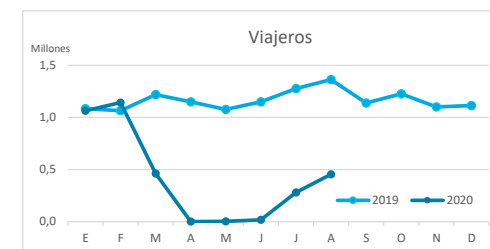


Principales indicadores de alojamiento turístico CANARIAS (a agosto 2020)



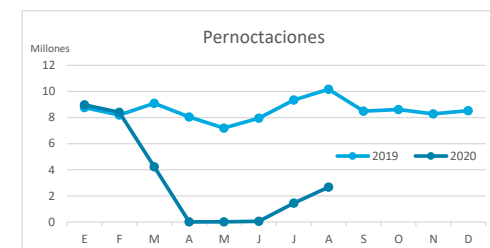
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago19	7.056.870	1.098.201	1.234.699	9.389.770	5.023.530	854.169	764.985	6.642.684	2.033.340	244.032	469.714	2.747.086
ene-ago20	2.587.219	392.843	446.363	3.426.425	1.887.803	323.944	289.453	2.501.200	698.886	68.529	156.712	924.127
Dif	-4.469.651	-705.358	-788.336	-5.963.345	-3.135.727	-530.225	-475.532	-4.141.484	-1.334.454	-175.503	-313.002	-1.822.959
Dif, %	-63,3%	-64,2%	-63,8%	-63,5%	-62,4%	-62,1%	-62,2%	-62,3%	-65,6%	-71,9%	-66,6%	-66,4%



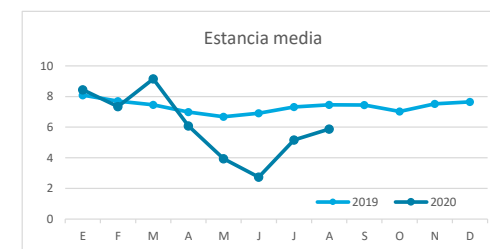
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago19	58.640.895	5.758.593	4.368.558	68.768.046	39.717.561	4.329.414	2.348.870	46.395.845	18.923.334	1.429.179	2.019.688	22.372.201
ene-ago20	22.166.636	1.977.840	1.649.106	25.793.582	14.913.685	1.529.653	964.888	17.408.226	7.250.401	444.755	683.523	8.378.679
Dif	-36.474.259	-3.780.753	-2.719.452	-42.974.464	-24.803.876	-2.799.761	-1.383.982	-28.987.619	-11.672.933	-984.424	-1.336.165	-13.993.522
Dif, %	-62,2%	-65,7%	-62,3%	-62,5%	-62,5%	-64,7%	-58,9%	-62,5%	-61,7%	-68,9%	-66,2%	-62,5%

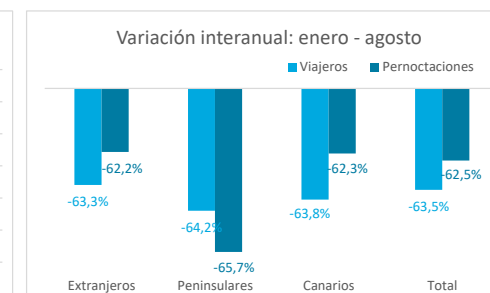
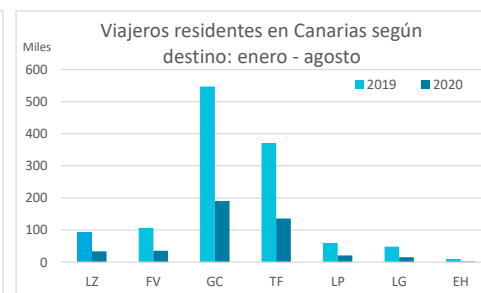
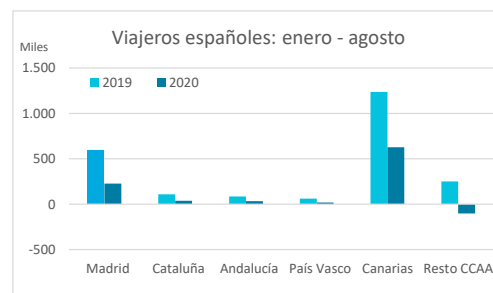
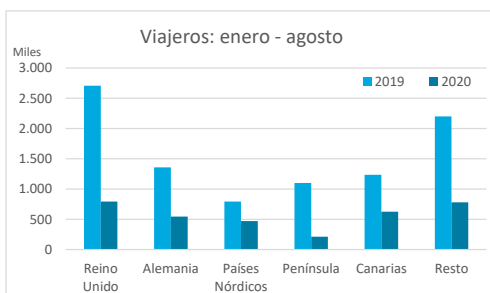


