

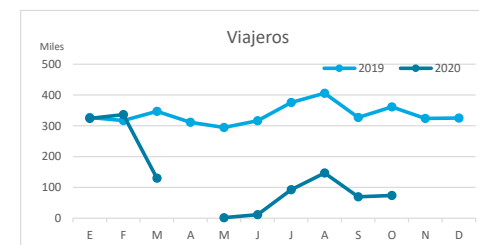
# Principales indicadores de alojamiento turístico

## GRAN CANARIA (a octubre 2020)



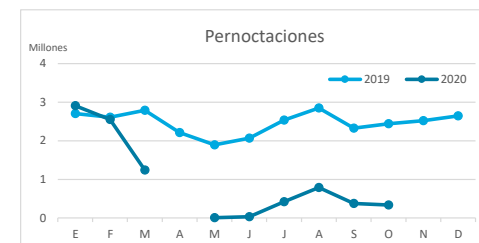
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                   | Detalle según tipo de alojamiento |           |          |                   |               |           |          |                  |
|-----------|------------|-----------|----------|-------------------|-----------------------------------|-----------|----------|-------------------|---------------|-----------|----------|------------------|
|           |            |           |          |                   | Hotelero                          |           |          |                   | Extrahotelero |           |          |                  |
|           | Extranjero | Península | Canarias | Total             | Extranjero                        | Península | Canarias | Total             | Extranjero    | Península | Canarias | Total            |
| ene-oct19 | 2.265.199  | 429.123   | 689.654  | <b>3.383.976</b>  | 1.577.937                         | 291.965   | 379.969  | <b>2.249.871</b>  | 687.262       | 137.158   | 309.685  | <b>1.134.105</b> |
| ene-oct20 | 758.065    | 140.335   | 288.659  | <b>1.187.059</b>  | 532.647                           | 113.145   | 182.108  | <b>827.900</b>    | 223.535       | 23.675    | 98.833   | <b>346.043</b>   |
| Dif       | -1.507.134 | -288.788  | -400.995 | <b>-2.196.917</b> | -1.045.290                        | -178.820  | -197.861 | <b>-1.421.971</b> | -463.727      | -113.483  | -210.852 | <b>-788.062</b>  |
| Dif, %    | -66,5%     | -67,3%    | -58,1%   | <b>-64,9%</b>     | -66,2%                            | -61,2%    | -52,1%   | <b>-63,2%</b>     | -67,5%        | -82,7%    | -68,1%   | <b>-69,5%</b>    |



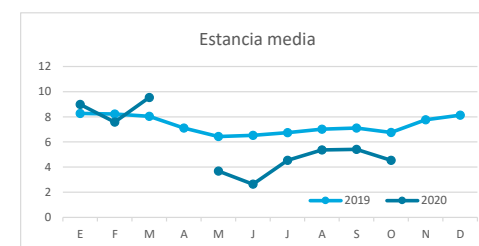
### PERNOCTACIONES

|           | TOTAL       |            |            |                    | Detalle según tipo de alojamiento |           |           |                    |               |           |           |                   |
|-----------|-------------|------------|------------|--------------------|-----------------------------------|-----------|-----------|--------------------|---------------|-----------|-----------|-------------------|
|           |             |            |            |                    | Hotelero                          |           |           |                    | Extrahotelero |           |           |                   |
|           | Extranjero  | Península  | Canarias   | Total              | Extranjero                        | Península | Canarias  | Total              | Extranjero    | Península | Canarias  | Total             |
| ene-oct19 | 19.929.253  | 2.102.439  | 2.400.411  | <b>24.432.103</b>  | 13.025.660                        | 1.288.757 | 1.172.198 | <b>15.486.615</b>  | 6.903.593     | 813.682   | 1.228.213 | <b>8.945.488</b>  |
| ene-oct20 | 6.919.510   | 636.850    | 1.101.524  | <b>8.657.884</b>   | 4.331.372                         | 458.150   | 647.622   | <b>5.437.144</b>   | 2.583.165     | 165.226   | 435.772   | <b>3.184.163</b>  |
| Dif       | -13.009.743 | -1.465.589 | -1.298.887 | <b>-15.774.219</b> | -8.694.288                        | -830.607  | -524.576  | <b>-10.049.471</b> | -4.320.428    | -648.456  | -792.441  | <b>-5.761.325</b> |
| Dif, %    | -65,3%      | -69,7%     | -54,1%     | <b>-64,6%</b>      | -66,7%                            | -64,5%    | -44,8%    | <b>-64,9%</b>      | -62,6%        | -79,7%    | -64,5%    | <b>-64,4%</b>     |

