

# Tourist Expenditure Survey (2nd Quarter)

## Main indicators by island of stay



### Tourists *(over 15 years old)*

| 2 <sup>nd</sup> Quarter | 2022             | 2023             | Change       |
|-------------------------|------------------|------------------|--------------|
| Lanzarote               | 600,147          | 594,818          | -0.9%        |
| Fuerteventura           | 451,111          | 450,909          | 0.0%         |
| Gran Canaria            | 774,095          | 758,474          | -2.0%        |
| Tenerife                | 1,211,287        | 1,241,475        | 2.5%         |
| La Palma                | 34,813           | 24,042           | -30.9%       |
| <b>Canary Islands</b>   | <b>3,085,229</b> | <b>3,079,381</b> | <b>-0.2%</b> |

### Tourist turnover (€ million)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| Lanzarote               | 709          | 692          | -2.3%       |
| Fuerteventura           | 515          | 535          | 3.8%        |
| Gran Canaria            | 942          | 974          | 3.4%        |
| Tenerife                | 1,503        | 1,499        | -0.3%       |
| La Palma                | 30           | 29           | -3.0%       |
| <b>Canary Islands</b>   | <b>3,716</b> | <b>3,742</b> | <b>0.7%</b> |

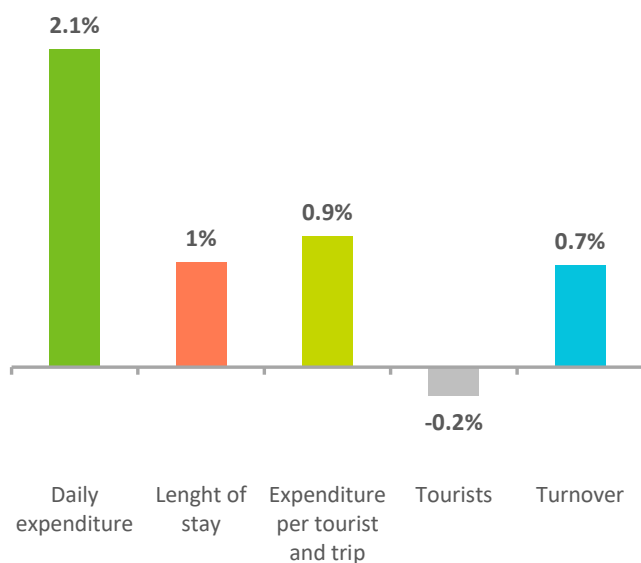
### Tourists with holiday package (%)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| Lanzarote               | 44.1%        | 44.3%        | 0.20        |
| Fuerteventura           | 64.0%        | 59.6%        | -4.49       |
| Gran Canaria            | 48.4%        | 52.0%        | 3.58        |
| Tenerife                | 44.0%        | 43.4%        | -0.58       |
| La Palma                | 36.8%        | 44.9%        | 8.11        |
| <b>Canary Islands</b>   | <b>47.9%</b> | <b>48.1%</b> | <b>0.13</b> |

### Expenditure per tourist and trip (€)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| Lanzarote               | 1,181        | 1,164        | -1.5%       |
| Fuerteventura           | 1,142        | 1,186        | 3.8%        |
| Gran Canaria            | 1,217        | 1,284        | 5.5%        |
| Tenerife                | 1,241        | 1,207        | -2.7%       |
| La Palma                | 853          | 1,199        | 40.5%       |
| <b>Canary Islands</b>   | <b>1,205</b> | <b>1,215</b> | <b>0.9%</b> |

Main indicators change  
(change, 2nd quarter)



### Average daily expenditure (€)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| Lanzarote               | 157.0        | 151.2        | -3.7%       |
| Fuerteventura           | 128.1        | 148.0        | 15.6%       |
| Gran Canaria            | 150.9        | 155.7        | 3.2%        |
| Tenerife                | 160.6        | 160.4        | -0.2%       |
| La Palma                | 128.6        | 141.6        | 10.1%       |
| <b>Canary Islands</b>   | <b>152.2</b> | <b>155.4</b> | <b>2.1%</b> |

