# Tourist arrivals in the Canary Islands (ISTAC)

## April 2023

Canary Islands
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### CANARY ISLANDS

	United Kingdom	Germany	Belgium	France Ne	therlands	Ireland	Italy	Switzerland	Denmark	Finland	Norway	Sweden	<u>Nordics</u>	Others	International	Mainland	TOTAL
2022	430,732	221,436	30,042	64,219	57,327	40,466	45,185	17,267	38,892	21,118	34,362	37,672	132,044	91,269	1,129,983	156,888	1,286,871
2023	455,949	242,185	42,258	78,999	51,012	59,941	49,999	21,818	19,082	10,531	28,059	24,660	82,332	109,334	1,193,825	163,662	1,357,487
Change	25,217	20,749	12,216	14,780	-6,315	19,475	4,814	4,551	-19,810	-10,587	-6,303	-13,012	-49,712	18,065	63,842	6,774	70,616
Change, %	5.9%	9.4%	40.7%	23.0%	-11.0%	48.1%	10.7%	26.4%	- <b>50.9%</b>	- <b>50.1%</b>	-18.3%	-34.5%	-37.6%	19.8%	5.6%	4.3%	5.49%

### United Kingdom Ireland Italy Switzerland Denmark Others International Mainland TOTAL Germany Belgium France Netherlands Finland Norway Sweden Nordics 2022 109,965 21,885 3,244 18,102 8,987 18,549 6,856 9,541 11,041 208,169 25,525 233,693 8,138 2023 123,573 24,455 20,812 4,007 7,703 229,806 24,850 6,910 5,565 28,644 \_ 254,656 13,608 2,570 -5,534 -3,338 21,637 -675 Change 3,666 2,710 -3,422 10,095 1,282 ---------------20,963 Change, % 12.4% 11.7% 113.0% 15.0% -38.1% 54.4% 18.7% ----58.0% -30.2% 10.4% -2.6% 9.0% -----------

LANZAROTE

### United Kingdom Germany Belgium France Netherlands Ireland Italy Switzerland Denmark Finland Norway Sweden Nordics Others International Mainland TOTAL 2022 49,038 62,388 1,156 11,684 5,377 2,239 8,852 9,650 13,588 163,971 11,799 175,769 2023 56,476 68,183 1,503 12,808 6,119 5,567 9,749 3,698 17,142 181,245 13,531 194,775 7.438 742 -5.952 3,554 17,274 1,732 Change 5,795 347 1,124 3.328 897 19,006 -------------15.2% 9.3% 9.6% 13.8% 148.6% 10.1% 26.2% 10.5% 14.7% 10.8% Change, % 30.0% -61.7% --------------

**FUERTEVENTURA** 

### **GRAN CANARIA** United Kingdom Ireland Italy Switzerland Others International Mainland TOTAL Germany Belgium France Netherlands Denmark Finland Norway Sweden Nordics 67,325 8,220 24,878 2022 67,935 8,482 10,140 22,681 5,788 76,925 292,374 46,180 338,555 2023 73,811 77,324 52,091 34,458 300,625 46,421 12,553 13,499 19,842 7,914 9,134 347,046 \_ 6,486 241 9,389 4,071 3,359 2,126 914 -24,834 9,580 8,251 Change -2,839 -------------8,491 Change, % 9.6% 13.8% 48.0% 33.1% -12.5% 36.7% 11.1% ---------32.3% 38.5% 2.8% 0.5% 2.5% -----

### **TENERIFE** United Kingdom Germany Belgium France Netherlands Ireland Italy Switzerland Denmark Finland Norway Sweden Nordics Others International Mainland TOTAL 2022 202.119 60,108 16,732 23.553 18.909 13.666 21.257 35,200 57,545 449.089 65,066 514.154 2023 200.041 22,977 69,719 468.578 74,778 65,923 20,857 30,900 18,942 17,768 -21,452 543,355 Change -2.078 5.815 4.125 7.347 33 4.102 1.720 ----13.748 12.174 19.489 9.712 29.201 ------------Change, % -1.0% 9.7% 24.7% 31.2% 0.2% 30.0% 8.1% -39.1% 21.2% 4.3% 14.9% 5.7% --------------

