# Main tourist accommodation indicators TENERIFE (January - June 2021)

## **GUESTS BY ACCOMMODATION TYPE** (\*)

					Breakdown by accommodation type							
	TOTAL				Hotels				Apartments			
	Abroad	Mainland Ca	nary Islands	Total	Abroad	Mainland Ca	anary Islands	Total	Abroad	Mainland Ca	nary Islands	
Jan-Jun19	1,952,568	304,043	221,373	2,477,984	1,369,533	256,214	164,000	1,789,747	583,035	47,829	57,373	
Jan-Jun21	252,519	109,797	196,421	558,737	184,626	96,941	145,152	426,719	67,893	12,856	51,269	
Change	-1,700,049	-194,246	-24,952	-1,919,247	-1,184,907	-159,273	-18,848	-1,363,028	-515,142	-34,973	-6,104	
Change, %	-87.1%	-63.9%	-11.3%	-77.5%	-86.5%	-62.2%	-11.5%	-76.2%	-88.4%	-73.1%	-10.6%	

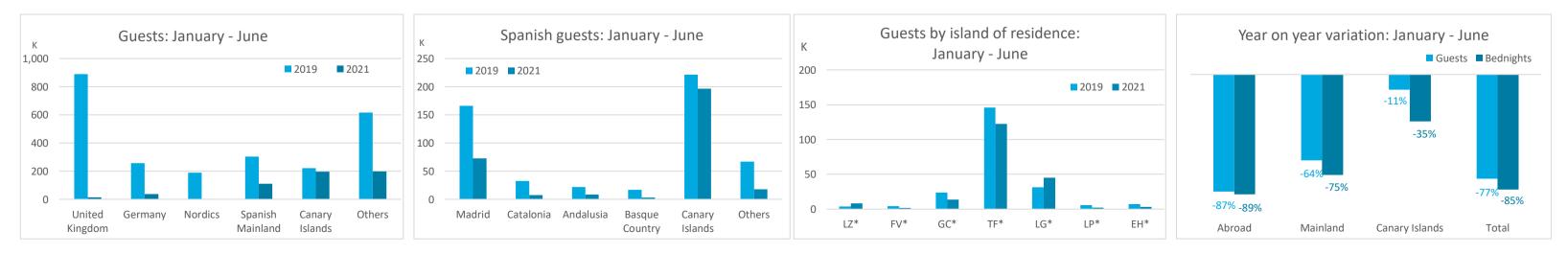
#### **BEDNIGHTS**

					Breakdown by accommodation type							
		ΤΟΤΑ	L			Hote	els	Apartments				
	Abroad	Mainland C	anary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland Ca	nary Islands	
Jan-Jun19	14,931,620	1,550,236	723,207	17,205,063	10,136,113	1,293,615	505,502	11,935,230	4,795,507	256,621	217,705	
Jan-Jun21	1,642,302	393,592	470,527	2,506,421	1,190,259	340,333	333,180	1,863,772	452,043	53,259	137,347	
Change	-13,289,318	-1,156,644	-252,680	-14,698,642	-8,945,854	-953,282	-172,322	-10,071,458	-4,343,464	-203,362	-80,358	
Change, %	-89.0%	-74.6%	-34.9%	-85.4%	-88.3%	-73.7%	-34.1%	-84.4%	-90.6%	-79.2%	-36.9%	

