2024	2025
<b>Gender</b>					
Men	48.6%	48.4%	48.2%	48.4%	48.2%
Women	51.4%	51.6%	51.8%	51.6%	51.8%
<b>Age</b>					
Average age	47.1	45.7	46.4	46.8	47.6
Standard deviation	15.4	16.0	16.7	16.8	17.0
<b>Age range</b>					
16 - 24 years old	7.3%	10.4%	11.1%	10.5%	9.8%
25 - 30 years old	11.0%	11.5%	10.8%	10.8%	10.4%
31 - 45 years old	27.8%	29.4%	28.7%	29.0%	28.8%
46 - 60 years old	31.7%	27.2%	25.2%	24.3%	23.1%
Over 60 years old	22.1%	21.5%	24.2%	25.5%	27.9%
<b>Occupation</b>					
Salaried worker	55.0%	57.4%	55.8%	56.0%	54.5%
Self-employed	11.6%	10.8%	10.8%	10.6%	10.5%
Unemployed	1.2%	1.0%	0.9%	0.9%	1.2%
Business owner	9.3%	8.3%	8.1%	7.8%	7.1%
Student	3.5%	4.6%	4.1%	4.1%	3.9%
Retired	17.9%	16.5%	18.9%	19.2%	21.5%
Unpaid domestic work	0.8%	0.6%	0.6%	0.5%	0.5%
Others	0.8%	0.8%	0.9%	0.8%	0.8%
<b>Annual household income level</b>					
Less than €25,000	17.7%	14.3%	13.0%	12.4%	12.3%
€25,000 - €49,999	37.6%	34.3%	34.9%	33.9%	33.6%
€50,000 - €74,999	22.6%	25.4%	24.3%	25.5%	25.1%
More than €74,999	22.0%	26.0%	27.7%	28.1%	29.0%
<b>Education level</b>					
No studies	4.9%	3.6%	4.1%	4.0%	4.2%
Primary education	2.6%	1.7%	1.9%	1.9%	2.1%
Secondary education	23.6%	20.2%	20.1%	21.1%	21.4%
Higher education	68.9%	74.5%	73.9%	73.0%	72.4%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Share by islands	2019	2022	2023	2024	2025
Lanzarote	19.2%	18.6%	18.5%	18.1%	17.8%
Fuerteventura	12.6%	14.3%	14.1%	14.2%	14.9%
Gran Canaria	28.1%	26.3%	26.6%	26.2%	26.1%
Tenerife	38.3%	39.8%	39.8%	40.6%	40.1%
La Palma	1.8%	1.0%	1.0%	1.0%	1.2%

#### How many islands do they visit during their trip?

	2019	2022	2023	2024	2025
One island	91.3%	92.6%	92.1%	92.9%	93.3%
Two islands	7.3%	6.3%	6.7%	6.1%	5.7%
Three or more islands	1.4%	1.1%	1.2%	1.0%	1.0%

#### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019	2022	2023	2024	2025
Average rating	8.70	8.85	8.81	8.74	8.77

Experience in the Canary Islands	2019	2022	2023	2024	2025
Worse or much worse than expected	2.4%	2.8%	2.5%	2.9%	2.7%
Lived up to expectations	55.4%	53.5%	54.0%	54.8%	55.3%
Better or much better than expected	42.2%	43.7%	43.5%	42.3%	42.0%

Future intentions (scale 0-10)	2019	2022	2023	2024	2025
Return to the Canary Islands	8.73	8.82	8.82	8.76	8.81
Recommend visiting the Canary Islands	8.95	9.06	9.04	8.96	9.01

#### Who do they come with?

	2019	2022	2023	2024	2025
Unaccompanied	10.0%	10.0%	9.8%	9.8%	10.2%
Only with partner	48.0%	46.1%	47.6%	47.1%	47.1%
Only with children (< 13 years old)	5.5%	4.9%	4.4%	4.3%	4.1%
Partner + children (< 13 years old)	6.3%	7.3%	6.9%	6.8%	6.7%
Other relatives	9.2%	9.9%	10.1%	10.5%	10.1%
Friends	6.4%	7.3%	7.1%	7.2%	7.3%
Work colleagues	0.5%	0.6%	0.6%	0.5%	0.6%
Organized trip	0.3%	0.3%	0.2%	0.2%	0.3%
Other combinations (2)	13.7%	13.7%	13.3%	13.6%	13.6%

(2) Combination of some of the groups previously analyzed

Tourists with children	17.4%	18.0%	17.1%	17.2%	16.6%
- Between 0 and 2 years old	1.6%	1.3%	1.5%	1.4%	1.3%
- Between 3 and 12 years old	14.5%	15.5%	14.3%	14.6%	14.1%
- Between 0 -2 and 3-12 years old	1.4%	1.2%	1.3%	1.3%	1.1%
<b>Tourists without children</b>	<b>82.6%</b>	<b>82.0%</b>	<b>82.9%</b>	<b>82.8%</b>	<b>83.4%</b>
<b>Group composition:</b>					
- 1 person	13.5%	12.6%	12.3%	12.0%	12.2%
- 2 people	55.0%	53.9%	55.3%	55.1%	55.5%
- 3 people	11.9%	12.1%	12.2%	12.0%	11.9%
- 4 or 5 people	16.1%	17.3%	16.1%	16.4%	16.0%
- 6 or more people	3.5%	4.1%	4.1%	4.5%	4.4%
<b>Average group size:</b>	<b>2.53</b>	<b>2.60</b>	<b>2.58</b>	<b>2.62</b>	<b>2.60</b>

\*People who share the main expenses of the trip