

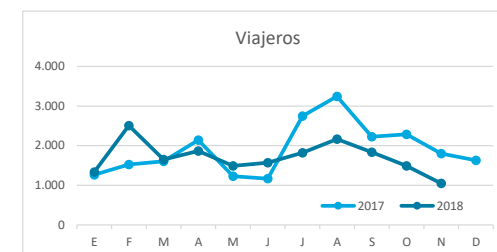
# Principales indicadores de alojamiento turístico

## EL HIERRO (hasta noviembre 2018)



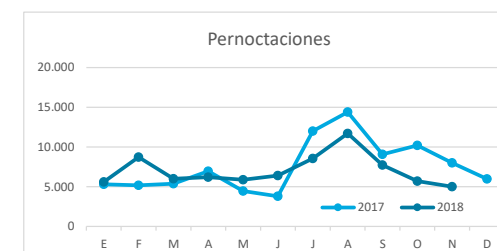
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |               | Detalle según tipo de alojamiento |           |          |               |            |           |          |              |
|-----------|------------|-----------|----------|---------------|-----------------------------------|-----------|----------|---------------|------------|-----------|----------|--------------|
|           | Extranjero | Península | Canarias | Total         | Extranjero                        | Península | Canarias | Total         | Extranjero | Península | Canarias | Total        |
| ene-nov17 | 4.378      | 3.221     | 13.634   | <b>21.233</b> | 3.266                             | 2.218     | 6.598    | <b>12.082</b> | 1.112      | 1.003     | 7.036    | <b>9.151</b> |
| ene-nov18 | 4.256      | 2.695     | 11.827   | <b>18.778</b> | 2.877                             | 1.869     | 5.739    | <b>10.485</b> | 1.379      | 826       | 6.088    | <b>8.293</b> |
| Dif       | -122       | -526      | -1.807   | <b>-2.455</b> | -389                              | -349      | -859     | <b>-1.597</b> | 267        | -177      | -948     | <b>-858</b>  |
| Dif, %    | -2,8%      | -16,3%    | -13,3%   | <b>-11,6%</b> | -11,9%                            | -15,7%    | -13,0%   | <b>-13,2%</b> | 24,0%      | -17,6%    | -13,5%   | <b>-9,4%</b> |



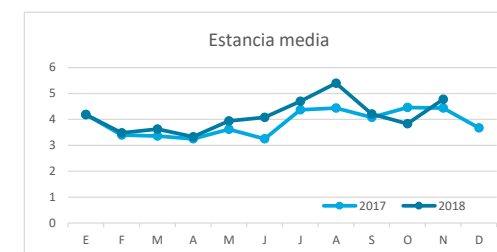
### PERNOCTACIONES

|           | TOTAL      |           |          |               | Detalle según tipo de alojamiento |           |          |               |            |           |          |               |
|-----------|------------|-----------|----------|---------------|-----------------------------------|-----------|----------|---------------|------------|-----------|----------|---------------|
|           | Extranjero | Península | Canarias | Total         | Extranjero                        | Península | Canarias | Total         | Extranjero | Península | Canarias | Total         |
| ene-nov17 | 20.795     | 11.380    | 52.574   | <b>84.749</b> | 13.931                            | 7.722     | 19.313   | <b>40.966</b> | 6.864      | 3.658     | 33.261   | <b>43.783</b> |
| ene-nov18 | 19.643     | 13.972    | 43.882   | <b>77.497</b> | 12.828                            | 7.309     | 18.987   | <b>39.124</b> | 6.815      | 6.663     | 24.895   | <b>38.373</b> |
| Dif       | -1.152     | 2.592     | -8.692   | <b>-7.252</b> | -1.103                            | -413      | -326     | <b>-1.842</b> | -49        | 3.005     | -8.366   | <b>-5.410</b> |
| Dif, %    | -5,5%      | 22,8%     | -16,5%   | <b>-8,6%</b>  | -7,9%                             | -5,3%     | -1,7%    | <b>-4,5%</b>  | -0,7%      | 82,1%     | -25,2%   | <b>-12,4%</b> |

