

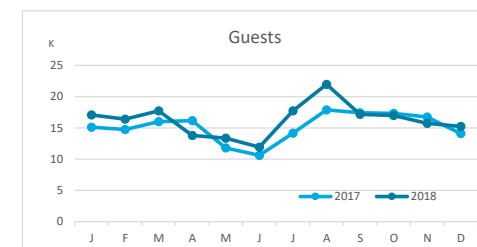
# Main tourist accommodation indicators

## LA GOMERA (January - December 2018)



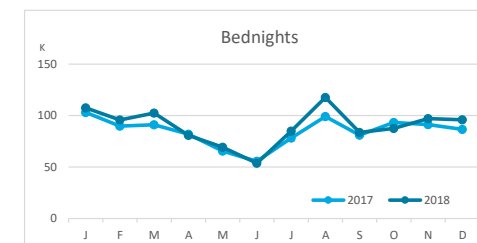
### GUESTS BY ACCOMMODATION TYPE (\*)

|           | TOTAL   |          |                |         | Breakdown by accommodation type |          |                |         |            |          |                |        |        |          |                |       |
|-----------|---------|----------|----------------|---------|---------------------------------|----------|----------------|---------|------------|----------|----------------|--------|--------|----------|----------------|-------|
|           |         |          |                |         | Hotels                          |          |                |         | Apartments |          |                |        |        |          |                |       |
|           | Abroad  | Mainland | Canary Islands | Total   | Abroad                          | Mainland | Canary Islands | Total   | Abroad     | Mainland | Canary Islands | Total  | Abroad | Mainland | Canary Islands | Total |
| Jan-Dec17 | 106,308 | 7,534    | 68,175         | 182,017 | 70,157                          | 4,233    | 37,281         | 111,671 | 36,151     | 3,301    | 30,894         | 70,346 |        |          |                |       |
| Jan-Dec18 | 104,183 | 9,267    | 81,543         | 194,993 | 64,494                          | 5,598    | 45,278         | 115,370 | 39,689     | 3,669    | 36,265         | 79,623 |        |          |                |       |
| Change    | -2,125  | 1,733    | 13,368         | 12,976  | -5,663                          | 1,365    | 7,997          | 3,699   | 3,538      | 368      | 5,371          | 9,277  |        |          |                |       |
| Change, % | -2.0%   | 23.0%    | 19.6%          | 7.1%    | -8.1%                           | 32.2%    | 21.5%          | 3.3%    | 9.8%       | 11.1%    | 17.4%          | 13.2%  |        |          |                |       |



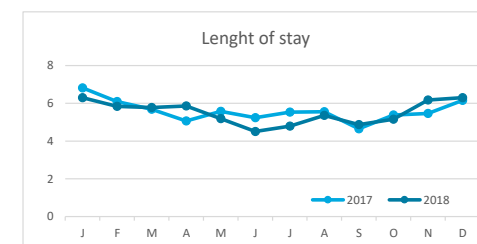
### BEDNIGHTS

|           | TOTAL   |          |                |           | Breakdown by accommodation type |          |                |         |            |          |                |         |        |          |                |       |
|-----------|---------|----------|----------------|-----------|---------------------------------|----------|----------------|---------|------------|----------|----------------|---------|--------|----------|----------------|-------|
|           |         |          |                |           | Hotels                          |          |                |         | Apartments |          |                |         |        |          |                |       |
|           | Abroad  | Mainland | Canary Islands | Total     | Abroad                          | Mainland | Canary Islands | Total   | Abroad     | Mainland | Canary Islands | Total   | Abroad | Mainland | Canary Islands | Total |
| Jan-Dec17 | 795,957 | 20,859   | 200,128        | 1,016,944 | 451,832                         | 11,535   | 86,362         | 549,729 | 344,125    | 9,324    | 113,766        | 467,215 |        |          |                |       |
| Jan-Dec18 | 807,824 | 26,646   | 241,725        | 1,076,195 | 428,971                         | 14,629   | 99,384         | 542,984 | 378,853    | 12,017   | 142,341        | 533,211 |        |          |                |       |
| Change    | 11,867  | 5,787    | 41,597         | 59,251    | -22,861                         | 3,094    | 13,022         | -6,745  | 34,728     | 2,693    | 28,575         | 65,996  |        |          |                |       |
| Change, % | 1.5%    | 27.7%    | 20.8%          | 5.8%      | -5.1%                           | 26.8%    | 15.1%          | -1.2%   | 10.1%      | 28.9%    | 25.1%          | 14.1%   |        |          |                |       |

