

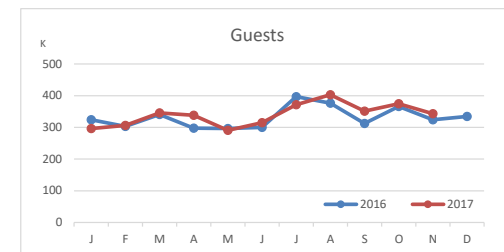
# Main tourist accommodation indicators

## GRAN CANARIA (November 2017)



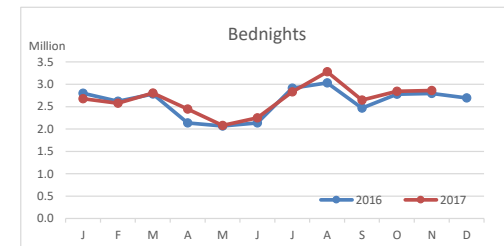
### GUESTS BY ACCOMMODATION TYPE (\*)

|              | TOTAL     |          |                |                  | Breakdown by accommodation type |          |                |                  |         |          |                |                  |
|--------------|-----------|----------|----------------|------------------|---------------------------------|----------|----------------|------------------|---------|----------|----------------|------------------|
|              | Abroad    | Mainland | Canary Islands | Total            | Abroad                          | Mainland | Canary Islands | Total            | Abroad  | Mainland | Canary Islands | Total            |
| Jan-Nov 2016 | 2,693,677 | 396,155  | 547,018        | <b>3,636,850</b> | 1,885,803                       | 280,752  | 258,235        | <b>2,424,790</b> | 807,874 | 115,403  | 288,783        | <b>1,212,060</b> |
| Jan-Nov 2017 | 2,840,178 | 397,611  | 496,410        | <b>3,734,199</b> | 1,942,082                       | 258,709  | 246,052        | <b>2,446,843</b> | 898,096 | 138,902  | 250,358        | <b>1,287,356</b> |
| Change       | 146,501   | 1,456    | -50,608        | <b>97,349</b>    | 56,279                          | -22,043  | -12,183        | <b>22,053</b>    | 90,222  | 23,499   | -38,425        | <b>75,296</b>    |
| Change, %    | 5.4%      | 0.4%     | -9.3%          | <b>2.7%</b>      | 3%                              | -7.9%    | -4.7%          | <b>0.9%</b>      | 11.2%   | 20.4%    | -13.3%         | <b>6.2%</b>      |



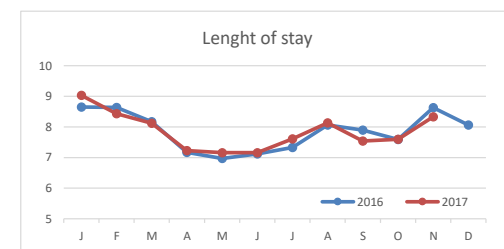
### BEDNIGHTS

|              | TOTAL      |           |                |                   | Breakdown by accommodation type |           |                |                   |           |          |                |                   |
|--------------|------------|-----------|----------------|-------------------|---------------------------------|-----------|----------------|-------------------|-----------|----------|----------------|-------------------|
|              | Abroad     | Mainland  | Canary Islands | Total             | Abroad                          | Mainland  | Canary Islands | Total             | Abroad    | Mainland | Canary Islands | Total             |
| Jan-Nov 2016 | 24,173,034 | 2,020,685 | 2,325,708      | <b>28,519,427</b> | 15,845,481                      | 1,317,165 | 884,966        | <b>18,047,612</b> | 8,327,553 | 703,520  | 1,440,742      | <b>10,471,815</b> |
| Jan-Nov 2017 | 24,952,946 | 2,165,647 | 2,175,673      | <b>29,294,266</b> | 16,184,476                      | 1,204,185 | 847,161        | <b>18,235,822</b> | 8,768,470 | 961,462  | 1,328,512      | <b>11,058,444</b> |
| Change       | 779,912    | 144,962   | -150,035       | <b>774,839</b>    | 338,995                         | -112,980  | -37,805        | <b>188,210</b>    | 440,917   | 257,942  | -112,230       | <b>586,629</b>    |
| Change, %    | 3.2%       | 7.2%      | -6.5%          | <b>2.7%</b>       | 2%                              | -8.6%     | -4.3%          | <b>1.0%</b>       | 5.3%      | 36.7%    | -7.8%          | <b>5.6%</b>       |