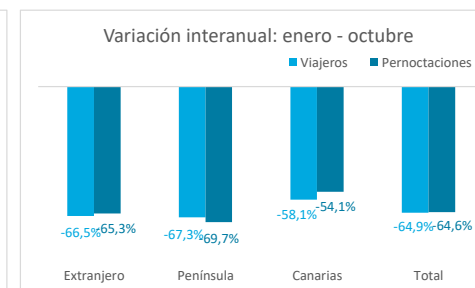
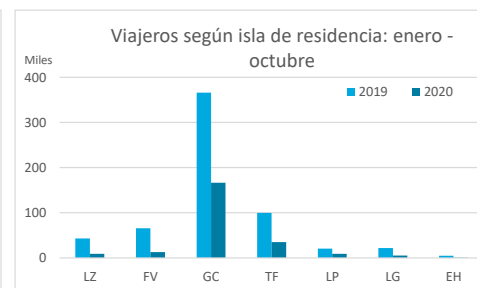
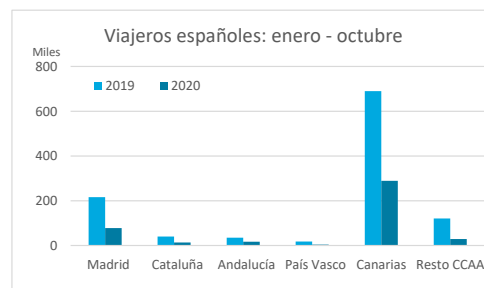
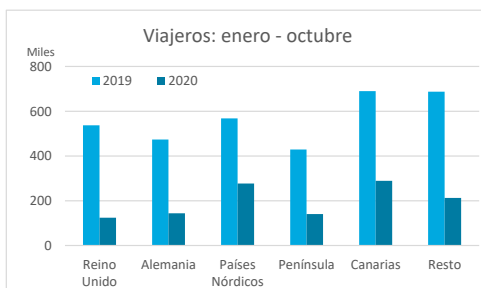


### ESTANCIA MEDIA

|           | TOTAL      |           |          |            | Detalle según tipo de alojamiento |           |          |             |               |           |          |            |
|-----------|------------|-----------|----------|------------|-----------------------------------|-----------|----------|-------------|---------------|-----------|----------|------------|
|           |            |           |          |            | Hotelero                          |           |          |             | Extrahotelero |           |          |            |
|           | Extranjero | Península | Canarias | Total      | Extranjero                        | Península | Canarias | Total       | Extranjero    | Península | Canarias | Total      |
| ene-oct19 | 8,8        | 4,9       | 3,5      | <b>7,2</b> | 8,3                               | 4,4       | 3,1      | <b>6,9</b>  | 10,0          | 5,9       | 4,0      | <b>7,9</b> |
| ene-oct20 | 9,1        | 4,5       | 3,8      | <b>7,3</b> | 8,1                               | 4,0       | 3,6      | <b>6,6</b>  | 11,6          | 7,0       | 4,4      | <b>9,2</b> |
| Dif       | 0,3        | -0,4      | 0,3      | <b>0,1</b> | -0,1                              | -0,4      | 0,5      | <b>-0,3</b> | 1,5           | 1,0       | 0,4      | <b>1,3</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



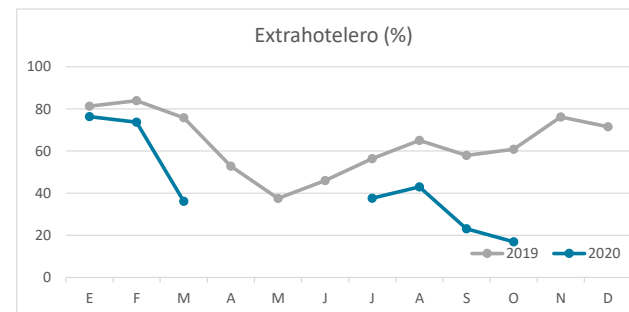
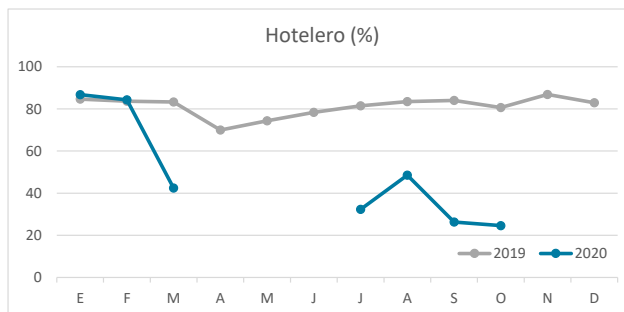
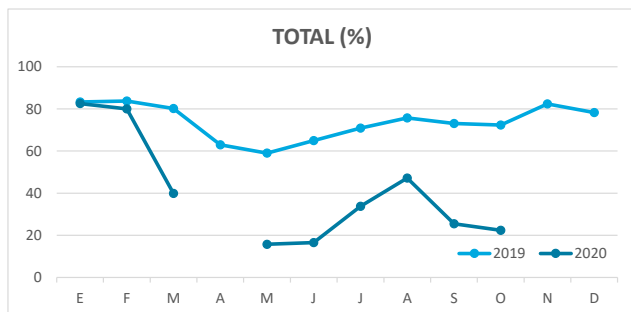
El dato referido al TOTAL (Hotelero + Extrahotelero) no coincide con la suma de alojamiento hotelero y extrahotelero debido a que entre abril y junio de 2020 no se publicó el desglose por islas.

