

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Average daily expenditure (€)

3 rd Quarter	2015	2016	Change, %
Total average daily expenditure			
Lanzarote	135.0	133.4	-1.2%
Fuerteventura	132.0	133.9	1.4%
Gran Canaria	138.8	133.5	-3.8%
Tenerife	137.7	132.7	-3.6%
La Palma	108.4	115.9	6.9%
Canary Islands	136.0	132.9	-2.3%
Average daily expenditure in their place of residence			
Lanzarote	102.5	97.0	-5.4%
Fuerteventura	105.4	106.8	1.4%
Gran Canaria	96.4	93.7	-2.8%
Tenerife	96.7	93.7	-3.1%
La Palma	75.7	86.9	14.7%
Canary Islands	98.9	96.1	-2.8%
Average daily expenditure in the Canary Islands			
Lanzarote	32.5	36.4	12.1%
Fuerteventura	26.6	27.1	1.7%
Gran Canaria	42.4	39.8	-6.2%
Tenerife	41.0	39.0	-4.9%
La Palma	32.7	29.0	-11.3%
Canary Islands	37.1	36.8	-0.9%

Expenditure per tourist and trip (€)

3 rd Quarter	2015	2016	Change, %
Total expenditure per tourist and trip			
Lanzarote	1,174	1,155	-1.6%
Fuerteventura	1,198	1,244	3.9%
Gran Canaria	1,191	1,163	-2.3%
Tenerife	1,227	1,160	-5.5%
La Palma	1,087	1,172	7.9%
Canary Islands	1,200	1,174	-2.2%
Average daily expenditure in their place of residence			
Lanzarote	889	838	-5.8%
Fuerteventura	957	990	3.4%
Gran Canaria	816	812	-0.6%
Tenerife	850	804	-5.4%
La Palma	741	855	15.4%
Canary Islands	866	841	-2.8%
Expenditure per tourist and trip in the Canary Islands			
Lanzarote	285	317	11.3%
Fuerteventura	240	254	5.7%
Gran Canaria	374	352	-6.1%
Tenerife	377	356	-5.5%
La Palma	345	317	-8.3%
Canary Islands	335	332	-0.7%

Length of stay

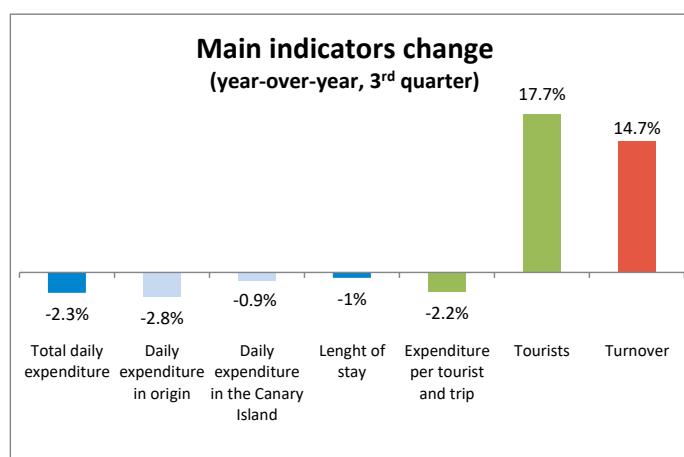
3 rd Quarter	2015	2016	Change (p.p.)
Lanzarote	9.3	9.4	0.1
Fuerteventura	9.8	9.9	0.2
Gran Canaria	9.8	9.6	-0.1
Tenerife	10.0	9.7	-0.2
La Palma	11.6	11.5	-0.1
Canary Islands	9.8	9.7	-0.1

Tourists

3 rd Quarter	2015	2016	Change, %
Lanzarote	544,306	604,869	11.1%
Fuerteventura	447,601	484,115	8.2%
Gran Canaria	675,994	847,760	25.4%
Tenerife	987,340	1,184,851	20.0%
La Palma	38,839	46,791	20.5%
Canary Islands	2,711,235	3,190,227	17.7%

Tourist turnover (€ million)

3 rd Quarter	2015	2016	Change, %
Lanzarote	775	816	5.3%
Fuerteventura	629	695	10.5%
Gran Canaria	902	1,113	23.4%
Tenerife	1,416	1,629	15.0%
La Palma	46	62	34.7%
Canary Islands	3,790	4,345	14.7%



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Canary Islands

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	136.0	132.9	-2.3%
- In their place of residence	98.9	96.1	-2.8%
- In the Canary Islands	37.1	36.8	-0.9%
Expenditure per tourist and trip (€)			
- Total	1,200	1,174	-2.2%
- In their place of residence	866	841	-2.8%
- In the Canary Islands	335	332	-0.7%
Length of stay	9.8	9.7	-0.1
Tourists	2,711,235	3,190,227	17.7%
Tourist turnover (€ million)	3,790	4,345	14.7%

