

# Tourist Expenditure Survey (2<sup>nd</sup> Quarter)

## Main indicators by island of stay



### Average daily expenditure (€)

2 <sup>nd</sup> Quarter	2015	2016	Change, %
<b>Total average daily expenditure</b>			
Lanzarote	124.3	122.4	-1.6%
Fuerteventura	116.8	120.7	3.3%
Gran Canaria	137.4	135.8	-1.2%
Tenerife	137.2	129.8	-5.4%
La Palma	120.5	111.1	-7.8%
<b>Canary Islands</b>	<b>131.1</b>	<b>128.2</b>	<b>-2.2%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	90.4	87.1	-3.6%
Fuerteventura	91.5	94.5	3.3%
Gran Canaria	94.7	93.9	-0.8%
Tenerife	94.6	88.9	-6.0%
La Palma	86.2	75.7	-12.2%
<b>Canary Islands</b>	<b>93.1</b>	<b>90.5</b>	<b>-2.8%</b>
<b>Average daily expenditure in the Canary Islands</b>			
Lanzarote	34.0	35.3	3.9%
Fuerteventura	25.3	26.1	3.2%
Gran Canaria	42.7	41.9	-1.9%
Tenerife	42.6	40.9	-4.0%
La Palma	34.3	35.4	3.0%
<b>Canary Islands</b>	<b>38.1</b>	<b>37.7</b>	<b>-1.0%</b>

### Expenditure per tourist and trip (€)

2 <sup>nd</sup> Quarter	2015	2016	Change, %
<b>Total expenditure per tourist and trip</b>			
Lanzarote	959	1,000	4.3%
Fuerteventura	998	1,021	2.4%
Gran Canaria	1,109	1,072	-3.3%
Tenerife	1,053	994	-5.6%
La Palma	1,106	964	-12.8%
<b>Canary Islands</b>	<b>1,041</b>	<b>1,019</b>	<b>-2.1%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	693	714	3.1%
Fuerteventura	781	800	2.5%
Gran Canaria	760	750	-1.3%
Tenerife	713	677	-5.0%
La Palma	774	640	-17.3%
<b>Canary Islands</b>	<b>733</b>	<b>722</b>	<b>-1.5%</b>
<b>Expenditure per tourist and trip in the Canary Islands</b>			
Lanzarote	266	286	7.5%
Fuerteventura	217	221	1.9%
Gran Canaria	349	321	-7.9%
Tenerife	339	317	-6.7%
La Palma	331	323	-2.5%
<b>Canary Islands</b>	<b>309</b>	<b>298</b>	<b>-3.5%</b>

### Length of stay

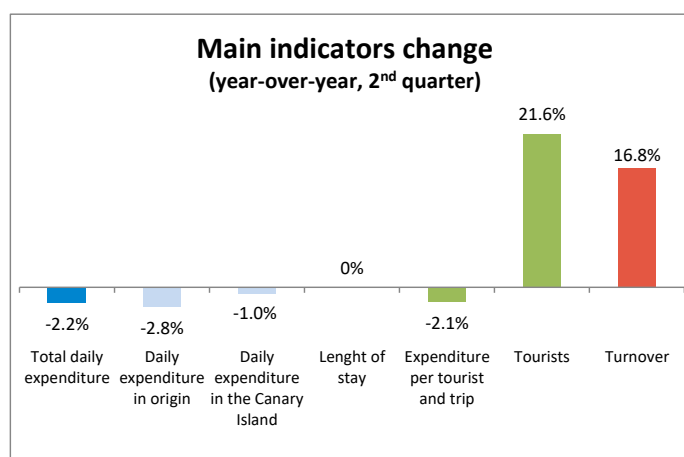
2 <sup>nd</sup> Quarter	2015	2016	Change (p.p.)
Lanzarote	8.4	8.7	0.4
Fuerteventura	9.3	9.1	-0.2
Gran Canaria	9.4	9.1	-0.3
Tenerife	8.5	8.7	0.1
La Palma	10.6	10.0	-0.6
<b>Canary Islands</b>	<b>8.9</b>	<b>8.9</b>	<b>0.0</b>