#### **LENGHT OF STAY**

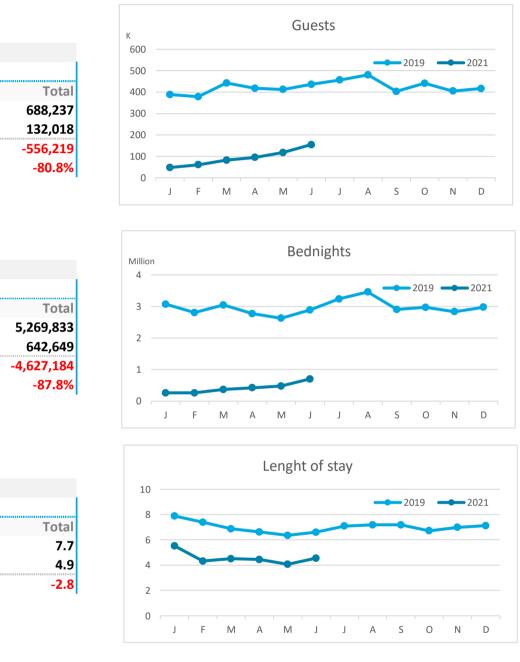
				Breakdown by accommodation type							
		ΤΟΤΑΙ	L	Hotels				Apartments			
	Abroad	Mainland Ca	anary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland Car	nary Islands
Jan-Jun19	7.6	5.1	3.3	6.9	7.4	5.0	3.1	6.7	8.2	5.4	3.8
Jan-Jun21	6.5	3.6	2.4	4.5	6.4	3.5	2.3	4.4	6.7	4.1	2.7
Change	-1.1	-1.5	-0.9	-2.5	-1.0	-1.5	-0.8	-2.3	-1.6	-1.2	-1.1

#### **GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE**



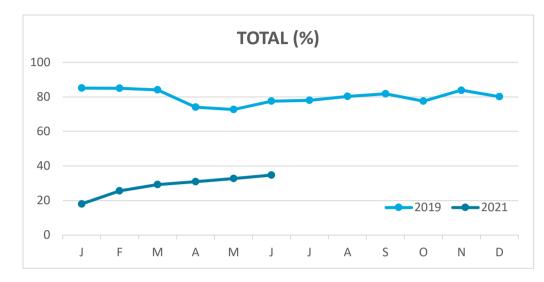
Note: LZ\* (Lanzarote), FV\* (Fuerteventura), GC\* (Gran Canaria), TF\* (Tenerife), LG\* (La Gomera), LP\* (La Palma) and EH\* (El Hierro). TOTAL does not coincide with the sum of hotel and non-hotel accommodations, since between April and June 2020 the breakdown by islands was not published.

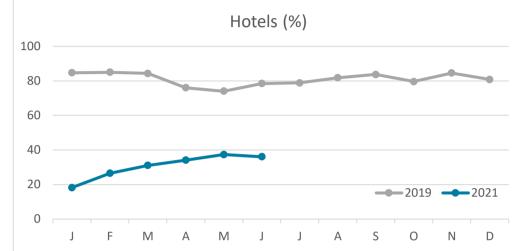




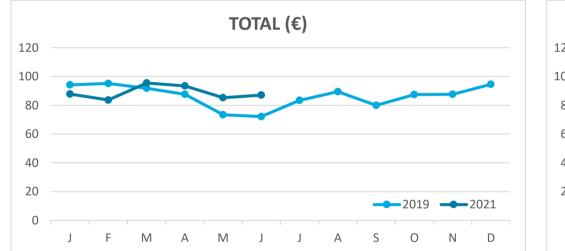
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#### **OCCUPANCY RATE PER ROOM / APARTMENT**



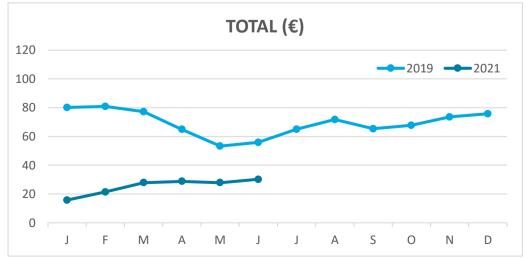


### ADR (Average Daily Rate)





### **REVPAR (Revenue Per Available Room)**



Hotels ( $\in$ ) 120 120 100 80 60 40 20 J F M A M J J A S O N D

*Note: "Guests indicator" refers to number of guests checking in as new arrivals. Source: Encuestas de Alojamiento Turístico (ISTAC)* 