Fuerteventura

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	132.0	133.9	1.4%
- In their place of residence	105.4	106.8	1.4%
- In the Canary Islands	26.6	27.1	1.7%
Expenditure per tourist and trip (€)			
- Total	1,198	1,244	3.9%
- In their place of residence	957	990	3.4%
- In the Canary Islands	240	254	5.7%
Length of stay	9.8	9.9	0.2
Tourists	447,601	484,115	8.2%
Tourist turnover (€ million)	629	695	10.5%

Tenerife

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	137.7	132.7	-3.6%
- In their place of residence	96.7	93.7	-3.1%
- In the Canary Islands	41.0	39.0	-4.9%
Expenditure per tourist and trip (€)			
- Total	1,227	1,160	-5.5%
- In their place of residence	850	804	-5.4%
- In the Canary Islands	377	356	-5.5%
Length of stay	10.0	9.7	-0.2
Tourists	987,340	1,184,851	20.0%
Tourist turnover (€ million)	1,416	1,629	15.0%

Lanzarote

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	135.0	133.4	-1.2%
- In their place of residence	102.5	97.0	-5.4%
- In the Canary Islands	32.5	36.4	12.1%
Expenditure per tourist and trip (€)			
- Total	1,174	1,155	-1.6%
- In their place of residence	889	838	-5.8%
- In the Canary Islands	285	317	11.3%
Length of stay	9.3	9.4	0.1
Tourists	544,306	604,869	11.1%
Tourist turnover (€ million)	775	816	5.3%

Gran Canaria

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	138.8	133.5	-3.8%
- In their place of residence	96.4	93.7	-2.8%
- In the Canary Islands	42.4	39.8	-6.2%
Expenditure per tourist and trip (€)			
- Total	1,191	1,163	-2.3%
- In their place of residence	816	812	-0.6%
- In the Canary Islands	374	352	-6.1%
Length of stay	9.8	9.6	-0.1
Tourists	675,994	847,760	25.4%
Tourist turnover (€ million)	902	1,113	23.4%

La Palma

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	108.4	115.9	6.9%
- In their place of residence	75.7	86.9	14.7%
- In the Canary Islands	32.7	29.0	-11.3%
Expenditure per tourist and trip (€)			
- Total	1,087	1,172	7.9%
- In their place of residence	741	855	15.4%
- In the Canary Islands	345	317	-8.3%
Length of stay	11.6	11.5	-0.1
Tourists	38,839	46,791	20.5%
Tourist turnover (€ million)	46	62	34.7%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source markets



Average daily expenditure (€)

3 rd Quarter	2015	2016	Change, %
Total average daily expenditure			
United Kingdom	143.5	131.7	-8.2%
Germany	124.6	129.3	3.8%
Nordics	138.7	137.8	-0.7%
Spanish Mainland	129.1	129.5	0.3%
Netherlands	122.6	122.4	-0.2%
All source markets	136.0	132.9	-2.3%
Average daily expenditure in their place of residence			
United Kingdom	106.7	95.4	-10.6%
Germany	98.6	102.7	4.2%
Nordics	94.0	100.1	6.5%
Spanish Mainland	87.0	87.7	0.8%
Netherlands	87.5	85.4	-2.4%
All source markets	98.9	96.1	-2.8%
Average daily expenditure in the Canary Islands			
United Kingdom	36.8	36.4	-1.2%
Germany	26.0	26.6	2.2%
Nordics	44.7	37.7	-15.7%
Spanish Mainland	42.1	41.8	-0.8%
Netherlands	35.0	37.0	5.6%
All source markets	37.1	36.8	-0.9%

Expenditure per tourist and trip (€)

3 rd Quarter	2015	2016	Change, %
Total average daily expenditure			
United Kingdom	1,270	1,146	-9.8%
Germany	1,222	1,278	4.6%
Nordics	1,316	1,235	-6.1%
Spanish Mainland	921	967	5.0%
Netherlands	1,152	1,118	-3.0%
All source markets	1,200	1,174	-2.2%
Average daily expenditure in their place of residence			
United Kingdom	935	826	-11.6%
Germany	962	1,005	4.4%
Nordics	849	879	3.5%
Spanish Mainland	612	633	3.4%
Netherlands	833	783	-6.1%
All source markets	866	841	-2.8%
Average daily expenditure in the Canary Islands			
United Kingdom	335	319	-4.8%
Germany	259	273	5.3%
Nordics	466	356	-23.7%
Spanish Mainland	309	334	8.1%
Netherlands	319	335	5.0%
All source markets	335	332	-0.7%

