

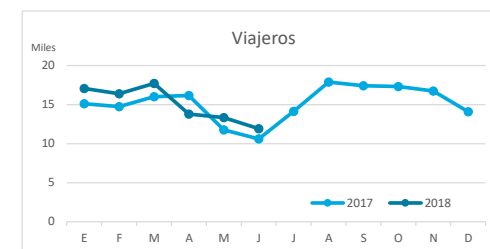
# Principales indicadores de alojamiento turístico

## LA GOMERA (hasta junio 2018)



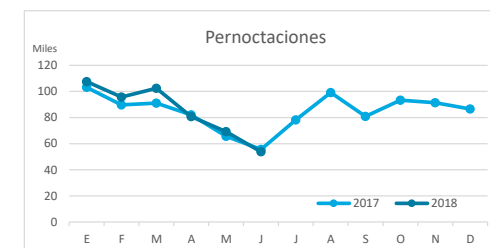
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |               | Detalle según tipo de alojamiento |           |          |               |            |           |          |               |
|-----------|------------|-----------|----------|---------------|-----------------------------------|-----------|----------|---------------|------------|-----------|----------|---------------|
|           | Extranjero | Península | Canarias | Total         | Extranjero                        | Península | Canarias | Total         | Extranjero | Península | Canarias | Total         |
| ene-jun17 | 56.085     | 3.296     | 25.047   | <b>84.428</b> | 38.631                            | 1.825     | 13.855   | <b>54.311</b> | 17.454     | 1.471     | 11.192   | <b>30.117</b> |
| ene-jun18 | 56.722     | 3.448     | 30.065   | <b>90.235</b> | 35.340                            | 2.195     | 16.788   | <b>54.323</b> | 21.382     | 1.253     | 13.277   | <b>35.912</b> |
| Dif       | 637        | 152       | 5.018    | <b>5.807</b>  | -3.291                            | 370       | 2.933    | <b>12</b>     | 3.928      | -218      | 2.085    | <b>5.795</b>  |
| Dif, %    | 1,1%       | 4,6%      | 20,0%    | <b>6,9%</b>   | -8,5%                             | 20,3%     | 21,2%    | <b>0,0%</b>   | 22,5%      | -14,8%    | 18,6%    | <b>19,2%</b>  |



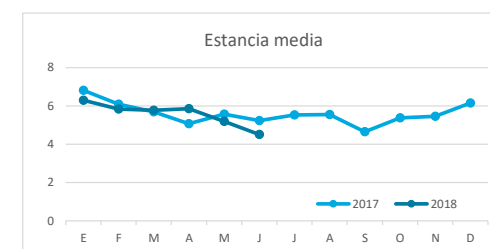
### PERNOCTACIONES

|           | TOTAL      |           |          |                | Detalle según tipo de alojamiento |           |          |                |            |           |          |                |
|-----------|------------|-----------|----------|----------------|-----------------------------------|-----------|----------|----------------|------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total          | Extranjero                        | Península | Canarias | Total          | Extranjero | Península | Canarias | Total          |
| ene-jun17 | 414.864    | 8.632     | 63.721   | <b>487.217</b> | 239.734                           | 4.145     | 28.050   | <b>271.929</b> | 175.130    | 4.487     | 35.671   | <b>215.288</b> |
| ene-jun18 | 424.499    | 8.077     | 76.919   | <b>509.495</b> | 222.946                           | 4.655     | 35.200   | <b>262.801</b> | 201.553    | 3.422     | 41.719   | <b>246.694</b> |
| Dif       | 9.635      | -555      | 13.198   | <b>22.278</b>  | -16.788                           | 510       | 7.150    | <b>-9.128</b>  | 26.423     | -1.065    | 6.048    | <b>31.406</b>  |
| Dif, %    | 2,3%       | -6,4%     | 20,7%    | <b>4,6%</b>    | -7,0%                             | 12,3%     | 25,5%    | <b>-3,4%</b>   | 15,1%      | -23,7%    | 17,0%    | <b>14,6%</b>   |

