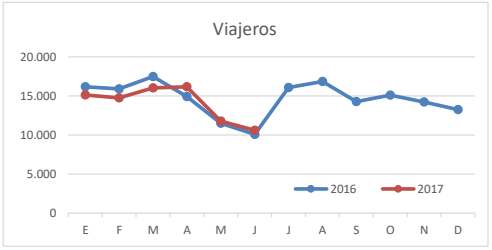
Principales indicadores de alojamiento turístico
LA GOMERA (a junio 2017)

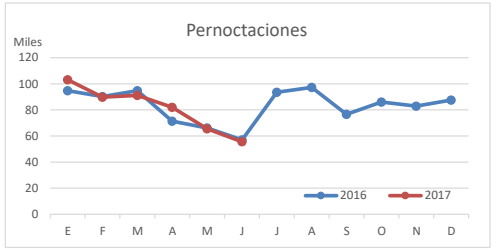
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento: Hotelero				Extrahotelero			
	Extranjero	Península	Canarias	Total	Extranjero	Península	Canarias	Total	Extranjero	Península	Canarias	Total
ene-jun16	58.570	3.022	24.483	**86.075**	39.773	1.294	14.447	**55.514**	18.797	1.728	10.036	**30.561**
ene-jun17	56.085	3.296	25.047	**84.428**	38.631	1.825	13.855	**54.311**	17.454	1.471	11.192	**30.117**
Dif	-2.485	274	564	**-1.647**	-1.142	531	-592	**-1.203**	-1.343	-257	1.156	**-444**
Dif, %	-4,2%	9,1%	2,3%	**-1,9%**	-3%	41,0%	-4,1%	**-2,2%**	-7,1%	-14,9%	11,5%	**-1,5%**



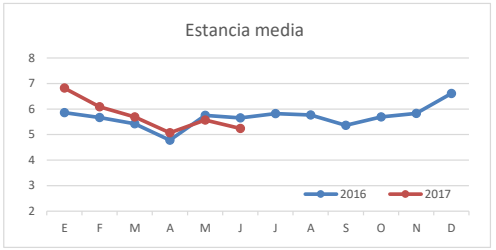
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento: Hotelero				Extrahotelero			
	Extranjero	Península	Canarias	Total	Extranjero	Península	Canarias	Total	Extranjero	Península	Canarias	Total
ene-jun16	418.291	6.687	49.253	**474.231**	238.276	3.129	26.295	**267.700**	180.015	3.558	22.958	**206.531**
ene-jun17	414.864	8.632	63.721	**487.217**	239.734	4.145	28.050	**271.929**	175.130	4.487	35.671	**215.288**
Dif	-3.427	1.945	14.468	**12.986**	1.458	1.016	1.755	**4.229**	-4.885	929	12.713	**8.757**
Dif, %	-0,8%	29,1%	29,4%	**2,7%**	1%	32,5%	6,7%	**1,6%**	-2,7%	26,1%	55,4%	**4,2%**

