

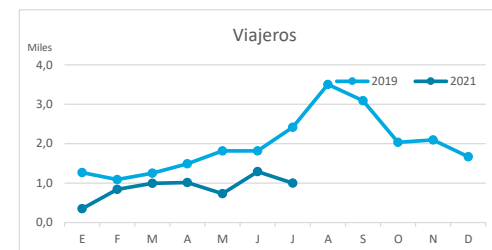
# Principales indicadores de alojamiento turístico

## EL HIERRO (hasta julio 2021)



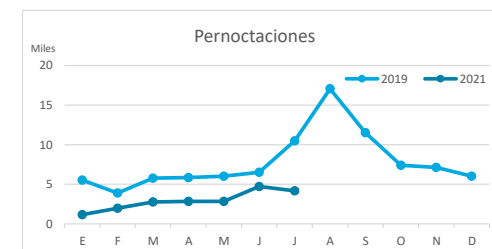
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |               |              |          |        |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|---------------|--------------|----------|--------|
|           |             |              |          |        | Hotelero                          |              |          |        | Extrahotelero |              |          |        |
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros   | Peninsulares | Canarios | Total  |
| ene-jul19 | 2.350       | 1.420        | 7.391    | 11.161 | 1.762                             | 1.175        | 3.299    | 6.236  | 588           | 245          | 4.092    | 4.925  |
| ene-jul21 | 653         | 1.496        | 4.078    | 6.227  | 580                               | 1.385        | 1.983    | 3.948  | 73            | 111          | 2.095    | 2.279  |
| Dif       | -1.697      | 76           | -3.313   | -4.934 | -1.182                            | 210          | -1.316   | -2.288 | -515          | -134         | -1.997   | -2.646 |
| Dif, %    | -72,2%      | 5,4%         | -44,8%   | -44,2% | -67,1%                            | 17,9%        | -39,9%   | -36,7% | -87,6%        | -54,7%       | -48,8%   | -53,7% |



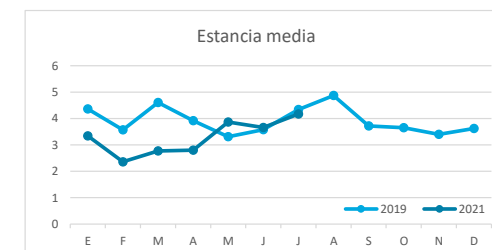
### PERNOCTACIONES

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |              |          |         |               |              |          |         |
|-----------|-------------|--------------|----------|---------|-----------------------------------|--------------|----------|---------|---------------|--------------|----------|---------|
|           |             |              |          |         | Hotelero                          |              |          |         | Extrahotelero |              |          |         |
|           | Extranjeros | Peninsulares | Canarios | Total   | Extranjeros                       | Peninsulares | Canarios | Total   | Extranjeros   | Peninsulares | Canarios | Total   |
| ene-jul19 | 11.061      | 6.150        | 26.877   | 44.088  | 8.140                             | 5.137        | 11.201   | 24.478  | 2.921         | 1.013        | 15.676   | 19.610  |
| ene-jul21 | 2.168       | 5.931        | 12.389   | 20.488  | 1.891                             | 5.471        | 4.694    | 12.056  | 277           | 460          | 7.695    | 8.432   |
| Dif       | -8.893      | -219         | -14.488  | -23.600 | -6.249                            | 334          | -6.507   | -12.422 | -2.644        | -553         | -7.981   | -11.178 |
| Dif, %    | -80,4%      | -3,6%        | -53,9%   | -53,5%  | -76,8%                            | 6,5%         | -58,1%   | -50,7%  | -90,5%        | -54,6%       | -50,9%   | -57,0%  |