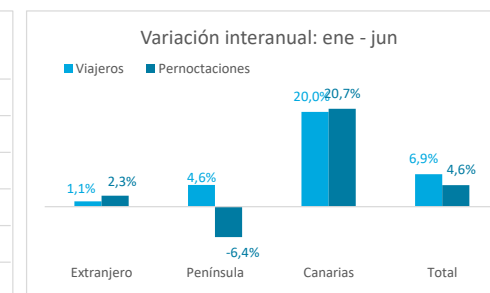
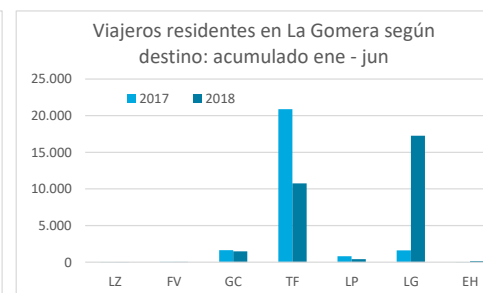
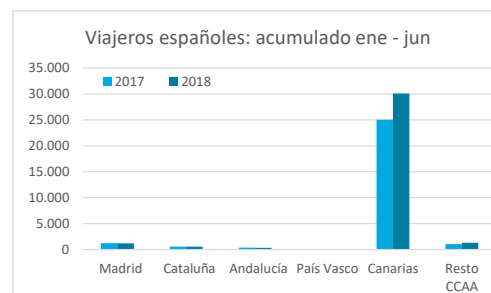
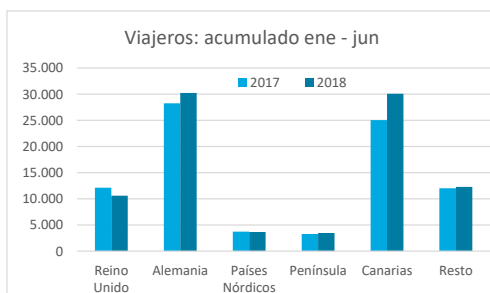


### ESTANCIA MEDIA

|      | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |            |            |           |          |             |
|------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|------------|------------|-----------|----------|-------------|
|      | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total      | Extranjero | Península | Canarias | Total       |
| 2016 | 7,4        | 3,8       | 2,8      | <b>5,7</b>  | 6,3                               | 2,8       | 2,2      | <b>4,9</b> | 9,5        | 4,7       | 3,7      | <b>7,1</b>  |
| 2017 | 7,5        | 2,8       | 2,9      | <b>5,6</b>  | 6,4                               | 2,7       | 2,3      | <b>4,9</b> | 9,5        | 2,8       | 3,7      | <b>6,6</b>  |
| Dif  | 0,1        | -1,1      | 0,2      | <b>-0,1</b> | 0,1                               | -0,1      | 0,1      | <b>0,0</b> | 0,0        | -1,8      | 0,0      | <b>-0,5</b> |



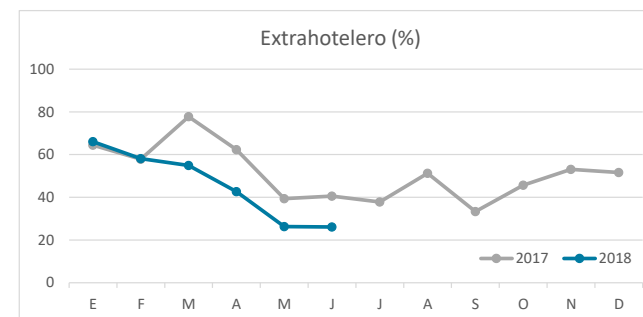
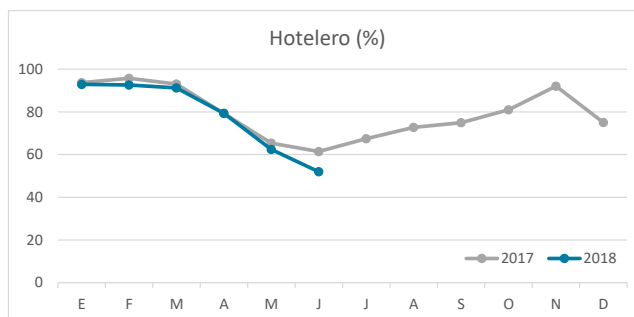
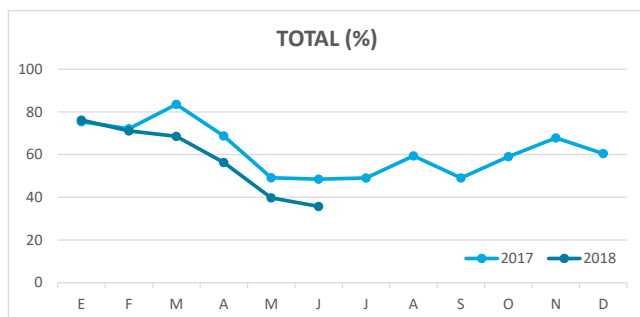
### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



