

Tourist Expenditure Survey (2016)

Main indicators by island of stay



Average daily expenditure (€)

ANNUAL	2015	2016	Change, %
Total average daily expenditure			
Lanzarote	128.5	131.1	2.0%
Fuerteventura	125.0	129.5	3.7%
Gran Canaria	141.8	142.4	0.4%
Tenerife	139.0	136.8	-1.6%
La Palma	117.2	122.6	4.6%
Canary Islands	135.4	135.9	0.4%
Average daily expenditure in their place of residence			
Lanzarote	93.8	95.4	1.7%
Fuerteventura	98.1	102.0	3.9%
Gran Canaria	99.8	101.3	1.4%
Tenerife	96.8	96.1	-0.8%
La Palma	82.5	87.0	5.4%
Canary Islands	97.0	98.0	1.1%
Average daily expenditure in the Canary Islands			
Lanzarote	34.7	35.7	3.1%
Fuerteventura	26.8	27.6	2.8%
Gran Canaria	42.0	41.1	-2.0%
Tenerife	42.2	40.7	-3.5%
La Palma	34.7	35.6	2.6%
Canary Islands	38.4	37.9	-1.2%

Expenditure per tourist and trip (€)

ANNUAL	2015	2016	Change, %
Total average daily expenditure			
Lanzarote	1,065	1,109	4.1%
Fuerteventura	1,109	1,152	3.8%
Gran Canaria	1,216	1,203	-1.0%
Tenerife	1,155	1,101	-4.7%
La Palma	1,111	1,122	1.0%
Canary Islands	1,149	1,141	-0.7%
Average daily expenditure in their place of residence			
Lanzarote	774	805	4.1%
Fuerteventura	872	904	3.6%
Gran Canaria	843	850	0.8%
Tenerife	792	765	-3.4%
La Palma	762	783	2.8%
Canary Islands	815	817	0.4%
Average daily expenditure in the Canary Islands			
Lanzarote	291	303	4.1%
Fuerteventura	237	248	4.7%
Gran Canaria	373	353	-5.2%
Tenerife	363	336	-7.5%
La Palma	349	339	-2.8%
Canary Islands	334	323	-3.4%

Length of stay

ANNUAL	2015	2016	Change (p.p.)
Lanzarote	9.0	9.2	0.2
Fuerteventura	9.6	9.6	0.0
Gran Canaria	10.0	9.6	-0.4
Tenerife	9.4	9.0	-0.4
La Palma	10.8	10.4	-0.4
Canary Islands	9.6	9.4	-0.2

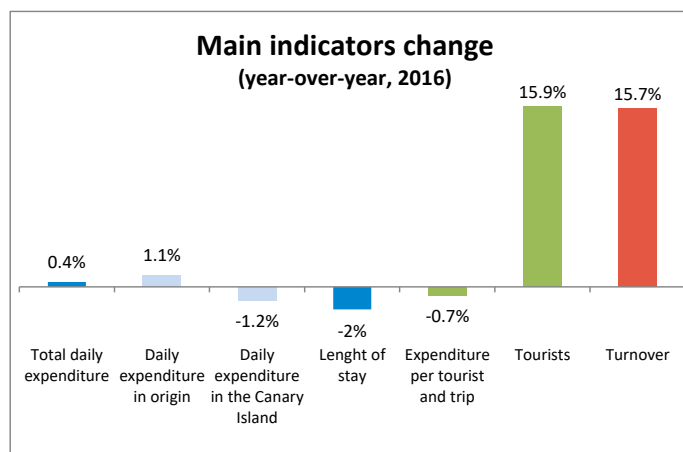
Tourists

ANNUAL	2015	2016	Change, %
Lanzarote	2,034,005	2,328,712	14.5%
Fuerteventura	1,668,512	1,914,137	14.7%
Gran Canaria	3,104,776	3,654,865	17.7%
Tenerife	4,250,005	4,885,978	15.0%
La Palma	163,433	221,549	35.6%
Canary Islands	11,314,832	13,114,574	15.9%

Tourist turnover (€ million)

ANNUAL	2015	2016	Change, %
Lanzarote	2,444	2,882	17.9%
Fuerteventura	2,045	2,455	20.0%
Gran Canaria	4,058	4,758	17.3%
Tenerife	5,464	6,070	11.1%
La Palma	191	264	38.1%
Canary Islands	14,328	16,579	15.7%

Main indicators change (year-over-year, 2016)



Tourist Expenditure Survey (2016)

Main indicators by island of stay



Canarias

ANUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	135.4	135.9	0.4%
- In their place of residence	97.0	98.0	1.1%
- In the Canary Islands	38.4	37.9	-1.2%
Expenditure per tourist and trip (€)			
- Total	1,149	1,141	-0.7%
- In their place of residence	815	817	0.4%
- In the Canary Islands	334	323	-3.4%
Length of stay	9.6	9.4	-0.2
Tourists	11,314,832	13,114,574	15.9%
Tourist turnover (€ million)	14,328	16,579	15.7%