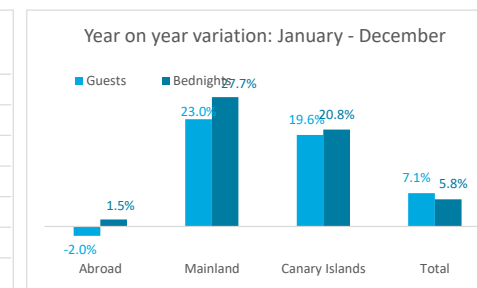
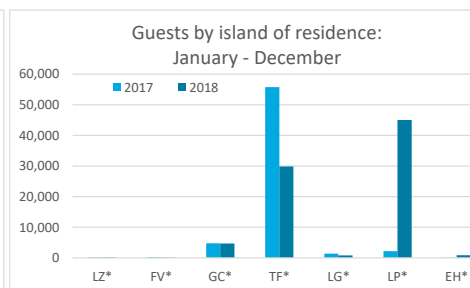
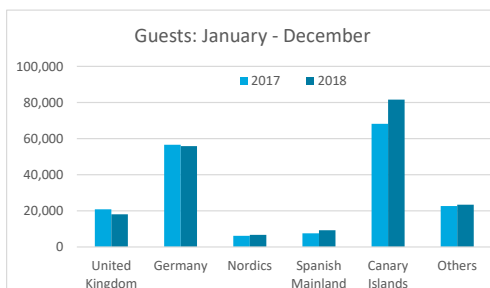


### LENGHT OF STAY

|           | TOTAL  |          |                |       | Breakdown by accommodation type |          |                |       |            |          |                |       |        |          |                |       |
|-----------|--------|----------|----------------|-------|---------------------------------|----------|----------------|-------|------------|----------|----------------|-------|--------|----------|----------------|-------|
|           |        |          |                |       | Hotels                          |          |                |       | Apartments |          |                |       |        |          |                |       |
|           | Abroad | Mainland | Canary Islands | Total | Abroad                          | Mainland | Canary Islands | Total | Abroad     | Mainland | Canary Islands | Total | Abroad | Mainland | Canary Islands | Total |
| Jan-Dec17 | 7.5    | 2.8      | 2.9            | 5.6   | 6.4                             | 2.7      | 2.3            | 4.9   | 9.5        | 2.8      | 3.7            | 6.6   |        |          |                |       |
| Jan-Dec18 | 7.8    | 2.9      | 3.0            | 5.5   | 6.7                             | 2.6      | 2.2            | 4.7   | 9.5        | 3.3      | 3.9            | 6.7   |        |          |                |       |
| Change    | 0.3    | 0.1      | 0.0            | -0.1  | 0.2                             | -0.1     | -0.1           | -0.2  | 0.0        | 0.5      | 0.2            | 0.1   |        |          |                |       |



### GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE



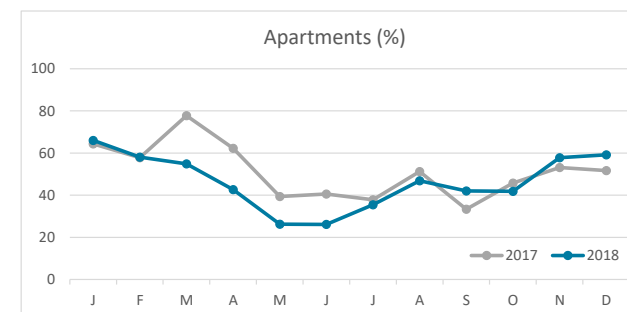
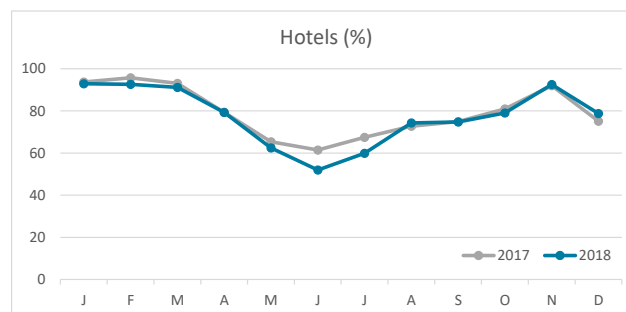
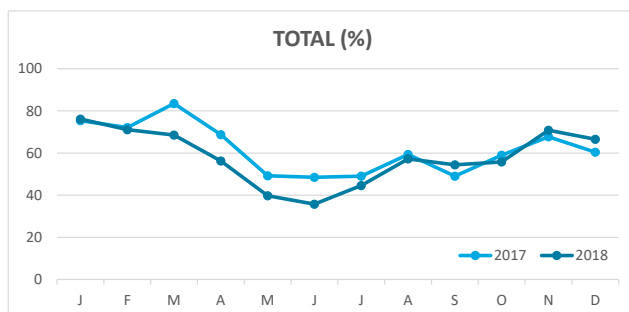
Note: LZ\* (Lanzarote), FV\* (Fuerteventura), GC\* (Gran Canaria), TF\* (Tenerife), LG\* (La Gomera), LP\* (La Palma) and EH\* (El Hierro).

