

Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Average daily expenditure (€)

4 th Quarter	2015	2016	Change, %
Total average daily expenditure			
Lanzarote	129.2	141.1	9.2%
Fuerteventura	129.4	133.2	2.9%
Gran Canaria	148.7	150.9	1.5%
Tenerife	142.8	144.2	1.0%
La Palma	114.7	130.9	14.1%
Canary Islands	139.9	143.8	2.8%
Average daily expenditure in their place of residence			
Lanzarote	92.6	106.1	14.6%
Fuerteventura	100.4	106.1	5.7%
Gran Canaria	105.4	108.3	2.7%
Tenerife	99.6	102.2	2.7%
La Palma	78.2	92.2	17.9%
Canary Islands	99.9	105.0	5.1%
Average daily expenditure in the Canary Islands			
Lanzarote	36.7	35.0	-4.5%
Fuerteventura	29.0	27.1	-6.8%
Gran Canaria	43.3	42.6	-1.6%
Tenerife	43.2	42.0	-2.8%
La Palma	36.5	38.7	5.9%
Canary Islands	40.0	38.8	-3.0%

Expenditure per tourist and trip (€)

4 th Quarter	2015	2016	Change, %
Total expenditure per tourist and trip			
Lanzarote	1,068	1,145	7.2%
Fuerteventura	1,126	1,145	1.7%
Gran Canaria	1,253	1,213	-3.2%
Tenerife	1,132	1,110	-2.0%
La Palma	1,072	1,103	2.9%
Canary Islands	1,157	1,154	-0.3%
Average daily expenditure in their place of residence			
Lanzarote	763	858	12.5%
Fuerteventura	878	909	3.6%
Gran Canaria	884	865	-2.1%
Tenerife	783	781	-0.3%
La Palma	707	769	8.8%
Canary Islands	823	839	1.9%
Expenditure per tourist and trip in the Canary Islands			
Lanzarote	306	287	-6.2%
Fuerteventura	248	236	-5.0%
Gran Canaria	369	348	-5.8%
Tenerife	349	329	-5.6%
La Palma	365	334	-8.3%
Canary Islands	334	315	-5.7%

Length of stay

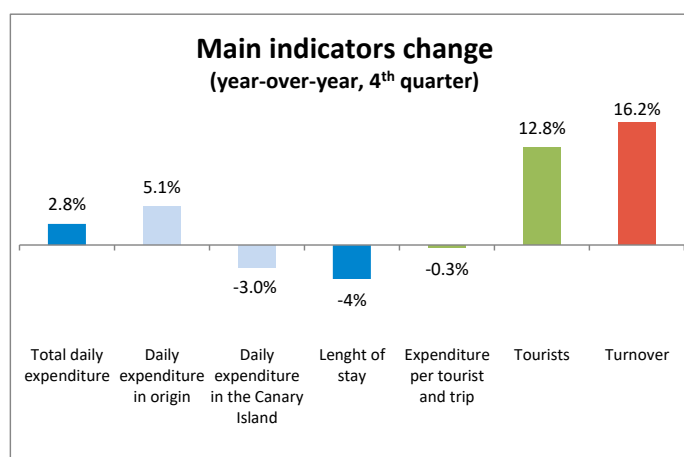
4 th Quarter	2015	2016	Change (p.p.)
Lanzarote	8.9	8.7	-0.2
Fuerteventura	9.2	9.2	0.0
Gran Canaria	9.7	8.9	-0.7
Tenerife	8.8	8.5	-0.4
La Palma	10.2	9.5	-0.7
Canary Islands	9.2	8.8	-0.4

Tourists

4 th Quarter	2015	2016	Change, %
Lanzarote	527,071	600,919	14.0%
Fuerteventura	437,291	495,230	13.2%
Gran Canaria	951,673	1,064,157	11.8%
Tenerife	1,144,251	1,280,688	11.9%
La Palma	45,083	65,963	46.3%
Canary Islands	3,133,977	3,535,904	12.8%

Tourist turnover (€ million)

4 th Quarter	2015	2016	Change, %
Lanzarote	617	786	27.4%
Fuerteventura	528	634	19.9%
Gran Canaria	1,270	1,409	10.9%
Tenerife	1,423	1,615	13.5%
La Palma	50	76	53.0%
Canary Islands	3,926	4,560	16.2%



Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Canary Islands

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	139.9	143.8	2.8%
- In their place of residence	99.9	105.0	5.1%
- In the Canary Islands	40.0	38.8	-3.0%
Expenditure per tourist and trip (€)			
- Total	1,157	1,154	-0.3%
- In their place of residence	823	839	1.9%
- In the Canary Islands	334	315	-5.7%
Length of stay	9.2	8.8	-0.4
Tourists	3,133,977	3,535,904	12.8%
Tourist turnover (€ million)	3,926	4,560	16.2%

