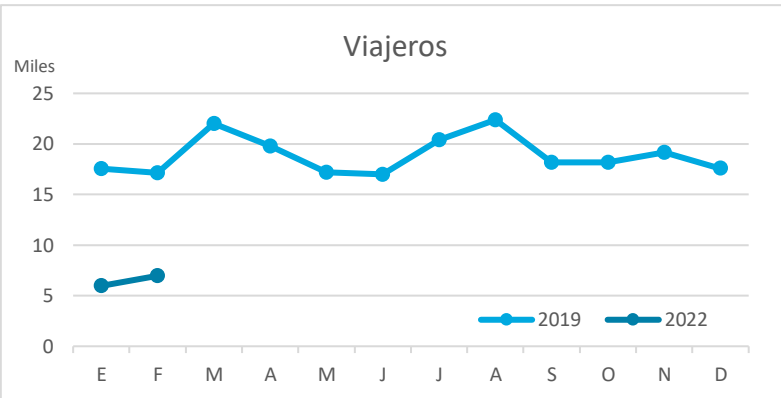


Principales indicadores de alojamiento turístico  
LA PALMA (hasta febrero de 2022)



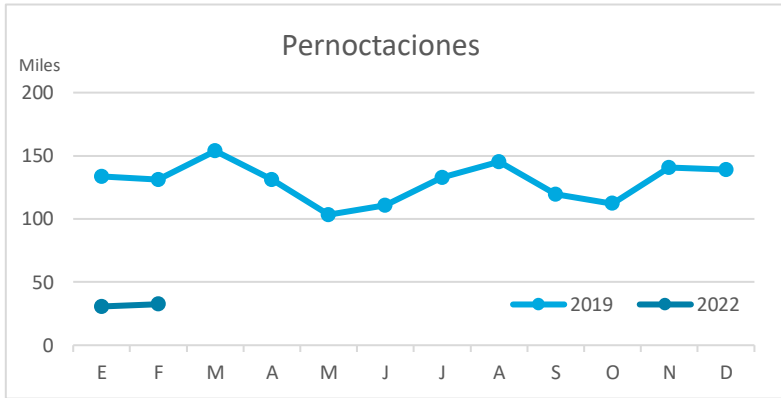
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |              |          |         |             |              |          |        |
|-----------|-------------|--------------|----------|---------|-----------------------------------|--------------|----------|---------|-------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total   | Extranjeros                       | Peninsulares | Canarios | Total   | Extranjeros | Peninsulares | Canarios | Total  |
| ene-feb19 | 26.346      | 3.749        | 4.596    | 34.691  | 19.393                            | 3.241        | 3.188    | 25.822  | 6.953       | 508          | 1.408    | 8.869  |
| ene-feb22 | 3.740       | 5.451        | 3.747    | 12.938  | 1.981                             | 4.196        | 1.735    | 7.912   | 1.759       | 1.255        | 2.012    | 5.026  |
| Dif       | -22.606     | 1.702        | -849     | -21.753 | -17.412                           | 955          | -1.453   | -17.910 | -5.194      | 747          | 604      | -3.843 |
| Dif, %    | -85,8%      | 45,4%        | -18,5%   | -62,7%  | -89,8%                            | 29,5%        | -45,6%   | -69,4%  | -74,7%      | 147,0%       | 42,9%    | -43,3% |