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago19	8,3	5,2	3,5	7,3	7,9	5,1	3,1	7,0	9,3	5,9	4,3	8,1
ene-ago20	8,6	5,0	3,7	7,5	7,9	4,7	3,3	7,0	10,4	6,5	4,4	9,1
Dif	0,3	-0,2	0,2	0,2	0,0	-0,3	0,3	0,0	1,1	0,6	0,1	0,9



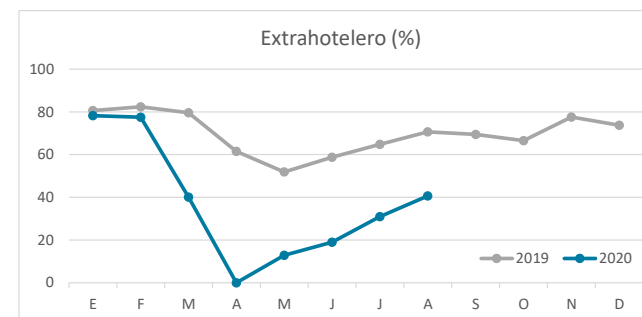
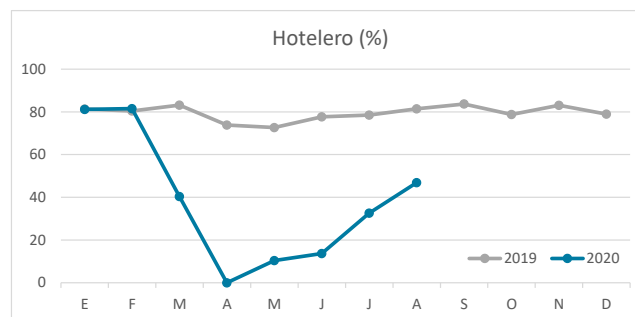
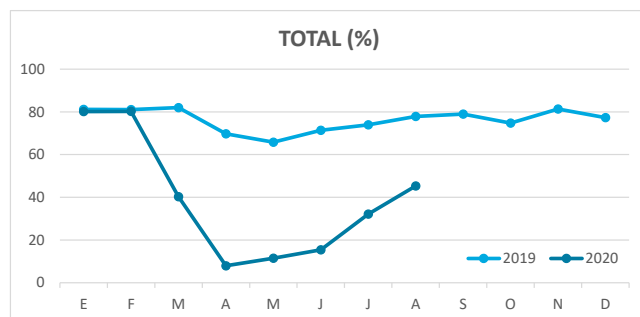
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