Fuerteventura

ANUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	125.0	129.5	3.7%
- In their place of residence	98.1	102.0	3.9%
- In the Canary Islands	26.8	27.6	2.8%
Expenditure per tourist and trip (€)			
- Total	1,109	1,152	3.8%
- In their place of residence	872	904	3.6%
- In the Canary Islands	237	248	4.7%
Length of stay	9.6	9.6	0.0
Tourists	1,668,512	1,914,137	14.7%
Tourist turnover (€ million)	2,045	2,455	20.0%

Tenerife

ANUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	139.0	136.8	-1.6%
- In their place of residence	96.8	96.1	-0.8%
- In the Canary Islands	42.2	40.7	-3.5%
Expenditure per tourist and trip (€)			
- Total	1,155	1,101	-4.7%
- In their place of residence	792	765	-3.4%
- In the Canary Islands	363	336	-7.5%
Length of stay	9.4	9.0	-0.4
Tourists	4,250,005	4,885,978	15.0%
Tourist turnover (€ million)	5,464	6,070	11.1%

Lanzarote

ANUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	128.5	131.1	2.0%
- In their place of residence	93.8	95.4	1.7%
- In the Canary Islands	34.7	35.7	3.1%
Expenditure per tourist and trip (€)			
- Total	1,065	1,109	4.1%
- In their place of residence	774	805	4.1%
- In the Canary Islands	291	303	4.1%
Length of stay	9.0	9.2	0.2
Tourists	2,034,005	2,328,712	14.5%
Tourist turnover (€ million)	2,444	2,882	17.9%

Gran Canaria

ANUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	141.8	142.4	0.4%
- In their place of residence	99.8	101.3	1.4%
- In the Canary Islands	42.0	41.1	-2.0%
Expenditure per tourist and trip (€)			
- Total	1,216	1,203	-1.0%
- In their place of residence	843	850	0.8%
- In the Canary Islands	373	353	-5.2%
Length of stay	10.0	9.6	-0.4
Tourists	3,104,776	3,654,865	17.7%
Tourist turnover (€ million)	4,058	4,758	17.3%

La Palma

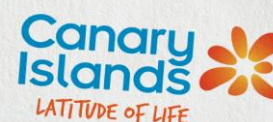
ANUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	117.2	122.6	4.6%
- In their place of residence	82.5	87.0	5.4%
- In the Canary Islands	34.7	35.6	2.6%
Expenditure per tourist and trip (€)			
- Total	1,111	1,122	1.0%
- In their place of residence	762	783	2.8%
- In the Canary Islands	349	339	-2.8%
Length of stay	10.8	10.4	-0.4
Tourists	163,433	221,549	35.6%
Tourist turnover (€ million)	191	264	38.1%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2016)

Main indicators by source markets



Average daily expenditure (€)

ANNUAL	2015	2016	Change, %
Total average daily expenditure			
United Kingdom	138.2	133.2	-3.7%
Germany	130.4	136.4	4.6%
Nordics	137.1	139.6	1.8%
Spanish Mainland	131.5	131.5	0.0%
Netherlands	121.5	121.1	-0.4%
All source markets	135.4	135.9	0.4%
Average daily expenditure in their place of residence			
United Kingdom	99.4	95.8	-3.7%
Germany	102.1	107.4	5.2%
Nordics	97.5	101.3	3.9%
Spanish Mainland	85.7	84.7	-1.2%
Netherlands	86.2	86.5	0.4%
All source markets	97.0	98.0	1.1%
Average daily expenditure in the Canary Islands			
United Kingdom	38.8	37.4	-3.7%
Germany	28.4	29.1	2.4%
Nordics	39.6	38.3	-3.3%
Spanish Mainland	45.7	46.7	2.2%
Netherlands	35.3	34.5	-2.3%
All source markets	38.4	37.9	-1.2%

Expenditure per tourist and trip (€)

ANNUAL	2015	2016	Change, %
Total average daily expenditure			
United Kingdom	1,126	1,073	-4.7%
Germany	1,271	1,306	2.7%
Nordics	1,246	1,260	1.1%
Spanish Mainland	813	828	1.9%
Netherlands	1,074	1,032	-3.9%
All source markets	1,149	1,141	-0.7%
Average daily expenditure in their place of residence			
United Kingdom	805	768	-4.5%
Germany	976	1,010	3.5%
Nordics	858	898	4.7%
Spanish Mainland	527	530	0.6%
Netherlands	760	740	-2.6%
All source markets	815	817	0.4%
Average daily expenditure in the Canary Islands			
United Kingdom	322	305	-5.3%
Germany	295	295	0.1%
Nordics	388	362	-6.8%
Spanish Mainland	286	298	4.3%
Netherlands	315	292	-7.1%
All source markets	334	323	-3.4%

