

Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

4 th Quarter	2019	2022	Change
Lanzarote	649,180	656,646	1.1%
Fuerteventura	435,729	520,812	19.5%
Gran Canaria	1,064,867	1,037,127	-2.6%
Tenerife	1,340,640	1,439,237	7.4%
La Palma	63,613	38,784	-39.0%
Canary Islands	3,588,856	3,703,883	3.2%

Tourist turnover (€ million)

4 th Quarter	2019	2022	Change
Lanzarote	740	817	10.4%
Fuerteventura	496	667	34.3%
Gran Canaria	1,336	1,438	7.6%
Tenerife	1,530	1,893	23.7%
La Palma	68	41	-39.3%
Canary Islands	4,216	4,870	15.5%

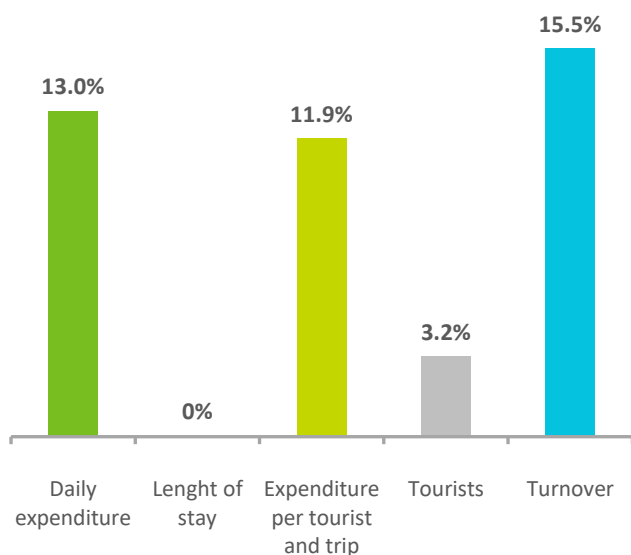
Tourists with holiday package (%)

4 th Quarter	2019	2022	Change
Lanzarote	56.1%	39.0%	-17.13
Fuerteventura	77.2%	59.8%	-17.41
Gran Canaria	55.9%	51.3%	-4.61
Tenerife	49.6%	44.5%	-5.12
La Palma	47.5%	44.8%	-2.71
Canary Islands	56.1%	47.6%	-8.52

Expenditure per tourist and trip (€)

4 th Quarter	2019	2022	Change
Lanzarote	1,140	1,244	9.1%
Fuerteventura	1,139	1,280	12.3%
Gran Canaria	1,255	1,386	10.5%
Tenerife	1,141	1,315	15.2%
La Palma	1,072	1,067	-0.5%
Canary Islands	1,175	1,315	11.9%

Main indicators change
(change, 4th quarter)



Average daily expenditure (€)

4 th Quarter	2019	2022	Change
Lanzarote	145.9	164.5	12.7%
Fuerteventura	134.9	155.1	14.9%
Gran Canaria	150.6	163.2	8.4%
Tenerife	145.9	169.5	16.2%
La Palma	120.9	135.1	11.8%
Canary Islands	145.5	164.4	13.0%

Length of stay (days)

4 th Quarter	2019	2022	Change
Lanzarote	8.31	8.52	0.22
Fuerteventura	9.19	8.90	-0.29
Gran Canaria	9.46	9.50	0.04
Tenerife	8.78	8.85	0.07
La Palma	9.61	9.00	-0.61
Canary Islands	8.98	8.98	0.00

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Canary Islands

4 th Quarter	2019	2022	Change
Tourists	3,588,856	3,703,883	3.2%
- book package	2,013,715	1,762,739	-12.5%
- do not book package	1,575,142	1,941,144	23.2%
% book package	56.1%	47.6%	-8.52
Average daily expenditure	1,175	1,315	11.9%
Expenditure per tourist and trip	145.5	164.4	13.0%
Length of stay	8.98	8.98	0.00
Turnover (€ million)	4,216	4,870	15.5%

