

Tourist Expenditure Survey (2022)

Main indicators by island of stay



Tourists (over 15 years old)

	2019	2022	Change
Lanzarote	2,521,855	2,377,525	-5.7%
Fuerteventura	1,659,302	1,822,701	9.8%
Gran Canaria	3,702,964	3,352,820	-9.5%
Tenerife	5,040,569	5,083,082	0.8%
La Palma	235,680	132,040	-44.0%
Canary Islands	13,275,834	12,832,078	-3.3%

Tourist turnover (€ million)

	2019	2022	Change
Lanzarote	2,730	2,994	9.7%
Fuerteventura	1,923	2,354	22.4%
Gran Canaria	4,324	4,523	4.6%
Tenerife	5,520	6,758	22.4%
La Palma	263	144	-45.3%
Canary Islands	14,903	16,863	13.2%

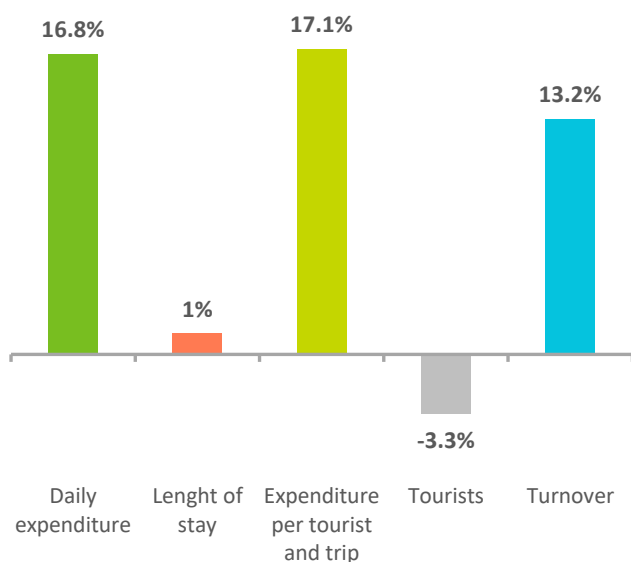
Tourists with holiday package (%)

	2019	2022	Change
Lanzarote	53.3%	41.9%	-11.31
Fuerteventura	74.4%	63.4%	-11.00
Gran Canaria	56.2%	49.9%	-6.27
Tenerife	51.2%	43.8%	-7.44
La Palma	49.4%	38.2%	-11.22
Canary Islands	55.9%	47.8%	-8.17

Expenditure per tourist and trip (€)

	2019	2022	Change
Lanzarote	1,082	1,260	16.4%
Fuerteventura	1,159	1,291	11.4%
Gran Canaria	1,168	1,349	15.5%
Tenerife	1,095	1,330	21.4%
La Palma	1,115	1,089	-2.4%
Canary Islands	1,123	1,314	17.1%

Main indicators change
(change, 2022 / 2019)



Average daily expenditure (€)

	2019	2022	Change
Lanzarote	134.0	160.7	19.9%
Fuerteventura	134.9	149.2	10.6%
Gran Canaria	141.3	159.1	12.6%
Tenerife	138.0	166.3	20.5%
La Palma	119.5	138.1	15.6%
Canary Islands	137.4	160.5	16.8%

Length of stay (days)

	2019	2022	Change
Lanzarote	8.83	8.69	-0.14
Fuerteventura	9.33	9.37	0.04
Gran Canaria	9.29	9.74	0.45
Tenerife	9.01	9.09	0.08
La Palma	10.50	8.79	-1.71
Canary Islands	9.13	9.24	0.11

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2022)

Main indicators by island of stay



Canary Islands



	2019	2022	Change
Tourists	#####	#####	-3.3%
- book package	7,425,865	6,128,916	-17.5%
- do not book package	5,849,969	6,703,162	14.6%
% book package	55.9%	47.8%	-8.17
Average daily expenditure	1,123	1,314	17.1%
Expenditure per tourist and trip	137.4	160.5	16.8%
Length of stay	9.13	9.24	0.11
Turnover (€ million)	14,903	16,863	13.2%