Length of stay

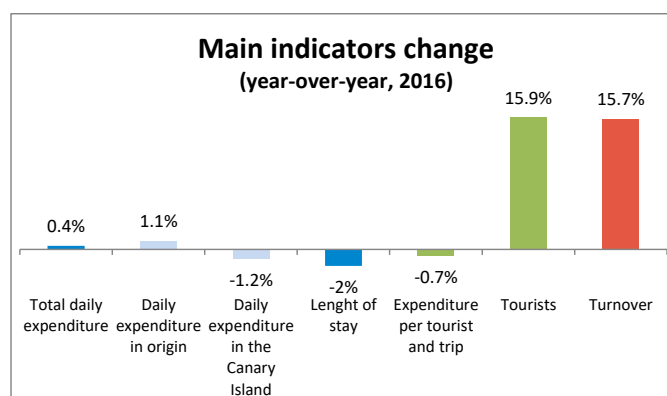
ANNUAL	2015	2016	Change (p.p.)
United Kingdom	8.9	8.8	-0.1
Germany	10.9	10.7	-0.2
Nordics	10.4	10.3	-0.1
Spanish Mainland	7.4	7.5	0.1
Netherlands	9.6	9.0	-0.6
All source markets	9.6	9.4	-0.2

Tourists

ANNUAL	2015	2016	Change, %
United Kingdom	3,556,398	4,228,042	18.9%
Germany	2,340,183	2,727,720	16.6%
Nordics	1,337,601	1,375,588	2.8%
Spanish Mainland	1,256,094	1,471,779	17.2%
Netherlands	425,866	540,661	27.0%
All source markets	11,314,832	13,114,574	15.9%

Tourist turnover (€ million)

ANNUAL	2015	2016	Change, %
United Kingdom	4,505	5,132	13.9%
Germany	3,162	3,812	20.6%
Nordics	1,842	1,919	4.2%
Spanish Mainland	1,154	1,385	20.0%
Netherlands	501	629	25.4%
All source markets	14,328	16,579	15.7%



Tourist Expenditure Survey (2016)

Main indicators by source markets



All source markets

ANNUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	135.4	135.9	0.4%
- In their place of residence	97.0	98.0	1.1%
- In the Canary Islands	38.4	37.9	-1.2%
Expenditure per tourist and trip (€)			
- Total	1,149	1,141	-0.7%
- In their place of residence	815	817	0.4%
- In the Canary Islands	334	323	-3.4%
Length of stay	9.6	9.4	-0.2
Tourists	11,314,832	13,114,574	15.9%
Tourist turnover (€ million)	14,328	16,579	15.7%

Germany

ANNUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	130.4	136.4	4.6%
- In their place of residence	102.1	107.4	5.2%
- In the Canary Islands	28.4	29.1	2.4%
Expenditure per tourist and trip (€)			
- Total	1,271	1,306	2.7%
- In their place of residence	976	1,010	3.5%
- In the Canary Islands	295	295	0.1%
Length of stay	10.9	10.7	-0.2
Tourists	2,340,183	2,727,720	16.6%
Tourist turnover (€ million)	3,162	3,812	20.6%

Spanish Mainland

ANNUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	131.5	131.5	0.0%
- In their place of residence	85.7	84.7	-1.2%
- In the Canary Islands	45.7	46.7	2.2%
Expenditure per tourist and trip (€)			
- Total	813	828	1.9%
- In their place of residence	527	530	0.6%
- In the Canary Islands	286	298	4.3%
Length of stay	7.4	7.5	0.1
Tourists	1,256,094	1,471,779	17.2%
Tourist turnover (€ million)	1,154	1,385	20.0%

United Kingdom

ANNUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	138.2	133.2	-3.7%
- In their place of residence	99.4	95.8	-3.7%
- In the Canary Islands	38.8	37.4	-3.7%
Expenditure per tourist and trip (€)			
- Total	1,126	1,073	-4.7%
- In their place of residence	805	768	-4.5%
- In the Canary Islands	322	305	-5.3%
Length of stay	8.9	8.8	-0.1
Tourists	3,556,398	4,228,042	18.9%
Tourist turnover (€ million)	4,505	5,132	13.9%

Nordics

ANNUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	137.1	139.6	1.8%
- In their place of residence	97.5	101.3	3.9%
- In the Canary Islands	39.6	38.3	-3.3%
Expenditure per tourist and trip (€)			
- Total	1,246	1,260	1.1%
- In their place of residence	858	898	4.7%
- In the Canary Islands	388	362	-6.8%
Length of stay	10.4	10.3	-0.1
Tourists	1,337,601	1,375,588	2.8%
Tourist turnover (€ million)	1,842	1,919	4.2%

Netherlands

ANNUAL	2015	2016	Change
Average daily expenditure (€)			
- Total	121.5	121.1	-0.4%
- In their place of residence	86.2	86.5	0.4%
- In the Canary Islands	35.3	34.5	-2.3%
Expenditure per tourist and trip (€)			
- Total	1,074	1,032	-3.9%
- In their place of residence	760	740	-2.6%
- In the Canary Islands	315	292	-7.1%
Length of stay	9.6	9.0	-0.6
Tourists	425,866	540,661	27.0%
Tourist turnover (€ million)	501	629	25.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.