### Length of stay (days)

| 2 <sup>nd</sup> Quarter | 2022        | 2023        | Change      |
|-------------------------|-------------|-------------|-------------|
| Lanzarote               | 8.28        | 8.39        | 0.11        |
| Fuerteventura           | 9.49        | 9.05        | -0.45       |
| Gran Canaria            | 9.38        | 9.59        | 0.21        |
| Tenerife                | 8.69        | 8.83        | 0.14        |
| La Palma                | 7.53        | 8.71        | 1.18        |
| <b>Canary Islands</b>   | <b>8.91</b> | <b>8.97</b> | <b>0.06</b> |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2nd Quarter)

## Main indicators by island of stay



### Canary Islands

| 2 <sup>nd</sup> Quarter          | 2022             | 2023             | Change       |
|----------------------------------|------------------|------------------|--------------|
| <b>Tourists</b>                  | <b>3,085,229</b> | <b>3,079,381</b> | <b>-0.2%</b> |
| - book package                   | 1,478,978        | 1,480,143        | 0.1%         |
| - do not book package            | 1,606,251        | 1,599,238        | -0.4%        |
| % book package                   | 47.9%            | 48.1%            | 0.13         |
| Average daily expenditure        | 1,205            | 1,215            | 0.9%         |
| Expenditure per tourist and trip | 152.2            | 155.4            | 2.1%         |
| Length of stay                   | 8.91             | 8.97             | 0.06         |
| <b>Turnover (€ million)</b>      | <b>3,716</b>     | <b>3,742</b>     | <b>0.7%</b>  |

### Lanzarote

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change       |
|----------------------------------|----------------|----------------|--------------|
| <b>Tourists</b>                  | <b>600,147</b> | <b>594,818</b> | <b>-0.9%</b> |
| - book package                   | 264,435        | 263,254        | -0.4%        |
| - do not book package            | 335,712        | 331,564        | -1.2%        |
| % book package                   | 44.1%          | 44.3%          | 0.20         |
| Average daily expenditure        | 1,181          | 1,164          | -1.5%        |
| Expenditure per tourist and trip | 157.0          | 151.2          | -3.7%        |
| Length of stay                   | 8.28           | 8.39           | 0.11         |
| <b>Turnover (€ million)</b>      | <b>709</b>     | <b>692</b>     | <b>-2.3%</b> |

### Fuerteventura

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change      |
|----------------------------------|----------------|----------------|-------------|
| <b>Tourists</b>                  | <b>451,111</b> | <b>450,909</b> | <b>0.0%</b> |
| - book package                   | 288,929        | 268,550        | -7.1%       |
| - do not book package            | 162,182        | 182,359        | 12.4%       |
| % book package                   | 64.0%          | 59.6%          | -4.49       |
| Average daily expenditure        | 1,142          | 1,186          | 3.8%        |
| Expenditure per tourist and trip | 128.1          | 148.0          | 15.6%       |
| Length of stay                   | 9.49           | 9.05           | -0.45       |
| <b>Turnover (€ million)</b>      | <b>515</b>     | <b>535</b>     | <b>3.8%</b> |

### Gran Canaria

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change       |
|----------------------------------|----------------|----------------|--------------|
| <b>Tourists</b>                  | <b>774,095</b> | <b>758,474</b> | <b>-2.0%</b> |
| - book package                   | 374,908        | 394,532        | 5.2%         |
| - do not book package            | 399,187        | 363,942        | -8.8%        |
| % book package                   | 48.4%          | 52.0%          | 3.58         |
| Average daily expenditure        | 1,217          | 1,284          | 5.5%         |
| Expenditure per tourist and trip | 150.9          | 155.7          | 3.2%         |
| Length of stay                   | 9.38           | 9.59           | 0.21         |
| <b>Turnover (€ million)</b>      | <b>942</b>     | <b>974</b>     | <b>3.4%</b>  |