Lanzarote



	2019	2022	Change
Tourists	2,521,855	2,377,525	-5.7%
- book package	1,342,913	997,249	-25.7%
- do not book package	1,178,942	1,380,275	17.1%
% book package	53.3%	41.9%	-11.31
Average daily expenditure	1,082	1,260	16.4%
Expenditure per tourist and trip	134.0	160.7	19.9%
Length of stay	8.83	8.69	-0.14
Turnover (€ million)	2,730	2,994	9.7%

Fuerteventura



	2019	2022	Change
Tourists	1,659,302	1,822,701	9.8%
- book package	1,233,986	1,155,039	-6.4%
- do not book package	425,317	667,662	57.0%
% book package	74.4%	63.4%	-11.00
Average daily expenditure	1,159	1,291	11.4%
Expenditure per tourist and trip	134.9	149.2	10.6%
Length of stay	9.33	9.37	0.04
Turnover (€ million)	1,923	2,354	22.4%

Gran Canaria



	2019	2022	Change
Tourists	3,702,964	3,352,820	-9.5%
- book package	2,081,284	1,674,202	-19.6%
- do not book package	1,621,680	1,678,618	3.5%
% book package	56.2%	49.9%	-6.27
Average daily expenditure	1,168	1,349	15.5%
Expenditure per tourist and trip	141.3	159.1	12.6%
Length of stay	9.29	9.74	0.45
Turnover (€ million)	4,324	4,523	4.6%

Tenerife



	2019	2022	Change
Tourists	5,040,569	5,083,082	0.8%
- book package	2,581,463	2,225,064	-13.8%
- do not book package	2,459,106	2,858,019	16.2%
% book package	51.2%	43.8%	-7.44
Average daily expenditure	1,095	1,330	21.4%
Expenditure per tourist and trip	138.0	166.3	20.5%
Length of stay	9.01	9.09	0.08
Turnover (€ million)	5,520	6,758	22.4%

La Palma



	2019	2022	Change
Tourists	235,680	132,040	-44.0%
- book package	116,438	50,425	-56.7%
- do not book package	119,241	81,615	-31.6%
% book package	49.4%	38.2%	-11.22
Average daily expenditure	1,115	1,089	-2.4%
Expenditure per tourist and trip	119.5	138.1	15.6%
Length of stay	10.50	8.79	-1.71
Turnover (€ million)	263	144	-45.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2022)

Main indicators by source market



Tourists (over 15 years old)

	2019	2022	Change
United Kingdom	4,307,184	4,287,369	-0.5%
Germany	2,394,134	2,054,670	-14.2%
Nordic countries	1,287,342	998,607	-22.4%
Spanish Mainland	1,767,023	1,712,752	-3.1%
Others	3,520,151	3,778,680	7.3%
All markets	13,275,834	12,832,078	-3.3%

Tourist turnover (€ million)

	2019	2022	Change
United Kingdom	4,752	5,731	20.6%
Germany	3,002	3,059	1.9%
Nordic countries	1,699	1,591	-6.3%
Spanish Mainland	1,411	1,473	4.4%
Others	4,039	5,009	24.0%
All markets	14,903	16,863	13.2%

Tourists with holiday package (%)

	2019	2022	Change
United Kingdom	60.1%	55.9%	-4.22
Germany	71.4%	64.1%	-7.34
Nordic countries	70.9%	70.4%	-0.46
Spanish Mainland	29.6%	17.3%	-12.28
Others	48.1%	37.5%	-10.57
All markets	55.9%	47.8%	-8.17

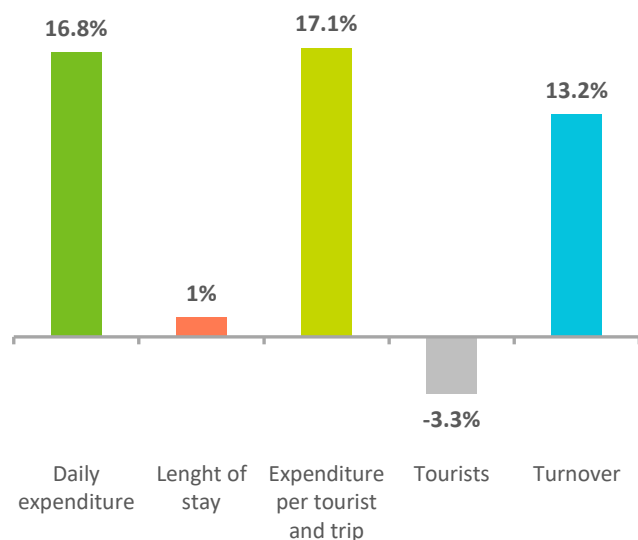
Expenditure per tourist and trip (€)

