Main tourist accommodation indicators

LA GOMERA (January 2022)



GUESTS BY ACCOMMODATION TYPE (*)

					Breakdown by accommodation type								
		тот	AL		Hot	tels			Apart	ments			
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	
January 19	9,896	407	3,601	13,904	5,976	227	2,468	8,671	3,920	180	1,133	5,233	
January 22	7,239	346	1,573	9,158	4,603	258	1,142	6,003	2,636	88	431	3,155	
Change	-2,657	-61	-2,028	-4,746	-1,373	31	-1,326	-2,668	-1,284	-92	-702	-2,078	
Change, %	-26.8%	-15.0%	-56.3%	-34.1%	-23.0%	13.7%	-53.7%	-30.8%	-32.8%	-51.1%	-62.0%	-39.7%	



BEDNIGHTS

					Breakdown by accommodation type								
		TOT	TAL	Hotels				Apartments					
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	
January 19	81,616	1,344	7,489	90,449	42,883	786	4,955	48,624	38,733	558	2,534	41,825	
January 22	60,515	1,115	4,071	65,701	30,752	788	2,703	34,243	29,763	327	1,368	31,458	
Change	-21,101	-229	-3,418	-24,748	-12,131	2	-2,252	-14,381	-8,970	-231	-1,166	-10,367	
Change, %	-25.9%	-17.0%	-45.6%	-27.4%	-28.3%	0.3%	-45.4%	-29.6%	-23.2%	-41.4%	-46.0%	-24.8%	

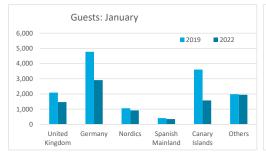


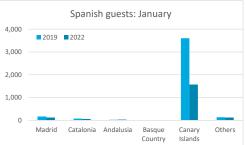
LENGHT OF STAY

					Breakdown by accommodation type								
		тот	AL		Hot	els		Apartments					
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	
January 19	8.2	3.3	2.1	6.5	7.2	3.5	2.0	5.6	9.9	3.1	2.2	8.0	
January 22	8.4	3.2	2.6	7.2	6.7	3.1	2.4	5.7	11.3	3.7	3.2	10.0	
Change	0.1	-0.1	0.5	0.7	-0.5	-0.4	0.4	0.1	1.4	0.6	0.9	2.0	



GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE





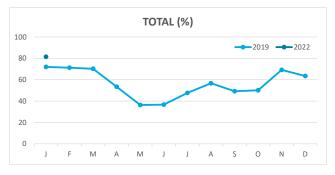




Main tourist accommodation indicators LA GOMERA (January 2022)



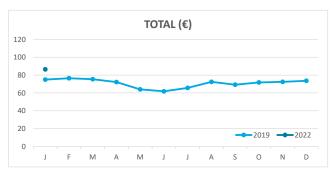
OCCUPANCY RATE PER ROOM / APARTMENT



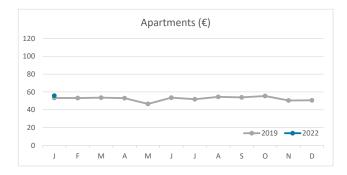




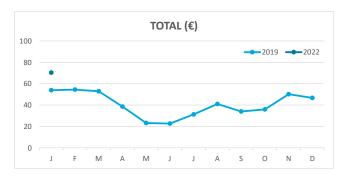
ADR (Average Daily Rate)

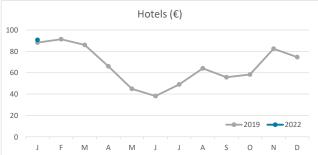






REVPAR (Revenue Per Available Room)







Note: "Guests indicator" refers to number of guests checking in as new arrivals.

Source: Encuestas de Alojamiento Turístico (ISTAC)