

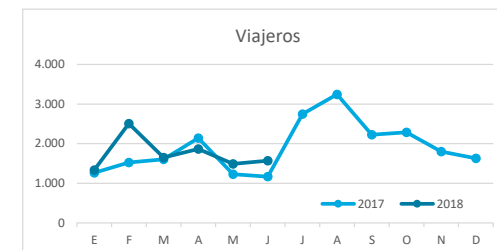
# Principales indicadores de alojamiento turístico

## EL HIERRO (hasta junio 2018)



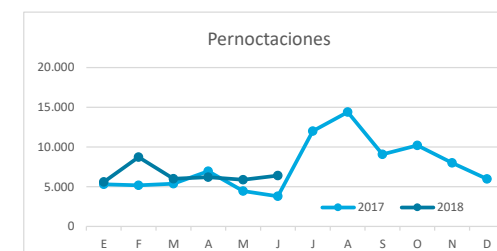
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |               | Detalle según tipo de alojamiento |           |          |              |            |           |          |              |
|-----------|------------|-----------|----------|---------------|-----------------------------------|-----------|----------|--------------|------------|-----------|----------|--------------|
|           | Extranjero | Península | Canarias | Total         | Extranjero                        | Península | Canarias | Total        | Extranjero | Península | Canarias | Total        |
| ene-jun17 | 2.414      | 1.473     | 5.042    | <b>8.929</b>  | 1.918                             | 1.013     | 2.759    | <b>5.690</b> | 496        | 460       | 2.283    | <b>3.239</b> |
| ene-jun18 | 2.498      | 1.373     | 6.546    | <b>10.417</b> | 1.681                             | 916       | 3.235    | <b>5.832</b> | 817        | 457       | 3.311    | <b>4.585</b> |
| Dif       | 84         | -100      | 1.504    | <b>1.488</b>  | -237                              | -97       | 476      | <b>142</b>   | 321        | -3        | 1.028    | <b>1.346</b> |
| Dif, %    | 3,5%       | -6,8%     | 29,8%    | <b>16,7%</b>  | -12,4%                            | -9,6%     | 17,3%    | <b>2,5%</b>  | 64,7%      | -0,7%     | 45,0%    | <b>41,6%</b> |



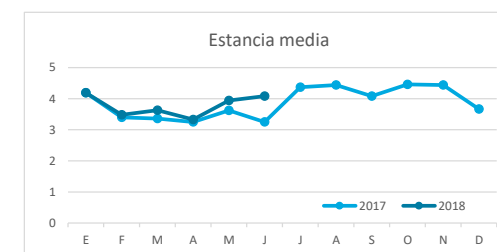
### PERNOCTACIONES

|           | TOTAL      |           |          |               | Detalle según tipo de alojamiento |           |          |               |            |           |          |               |
|-----------|------------|-----------|----------|---------------|-----------------------------------|-----------|----------|---------------|------------|-----------|----------|---------------|
|           | Extranjero | Península | Canarias | Total         | Extranjero                        | Península | Canarias | Total         | Extranjero | Península | Canarias | Total         |
| ene-jun17 | 10.673     | 4.947     | 15.439   | <b>31.059</b> | 7.917                             | 3.434     | 7.374    | <b>18.725</b> | 2.756      | 1.513     | 8.065    | <b>12.334</b> |
| ene-jun18 | 11.437     | 6.134     | 21.217   | <b>38.788</b> | 7.346                             | 3.108     | 9.050    | <b>19.504</b> | 4.091      | 3.026     | 12.167   | <b>19.284</b> |
| Dif       | 764        | 1.187     | 5.778    | <b>7.729</b>  | -571                              | -326      | 1.676    | <b>779</b>    | 1.335      | 1.513     | 4.102    | <b>6.950</b>  |
| Dif, %    | 7,2%       | 24,0%     | 37,4%    | <b>24,9%</b>  | -7,2%                             | -9,5%     | 22,7%    | <b>4,2%</b>   | 48,4%      | 100,0%    | 50,9%    | <b>56,3%</b>  |