	2019	2022	Change
United Kingdom	1,103	1,337	21.1%
Germany	1,254	1,489	18.8%
Nordic countries	1,320	1,593	20.8%
Spanish Mainland	799	860	7.7%
Others	1,147	1,326	15.5%
All markets	1,123	1,314	17.1%

Average daily expenditure (€)

	2019	2022	Change
United Kingdom	141.0	170.2	20.7%
Germany	130.2	153.4	17.8%
Nordic countries	152.0	184.9	21.6%
Spanish Mainland	130.8	139.1	6.4%
Others	136.1	156.7	15.1%
All markets	137.4	160.5	16.8%

Main indicators change (change, 2022 / 2019)



Length of stay (days)

	2019	2022	Change
United Kingdom	8.52	8.62	0.11
Germany	10.72	11.17	0.45
Nordic countries	9.80	10.16	0.36
Spanish Mainland	6.99	7.01	0.01
Others	9.64	9.65	0.01
All markets	9.13	9.24	0.11

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2022)

Main indicators by source market



All markets

	2019	2022	Change
Tourists	#####	#####	-3.3%
- book package	7,425,865	6,128,916	-17.5%
- do not book package	5,849,969	6,703,162	14.6%
% book package	55.9%	47.8%	-8.17
Average daily expenditure	1,123	1,314	17.1%
Expenditure per tourist and trip	137.4	160.5	16.8%
Length of stay	9.13	9.24	0.11
Turnover (€ million)	14,903	16,863	13.2%

Germany

	2019	2022	Change
Tourists	2,394,134	2,054,670	-14.2%
- book package	1,710,204	1,316,827	-23.0%
- do not book package	683,930	737,843	7.9%
% book package	71.4%	64.1%	-7.34
Average daily expenditure	1,254	1,489	18.8%
Expenditure per tourist and trip	130.2	153.4	17.8%
Length of stay	10.72	11.17	0.45
Turnover (€ million)	3,002	3,059	1.9%

Spanish Mainland

	2019	2022	Change
Tourists	1,767,023	1,712,752	-3.1%
- book package	523,373	296,989	-43.3%
- do not book package	1,243,650	1,415,763	13.8%
% book package	29.6%	17.3%	-12.28
Average daily expenditure	799	860	7.7%
Expenditure per tourist and trip	130.8	139.1	6.4%
Length of stay	6.99	7.01	0.01
Turnover (€ million)	1,411	1,473	4.4%

United Kingdom

	2019	2022	Change
Tourists	2,521,855	2,377,525	-5.7%
- book package	1,342,913	997,249	-25.7%
- do not book package	1,178,942	1,380,275	17.1%
% book package	53.3%	41.9%	-11.31
Average daily expenditure	1,082	1,260	16.4%
Expenditure per tourist and trip	134.0	160.7	19.9%
Length of stay	8.83	8.69	-0.14
Turnover (€ million)	2,730	2,994	9.7%

Nordic countries

	2019	2022	Change
Tourists	1,287,342	998,607	-22.4%
- book package	912,536	703,320	-22.9%
- do not book package	374,805	295,287	-21.2%
% book package	70.9%	70.4%	-0.46
Average daily expenditure	1,320	1,593	20.8%
Expenditure per tourist and trip	152.0	184.9	21.6%
Length of stay	9.80	10.16	0.36
Turnover (€ million)	1,699	1,591	-6.3%

Others

	2019	2022	Change
Tourists	3,520,151	3,778,680	7.3%
- book package	1,692,185	1,417,230	-16.2%
- do not book package	1,827,967	2,361,450	29.2%
% book package	48.1%	37.5%	-10.57
Average daily expenditure	1,147	1,326	15.5%
Expenditure per tourist and trip	136.1	156.7	15.1%
Length of stay	9.64	9.65	0.01
Turnover (€ million)	4,039	5,009	24.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.