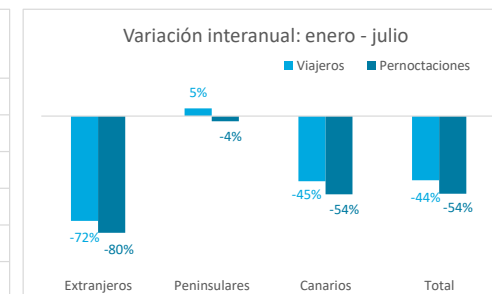
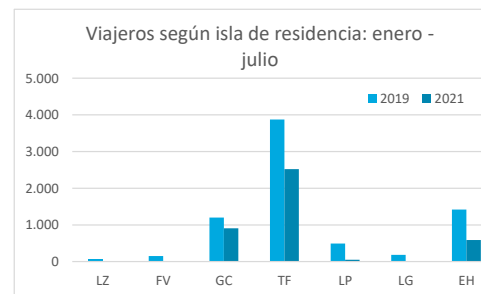
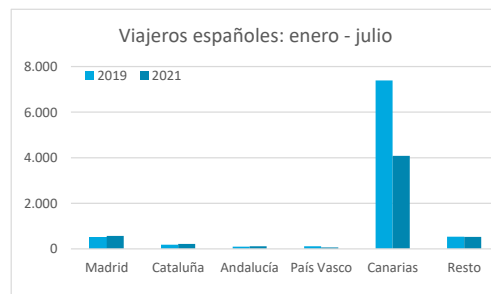
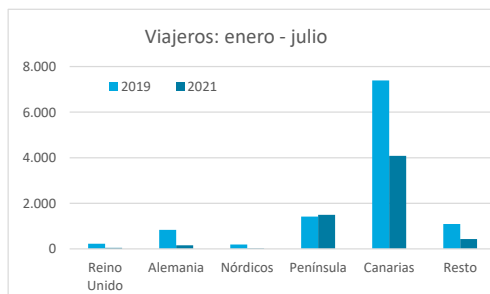


### ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |               |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|---------------|--------------|----------|-------|
|           |             |              |          |       | Hotelero                          |              |          |       | Extrahotelero |              |          |       |
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros   | Peninsulares | Canarios | Total |
| ene-jul19 | 4,7         | 4,3          | 3,6      | 4,0   | 4,6                               | 4,4          | 3,4      | 3,9   | 5,0           | 4,1          | 3,8      | 4,0   |
| ene-jul21 | 3,3         | 4,0          | 3,0      | 3,3   | 3,3                               | 4,0          | 2,4      | 3,1   | 3,8           | 4,1          | 3,7      | 3,7   |
| Dif       | -1,4        | -0,4         | -0,6     | -0,7  | -1,4                              | -0,4         | -1,0     | -0,9  | -1,2          | 0,0          | -0,2     | -0,3  |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

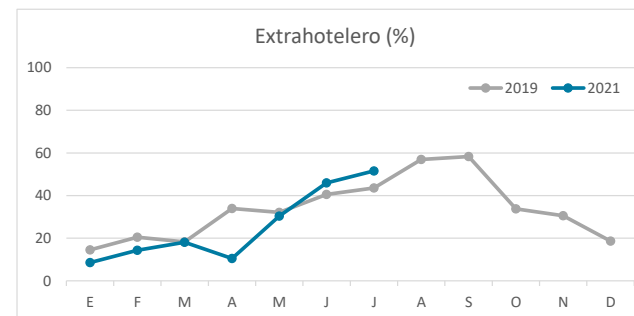
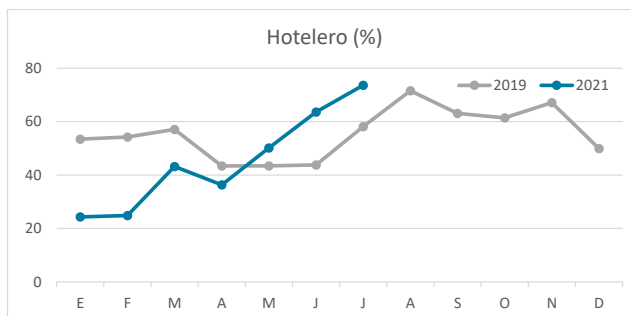
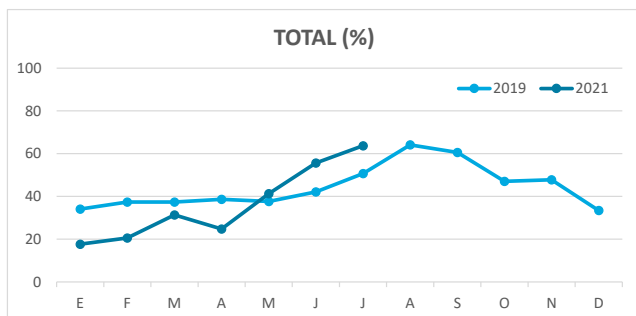


El dato referido al TOTAL (Hotelero + Extrahotelero) no coincide con la suma de alojamiento hotelero y extrahotelero debido a que en abril de 2020 se publicaron datos agregados.