Fuerteventura

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	129.4	133.2	2.9%
- In their place of residence	100.4	106.1	5.7%
- In the Canary Islands	29.0	27.1	-6.8%
Expenditure per tourist and trip (€)			
- Total	1,126	1,145	1.7%
- In their place of residence	878	909	3.6%
- In the Canary Islands	248	236	-5.0%
Length of stay	9.2	9.2	0.0
Tourists	437,291	495,230	13.2%
Tourist turnover (€ million)	528	634	19.9%

Tenerife

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	142.8	144.2	1.0%
- In their place of residence	99.6	102.2	2.7%
- In the Canary Islands	43.2	42.0	-2.8%
Expenditure per tourist and trip (€)			
- Total	1,132	1,110	-2.0%
- In their place of residence	783	781	-0.3%
- In the Canary Islands	349	329	-5.6%
Length of stay	8.8	8.5	-0.4
Tourists	1,144,251	1,280,688	11.9%
Tourist turnover (€ million)	1,423	1,615	13.5%

Lanzarote

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	129.2	141.1	9.2%
- In their place of residence	92.6	106.1	14.6%
- In the Canary Islands	36.7	35.0	-4.5%
Expenditure per tourist and trip (€)			
- Total	1,068	1,145	7.2%
- In their place of residence	763	858	12.5%
- In the Canary Islands	306	287	-6.2%
Length of stay	8.9	8.7	-0.2
Tourists	527,071	600,919	14.0%
Tourist turnover (€ million)	617	786	27.4%

Gran Canaria

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	148.7	150.9	1.5%
- In their place of residence	105.4	108.3	2.7%
- In the Canary Islands	43.3	42.6	-1.6%
Expenditure per tourist and trip (€)			
- Total	1,253	1,213	-3.2%
- In their place of residence	884	865	-2.1%
- In the Canary Islands	369	348	-5.8%
Length of stay	9.7	8.9	-0.7
Tourists	951,673	1,064,157	11.8%
Tourist turnover (€ million)	1,270	1,409	10.9%

La Palma

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	114.7	130.9	14.1%
- In their place of residence	78.2	92.2	17.9%
- In the Canary Islands	36.5	38.7	5.9%
Expenditure per tourist and trip (€)			
- Total	1,072	1,103	2.9%
- In their place of residence	707	769	8.8%
- In the Canary Islands	365	334	-8.3%
Length of stay	10.2	9.5	-0.7
Tourists	45,083	65,963	46.3%
Tourist turnover (€ million)	50	76	53.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source markets



Average daily expenditure (€)

4 th Quarter	2015	2016	Change, %
Total average daily expenditure			
United Kingdom	140.7	136.7	-2.9%
Germany	138.3	149.3	8.0%
Nordics	144.3	148.5	2.9%
Spanish Mainland	129.2	136.8	5.8%
Netherlands	125.3	132.3	5.6%
All source markets	139.9	143.8	2.8%
Average daily expenditure in their place of residence			
United Kingdom	99.2	100.3	1.1%
Germany	108.9	118.7	9.0%
Nordics	103.8	108.3	4.3%
Spanish Mainland	80.3	85.7	6.7%
Netherlands	88.1	94.7	7.4%
All source markets	99.9	105.0	5.1%
Average daily expenditure in the Canary Islands			
United Kingdom	41.5	36.4	-12.5%
Germany	29.4	30.7	4.3%
Nordics	40.5	40.2	-0.9%
Spanish Mainland	49.0	51.1	4.4%
Netherlands	37.2	37.6	1.1%
All source markets	40.0	38.8	-3.0%

Expenditure per tourist and trip (€)

4 th Quarter	2015	2016	Change, %
Total average daily expenditure			
United Kingdom	1,107	1,047	-5.3%
Germany	1,318	1,335	1.3%
Nordics	1,238	1,247	0.7%
Spanish Mainland	763	818	7.3%
Netherlands	1,011	1,073	6.2%
All source markets	1,157	1,154	-0.3%
Average daily expenditure in their place of residence			
United Kingdom	779	764	-1.9%
Germany	1,025	1,052	2.6%
Nordics	875	896	2.4%
Spanish Mainland	473	508	7.2%
Netherlands	711	773	8.8%
All source markets	823	839	1.9%
Average daily expenditure in the Canary Islands			
United Kingdom	328	284	-13.5%
Germany	293	283	-3.3%
Nordics	363	351	-3.4%
Spanish Mainland	289	311	7.3%
Netherlands	300	300	0.0%
All source markets	334	315	-5.7%