Fuerteventura

4 th Quarter	2019	2022	Change
Tourists	435,729	520,812	19.5%
- book package	336,500	311,521	-7.4%
- do not book package	99,229	209,291	110.9%
% book package	77.2%	59.8%	-17.41
Average daily expenditure	1,139	1,280	12.3%
Expenditure per tourist and trip	134.9	155.1	14.9%
Length of stay	9.19	8.90	-0.29
Turnover (€ million)	496	667	34.3%

Tenerife

4 th Quarter	2019	2022	Change
Tourists	1,340,640	1,439,237	7.4%
- book package	664,715	639,865	-3.7%
- do not book package	675,925	799,372	18.3%
% book package	49.6%	44.5%	-5.12
Average daily expenditure	1,141	1,315	15.2%
Expenditure per tourist and trip	145.9	169.5	16.2%
Length of stay	8.78	8.85	0.07
Turnover (€ million)	1,530	1,893	23.7%

Lanzarote

4 th Quarter	2019	2022	Change
Tourists	649,180	656,646	1.1%
- book package	364,363	256,078	-29.7%
- do not book package	284,818	400,568	40.6%
% book package	56.1%	39.0%	-17.13
Average daily expenditure	1,140	1,244	9.1%
Expenditure per tourist and trip	145.9	164.5	12.7%
Length of stay	8.31	8.52	0.22
Turnover (€ million)	740	817	10.4%

Gran Canaria

4 th Quarter	2019	2022	Change
Tourists	1,064,867	1,037,127	-2.6%
- book package	595,583	532,247	-10.6%
- do not book package	469,283	504,880	7.6%
% book package	55.9%	51.3%	-4.61
Average daily expenditure	1,255	1,386	10.5%
Expenditure per tourist and trip	150.6	163.2	8.4%
Length of stay	9.46	9.50	0.04
Turnover (€ million)	1,336	1,438	7.6%

La Palma

4 th Quarter	2019	2022	Change
Tourists	63,613	38,784	-39.0%
- book package	30,222	17,374	-42.5%
- do not book package	33,391	21,410	-35.9%
% book package	47.5%	44.8%	-2.71
Average daily expenditure	1,072	1,067	-0.5%
Expenditure per tourist and trip	120.9	135.1	11.8%
Length of stay	9.61	9.00	-0.61
Turnover (€ million)	68	41	-39.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source market



Tourists (over 15 years old)

4 th Quarter	2019	2022	Change
United Kingdom	1,108,217	1,183,609	6.8%
Germany	704,680	658,032	-6.6%
Nordic countries	493,241	431,518	-12.5%
Spanish Mainland	374,976	401,238	7.0%
Others	907,742	1,029,486	13.4%
All markets	3,588,856	3,703,883	3.2%

Tourist turnover (€ million)

4 th Quarter	2019	2022	Change
United Kingdom	1,302	1,510	16.0%
Germany	910	1,008	10.8%
Nordic countries	694	690	-0.5%
Spanish Mainland	281	320	14.0%
Others	1,030	1,342	30.3%
All markets	4,216	4,870	15.5%

Tourists with holiday package (%)

4 th Quarter	2019	2022	Change
United Kingdom	59.6%	54.3%	-5.34
Germany	71.3%	62.4%	-8.96
Nordic countries	70.4%	66.1%	-4.34
Spanish Mainland	24.7%	17.5%	-7.13
Others	45.2%	34.4%	-10.81
All markets	56.1%	47.6%	-8.52

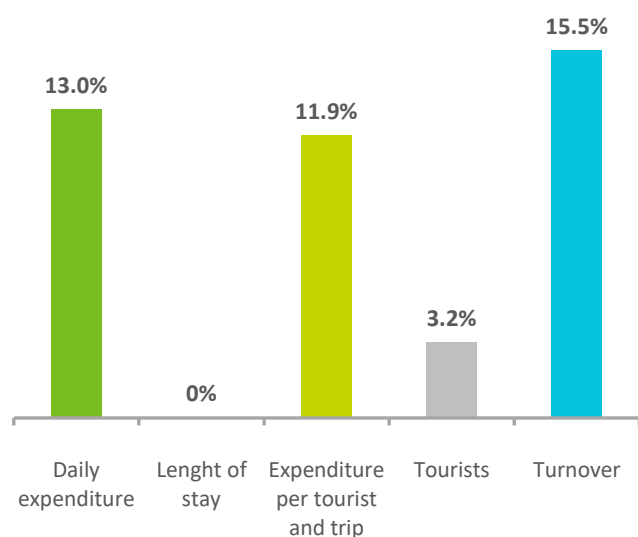
Expenditure per tourist and trip (€)