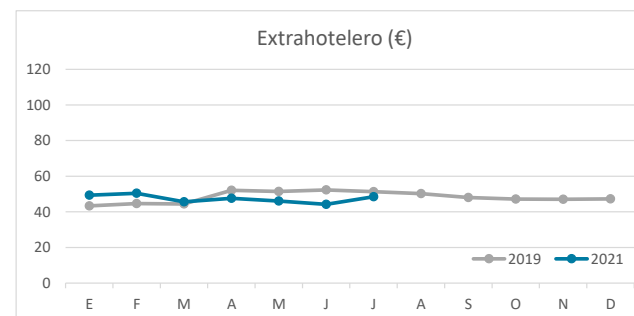
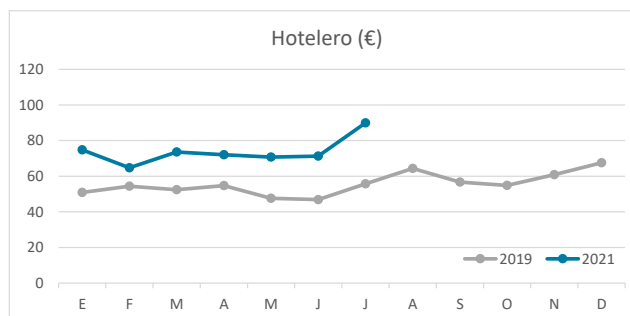
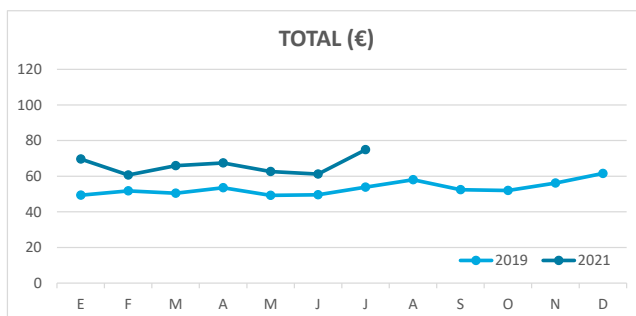
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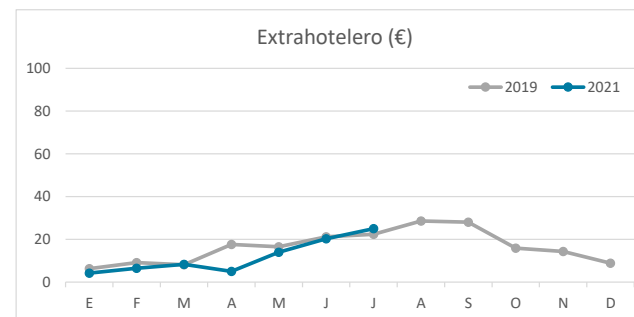
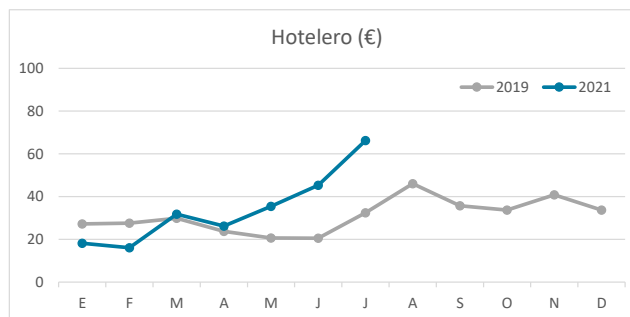
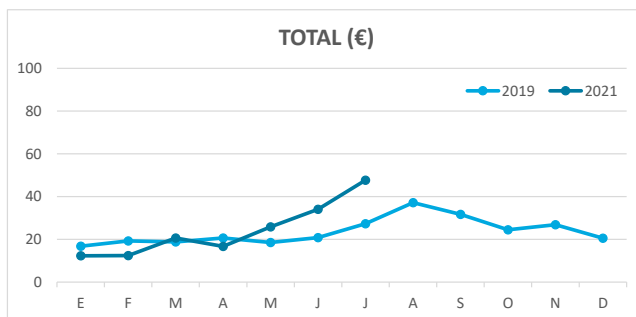
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)