

# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by island of stay



### Average daily expenditure (€)

1 <sup>st</sup> Quarter	2015	2016	Change, %
<b>Total average daily expenditure</b>			
Lanzarote	124.4	126.5	1.7%
Fuerteventura	120.1	129.9	8.1%
Gran Canaria	139.6	145.9	4.5%
Tenerife	137.8	139.4	1.2%
La Palma	125.0	127.4	2.0%
<b>Canary Islands</b>	<b>133.6</b>	<b>137.5</b>	<b>3.0%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	88.8	90.4	1.8%
Fuerteventura	94.0	99.9	6.2%
Gran Canaria	100.0	105.7	5.7%
Tenerife	96.0	98.7	2.7%
La Palma	90.1	90.0	-0.1%
<b>Canary Islands</b>	<b>95.6</b>	<b>99.3</b>	<b>3.9%</b>
<b>Average daily expenditure in the Canary Islands</b>			
Lanzarote	35.6	36.1	1.5%
Fuerteventura	26.1	30.0	15.1%
Gran Canaria	39.6	40.1	1.3%
Tenerife	41.7	40.8	-2.4%
La Palma	34.8	37.4	7.4%
<b>Canary Islands</b>	<b>38.0</b>	<b>38.2</b>	<b>0.7%</b>

### Expenditure per tourist and trip (€)

1 <sup>st</sup> Quarter	2015	2016	Change, %
<b>Total expenditure per tourist and trip</b>			
Lanzarote	1,045	1,129	8.1%
Fuerteventura	1,100	1,191	8.2%
Gran Canaria	1,269	1,326	4.5%
Tenerife	1,200	1,137	-5.2%
La Palma	1,180	1,225	3.9%
<b>Canary Islands</b>	<b>1,183</b>	<b>1,203</b>	<b>1.7%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	736	805	9.4%
Fuerteventura	860	910	5.8%
Gran Canaria	878	942	7.4%
Tenerife	814	794	-2.5%
La Palma	829	853	2.8%
<b>Canary Islands</b>	<b>827</b>	<b>858</b>	<b>3.7%</b>
<b>Expenditure per tourist and trip in the Canary Islands</b>			
Lanzarote	308	324	5.0%
Fuerteventura	240	281	16.9%
Gran Canaria	391	384	-1.8%
Tenerife	386	343	-11.0%
La Palma	350	373	6.4%
<b>Canary Islands</b>	<b>356</b>	<b>345</b>	<b>-2.9%</b>

### Length of stay

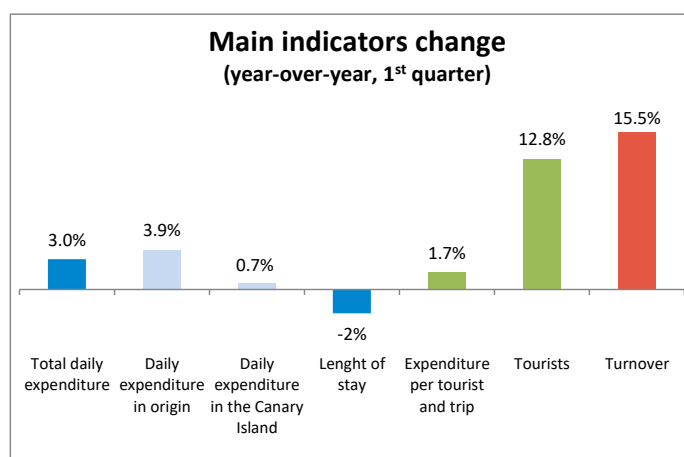
1 <sup>st</sup> Quarter	2015	2016	Change (p.p.)
Lanzarote	9.3	9.9	0.5
Fuerteventura	10.1	10.3	0.3
Gran Canaria	11.0	10.8	-0.1
Tenerife	10.2	9.3	-0.9
La Palma	10.8	10.7	-0.1
<b>Canary Islands</b>	<b>10.3</b>	<b>10.0</b>	<b>-0.2</b>

### Tourists

1 <sup>st</sup> Quarter	2015	2016	Change, %
Lanzarote	483,789	560,895	15.9%
Fuerteventura	394,732	473,178	19.9%
Gran Canaria	871,894	991,951	13.8%
Tenerife	1,179,882	1,261,334	6.9%
La Palma	42,550	61,900	45.5%
<b>Canary Islands</b>	<b>3,000,914</b>	<b>3,386,371</b>	<b>12.8%</b>

### Tourist turnover (€ million)

1 <sup>st</sup> Quarter	2015	2016	Change, %
Lanzarote	536	672	25.4%
Fuerteventura	464	614	32.4%
Gran Canaria	1,169	1,392	19.0%
Tenerife	1,528	1,567	2.5%
La Palma	53	79	49.9%
<b>Canary Islands</b>	<b>3,789</b>	<b>4,376</b>	<b>15.5%</b>



# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by island of stay



### Canary Islands

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	133.6	137.5	3.0%
- In their place of residence	95.6	99.3	3.9%
- In the Canary Islands	38.0	38.2	0.7%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,183	1,203	1.7%
- In their place of residence	827	858	3.7%
- In the Canary Islands	356	345	-2.9%
<b>Length of stay</b>	10.3	10.0	-0.2
<b>Tourists</b>	3,000,914	3,386,371	12.8%
<b>Tourist turnover (€ million)</b>	3,789	4,376	15.5%

### Fuerteventura

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	120.1	129.9	8.1%
- In their place of residence	94.0	99.9	6.2%
- In the Canary Islands	26.1	30.0	15.1%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,100	1,191	8.2%
- In their place of residence	860	910	5.8%
- In the Canary Islands	240	281	16.9%
<b>Length of stay</b>	10.1	10.3	0.3
<b>Tourists</b>	394,732	473,178	19.9%
<b>Tourist turnover (€ million)</b>	464	614	32.4%

### Tenerife

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	137.8	139.4	1.2%
- In their place of residence	96.0	98.7	2.7%
- In the Canary Islands	41.7	40.8	-2.4%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,200	1,137	-5.2%
- In their place of residence	814	794	-2.5%
- In the Canary Islands	386	343	-11.0%
<b>Length of stay</b>	10.2	9.3	-0.9
<b>Tourists</b>	1,179,882	1,261,334	6.9%
<b>Tourist turnover (€ million)</b>	1,528	1,567	2.5%

### Lanzarote

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	124.4	126.5	1.7%
- In their place of residence	88.8	90.4	1.8%
- In the Canary Islands	35.6	36.1	1.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,045	1,129	8.1%
- In their place of residence	736	805	9.4%
- In the Canary Islands	308	324	5.0%
<b>Length of stay</b>	9.3	9.9	0.5
<b>Tourists</b>	483,789	560,895	15.9%
<b>Tourist turnover (€ million)</b>	536	672	25.4%

### Gran Canaria

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	139.6	145.9	4.5%
- In their place of residence	100.0	105.7	5.7%
- In the Canary Islands	39.6	40.1	1.3%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,269	1,326	4.5%
- In their place of residence	878	942	7.4%
- In the Canary Islands	391	384	-1.8%
<b>Length of stay</b>	11.0	10.8	-0.1
<b>Tourists</b>	871,894	991,951	13.8%
<b>Tourist turnover (€ million)</b>	1,169	1,392	19.0%

### La Palma

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	125.0	127.4	2.0%
- In their place of residence	90.1	90.0	-0.1%
- In the Canary Islands	34.8	37.4	7.4%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,180	1,225	3.9%
- In their place of residence	829	853	2.8%
- In the Canary Islands	350	373	6.4%
<b>Length of stay</b>	10.8	10.7	-0.1
<b>Tourists</b>	42,550	61,900	45.5%
<b>Tourist turnover (€ million)</b>	53	79	49.9%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by source markets



### Average daily expenditure (€)

1 <sup>st</sup> Quarter	2015	2016	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	136.1	136.9	0.6%
Germany	129.9	140.8	8.3%
Nordics	131.5	134.1	2.0%
Spanish Mainland	131.8	132.8	0.8%
Netherlands	121.5	120.7	-0.6%
<b>All source markets</b>	<b>133.6</b>	<b>137.5</b>	<b>3.0%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	0.0	0.0	#DIV/0!
Germany	98.2	97.6	-0.6%
Nordics	100.7	110.6	9.8%
Spanish Mainland	93.7	97.1	3.6%
Netherlands	83.3	85.1	2.1%
<b>All source markets</b>	<b>84.6</b>	<b>85.0</b>	<b>0.4%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	37.9	39.4	3.7%
Germany	29.2	30.1	3.2%
Nordics	37.8	37.0	-2.0%
Spanish Mainland	48.4	47.7	-1.5%
Netherlands	36.8	35.7	-3.0%
<b>All source markets</b>	<b>38.0</b>	<b>38.2</b>	<b>0.7%</b>

### Expenditure per tourist and trip (€)

1 <sup>st</sup> Quarter	2015	2016	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	1,115	1,119	0.3%
Germany	1,334	1,404	5.2%
Nordics	1,246	1,301	4.4%
Spanish Mainland	736	764	3.8%
Netherlands	1,156	1,053	-8.8%
<b>All source markets</b>	<b>1,183</b>	<b>1,203</b>	<b>1.7%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	791	789	-0.3%
Germany	996	1,073	7.7%
Nordics	855	923	8.0%
Spanish Mainland	457	482	5.4%
Netherlands	788	751	-4.7%
<b>All source markets</b>	<b>827</b>	<b>858</b>	<b>3.7%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	324	330	1.8%
Germany	338	330	-2.2%
Nordics	390	377	-3.3%
Spanish Mainland	279	282	1.1%
Netherlands	368	302	-17.8%
<b>All source markets</b>	<b>356</b>	<b>345</b>	<b>-2.9%</b>