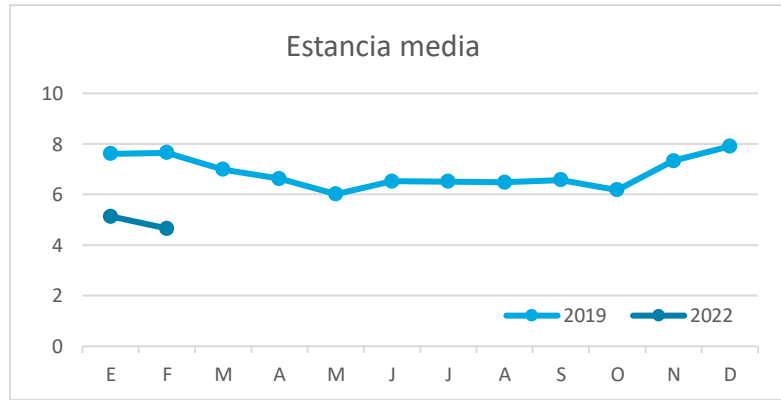
PERNOCTACIONES

|           | TOTAL       |              |          |          | Detalle según tipo de alojamiento |              |          |          |             |              |          |         |
|-----------|-------------|--------------|----------|----------|-----------------------------------|--------------|----------|----------|-------------|--------------|----------|---------|
|           | Extranjeros | Peninsulares | Canarios | Total    | Extranjeros                       | Peninsulares | Canarios | Total    | Extranjeros | Peninsulares | Canarios | Total   |
| ene-feb19 | 230.661     | 16.918       | 17.129   | 264.708  | 147.954                           | 14.095       | 7.286    | 169.335  | 82.707      | 2.823        | 9.843    | 95.373  |