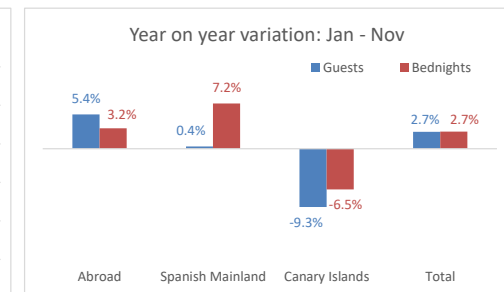
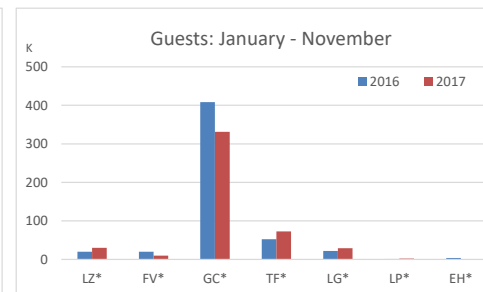
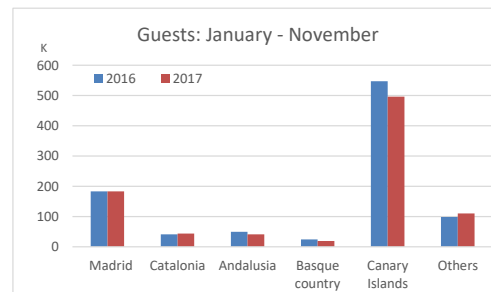
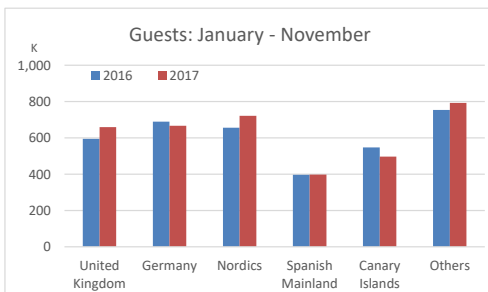


### LENGHT OF STAY

|        | TOTAL  |          |                |            | Breakdown by accommodation type |          |                |            |        |          |                |            |
|--------|--------|----------|----------------|------------|---------------------------------|----------|----------------|------------|--------|----------|----------------|------------|
|        | Abroad | Mainland | Canary Islands | Total      | Abroad                          | Mainland | Canary Islands | Total      | Abroad | Mainland | Canary Islands | Total      |
| 2015   | 9.2    | 4.8      | 4.1            | <b>7.9</b> | 8.6                             | 4.5      | 3.7            | <b>7.5</b> | 10.6   | 5.8      | 4.5            | <b>8.7</b> |
| 2016   | 8.9    | 5.1      | 4.2            | <b>7.9</b> | 8.4                             | 4.7      | 3.4            | <b>7.4</b> | 10.3   | 6.1      | 5.0            | <b>8.7</b> |
| Change | -0.3   | 0.3      | 0.1            | <b>0.0</b> | -0.2                            | 0.2      | -0.3           | <b>0.0</b> | -0.4   | 0.3      | 0.5            | <b>0.1</b> |



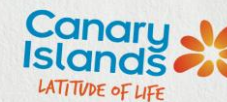
### GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE



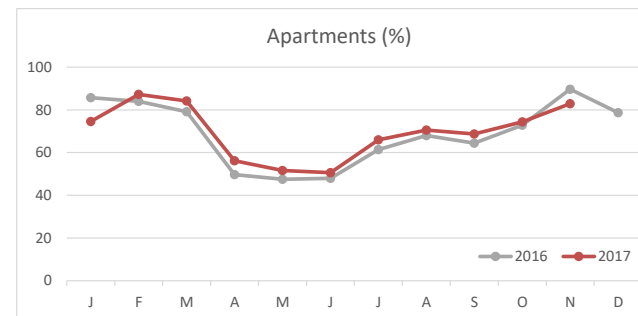
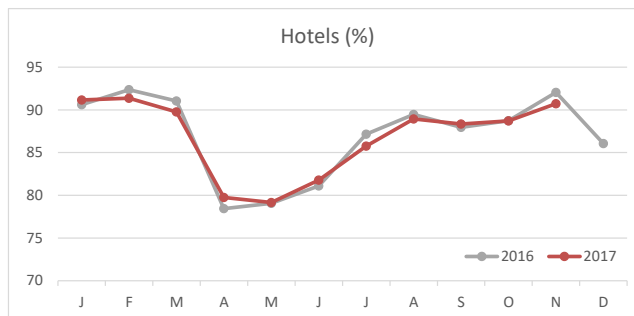
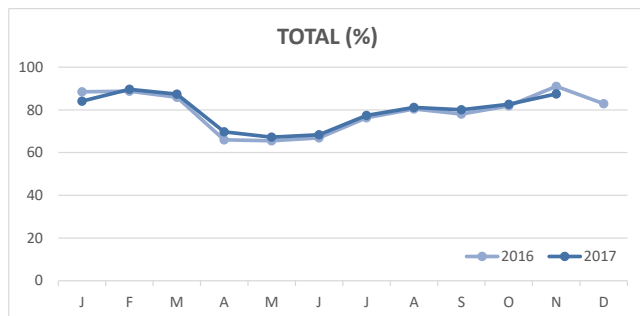
Note: LZ\* (Lanzarote), FV\* (Fuerteventura), GC\* (Gran Canaria), TF\* (Tenerife), LG\* (La Gomera), LP\* (La Palma) and EH\* (El Hierro).