4 th Quarter	2019	2022	Change
United Kingdom	1,174	1,276	8.6%
Germany	1,291	1,532	18.7%
Nordic countries	1,407	1,599	13.7%
Spanish Mainland	748	797	6.5%
Others	1,135	1,304	14.9%
All markets	1,175	1,315	11.9%

Average daily expenditure (€)

4 th Quarter	2019	2022	Change
United Kingdom	153.7	167.1	8.7%
Germany	135.6	163.7	20.7%
Nordic countries	164.0	194.0	18.3%
Spanish Mainland	132.9	137.8	3.7%
Others	138.3	159.8	15.6%
All markets	145.5	164.4	13.0%

Main indicators change
(change, 4th quarter)



Length of stay (days)

4 th Quarter	2019	2022	Change
United Kingdom	8.28	8.36	0.09
Germany	10.42	10.87	0.45
Nordic countries	9.67	9.66	-0.01
Spanish Mainland	6.47	6.54	0.07
Others	9.38	9.16	-0.22
All markets	8.98	8.98	0.00

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source market



All markets

4 th Quarter	2019	2022	Change
Tourists	3,588,856	3,703,883	3.2%
- book package	2,013,715	1,762,739	-12.5%
- do not book package	1,575,142	1,941,144	23.2%
% book package	56.1%	47.6%	-8.52
Average daily expenditure	1,175	1,315	11.9%
Expenditure per tourist and trip	145.5	164.4	13.0%
Length of stay	8.98	8.98	0.00
Turnover (€ million)	4,216	4,870	15.5%

United Kingdom

4 th Quarter	2019	2022	Change
Tourists	649,180	656,646	1.1%
- book package	364,363	256,078	-29.7%
- do not book package	284,818	400,568	40.6%
% book package	56.1%	39.0%	-17.13
Average daily expenditure	1,140	1,244	9.1%
Expenditure per tourist and trip	145.9	164.5	12.7%
Length of stay	8.31	8.52	0.22
Turnover (€ million)	740	817	10.4%

Germany

4 th Quarter	2019	2022	Change
Tourists	704,680	658,032	-6.6%
- book package	502,492	410,296	-18.3%
- do not book package	202,188	247,736	22.5%
% book package	71.3%	62.4%	-8.96
Average daily expenditure	1,291	1,532	18.7%
Expenditure per tourist and trip	135.6	163.7	20.7%
Length of stay	10.42	10.87	0.45
Turnover (€ million)	910	1,008	10.8%

Nordic countries

4 th Quarter	2019	2022	Change
Tourists	493,241	431,518	-12.5%
- book package	347,335	285,127	-17.9%
- do not book package	145,906	146,391	0.3%
% book package	70.4%	66.1%	-4.34
Average daily expenditure	1,407	1,599	13.7%
Expenditure per tourist and trip	164.0	194.0	18.3%
Length of stay	9.67	9.66	-0.01
Turnover (€ million)	694	690	-0.5%

Spanish Mainland

4 th Quarter	2019	2022	Change
Tourists	374,976	401,238	7.0%
- book package	92,504	70,360	-23.9%
- do not book package	282,472	330,878	17.1%
% book package	24.7%	17.5%	-7.13
Average daily expenditure	748	797	6.5%
Expenditure per tourist and trip	132.9	137.8	3.7%
Length of stay	6.47	6.54	0.07
Turnover (€ million)	281	320	14.0%

Others

4 th Quarter	2019	2022	Change
Tourists	907,742	1,029,486	13.4%
- book package	410,487	354,251	-13.7%
- do not book package	497,255	675,235	35.8%
% book package	45.2%	34.4%	-10.81
Average daily expenditure	1,135	1,304	14.9%
Expenditure per tourist and trip	138.3	159.8	15.6%
Length of stay	9.38	9.16	-0.22
Turnover (€ million)	1,030	1,342	30.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.