	United Kingdom	Germany	Belgium	France Ne	etherlands	Ireland	Italy	Switzerland	Denmark	Finland	Norway	Sweden	<u>Nordics</u>	Others	International	Mainland	TOTAL
2022	1,161	3,670	364	353	848	117	0	-	-	-	-	-	146	1,062	7,720	6,903	14,622
2023	1,191	3,649	359	322	427	0	0	-	-	-	-	-	793	1,418	8,157	3,022	11,179
Change	30	-21	-5	-31	-421	-117	0						647	356	437	-3,881	-3,443
Change, %	2.6%	-0.6%	-1.4%	-8.8%	-49.6%	-100.0%							443.2%	33.5%	5.7%	-56.2%	-23.5%

### Source: Frontur (ISTAC). Tourist arrivals by air.

Note: on the result of the estimated Canary Islands total arrivals, tourists from La Gomera and El Hierro are included. Only main tourists are taken into account in each island.

### LA PALMA

# Tourist arrivals in the Canary Islands (ISTAC)

## January - April 2023

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### **CANARY ISLANDS**

	United Kingdom	Germany	Belgium	France N	etherlands	Ireland	Italy	Switzerland	Denmark	Finland	Norway	Sweden	Nordics	Others	International	Mainland	TOTAL
2022	1,390,117	751,885	121,424	244,337	214,307	156,243	168,259	45,067	160,076	86,313	133,370	147,687	527,446	393,810	4,012,892	481,639	4,494,531
2023	1,761,914	957,729	143,763	300,275	207,434	225,936	212,953	64,542	153,163	108,557	180,416	191,820	633,956	480,176	4,988,675	570,982	5,559,658
Change	371,797	205,844	22,339	55,938	-6,873	69,693	44,694	19,475	-6,913	22,244	47,046	44,133	106,510	86,366	975,783	89,343	1,065,127
Change, %	26.7%	27.4%	18.4%	22.9%	-3.2%	44.6%	26.6%	43.2%	-4.3%	25.8%	35.3%	29.9%	20.2%	21.9%	24.3%	18.5%	23.7%

### LANZAROTE United Kingdom Belgium France Netherlands Ireland Italy Switzerland Denmark Finland Norway Sweden Nordics Others International Mainland TOTAL Germany 40,450 695,623 81,001 2022 351,163 75,434 13,505 56,600 35,345 65,226 21,656 36,248 776,623 \_ \_ 2023 470,857 97,776 19,886 75,183 30,951 31,339 33,113 38,442 904,062 85,670 106,520 989,732 ----119,694 22,342 18,583 -4,394 41,294 9,683 ----3,135 -2,008 208,439 4,669 Change 6,381 -----------213,109 Change, % 34.1% 29.6% 47.2% 32.8% -12.4% 63.3% 44.7% ---------------8.6% -5.0% 30.0% 5.8% 27.4%

### **FUERTEVENTURA** United Kingdom Germany Belgium France Netherlands Ireland Italv Switzerland Denmark Finland Norway Sweden Nordics Others International Mainland TOTAL 2022 150,823 193,743 5,193 46,076 9,623 27,421 29,621 54,181 538,199 35,505 573,703 21,520 \_ \_ -2023 228,962 241,210 8,499 49,293 22,117 18,228 36,732 \_ 29,905 72.698 707,642 46,975 -\_ 754,616 Change 78.139 47.467 3.306 3.217 597 8.605 9,311 284 18,517 169,443 11,470 180,913 -------------Change, % 51.8% 24.5% 63.7% 7.0% 2.8% 89.4% 34.0% 1.0% 34.2% 31.5% 32.3% 31.5% -------------