| ene-feb22 | 21.742      | 23.291       | 18.107   | 63.140   | 9.952                             | 18.374       | 10.911   | 39.237   | 11.790      | 4.917        | 7.196    | 23.903  |
| Dif       | -208.919    | 6.373        | 978      | -201.568 | -138.002                          | 4.279        | 3.625    | -130.098 | -70.917     | 2.094        | -2.647   | -71.470 |
| Dif, %    | -90,6%      | 37,7%        | 5,7%     | -76,1%   | -93,3%                            | 30,4%        | 49,8%    | -76,8%   | -85,7%      | 74,2%        | -26,9%   | -74,9%  |

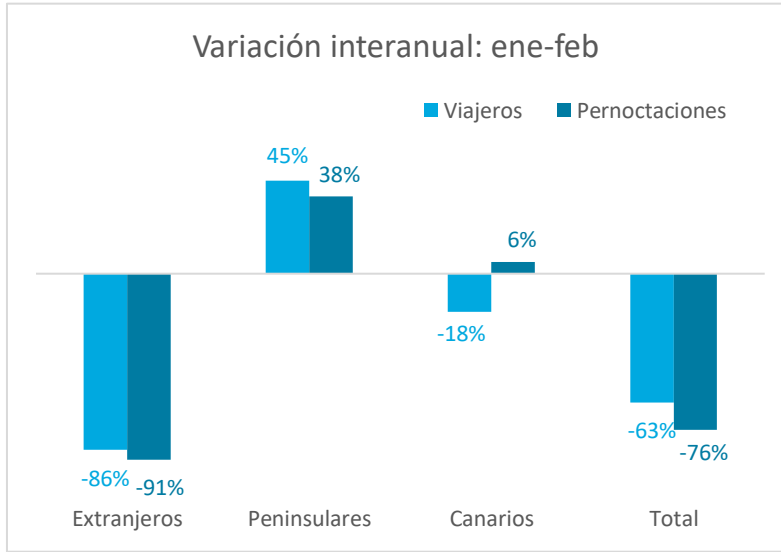
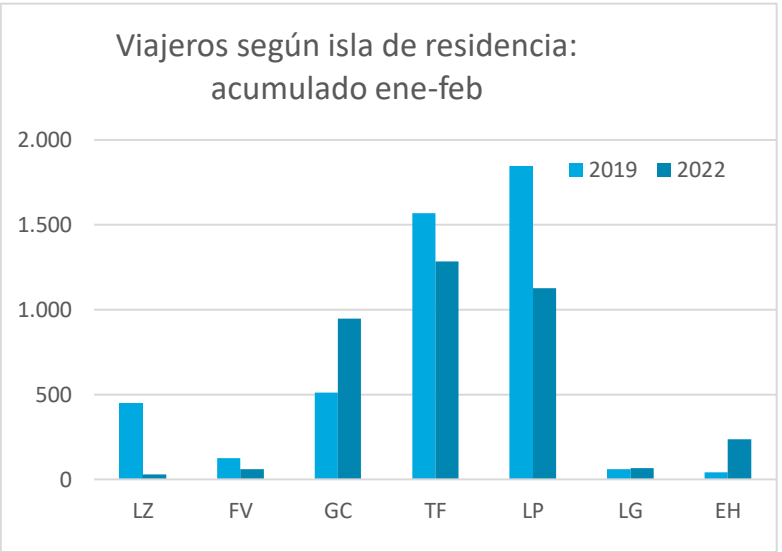
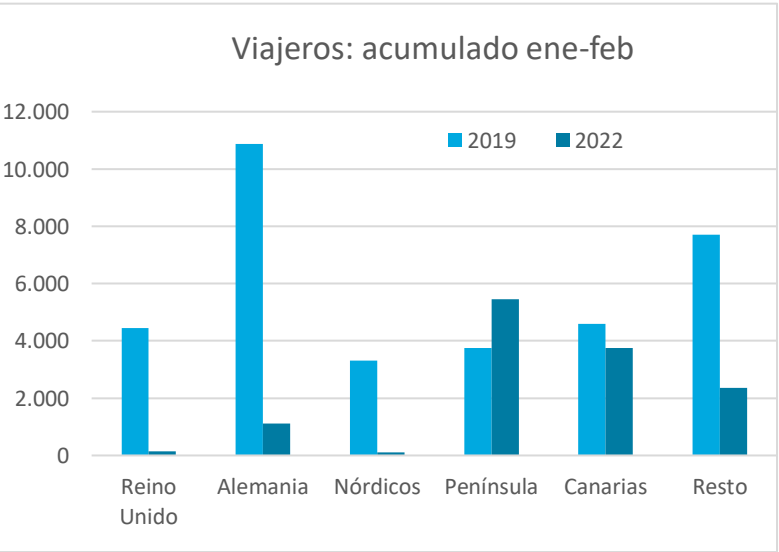


