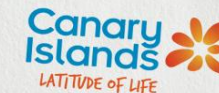


Tourist accommodation indicators by tourist areas

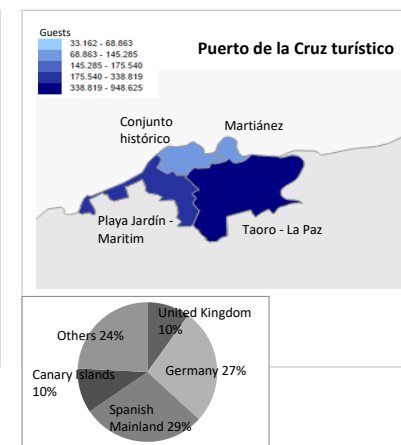
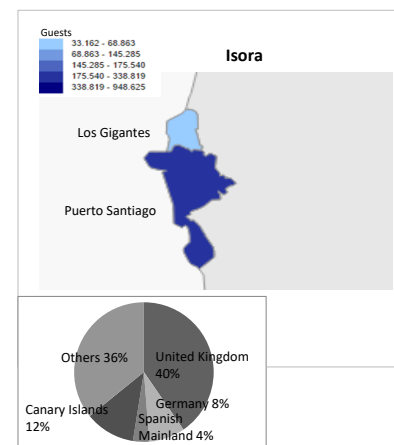
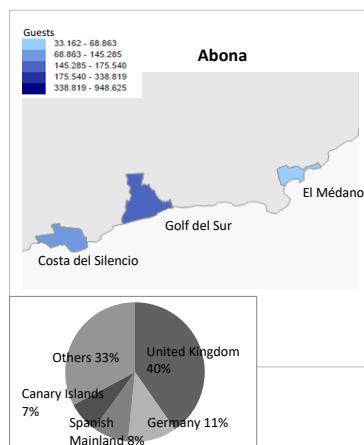
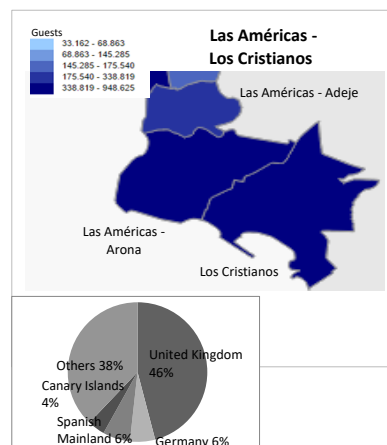
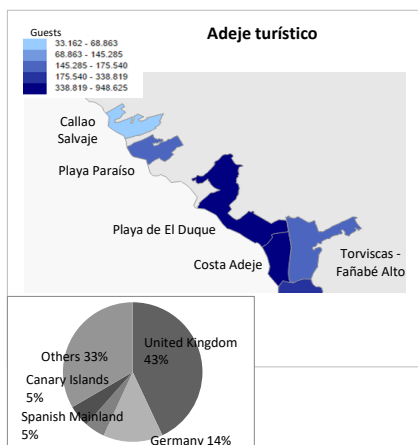
Tenerife (2016)



GUESTS IN ACCOMMODATION

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
	Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
International	61,010	147,784	414,371	665,150	156,392	166,231	859,030	298,714	60,434	30,592	121,398	29,408	215,869	102,613	82,154	229,535	64,860	297,155	4,002,700
- United Kingdom	26,935	61,822	187,906	317,221	94,729	83,570	437,280	157,353	23,901	10,446	67,130	16,241	100,899	8,901	11,315	45,405	12,319	98,771	1,762,144
- Germany	7,110	27,383	78,850	102,876	5,546	14,761	51,727	19,667	3,887	9,901	14,636	2,199	22,039	51,540	29,427	96,572	33,745	50,922	622,788
- Others	26,965	58,579	147,615	245,053	56,117	67,900	370,023	121,694	32,646	10,245	39,632	10,968	92,931	42,172	41,412	87,558	18,796	147,462	1,617,768
Spain	7,776	18,202	48,698	63,747	18,240	23,292	89,595	40,105	8,429	6,890	23,887	3,754	40,794	72,927	44,744	115,441	73,552	280,285	980,358
- Spanish Mainland	2,205	10,465	29,311	25,486	7,664	16,145	58,581	19,115	2,485	2,503	15,923	1,018	9,852	54,107	27,797	81,663	61,474	125,620	551,414
- Canary Islands	5,571	7,737	19,387	38,261	10,576	7,147	31,014	20,990	5,944	4,387	7,964	2,736	30,942	18,820	16,947	33,778	12,078	154,665	428,944
Total	68,786	165,986	463,069	728,897	174,632	189,523	948,625	338,819	68,863	37,482	145,285	33,162	256,663	175,540	126,898	344,976	138,412	577,440	4,983,058