								GRAN	CANARIA								
	United Kingdom	Germany	Belgium	France Ne	etherlands	Ireland	Italy	Switzerland	Denmark	Finland	Norway	Sweden	<u>Nordics</u>	Others	International	Mainland	TOTAL
2022	202,198	229,821	28,733	32,928	79,829	22,852	30,953	-	-	-	-	-	316,024	106,315	1,049,653	139,364	1,189,017
2023	272,825	307,978	35,053	53,308	83,129	36,925	42,715	-	-	-	-	-	389,769	144,685	1,366,387	160,140	1,526,527
Change	70,627	78,157	6,320	20,380	3,300	14,073	11,762						73,745	38,370	316,734	20,776	337,510
Change, %	34.9%	34.0%	22.0%	61.9%	4.1%	61.6%	38.0%						23.3%	36.1%	30.2%	14.9%	28.4%

### TENERIFE United Kingdom Switzerland Germany Belgium France Netherlands Ireland Italy Denmark Finland Norway Sweden Nordics Others International Mainland TOTAL 2022 677.141 223.255 72.989 104.805 57.779 87.691 141.483 231,893 1,670,933 205,626 1,876,558 73.900 2023 780.981 283,232 78,520 119,675 68,052 63,764 101,595 176,111 280,303 1,952,232 263,269 2,215,499 ---\_ Change 103,840 59,977 5,531 14,870 -5,848 5,985 13,904 -------------34,628 48,410 281,299 57,643 338,941 Change, % 15.3% 26.9% 7.6% 14.2% -7.9% 10.4% 15.9% --24.5% 20.9% 16.8% 28.0% 18.1% -----------

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	United Kingdom	Germany	Belgium	France Ne	etherlands	Ireland	Italy	Switzerland	Denmark	Finland	Norway	Sweden	<u>Nordics</u>	Others	International	Mainland	TOTAL
2022	3,125	9,235	698	1,258	1,701	241	344	-	-	-	-	-	557	3,649	20,804	16,238	37,040
2023	4,999	17,440	1,446	1,605	2,798	240	368	-	-	-	-	-	3,712	5,344	37,950	11,407	49,357
Change	1,874	8,205	748	347	1,097	-1	24						3,155	1,695	17,146	-4,831	12,317
Change, %	60.0%	88.8%	107.2%	27.6%	64.5%	-0.4%	7.0%						566.4%	46.5%	82.4%	-29.8%	33.3%

Source: Frontur (ISTAC). Tourist arrivals by air.

Note: on the result of the estimated Canary Islands total arrivals, tourists from La Gomera and El Hierro are included. Only main tourists are taken into account in each island.



# Number of tourists by holiday package booking and country of residence

		April 2023			
	Book	Do not book	TOTAL	% Book	% Do not book
International	632,377	561,450	1,193,827	53.0%	47.0%
- Germany	152,685	89,500	242,185	63.0%	37.0%
- Netherlands	33,811	17,201	51,012	66.3%	33.7%
- Ireland	18,259	41,682	59,941	30.5%	69.5%
- Nordics	49,216	33,116	82,332	59.8%	40.2%
- United Kingdom	276,118	179,831	455,949	60.6%	39.4%
- Switzerland	8,932	12,886	21,818	40.9%	59.1%
- Others	93,356	187,234	280,590	33.3%	66.7%
Spanish Mainland	28,707	134,955	163,662	17.5%	82.5%
TOTAL	661,084	696,405	1,357,489	48.7%	51.3%