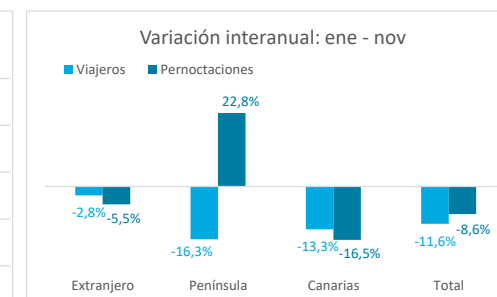
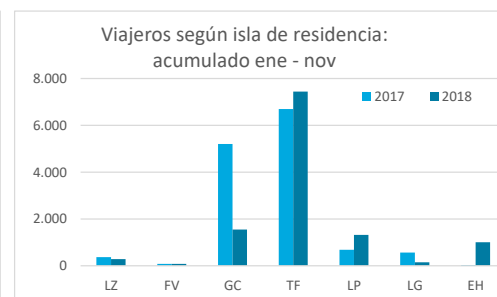
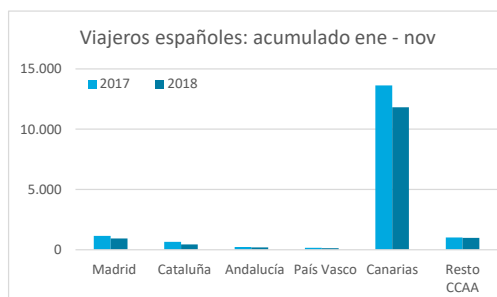
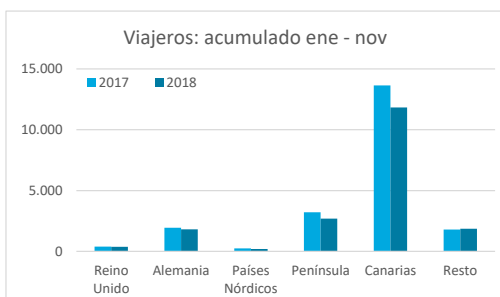


### ESTANCIA MEDIA

|           | TOTAL      |           |          |            | Detalle según tipo de alojamiento |           |          |            |            |           |          |             |
|-----------|------------|-----------|----------|------------|-----------------------------------|-----------|----------|------------|------------|-----------|----------|-------------|
|           | Extranjero | Península | Canarias | Total      | Extranjero                        | Península | Canarias | Total      | Extranjero | Península | Canarias | Total       |
| ene-nov17 | 4,7        | 3,5       | 3,9      | <b>4,0</b> | 4,3                               | 3,5       | 2,9      | <b>3,4</b> | 6,2        | 3,6       | 4,7      | <b>4,8</b>  |
| ene-nov18 | 4,6        | 5,2       | 3,7      | <b>4,1</b> | 4,5                               | 3,9       | 3,3      | <b>3,7</b> | 4,9        | 8,1       | 4,1      | <b>4,6</b>  |
| Dif       | -0,1       | 1,7       | -0,1     | <b>0,1</b> | 0,2                               | 0,4       | 0,4      | <b>0,3</b> | -1,2       | 4,4       | -0,6     | <b>-0,2</b> |



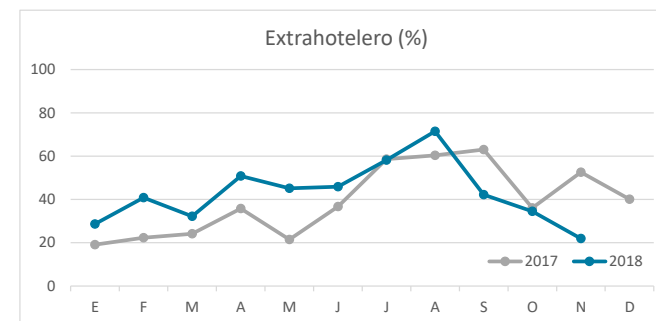
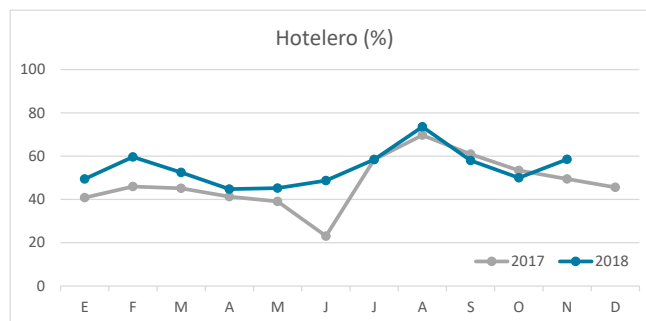
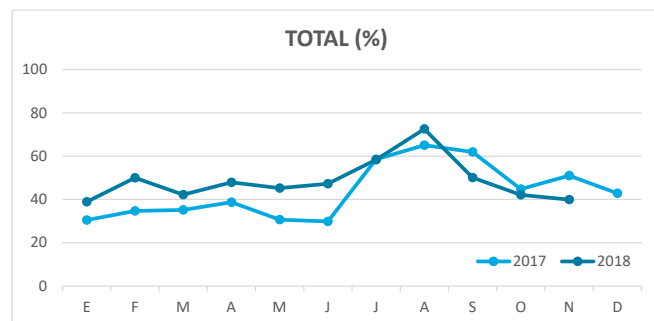
### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