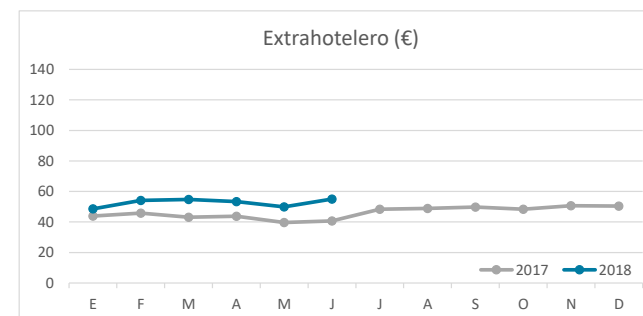
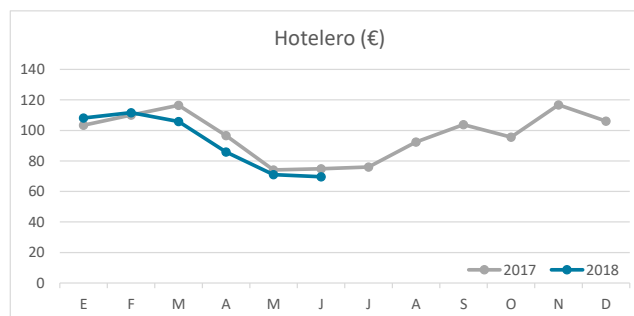
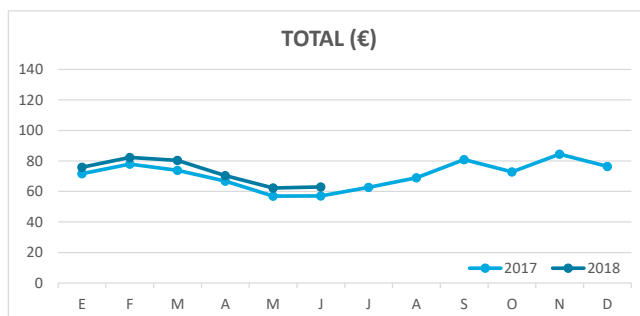
# Principales indicadores de alojamiento turístico

## LA GOMERA (hasta junio 2018)

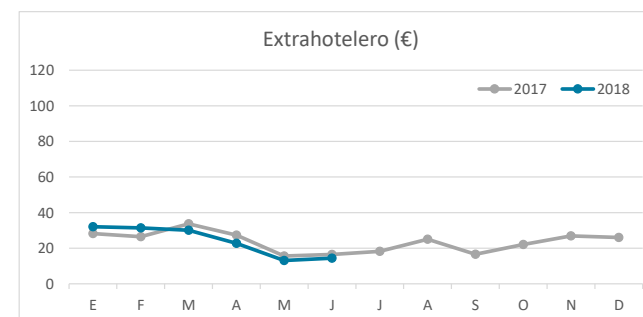
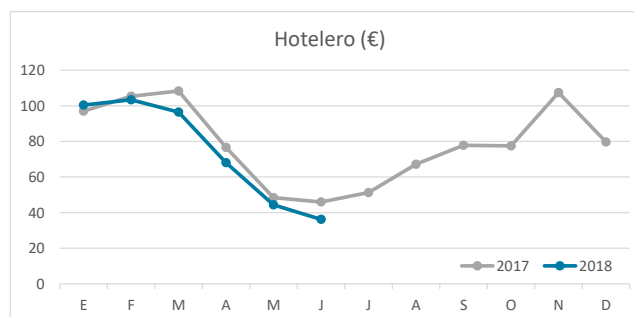
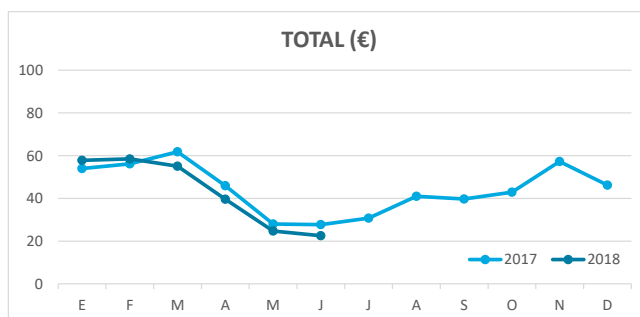
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)