# Share of tourists by accommodation type and country of residence

## April 2023

	Hotels and similar	Apartments	Property	Cruise	Others
International	68.5%	18.2%	3.1%	3.3%	6.9%
- Germany	69.8%	10.9%	3.9%	9.0%	6.3%
- Netherlands	69.3%	25.7%	0.7%	0.0%	4.3%
- Ireland	58.0%	32.5%	2.3%	0.5%	6.8%
- Nordics	65.9%	24.1%	5.3%	0.0%	4.7%
- United Kingdom	68.2%	22.1%	2.2%	3.6%	3.8%
- Switzerland	80.3%	7.8%	3.7%	0.0%	8.3%
- Others	69.8%	12.8%	3.7%	0.3%	13.3%
Spanish Mainland	60.8%	10.2%	1.7%	0.1%	27.2%
TOTAL	67.6%	17.3%	2.9%	2.9%	9.3%

Source: Frontur (ISTAC). Tourist arrivals by air.

Note: on the result of the estimated Canary Islands total arrivals, tourists from La Gomera and El Hierro are included.

	J	anuary - April 2	2023		
	Book	Do not book	TOTAL	% Book	% Do not book
International	2,535,170	2,453,511	4,988,678	50.8%	49.2%
- Germany	606,883	350,845	957,729	63.4%	36.6%
- Netherlands	108,516	98,918	207,434	52.3%	47.7%
- Ireland	58,812	167,124	225,936	26.0%	74.0%
- Nordics	399,233	234,723	633,955	63.0%	37.0%
- United Kingdom	975,633	786,282	1,761,914	55.4%	44.6%
- Switzerland	25,008	39,536	64,542	38.7%	61.3%
- Others	361,085	776,083	1,137,168	31.8%	68.2%
Spanish Mainland	84,675	486,308	570,982	14.8%	85.2%
TOTAL	2,619,845	2,939,819	5,559,660	47.1%	52.9%

## January - April 2023

	Hotels and similar	Apartments	Property	Cruise	Others
International	65.9%	18.8%	3.0%	3.3%	9.0%
- Germany	66.1%	10.7%	3.7%	11.9%	7.6%
- Netherlands	65.1%	24.7%	1.7%	0.5%	7.9%
- Ireland	58.2%	30.7%	2.1%	0.5%	8.5%
- Nordics	66.4%	27.4%	2.0%	0.1%	4.1%
- United Kingdom	67.2%	21.5%	2.4%	2.2%	6.7%
- Switzerland	73.5%	10.5%	4.2%	0.9%	10.9%
- Others	64.9%	13.5%	4.3%	0.6%	16.7%
Spanish Mainland	56.9%	7.4%	2.0%	0.0%	33.6%
TOTAL	65.0%	17.6%	2.9%	2.9%	11.5%



			April 20	)23			
		Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	CANARY ISLANDS
	Total	122,334	138,940	176,191	248,999	6,067	661,084
Book	- International	118,129	136,604	171,310	232,028	5,622	632,377
	- Spanish Mainland	4,205	2,336	4,881	16,971	445	28,707
	Total	144,585	66,027	177,939	306,235	10,215	696,405
Do not book	- International	123,371	54,364	135,304	246,660	7,326	561,450
	- Spanish Mainland	21,214	11,663	42,635	59,575	2,889	134,955
	All markets	266,920	204,967	354,130	555,233	16,282	1,357,489
TOTAL	- International	241,501	190,968	306,614	478,688	12,948	1,193,827
	- Spanish Mainland	25,419	13,999	47,516	76,545	3,334	163,662
	Total	45.8%	67.8%	49.8%	44.8%	37.3%	48.7%
% book package	- International	48.9%	71.5%	55.9%	48.5%	43.4%	53.0%
	- Spanish Mainlanc	16.5%	16.7%	10.3%	22.2%	13.3%	17.5%