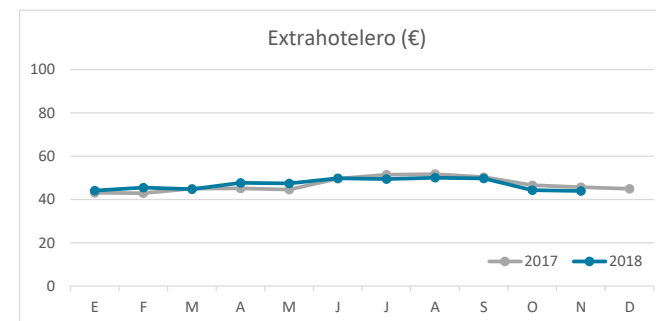
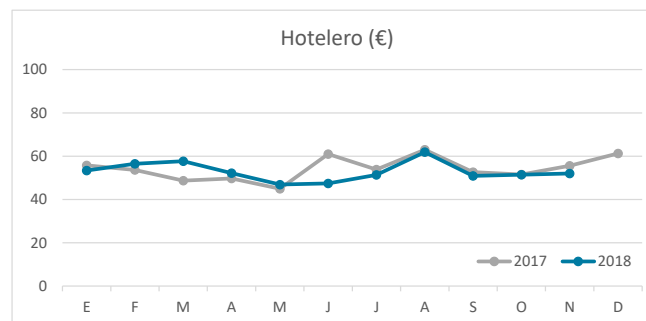
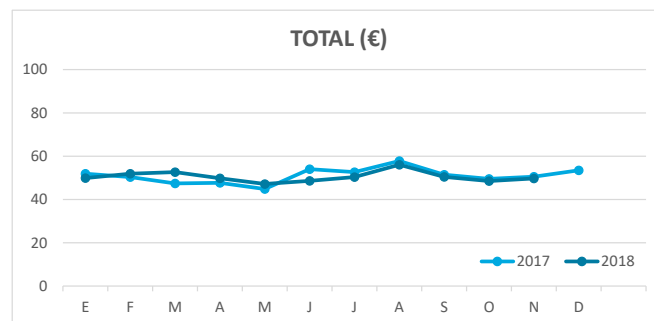
# Principales indicadores de alojamiento turístico

## EL HIERRO (hasta noviembre 2018)

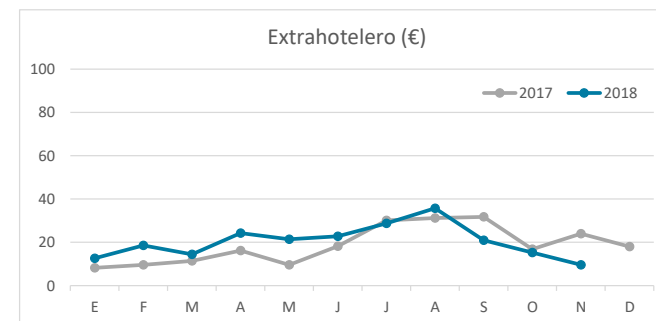
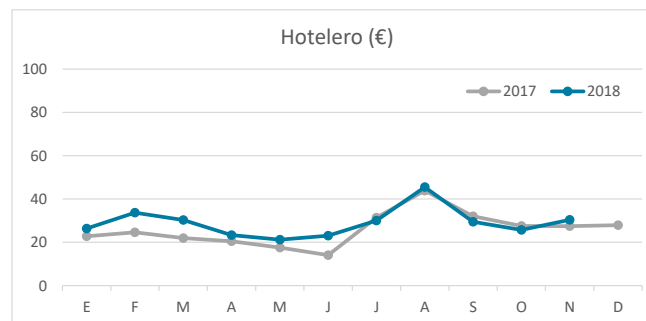
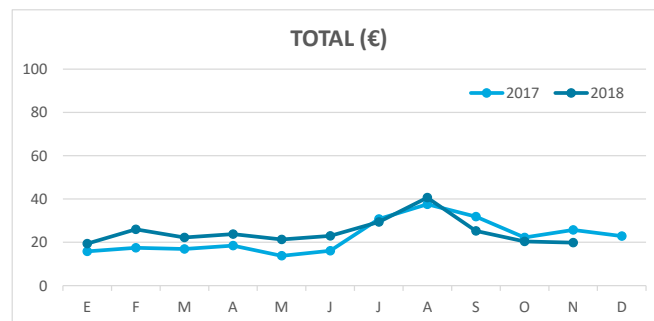
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)