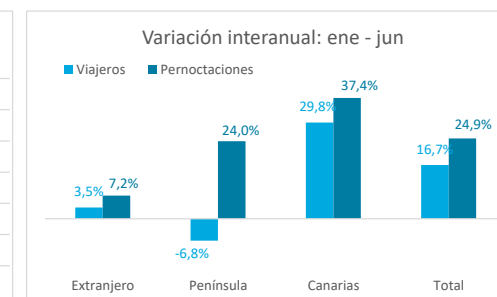
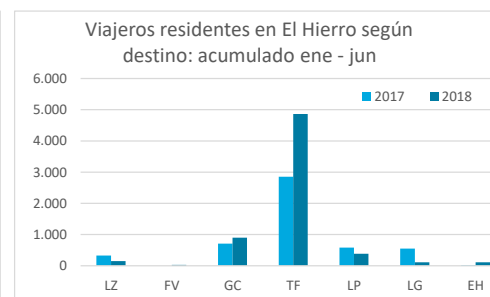
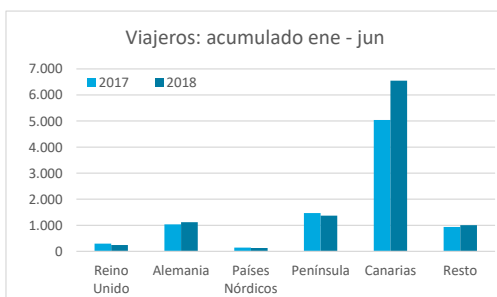


### ESTANCIA MEDIA

|      | TOTAL      |           |          |            | Detalle según tipo de alojamiento |           |          |             |            |           |          |            |
|------|------------|-----------|----------|------------|-----------------------------------|-----------|----------|-------------|------------|-----------|----------|------------|
|      | Extranjero | Península | Canarias | Total      | Extranjero                        | Península | Canarias | Total       | Extranjero | Península | Canarias | Total      |
| 2016 | 4,3        | 3,6       | 3,6      | <b>3,8</b> | 4,2                               | 3,5       | 3,0      | <b>3,5</b>  | 4,7        | 3,6       | 4,2      | <b>4,2</b> |
| 2017 | 4,7        | 3,5       | 3,8      | <b>4,0</b> | 4,2                               | 3,5       | 2,9      | <b>3,4</b>  | 6,4        | 3,7       | 4,7      | <b>4,8</b> |
| Dif  | 0,4        | -0,0      | 0,2      | <b>0,2</b> | 0,0                               | -0,1      | -0,1     | <b>-0,1</b> | 1,7        | 0,1       | 0,5      | <b>0,6</b> |



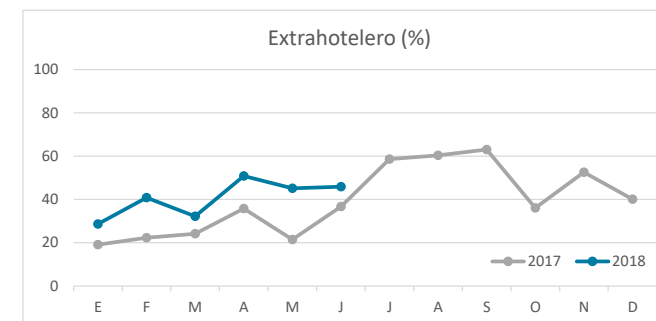
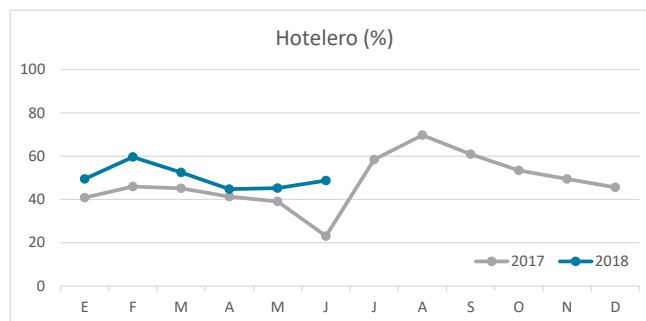
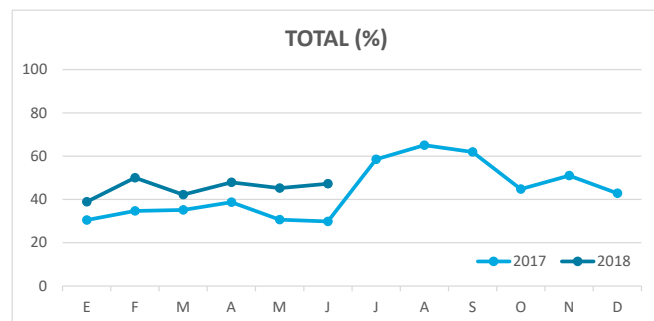
### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