Length of stay

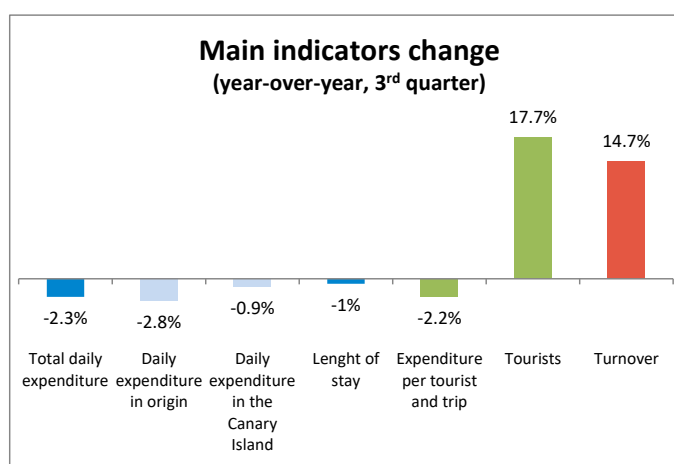
3 rd Quarter	2015	2016	Change (p.p.)
United Kingdom	9.6	9.4	-0.2
Germany	10.5	10.5	0.0
Nordics	10.8	9.9	-0.9
Spanish Mainland	8.5	8.9	0.4
Netherlands	10.0	10.0	0.0
All source markets	9.8	9.7	-0.1

Tourists

3 rd Quarter	2015	2016	Change, %
United Kingdom	937,330	1,111,532	18.6%
Germany	494,005	591,320	19.7%
Nordics	80,771	84,257	4.3%
Spanish Mainland	446,595	496,806	11.2%
Netherlands	114,588	150,407	31.3%
All source markets	2,711,235	3,190,227	17.7%

Tourist turnover (€ million)

3 rd Quarter	2015	2016	Change, %
United Kingdom	1,454	1,533	5.4%
Germany	677	846	25.0%
Nordics	121	124	2.3%
Spanish Mainland	475	567	19.4%
Netherlands	145	191	32.2%
All source markets	3,790	4,345	14.7%



Tourist Expenditure Survey (3rd Quarter)

Main indicators by source markets



All source markets

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	136.0	132.9	-2.3%
- In their place of residence	98.9	96.1	-2.8%
- In the Canary Islands	37.1	36.8	-0.9%
Expenditure per tourist and trip (€)			
- Total	1,200	1,174	-2.2%
- In their place of residence	866	841	-2.8%
- In the Canary Islands	335	332	-0.7%
Length of stay	9.8	9.7	-0.1
Tourists	2,711,235	3,190,227	17.7%
Tourist turnover (€ million)	3,790	4,345	14.7%

Germany

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	124.6	129.3	3.8%
- In their place of residence	98.6	102.7	4.2%
- In the Canary Islands	26.0	26.6	2.2%
Expenditure per tourist and trip (€)			
- Total	1,222	1,278	4.6%
- In their place of residence	962	1,005	4.4%
- In the Canary Islands	259	273	5.3%
Length of stay	10.5	10.5	0.0
Tourists	494,005	591,320	19.7%
Tourist turnover (€ million)	677	846	25.0%

Spanish Mainland

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	129.1	129.5	0.3%
- In their place of residence	87.0	87.7	0.8%
- In the Canary Islands	42.1	41.8	-0.8%
Expenditure per tourist and trip (€)			
- Total	921	967	5.0%
- In their place of residence	612	633	3.4%
- In the Canary Islands	309	334	8.1%
Length of stay	8.5	8.9	0.4
Tourists	446,595	496,806	11.2%
Tourist turnover (€ million)	475	567	19.4%

United Kingdom

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	143.5	131.7	-8.2%
- In their place of residence	106.7	95.4	-10.6%
- In the Canary Islands	36.8	36.4	-1.2%
Expenditure per tourist and trip (€)			
- Total	1,270	1,146	-9.8%
- In their place of residence	935	826	-11.6%
- In the Canary Islands	335	319	-4.8%
Length of stay	9.6	9.4	-0.2
Tourists	937,330	1,111,532	18.6%
Tourist turnover (€ million)	1,454	1,533	5.4%

Nordics

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	138.7	137.8	-0.7%
- In their place of residence	94.0	100.1	6.5%
- In the Canary Islands	44.7	37.7	-15.7%
Expenditure per tourist and trip (€)			
- Total	1,316	1,235	-6.1%
- In their place of residence	849	879	3.5%
- In the Canary Islands	466	356	-23.7%
Length of stay	10.8	9.9	-0.9
Tourists	80,771	84,257	4.3%
Tourist turnover (€ million)	121	124	2.3%

Netherlands

3 rd Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	122.6	122.4	-0.2%
- In their place of residence	87.5	85.4	-2.4%
- In the Canary Islands	35.0	37.0	5.6%
Expenditure per tourist and trip (€)			
- Total	1,152	1,118	-3.0%
- In their place of residence	833	783	-6.1%
- In the Canary Islands	319	335	5.0%
Length of stay	10.0	10.0	0.0
Tourists	114,588	150,407	31.3%
Tourist turnover (€ million)	145	191	32.2%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.