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-feb19 | 8,8         | 4,5          | 3,7      | 7,6   | 7,6                               | 4,3          | 2,3      | 6,6   | 11,9        | 5,6          | 7,0      | 10,8  |
| ene-feb22 | 5,8         | 4,3          | 4,8      | 4,9   | 5,0                               | 4,4          | 6,3      | 5,0   | 6,7         | 3,9          | 3,6      | 4,8   |
| Dif       | -2,9        | -0,2         | 1,1      | -2,8  | -2,6                              | 0,0          | 4,0      | -1,6  | -5,2        | -1,6         | -3,4     | -6,0  |



DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

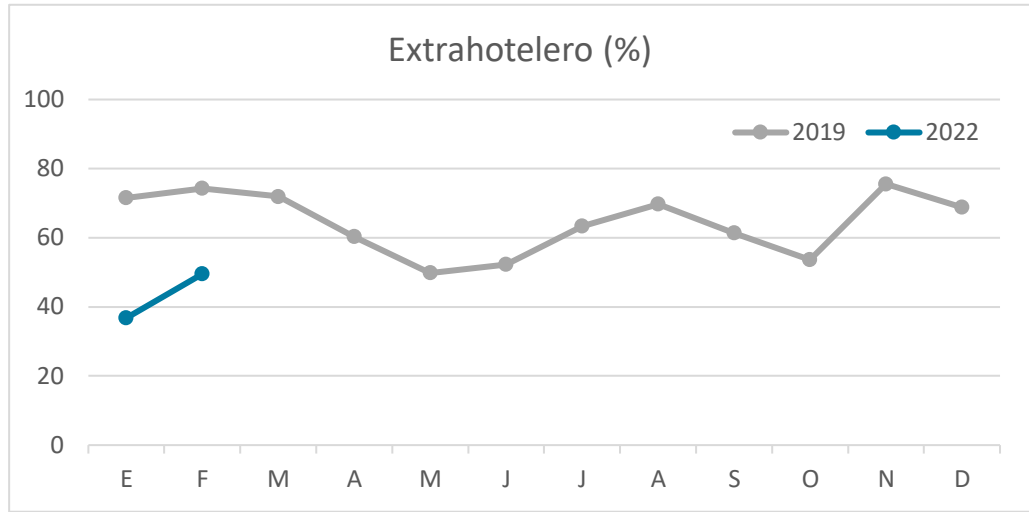
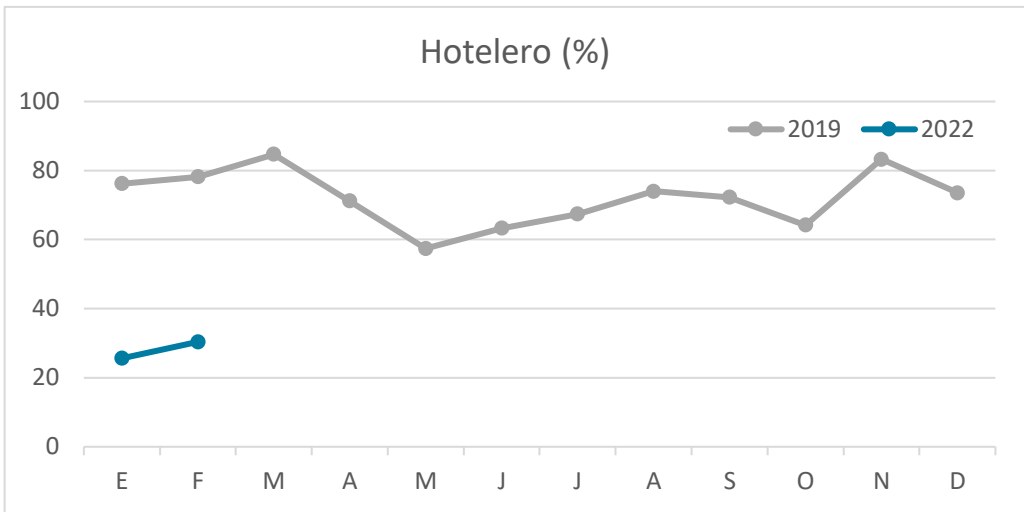
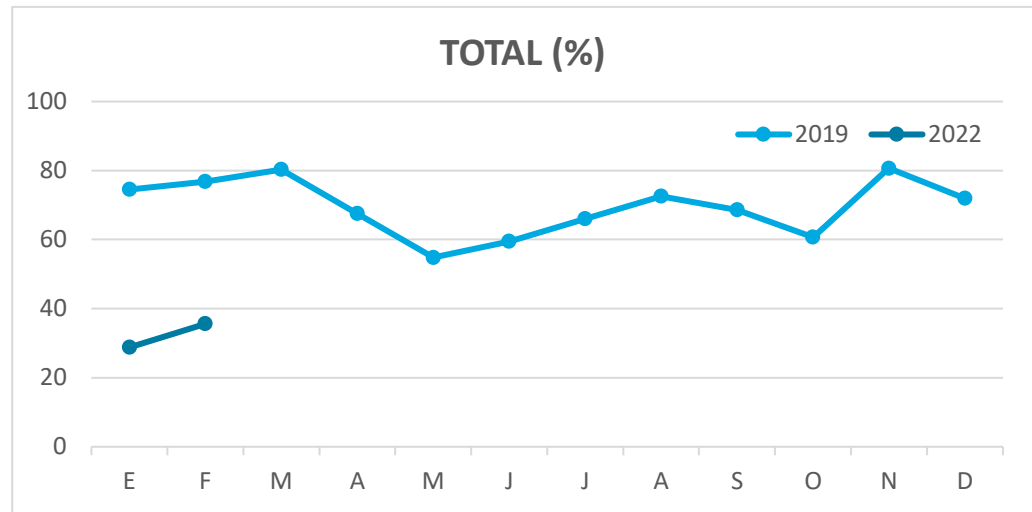