# Principales indicadores de alojamiento turístico

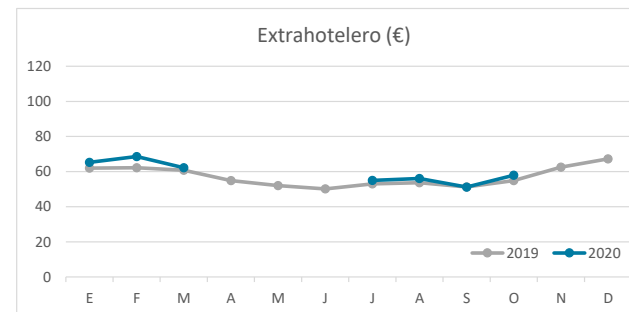
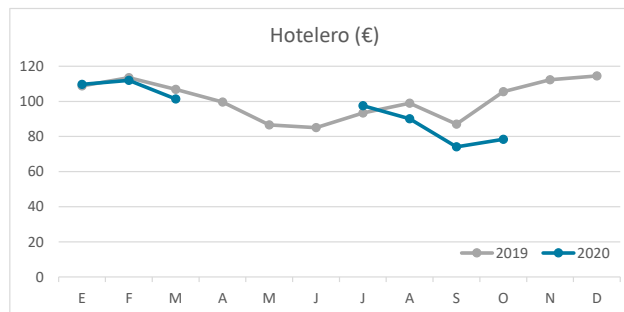
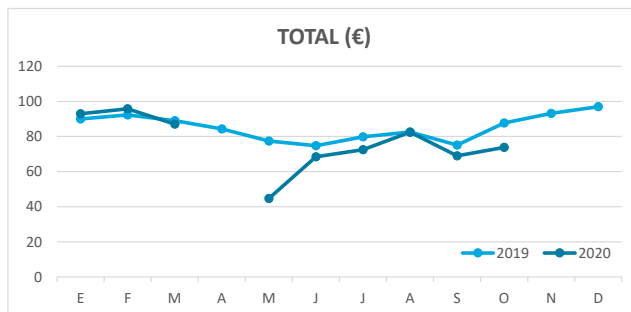
## GRAN CANARIA (a octubre 2020)



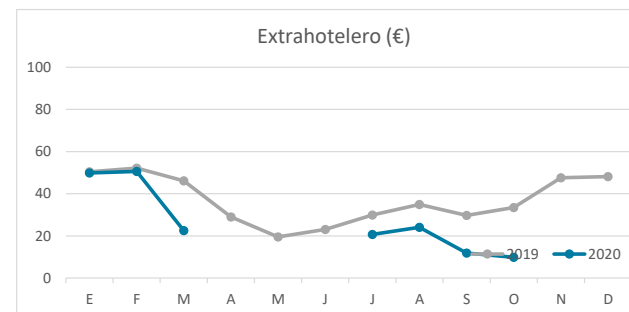
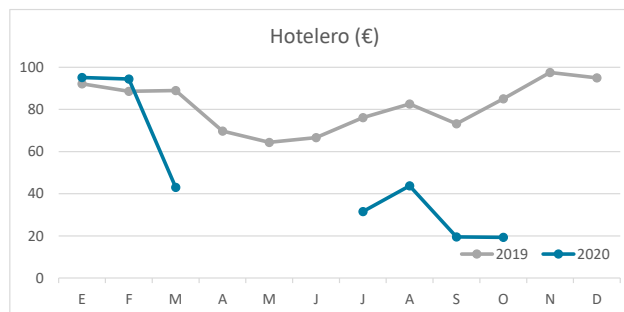
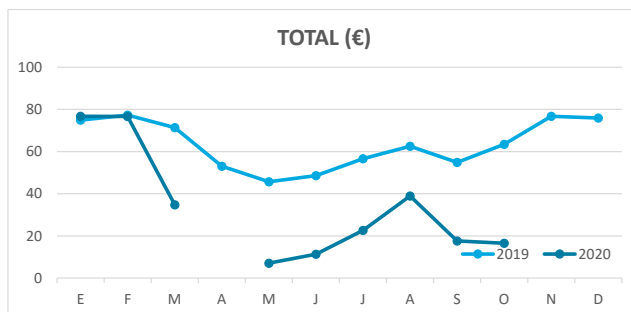
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)