### Length of stay

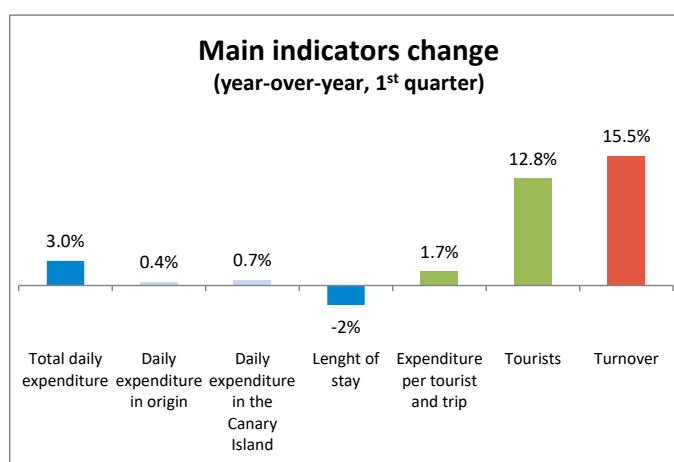
1 <sup>st</sup> Quarter	2015	2016	Change (p.p.)
United Kingdom	9.2	9.2	0.0
Germany	11.9	11.5	-0.4
Nordics	11.0	11.3	0.3
Spanish Mainland	7.2	7.0	-0.2
Netherlands	10.5	9.2	-1.4
<b>All source markets</b>	<b>10.3</b>	<b>10.0</b>	<b>-0.2</b>

### Tourists

1 <sup>st</sup> Quarter	2015	2016	Change, %
United Kingdom	815,462	963,343	18.1%
Germany	672,708	736,806	9.5%
Nordics	608,916	621,465	2.1%
Spanish Mainland	231,519	292,284	26.2%
Netherlands	105,212	131,527	25.0%
<b>All source markets</b>	<b>3,000,914</b>	<b>3,386,371</b>	<b>12.8%</b>

### Tourist turnover (€ million)

1 <sup>st</sup> Quarter	2015	2016	Change, %
United Kingdom	965	1,135	17.7%
Germany	932	1,100	18.0%
Nordics	831	887	6.8%
Spanish Mainland	186	257	38.2%
Netherlands	128	144	12.7%
<b>All source markets</b>	<b>3,789</b>	<b>4,376</b>	<b>15.5%</b>



# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by source markets



### All source markets

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	133.6	137.5	3.0%
- In their place of residence	84.6	85.0	0.4%
- In the Canary Islands	38.0	38.2	0.7%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,183	1,203	1.7%
- In their place of residence	827	858	3.7%
- In the Canary Islands	356	345	-2.9%
<b>Length of stay</b>	10.3	10.0	-0.2
<b>Tourists</b>	3,000,914	3,386,371	12.8%
<b>Tourist turnover (€ million)</b>	3,789	4,376	15.5%

### Germany

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	129.9	140.8	8.3%
- In their place of residence	98.2	97.6	-0.6%
- In the Canary Islands	29.2	30.1	3.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,334	1,404	5.2%
- In their place of residence	996	1,073	7.7%
- In the Canary Islands	338	330	-2.2%
<b>Length of stay</b>	11.9	11.5	-0.4
<b>Tourists</b>	672,708	736,806	9.5%
<b>Tourist turnover (€ million)</b>	932	1,100	18.0%

### Spanish Mainland

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	131.8	132.8	0.8%
- In their place of residence	93.7	97.1	3.6%
- In the Canary Islands	48.4	47.7	-1.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	736	764	3.8%
- In their place of residence	457	482	5.4%
- In the Canary Islands	279	282	1.1%
<b>Length of stay</b>	7.2	7.0	-0.2
<b>Tourists</b>	231,519	292,284	26.2%
<b>Tourist turnover (€ million)</b>	186	257	38.2%

### United Kingdom

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	136.1	136.9	0.6%
- In their place of residence	0.0	0.0	#DIV/0!
- In the Canary Islands	37.9	39.4	3.7%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,115	1,119	0.3%
- In their place of residence	791	789	-0.3%
- In the Canary Islands	324	330	1.8%
<b>Length of stay</b>	9.2	9.2	0.0
<b>Tourists</b>	815,462	963,343	18.1%
<b>Tourist turnover (€ million)</b>	965	1,135	17.7%

### Nordics

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	131.5	134.1	2.0%
- In their place of residence	100.7	110.6	9.8%
- In the Canary Islands	37.8	37.0	-2.0%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,246	1,301	4.4%
- In their place of residence	855	923	8.0%
- In the Canary Islands	390	377	-3.3%
<b>Length of stay</b>	11.0	11.3	0.3
<b>Tourists</b>	608,916	621,465	2.1%
<b>Tourist turnover (€ million)</b>	831	887	6.8%

### Netherlands

1 <sup>st</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	121.5	120.7	-0.6%
- In their place of residence	83.3	85.1	2.1%
- In the Canary Islands	36.8	35.7	-3.0%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,156	1,053	-8.8%
- In their place of residence	788	751	-4.7%
- In the Canary Islands	368	302	-17.8%
<b>Length of stay</b>	10.5	9.2	-1.4
<b>Tourists</b>	105,212	131,527	25.0%
<b>Tourist turnover (€ million)</b>	128	144	12.7%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.