### Tourists

2 <sup>nd</sup> Quarter	2015	2016	Change, %
Lanzarote	478,839	562,029	17.4%
Fuerteventura	388,888	461,614	18.7%
Gran Canaria	605,215	750,997	24.1%
Tenerife	938,532	1,159,105	23.5%
La Palma	36,961	46,895	26.9%
<b>Canary Islands</b>	<b>2,468,706</b>	<b>3,002,072</b>	<b>21.6%</b>

### Tourist turnover (€ million)

2 <sup>nd</sup> Quarter	2015	2016	Change, %
Lanzarote	517	608	17.6%
Fuerteventura	424	512	20.8%
Gran Canaria	717	844	17.8%
Tenerife	1,097	1,260	14.8%
La Palma	43	47	10.1%
<b>Canary Islands</b>	<b>2,823</b>	<b>3,297</b>	<b>16.8%</b>



# Tourist Expenditure Survey (2<sup>nd</sup> Quarter)

## Main indicators by island of stay



### Canary Islands

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	131.1	128.2	-2.2%
- In their place of residence	93.1	90.5	-2.8%
- In the Canary Islands	38.1	37.7	-1.0%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,041	1,019	-2.1%
- In their place of residence	733	722	-1.5%
- In the Canary Islands	309	298	-3.5%
<b>Length of stay</b>	8.9	8.9	0.0
<b>Tourists</b>	2,468,706	3,002,072	21.6%
<b>Tourist turnover (€ million)</b>	2,823	3,297	16.8%

### Fuerteventura

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	116.8	120.7	3.3%
- In their place of residence	91.5	94.5	3.3%
- In the Canary Islands	25.3	26.1	3.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	998	1,021	2.4%
- In their place of residence	781	800	2.5%
- In the Canary Islands	217	221	1.9%
<b>Length of stay</b>	9.3	9.1	-0.2
<b>Tourists</b>	388,888	461,614	18.7%
<b>Tourist turnover (€ million)</b>	424	512	20.8%

### Tenerife

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	137.2	129.8	-5.4%
- In their place of residence	94.6	88.9	-6.0%
- In the Canary Islands	42.6	40.9	-4.0%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,053	994	-5.6%
- In their place of residence	713	677	-5.0%
- In the Canary Islands	339	317	-6.7%
<b>Length of stay</b>	8.5	8.7	0.1
<b>Tourists</b>	938,532	1,159,105	23.5%
<b>Tourist turnover (€ million)</b>	1,097	1,260	14.8%

### Lanzarote

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	124.3	122.4	-1.6%
- In their place of residence	90.4	87.1	-3.6%
- In the Canary Islands	34.0	35.3	3.9%
<b>Expenditure per tourist and trip (€)</b>			
- Total	959	1,000	4.3%
- In their place of residence	693	714	3.1%
- In the Canary Islands	266	286	7.5%
<b>Length of stay</b>	8.4	8.7	0.4
<b>Tourists</b>	478,839	562,029	17.4%
<b>Tourist turnover (€ million)</b>	517	608	17.6%

### Gran Canaria

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	137.4	135.8	-1.2%
- In their place of residence	94.7	93.9	-0.8%
- In the Canary Islands	42.7	41.9	-1.9%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,109	1,072	-3.3%
- In their place of residence	760	750	-1.3%
- In the Canary Islands	349	321	-7.9%
<b>Length of stay</b>	9.4	9.1	-0.3
<b>Tourists</b>	605,215	750,997	24.1%
<b>Tourist turnover (€ million)</b>	717	844	17.8%

### La Palma

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	120.5	111.1	-7.8%
- In their place of residence	86.2	75.7	-12.2%
- In the Canary Islands	34.3	35.4	3.0%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,106	964	-12.8%
- In their place of residence	774	640	-17.3%
- In the Canary Islands	331	323	-2.5%
<b>Length of stay</b>	10.6	10.0	-0.6
<b>Tourists</b>	36,961	46,895	26.9%
<b>Tourist turnover (€ million)</b>	43	47	10.1%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2<sup>nd</sup> Quarter)