### Tenerife

| 2 <sup>nd</sup> Quarter          | 2022             | 2023             | Change       |
|----------------------------------|------------------|------------------|--------------|
| <b>Tourists</b>                  | <b>1,211,287</b> | <b>1,241,475</b> | <b>2.5%</b>  |
| - book package                   | 533,092          | 539,184          | 1.1%         |
| - do not book package            | 678,195          | 702,291          | 3.6%         |
| % book package                   | 44.0%            | 43.4%            | -0.58        |
| Average daily expenditure        | 1,241            | 1,207            | -2.7%        |
| Expenditure per tourist and trip | 160.6            | 160.4            | -0.2%        |
| Length of stay                   | 8.69             | 8.83             | 0.14         |
| <b>Turnover (€ million)</b>      | <b>1,503</b>     | <b>1,499</b>     | <b>-0.3%</b> |

### La Palma

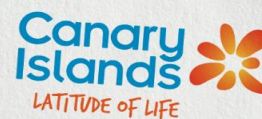
| 2 <sup>nd</sup> Quarter          | 2022          | 2023          | Change        |
|----------------------------------|---------------|---------------|---------------|
| <b>Tourists</b>                  | <b>34,813</b> | <b>24,042</b> | <b>-30.9%</b> |
| - book package                   | 12,821        | 10,803        | -15.7%        |
| - do not book package            | 21,992        | 13,239        | -39.8%        |
| % book package                   | 36.8%         | 44.9%         | 8.11          |
| Average daily expenditure        | 853           | 1,199         | 40.5%         |
| Expenditure per tourist and trip | 128.6         | 141.6         | 10.1%         |
| Length of stay                   | 7.53          | 8.71          | 1.18          |
| <b>Turnover (€ million)</b>      | <b>30</b>     | <b>29</b>     | <b>-3.0%</b>  |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2nd Quarter)

## Main indicators by source market



### Tourists (over 15 years old)

| 2 <sup>nd</sup> Quarter | 2022             | 2023             | Change       |
|-------------------------|------------------|------------------|--------------|
| United Kingdom          | 1,108,822        | 1,129,743        | 1.9%         |
| Germany                 | 477,895          | 477,212          | -0.1%        |
| Nordic countries        | 148,116          | 107,268          | -27.6%       |
| Spanish Mainland        | 448,475          | 426,773          | -4.8%        |
| Others                  | 901,921          | 938,385          | 4.0%         |
| <b>All markets</b>      | <b>3,085,229</b> | <b>3,079,381</b> | <b>-0.2%</b> |

### Tourist turnover (€ million)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| United Kingdom          | 1,399        | 1,362        | -2.6%       |
| Germany                 | 669          | 672          | 0.4%        |
| Nordic countries        | 216          | 157          | -27.3%      |
| Spanish Mainland        | 336          | 328          | -2.4%       |
| Others                  | 1,095        | 1,222        | 11.6%       |
| <b>All markets</b>      | <b>3,716</b> | <b>3,742</b> | <b>0.7%</b> |

### Tourists with holiday package (%)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| United Kingdom          | 56.3%        | 56.3%        | 0.07        |
| Germany                 | 66.7%        | 67.6%        | 0.99        |
| Nordic countries        | 77.0%        | 58.8%        | -18.20      |
| Spanish Mainland        | 17.3%        | 20.4%        | 3.13        |
| Others                  | 38.3%        | 39.5%        | 1.25        |
| <b>All markets</b>      | <b>47.9%</b> | <b>48.1%</b> | <b>0.13</b> |