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
	Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
International	88.7%	89.0%	89.5%	91.3%	89.6%	87.7%	90.6%	88.2%	87.8%	81.6%	83.6%	88.7%	84.1%	58.5%	64.7%	66.5%	46.9%	51.5%	80.3%
- United Kingdom	39.2%	37.2%	40.6%	43.5%	54.2%	44.1%	46.1%	46.4%	34.7%	27.9%	46.2%	49.0%	39.3%	5.1%	8.9%	13.2%	8.9%	17.1%	35.4%
- Germany	10.3%	16.5%	17.0%	14.1%	3.2%	7.8%	5.5%	5.8%	5.6%	26.4%	10.1%	6.6%	8.6%	29.4%	23.2%	28.0%	24.4%	8.8%	12.5%
- Others	39.2%	35.3%	31.9%	33.6%	32.1%	35.8%	39.0%	35.9%	47.4%	27.3%	27.3%	33.1%	36.2%	24.0%	32.6%	25.4%	13.6%	25.5%	32.5%
Spain	11.3%	11.0%	10.5%	8.7%	10.4%	12.3%	9.4%	11.8%	12.2%	18.4%	16.4%	11.3%	15.9%	41.5%	35.3%	33.5%	53.1%	48.5%	19.7%
- Spanish Mainland	3.2%	6.3%	6.3%	3.5%	4.4%	8.5%	6.2%	5.6%	3.6%	6.7%	11.0%	3.1%	3.8%	30.8%	21.9%	23.7%	44.4%	21.8%	11.1%
- Canary Islands	8.1%	4.7%	4.2%	5.2%	6.1%	3.8%	3.3%	6.2%	8.6%	11.7%	5.5%	8.3%	12.1%	10.7%	13.4%	9.8%	8.7%	26.8%	8.6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



Tourist accommodation indicators by tourist areas

Tenerife (2016)



Other indicators

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife	
	Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez			
Bednights																				
International	536,390	1,086,705	3,440,479	5,815,627	1,284,895	1,376,642	7,395,590	2,652,193	501,180	207,295	997,523	232,474	1,917,293	848,971	623,134	2,028,305	634,080	1,684,085	33,262,861	
- United Kingdom	238,055	415,573	1,458,342	2,694,244	747,328	645,721	3,608,458	1,438,736	193,954	75,284	550,401	146,424	919,660	64,376	73,640	345,195	109,635	617,502	14,342,528	
- Germany	68,998	200,005	749,226	1,000,212	53,819	144,242	503,717	174,145	33,741	75,771	130,590	17,917	196,165	481,000	278,818	1,027,908	330,520	371,686	5,838,480	
- Others	229,337	471,127	1,232,911	2,121,171	483,748	586,679	3,283,415	1,039,312	273,485	56,240	316,532	68,133	801,468	303,595	270,676	655,202	193,925	694,897	13,081,853	
Spain	36,454	106,916	252,494	318,544	88,152	128,210	482,759	183,725	61,137	21,241	115,146	10,634	219,956	368,021	181,459	594,729	433,475	869,666	4,472,718	
- Spanish Mainland	16,413	70,878	172,461	144,492	45,293	96,802	360,278	83,904	13,667	7,800	71,896	4,254	67,499	315,009	138,868	497,189	380,002	421,790	2,908,495	
- Canary Islands	20,041	36,038	80,033	174,052	42,859	31,408	122,481	99,821	47,470	13,441	43,250	6,380	152,457	53,012	42,591	97,540	53,473	447,876	1,564,223	
Total	572,844	1,193,621	3,692,973	6,134,171	1,373,047	1,504,852	7,878,349	2,835,918	562,317	228,536	1,112,669	243,108	2,137,249	1,216,992	804,593	2,623,034	1,067,555	2,553,751	37,735,579	

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife	
	Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez			
Length of stay																				
International	8.8	7.4	8.3	8.7	8.2	8.3	8.6	8.9	8.3	6.8	8.2	7.9	8.9	8.3	7.6	8.8	9.8	5.7	8.3	
- United Kingdom	8.8	6.7	7.8	8.5	7.9	7.7	8.3	9.1	8.1	7.2	8.2	9.0	9.1	7.2	6.5	7.6	8.9	6.3	8.1	
- Germany	9.7	7.3	9.5	9.7	9.7	9.8	9.7	8.9	8.7	7.7	8.9	8.2	8.9	9.3	9.5	10.6	9.8	7.3	9.4	
Spain	4.7	5.9	5.2	5.0	4.8	5.5	5.4	4.6	7.3	3.1	4.8	2.8	5.4	5.1	4.1	5.2	5.9	3.1	4.6	
- Canary Islands	3.6	4.7	4.1	4.6	4.1	4.4	4.0	4.8	8.0	3.1	5.4	2.3	4.9	2.8	2.5	2.9	4.4	2.9	3.7	
Total	8.3	7.2	8.0	8.4	7.9	7.9	8.3	8.4	8.2	6.1	7.7	7.3	8.3	6.9	6.3	7.6	7.7	4.4	7.6	

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
	Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
ADR (€)	60.6	90.9	143.7	77.1	55.3	79.3	80.8	71.9	69.7	58.6	90.6	85.3	80.4	42.0	35.7	55.2	45.3	90.2	79.9
RevPar (€)	52.1	84.4	127.1	69.9	46.3	69.6	70.2	59.0	56.4	45.9	69.4	54.5	68.8	34.4	27.7	45.6	38.6	67.2	67.61
Bed-space occupancy rate (%)	61.9	84.9	85.9	83.2	72.8	77.2	78.1	65.4	64.9	67.0	69.9	50.2	83.0	71.9	65.5	74.5	77.4	63.7	75.52
Occupancy rate per room/apt. (%)	86.2	93.1	88.7	90.9	84.0	88.0	87.2	82.3	81.2	78.5	76.8	64.1	85.9	82.0	77.7	82.9	85.4	74.8	84.89
Tourist population ⁽¹⁾	1,565	3,261	10,090	16,760	3,751	4,112	21,526	7,748	1,536	624	3,040	664	5,839	3,325	2,198	7,167	2,917	6,977	103,103
Employment	262	688	3,290	3,007	648	613	3,607	1,150	184	109	611	139	1118	702	392	1,480	838	2,526	21,364

Source: Encuestas de Alojamiento Turístico (ISTAC).

⁽¹⁾ Equivalent tourist population is obtained by dividing the total number of bednights during the reference period by 365 days (366 in case of leap year).