## Main indicators by source markets



### Average daily expenditure (€)

2 <sup>nd</sup> Quarter	2015	2016	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	131.6	127.6	-3.0%
Germany	126.3	122.4	-3.1%
Nordics	133.1	128.8	-3.2%
Spanish Mainland	136.6	128.7	-5.7%
Netherlands	115.2	107.7	-6.5%
<b>All source markets</b>	<b>131.1</b>	<b>128.2</b>	<b>-2.2%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	92.7	89.8	-3.1%
Germany	98.0	94.2	-3.9%
Nordics	92.2	92.2	0.1%
Spanish Mainland	90.5	79.8	-11.8%
Netherlands	83.7	80.7	-3.5%
<b>All source markets</b>	<b>93.1</b>	<b>90.5</b>	<b>-2.8%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	38.9	37.8	-2.8%
Germany	28.2	28.2	-0.2%
Nordics	40.9	36.6	-10.7%
Spanish Mainland	46.1	49.0	6.2%
Netherlands	31.5	27.0	-14.4%
<b>All source markets</b>	<b>38.1</b>	<b>37.7</b>	<b>-1.0%</b>

### Expenditure per tourist and trip (€)

2 <sup>nd</sup> Quarter	2015	2016	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	1,002	984	-1.8%
Germany	1,171	1,181	0.9%
Nordics	1,233	1,123	-8.9%
Spanish Mainland	758	703	-7.2%
Netherlands	961	863	-10.3%
<b>All source markets</b>	<b>1,041</b>	<b>1,019</b>	<b>-2.1%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	703	694	-1.3%
Germany	896	892	-0.5%
Nordics	802	790	-1.4%
Spanish Mainland	503	450	-10.6%
Netherlands	696	641	-7.9%
<b>All source markets</b>	<b>733</b>	<b>722</b>	<b>-1.5%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	299	290	-3.1%
Germany	275	289	5.1%
Nordics	431	333	-22.8%
Spanish Mainland	255	253	-0.6%
Netherlands	265	222	-16.5%
<b>All source markets</b>	<b>309</b>	<b>298</b>	<b>-3.5%</b>

### Length of stay

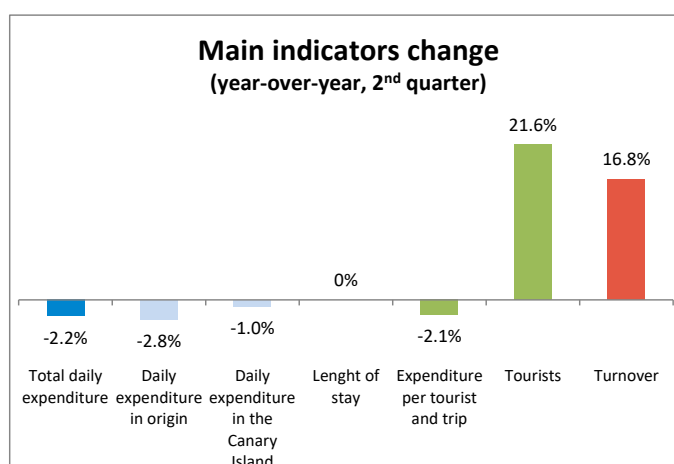
2 <sup>nd</sup> Quarter	2015	2016	Change (p.p.)
United Kingdom	8.4	8.3	0.0
Germany	10.4	10.9	0.5
Nordics	11.1	9.7	-1.4
Spanish Mainland	6.3	6.5	0.2
Netherlands	8.9	8.4	-0.5
<b>All source markets</b>	<b>8.9</b>	<b>8.9</b>	<b>0.0</b>