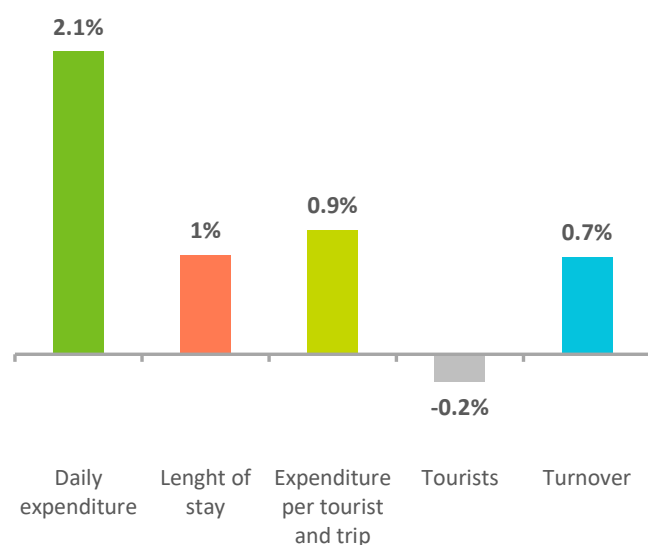
### Expenditure per tourist and trip (€)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| United Kingdom          | 1,262        | 1,206        | -4.5%       |
| Germany                 | 1,401        | 1,409        | 0.6%        |
| Nordic countries        | 1,461        | 1,467        | 0.4%        |
| Spanish Mainland        | 749          | 768          | 2.5%        |
| Others                  | 1,215        | 1,302        | 7.2%        |
| <b>All markets</b>      | <b>1,205</b> | <b>1,215</b> | <b>0.9%</b> |

### Average daily expenditure (€)

| 2 <sup>nd</sup> Quarter | 2022         | 2023         | Change      |
|-------------------------|--------------|--------------|-------------|
| United Kingdom          | 164.6        | 158.0        | -4.0%       |
| Germany                 | 139.5        | 150.6        | 7.9%        |
| Nordic countries        | 163.3        | 155.2        | -5.0%       |
| Spanish Mainland        | 138.4        | 144.2        | 4.2%        |
| Others                  | 148.8        | 159.9        | 7.5%        |
| <b>All markets</b>      | <b>152.2</b> | <b>155.4</b> | <b>2.1%</b> |

### Main indicators change (change, 2nd quarter)



### Length of stay (days)

| 2 <sup>nd</sup> Quarter | 2022        | 2023        | Change      |
|-------------------------|-------------|-------------|-------------|
| United Kingdom          | 8.30        | 8.71        | 0.41        |
| Germany                 | 11.48       | 10.62       | -0.86       |
| Nordic countries        | 10.71       | 11.50       | 0.79        |
| Spanish Mainland        | 6.06        | 5.96        | -0.10       |
| Others                  | 9.41        | 9.51        | 0.10        |
| <b>All markets</b>      | <b>8.91</b> | <b>8.97</b> | <b>0.06</b> |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2nd Quarter)

## Main indicators by source market



### All markets

| 2 <sup>nd</sup> Quarter          | 2022             | 2023             | Change       |
|----------------------------------|------------------|------------------|--------------|
| <b>Tourists</b>                  | <b>3,085,229</b> | <b>3,079,381</b> | <b>-0.2%</b> |
| - book package                   | 1,478,978        | 1,480,143        | 0.1%         |
| - do not book package            | 1,606,251        | 1,599,238        | -0.4%        |
| % book package                   | 47.9%            | 48.1%            | 0.13         |
| Average daily expenditure        | 1,205            | 1,215            | 0.9%         |
| Expenditure per tourist and trip | 152.2            | 155.4            | 2.1%         |
| Length of stay                   | 8.91             | 8.97             | 0.06         |
| <b>Turnover (€ million)</b>      | <b>3,716</b>     | <b>3,742</b>     | <b>0.7%</b>  |