# Share of tourists by accommodation type and island of stay

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		Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	CANARY ISLANDS		
International	Hotels	65.7%	81.5%	65.6%	63.3%	28.1%	68.5%		
	Apartments	27.0%	8.1%	19.0%	16.4%	10.5%	18.2%		
	Property	1.2%	2.2%	2.8%	4.3%	6.9%	3.1%		
	Cruise	3.9%	4.3%	6.6%	5.9%	25.8%	3.3%		
	Others	2.3%	4.0%	5.9%	10.1%	28.7%	6.9%		
Spanish Mainland	Hotels	67.0%	68.3%	58.4%	60.2%	40.6%	60.8%		
	Apartments	16.6%	10.5%	8.6%	8.8%	4.3%	10.2%		
	Property	0.8%	1.0%	1.4%	2.3%	7.3%	1.7%		
	Cruise	0.2%	0.3%	0.3%	0.0%	0.8%	0.1%		
	Others	15.4%	20.0%	31.4%	28.6%	47.0%	27.2%		
TOTAL	Hotels	65.8%	80.6%	64.7%	62.9%	30.6%	67.6%		
	Apartments	26.0%	8.2%	17.6%	15.4%	9.2%	17.3%		
	Property	1.1%	2.1%	2.6%	4.0%	7.0%	2.9%		
	Cruise	3.6%	4.0%	5.7%	5.1%	20.7%	2.9%		
	Others	3.5%	5.1%	9.4%	12.6%	32.5%	9.3%		

April 2023

La Palma CANARY ISLANDS Lanzarote Fuerteventura Gran Canaria Tenerife Total 498,297 525,075 832,123 888,104 41,313 2,619,845 Book - International 487,209 516,859 818,004 836,998 40,296 2,535,170 14,119 51,106 1,017 84,675 - Spanish Mainland 11,088 8,216 Total 548,950 277,575 731,442 1,386,675 45,086 2,939,819 Do not book International 472,020 237,580 582,937 1,167,914 33,090 2,453,511 Spanish Mainlanc 76,930 39,995 148,505 218,761 11,996 486,308 1,047,247 802,650 1,563,565 2,274,780 86,400 5,559,660 All markets TOTAL - International 959,230 754,439 1,400,940 2,004,913 73,387 4,988,678 13,013 - Spanish Mainland 88,017 48,211 162,625 269,867 570,982 Total 47.6% 65.4% 53.2% 39.0% 47.8% 47.1% % book package 54.9% - International 50.8% 68.5% 58.4% 41.7% 50.8% Spanish Mainlanc 12.6% 17.0% 8.7% 18.9% 7.8% 14.8%

January - April 2023

## January - April 2023

		Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	CANARY ISLANDS
International	Hotels	61.4%	77.5%	63.4%	61.2%	26.7%	65.9%
	Apartments	26.9%	9.3%	19.7%	17.0%	11.0%	18.8%
	Property	1.4%	2.2%	2.4%	4.3%	3.3%	3.0%
	Cruise	4.6%	5.5%	7.7%	5.1%	37.0%	3.3%
	Others	5.7%	5.5%	6.9%	12.5%	22.0%	9.0%
Spanish Mainland	Hotels	64.0%	61.4%	54.0%	57.3%	34.4%	56.9%
	Apartments	13.2%	9.4%	5.9%	6.0%	4.2%	7.4%
	Property	1.4%	2.0%	2.0%	2.1%	5.1%	2.0%
	Cruise	0.2%	0.2%	0.1%	0.0%	0.4%	0.0%
	Others	21.1%	27.0%	38.0%	34.6%	55.9%	33.6%
TOTAL	Hotels	61.6%	76.5%	62.4%	60.7%	27.9%	65.0%
	Apartments	25.7%	9.3%	18.3%	15.7%	10.0%	17.6%
	Property	1.4%	2.2%	2.3%	4.0%	3.6%	2.9%
	Cruise	4.2%	5.2%	6.9%	4.5%	31.5%	2.9%
	Others	7.0%	6.8%	10.1%	15.1%	27.1%	11.5%

Source: Frontur (ISTAC). Tourist arrivals by air.

Note: in the islands are included tourists who have chosen the island as the main destination of their trip or as a secondary destination. (\*) Others = house of friend or relative + other type of accommodation