# Principales indicadores de alojamiento turístico

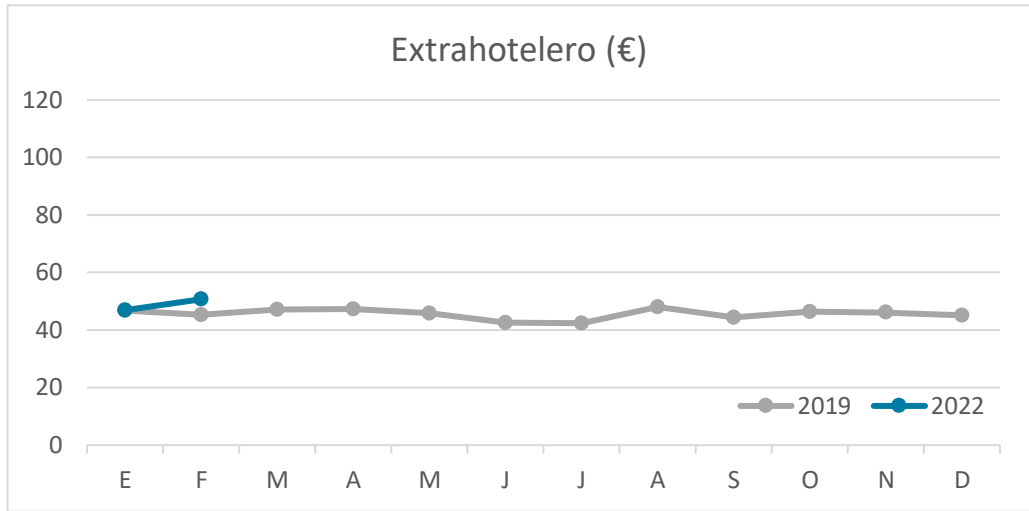
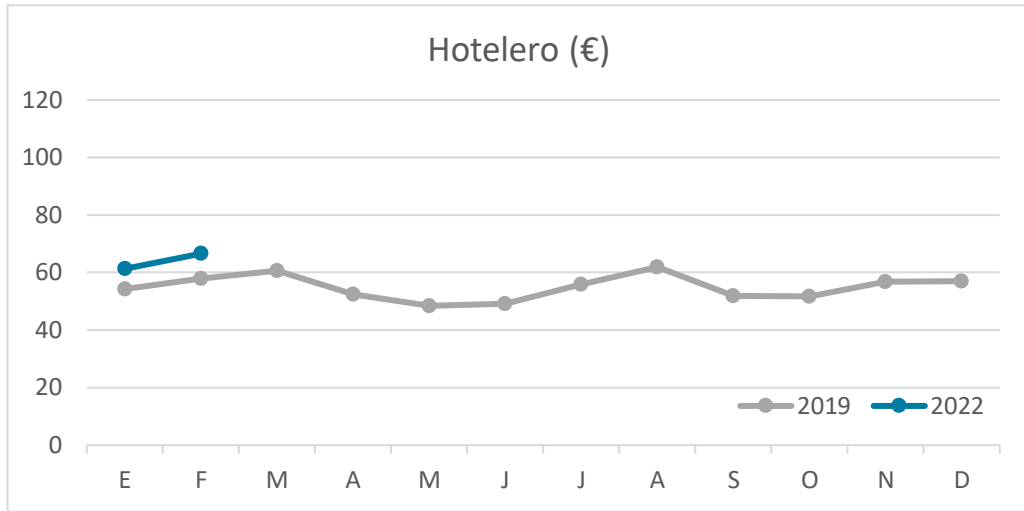
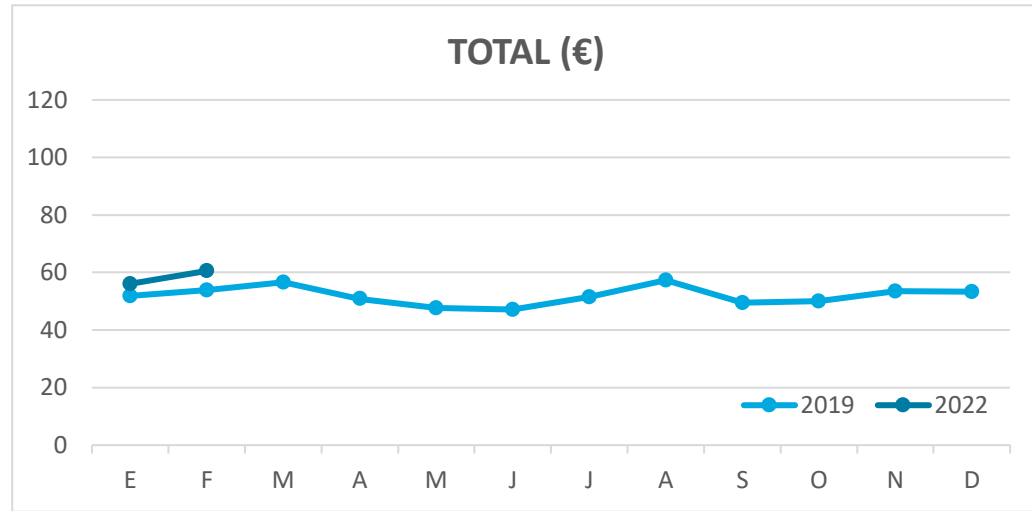
## LA PALMA (hasta febrero de 2022)