Length of stay

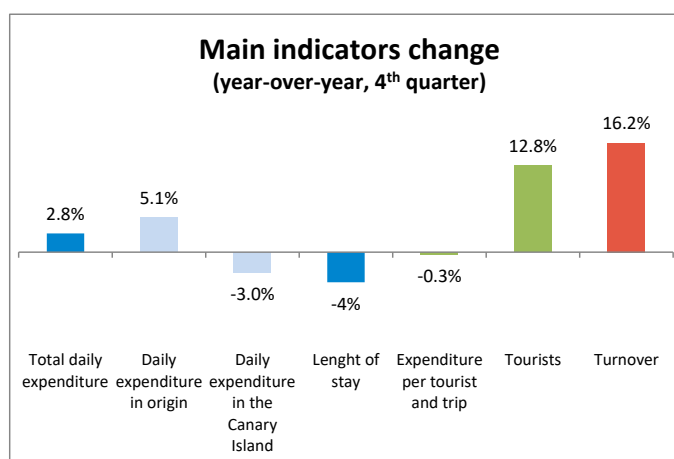
4 th Quarter	2015	2016	Change (p.p.)
United Kingdom	8.6	8.3	-0.3
Germany	10.6	9.8	-0.8
Nordics	9.4	9.3	-0.1
Spanish Mainland	7.1	6.9	-0.2
Netherlands	8.8	8.4	-0.4
All source markets	9.2	8.8	-0.4

Tourists

4 th Quarter	2015	2016	Change, %
United Kingdom	943,638	1,087,948	15.3%
Germany	674,032	768,732	14.0%
Nordics	523,364	548,275	4.8%
Spanish Mainland	267,990	310,578	15.9%
Netherlands	116,539	133,899	14.9%
All source markets	3,133,977	3,535,904	12.8%

Tourist turnover (€ million)

4 th Quarter	2015	2016	Change, %
United Kingdom	1,140	1,330	16.6%
Germany	930	1,101	18.4%
Nordics	723	766	5.9%
Spanish Mainland	223	277	24.0%
Netherlands	130	156	19.9%
All source markets	3,926	4,560	16.2%



Tourist Expenditure Survey (4th Quarter)

Main indicators by source markets



All source markets

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	139.9	143.8	2.8%
- In their place of residence	99.9	105.0	5.1%
- In the Canary Islands	40.0	38.8	-3.0%
Expenditure per tourist and trip (€)			
- Total	1,157	1,154	-0.3%
- In their place of residence	823	839	1.9%
- In the Canary Islands	334	315	-5.7%
Length of stay	9.2	8.8	-0.4
Tourists	3,133,977	3,535,904	12.8%
Tourist turnover (€ million)	3,926	4,560	16.2%

Germany

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	138.3	149.3	8.0%
- In their place of residence	108.9	118.7	9.0%
- In the Canary Islands	29.4	30.7	4.3%
Expenditure per tourist and trip (€)			
- Total	1,318	1,335	1.3%
- In their place of residence	1,025	1,052	2.6%
- In the Canary Islands	293	283	-3.3%
Length of stay	10.6	9.8	-0.8
Tourists	674,032	768,732	14.0%
Tourist turnover (€ million)	930	1,101	18.4%

Spanish Mainland

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	129.2	136.8	5.8%
- In their place of residence	80.3	85.7	6.7%
- In the Canary Islands	49.0	51.1	4.4%
Expenditure per tourist and trip (€)			
- Total	763	818	7.3%
- In their place of residence	473	508	7.2%
- In the Canary Islands	289	311	7.3%
Length of stay	7.1	6.9	-0.2
Tourists	267,990	310,578	15.9%
Tourist turnover (€ million)	223	277	24.0%

United Kingdom

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	140.7	136.7	-2.9%
- In their place of residence	99.2	100.3	1.1%
- In the Canary Islands	41.5	36.4	-12.5%
Expenditure per tourist and trip (€)			
- Total	1,107	1,047	-5.3%
- In their place of residence	779	764	-1.9%
- In the Canary Islands	328	284	-13.5%
Length of stay	8.6	8.3	-0.3
Tourists	943,638	1,087,948	15.3%
Tourist turnover (€ million)	1,140	1,330	16.6%

Nordics

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	144.3	148.5	2.9%
- In their place of residence	103.8	108.3	4.3%
- In the Canary Islands	40.5	40.2	-0.9%
Expenditure per tourist and trip (€)			
- Total	1,238	1,247	0.7%
- In their place of residence	875	896	2.4%
- In the Canary Islands	363	351	-3.4%
Length of stay	9.4	9.3	-0.1
Tourists	523,364	548,275	4.8%
Tourist turnover (€ million)	723	766	5.9%

Netherlands

4 th Quarter	2015	2016	Change
Average daily expenditure (€)			
- Total	125.3	132.3	5.6%
- In their place of residence	88.1	94.7	7.4%
- In the Canary Islands	37.2	37.6	1.1%
Expenditure per tourist and trip (€)			
- Total	1,011	1,073	6.2%
- In their place of residence	711	773	8.8%
- In the Canary Islands	300	300	0.0%
Length of stay	8.8	8.4	-0.4
Tourists	116,539	133,899	14.9%
Tourist turnover (€ million)	130	156	19.9%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.