# Main tourist accommodation indicators

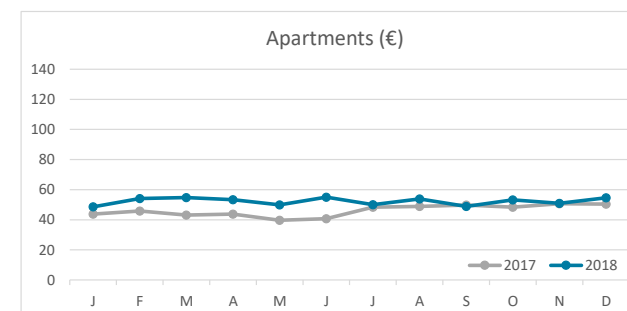
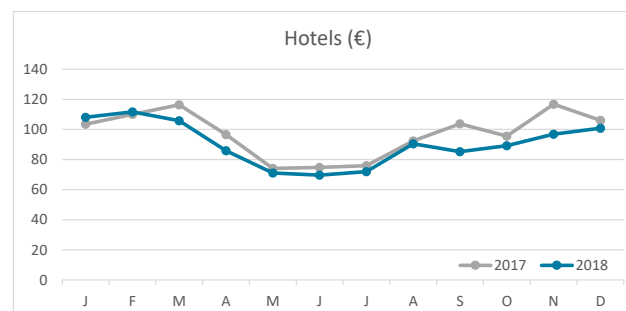
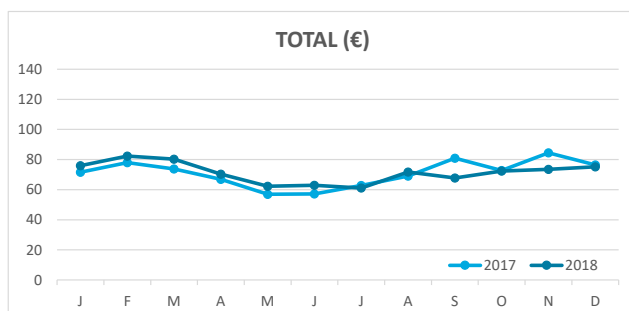
## LA GOMERA (January - December 2018)



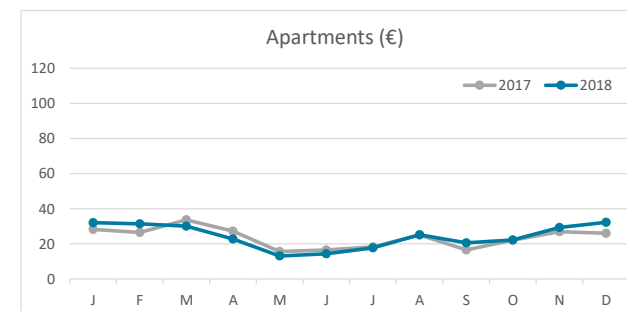
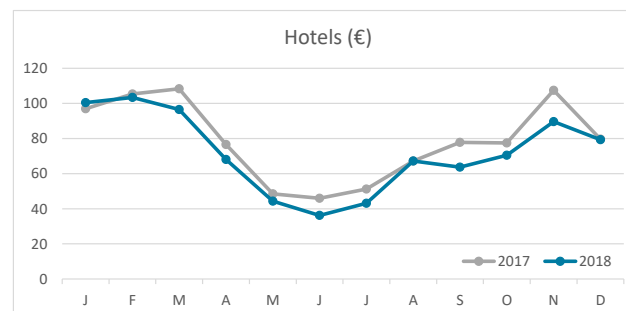
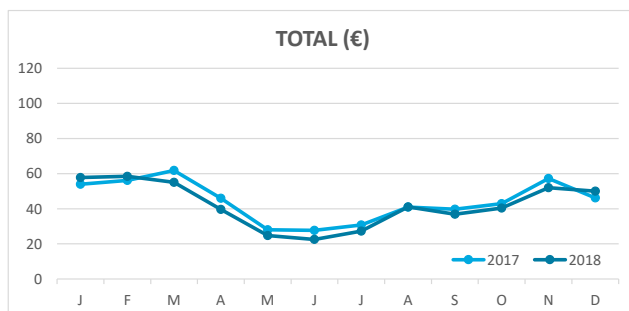
### OCCUPANCY RATE PER ROOM / APARTMENT



### ADR (Average Daily Rate)



### REVPAR (Revenue Per Available Room)



Note: "Guests indicator" refers to number of guests checking in as new arrivals.  
Source: Encuestas de Alojamiento Turístico (ISTAC)