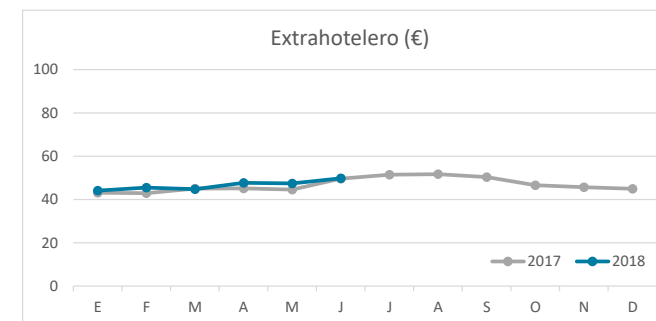
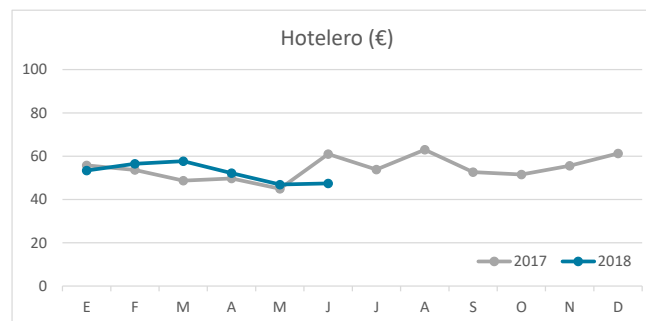
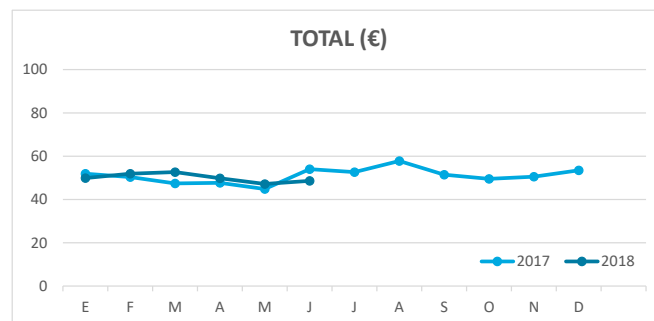
# Principales indicadores de alojamiento turístico

## EL HIERRO (hasta junio 2018)

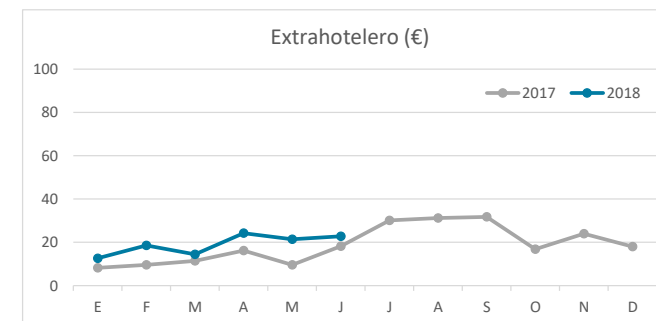
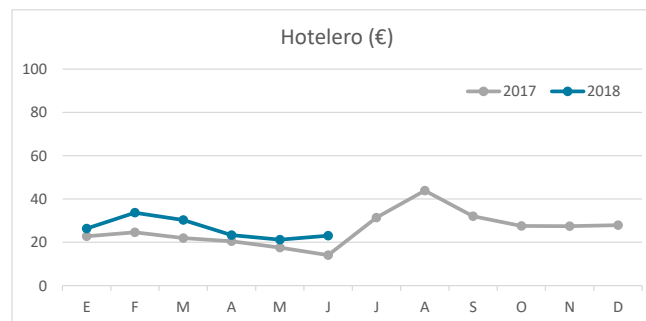
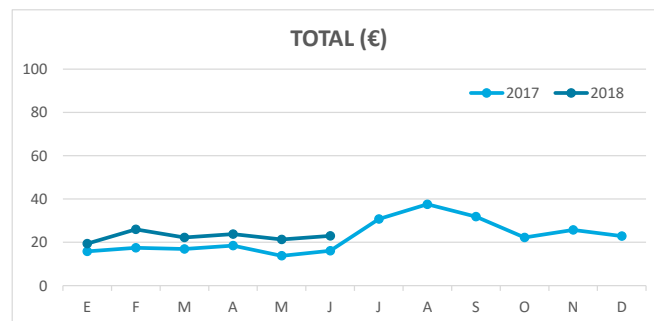
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)