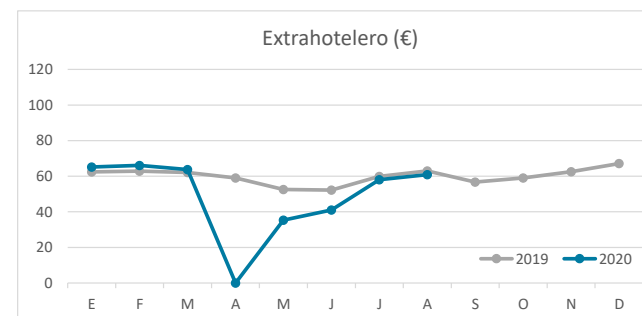
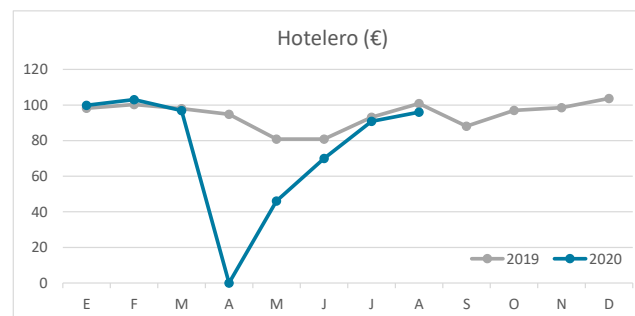
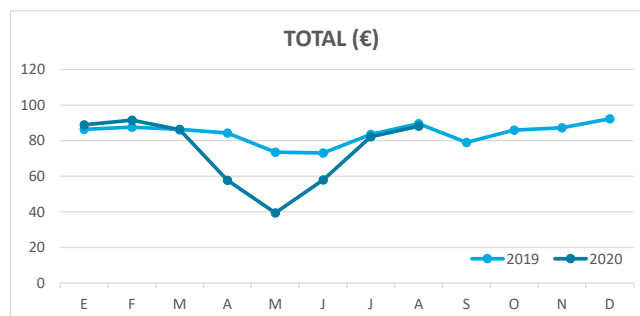
Principales indicadores de alojamiento turístico CANARIAS (a agosto 2020)



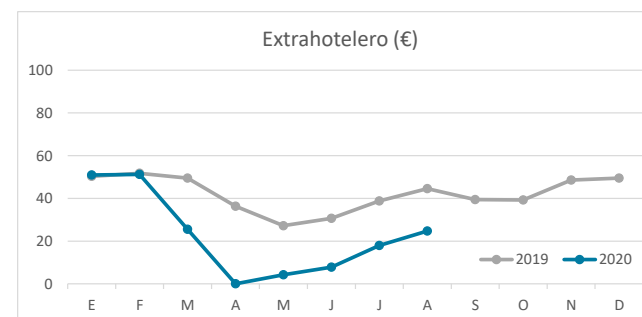
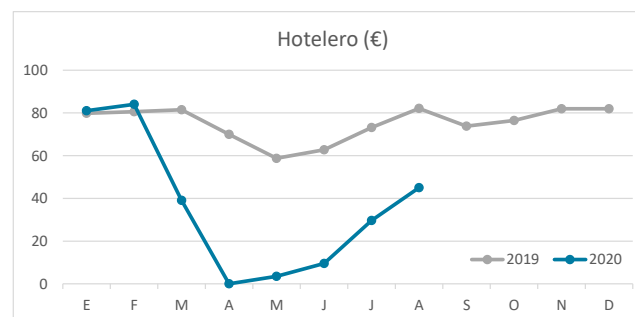
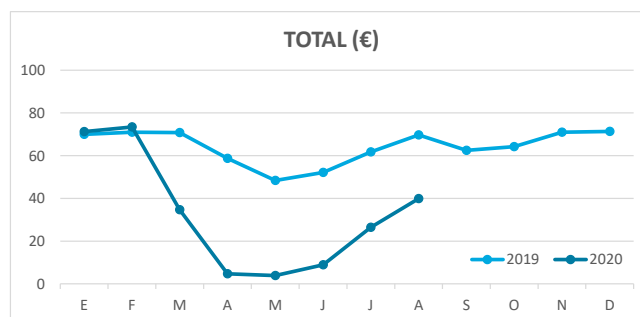
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)