### United Kingdom

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change       |
|----------------------------------|----------------|----------------|--------------|
| <b>Tourists</b>                  | <b>600,147</b> | <b>594,818</b> | <b>-0.9%</b> |
| - book package                   | 264,435        | 263,254        | -0.4%        |
| - do not book package            | 335,712        | 331,564        | -1.2%        |
| % book package                   | 44.1%          | 44.3%          | 0.20         |
| Average daily expenditure        | 1,181          | 1,164          | -1.5%        |
| Expenditure per tourist and trip | 157.0          | 151.2          | -3.7%        |
| Length of stay                   | 8.28           | 8.39           | 0.11         |
| <b>Turnover (€ million)</b>      | <b>709</b>     | <b>692</b>     | <b>-2.3%</b> |

### Germany

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change       |
|----------------------------------|----------------|----------------|--------------|
| <b>Tourists</b>                  | <b>477,895</b> | <b>477,212</b> | <b>-0.1%</b> |
| - book package                   | 318,544        | 322,805        | 1.3%         |
| - do not book package            | 159,351        | 154,407        | -3.1%        |
| % book package                   | 66.7%          | 67.6%          | 0.99         |
| Average daily expenditure        | 1,401          | 1,409          | 0.6%         |
| Expenditure per tourist and trip | 139.5          | 150.6          | 7.9%         |
| Length of stay                   | 11.48          | 10.62          | -0.86        |
| <b>Turnover (€ million)</b>      | <b>669</b>     | <b>672</b>     | <b>0.4%</b>  |

### Nordic countries

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change        |
|----------------------------------|----------------|----------------|---------------|
| <b>Tourists</b>                  | <b>148,116</b> | <b>107,268</b> | <b>-27.6%</b> |
| - book package                   | 114,109        | 63,115         | -44.7%        |
| - do not book package            | 34,007         | 44,153         | 29.8%         |
| % book package                   | 77.0%          | 58.8%          | -18.20        |
| Average daily expenditure        | 1,461          | 1,467          | 0.4%          |
| Expenditure per tourist and trip | 163.3          | 155.2          | -5.0%         |
| Length of stay                   | 10.71          | 11.50          | 0.79          |
| <b>Turnover (€ million)</b>      | <b>216</b>     | <b>157</b>     | <b>-27.3%</b> |

### Spanish Mainland

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change       |
|----------------------------------|----------------|----------------|--------------|
| <b>Tourists</b>                  | <b>448,475</b> | <b>426,773</b> | <b>-4.8%</b> |
| - book package                   | 77,477         | 87,085         | 12.4%        |
| - do not book package            | 370,998        | 339,688        | -8.4%        |
| % book package                   | 17.3%          | 20.4%          | 3.13         |
| Average daily expenditure        | 749            | 768            | 2.5%         |
| Expenditure per tourist and trip | 138.4          | 144.2          | 4.2%         |
| Length of stay                   | 6.06           | 5.96           | -0.10        |
| <b>Turnover (€ million)</b>      | <b>336</b>     | <b>328</b>     | <b>-2.4%</b> |

### Others

| 2 <sup>nd</sup> Quarter          | 2022           | 2023           | Change       |
|----------------------------------|----------------|----------------|--------------|
| <b>Tourists</b>                  | <b>901,921</b> | <b>938,385</b> | <b>4.0%</b>  |
| - book package                   | 345,130        | 370,843        | 7.5%         |
| - do not book package            | 556,791        | 567,542        | 1.9%         |
| % book package                   | 38.3%          | 39.5%          | 1.25         |
| Average daily expenditure        | 1,215          | 1,302          | 7.2%         |
| Expenditure per tourist and trip | 148.8          | 159.9          | 7.5%         |
| Length of stay                   | 9.41           | 9.51           | 0.10         |
| <b>Turnover (€ million)</b>      | <b>1,095</b>   | <b>1,222</b>   | <b>11.6%</b> |

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.