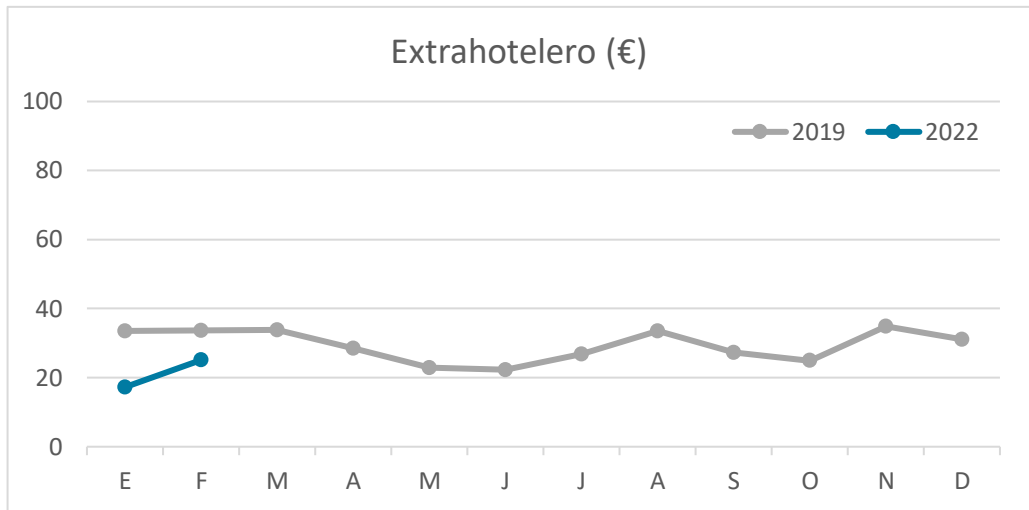
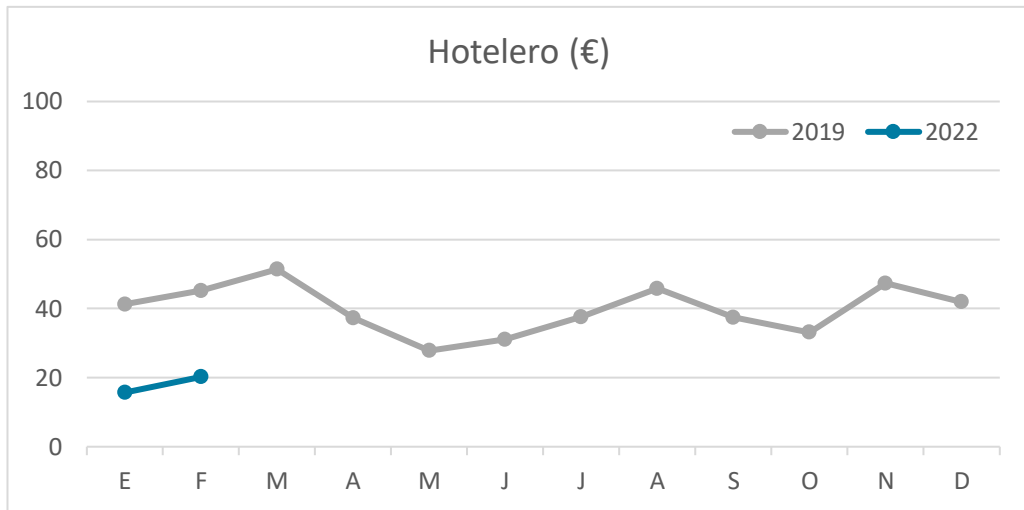
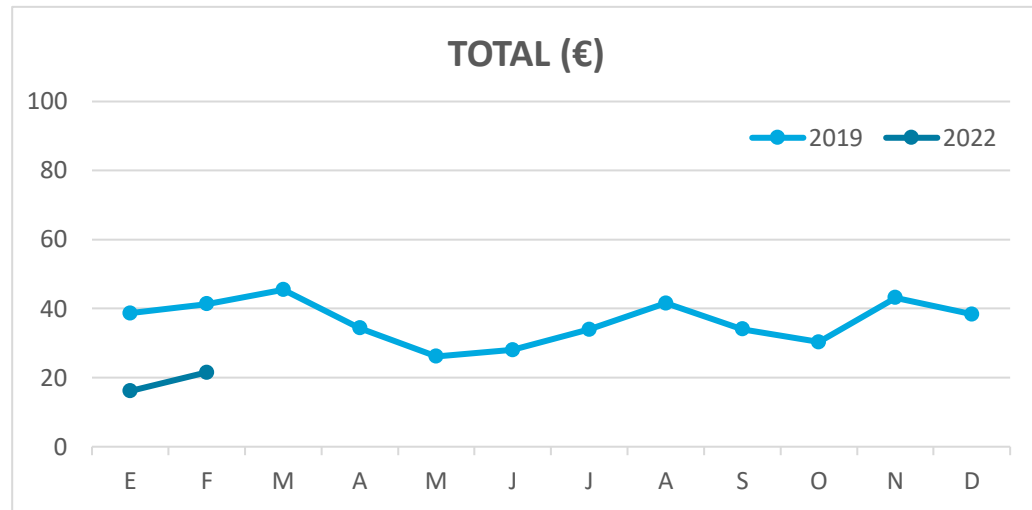
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)