### Tourists

2 <sup>nd</sup> Quarter	2015	2016	Change, %
United Kingdom	859,968	1,065,219	23.9%
Germany	499,438	630,862	26.3%
Nordics	124,550	121,591	-2.4%
Spanish Mainland	309,990	372,111	20.0%
Netherlands	89,527	124,828	39.4%
<b>All source markets</b>	<b>2,468,706</b>	<b>3,002,072</b>	<b>21.6%</b>

### Tourist turnover (€ million)

2 <sup>nd</sup> Quarter	2015	2016	Change, %
United Kingdom	945	1,134	19.9%
Germany	623	765	22.8%
Nordics	167	142	-14.7%
Spanish Mainland	270	284	5.1%
Netherlands	99	137	39.1%
<b>All source markets</b>	<b>2,823</b>	<b>3,297</b>	<b>16.8%</b>



# Tourist Expenditure Survey (2<sup>nd</sup> Quarter)

## Main indicators by source markets



### All source markets

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	131.1	128.2	-2.2%
- In their place of residence	93.1	90.5	-2.8%
- In the Canary Islands	38.1	37.7	-1.0%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,041	1,019	-2.1%
- In their place of residence	733	722	-1.5%
- In the Canary Islands	309	298	-3.5%
<b>Length of stay</b>	8.9	8.9	0.0
<b>Tourists</b>	2,468,706	3,002,072	21.6%
<b>Tourist turnover (€ million)</b>	2,823	3,297	16.8%

### Germany

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	126.3	122.4	-3.1%
- In their place of residence	98.0	94.2	-3.9%
- In the Canary Islands	28.2	28.2	-0.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,171	1,181	0.9%
- In their place of residence	896	892	-0.5%
- In the Canary Islands	275	289	5.1%
<b>Length of stay</b>	10.4	10.9	0.5
<b>Tourists</b>	499,438	630,862	26.3%
<b>Tourist turnover (€ million)</b>	623	765	22.8%

### Spanish Mainland

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	136.6	128.7	-5.7%
- In their place of residence	90.5	79.8	-11.8%
- In the Canary Islands	46.1	49.0	6.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	758	703	-7.2%
- In their place of residence	503	450	-10.6%
- In the Canary Islands	255	253	-0.6%
<b>Length of stay</b>	6.3	6.5	0.2
<b>Tourists</b>	309,990	372,111	20.0%
<b>Tourist turnover (€ million)</b>	270	284	5.1%

### United Kingdom

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	131.6	127.6	-3.0%
- In their place of residence	92.7	89.8	-3.1%
- In the Canary Islands	38.9	37.8	-2.8%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,002	984	-1.8%
- In their place of residence	703	694	-1.3%
- In the Canary Islands	299	290	-3.1%
<b>Length of stay</b>	8.4	8.3	0.0
<b>Tourists</b>	859,968	1,065,219	23.9%
<b>Tourist turnover (€ million)</b>	945	1,134	19.9%

### Nordics

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	133.1	128.8	-3.2%
- In their place of residence	92.2	92.2	0.1%
- In the Canary Islands	40.9	36.6	-10.7%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,233	1,123	-8.9%
- In their place of residence	802	790	-1.4%
- In the Canary Islands	431	333	-22.8%
<b>Length of stay</b>	11.1	9.7	-1.4
<b>Tourists</b>	124,550	121,591	-2.4%
<b>Tourist turnover (€ million)</b>	167	142	-14.7%

### Netherlands

2 <sup>nd</sup> Quarter	2015	2016	Change
<b>Average daily expenditure (€)</b>			
- Total	115.2	107.7	-6.5%
- In their place of residence	83.7	80.7	-3.5%
- In the Canary Islands	31.5	27.0	-14.4%
<b>Expenditure per tourist and trip (€)</b>			
- Total	961	863	-10.3%
- In their place of residence	696	641	-7.9%
- In the Canary Islands	265	222	-16.5%
<b>Length of stay</b>	8.9	8.4	-0.5
<b>Tourists</b>	89,527	124,828	39.4%
<b>Tourist turnover (€ million)</b>	99	137	39.1%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.