# Main tourist accommodation indicators

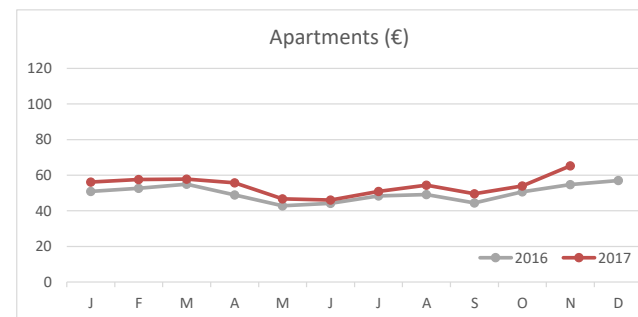
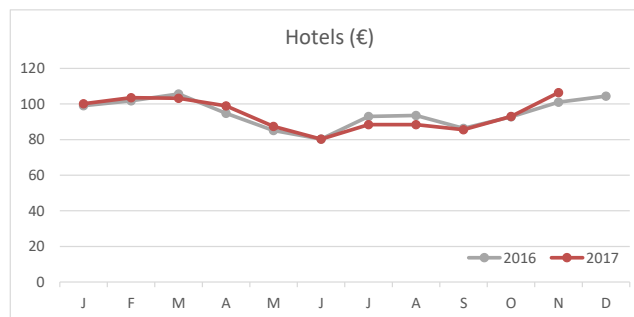
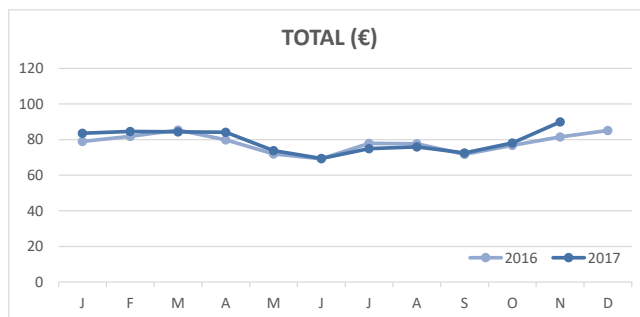
## GRAN CANARIA (November 2017)



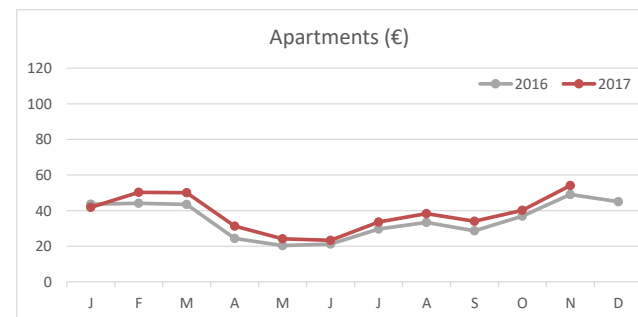
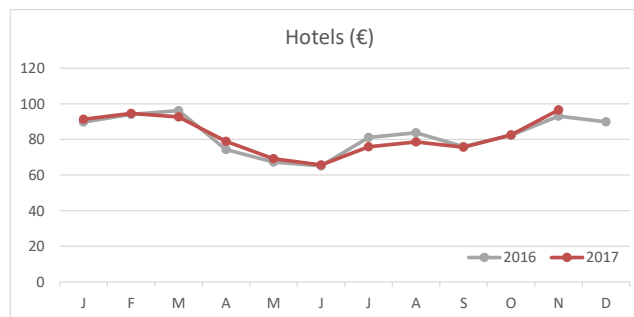
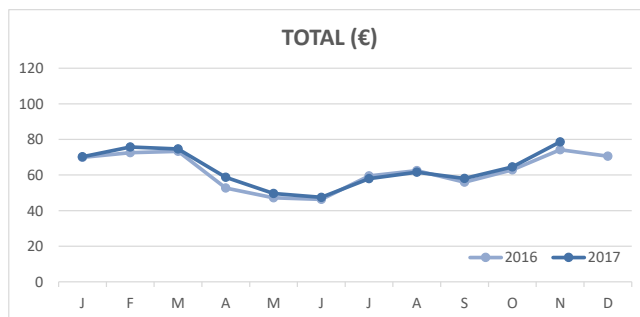
### OCCUPANCY RATE PER ROOM / APARTMENT



### ADR (Average Daily Rate)



### REVPAR (Revenue Per Available Room)



Note: "Guests indicator" refers to number of guests checking in as new arrivals.  
Source: Encuestas de Alojamiento Turístico (ISTAC)