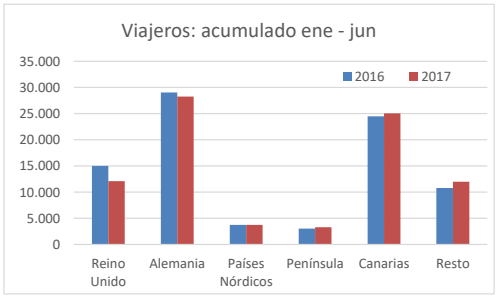


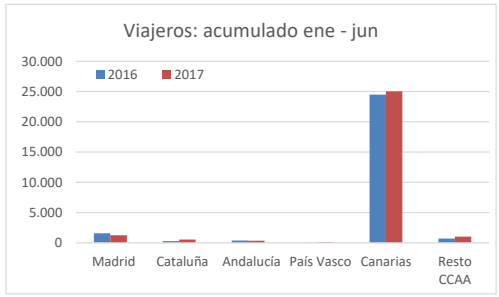
ESTANCIA MEDIA

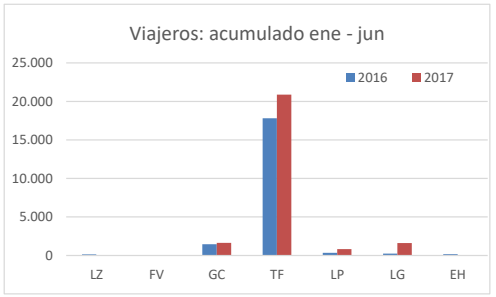
	TOTAL				Detalle según tipo de alojamiento: Hotelero				Extrahotelero			
	Extranjero	Península	Canarias	Total	Extranjero	Península	Canarias	Total	Extranjero	Península	Canarias	Total
2015	6,8	3,0	2,7	**5,2**	5,6	2,7	2,1	**4,3**	9,7	3,7	3,6	**6,8**
2016	7,4	3,8	2,8	**5,7**	6,3	2,8	2,2	**4,9**	9,5	4,7	3,7	**7,1**
Dif	0,5	0,8	0,1	**0,5**	0,7	0,1	0,1	**0,6**	-0,2	0,9	0,1	**0,3**

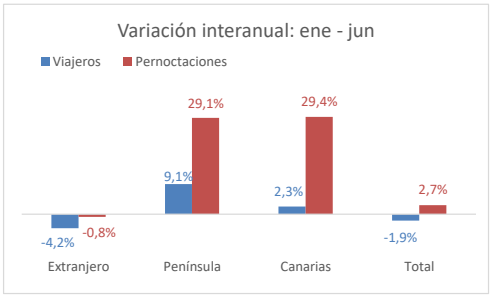


DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



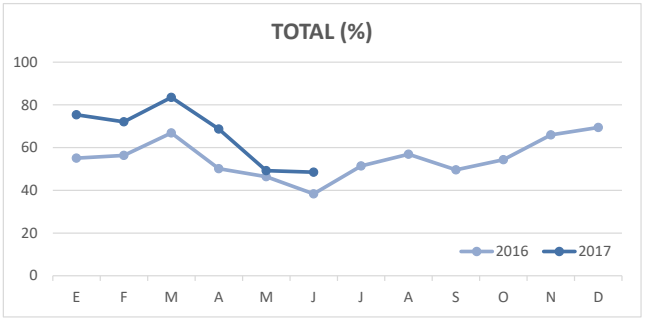


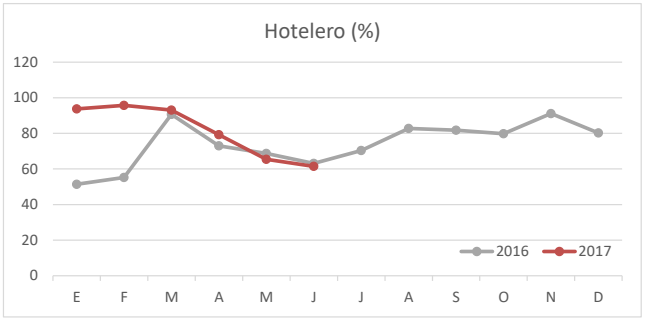


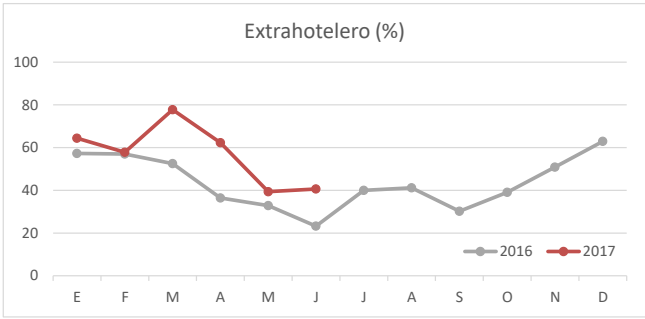


Principales indicadores de alojamiento turístico
LA GOMERA (a junio 2017)

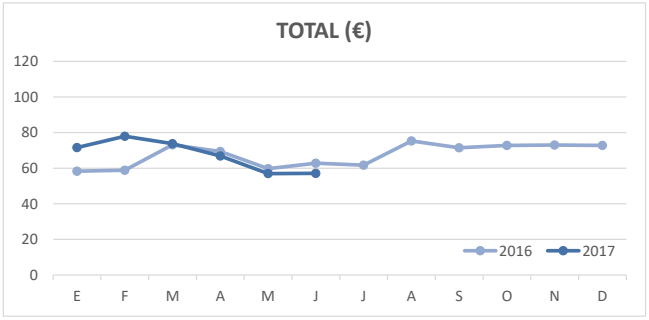
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO

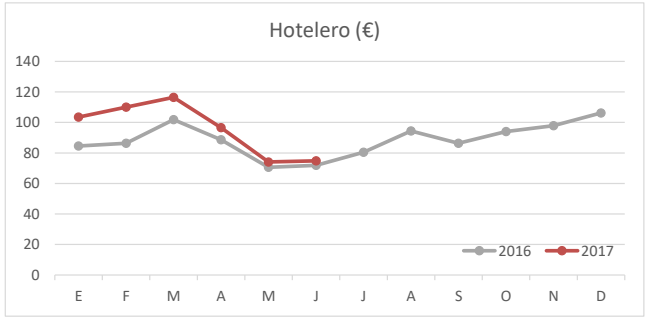


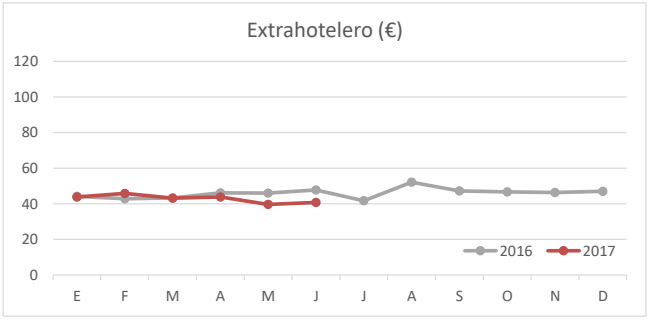




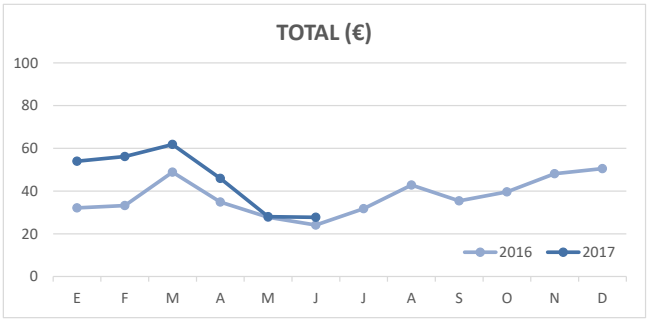
ADR (tarifa media diaria)

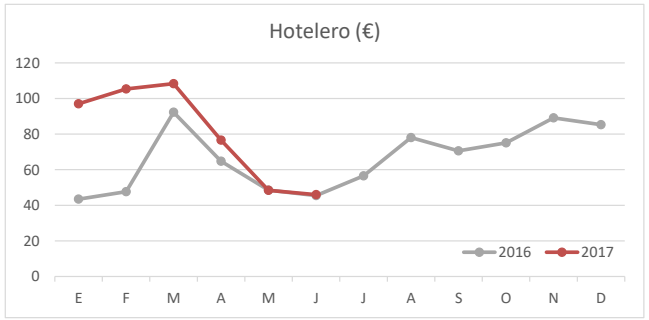


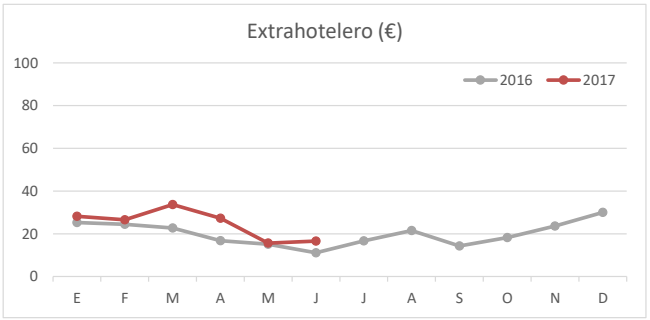




REVPAR (ingreso por habitación/apartamento disponible)







Nota: el indicador de viajeros se refiere a viajeros entrados.
Fuente: Encuestas de Alojamiento Turístico (ISTAC)