

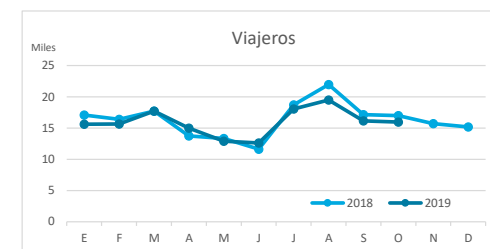
# Principales indicadores de alojamiento turístico

## LA GOMERA (hasta octubre 2019)



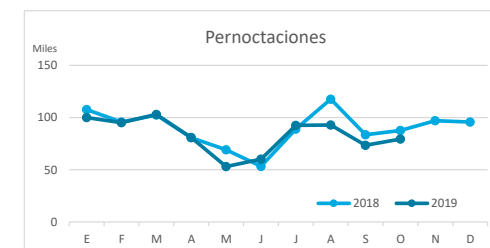
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |         | Detalle según tipo de alojamiento |           |          |        |            |           |          |        |
|-----------|------------|-----------|----------|---------|-----------------------------------|-----------|----------|--------|------------|-----------|----------|--------|
|           | Extranjero | Península | Canarias | Total   | Extranjero                        | Península | Canarias | Total  | Extranjero | Península | Canarias | Total  |
| ene-oct18 | 84.090     | 7.679     | 72.908   | 164.677 | 52.563                            | 4.929     | 39.500   | 96.992 | 31.527     | 2.750     | 33.408   | 67.685 |
| ene-oct19 | 73.785     | 9.019     | 76.264   | 159.068 | 46.173                            | 5.749     | 45.410   | 97.332 | 27.612     | 3.270     | 30.854   | 61.736 |
| Dif       | -10.305    | 1.340     | 3.356    | -5.609  | -6.390                            | 820       | 5.910    | 340    | -3.915     | 520       | -2.554   | -5.949 |
| Dif, %    | -12,3%     | 17,5%     | 4,6%     | -3,4%   | -12,2%                            | 16,6%     | 15,0%    | 0,4%   | -12,4%     | 18,9%     | -7,6%    | -8,8%  |



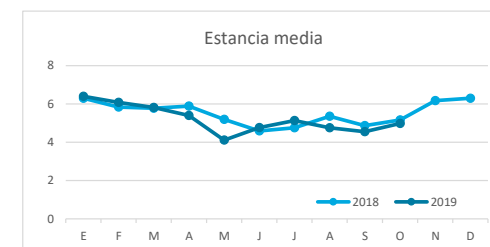
### PERNOCTACIONES

|           | TOTAL      |           |          |         | Detalle según tipo de alojamiento |           |          |         |            |           |          |         |
|-----------|------------|-----------|----------|---------|-----------------------------------|-----------|----------|---------|------------|-----------|----------|---------|
|           | Extranjero | Península | Canarias | Total   | Extranjero                        | Península | Canarias | Total   | Extranjero | Península | Canarias | Total   |
| ene-oct18 | 639.220    | 23.546    | 224.134  | 886.900 | 346.313                           | 13.569    | 89.539   | 449.421 | 292.907    | 9.977     | 134.595  | 437.479 |
| ene-oct19 | 586.570    | 26.743    | 217.071  | 830.384 | 319.068                           | 15.967    | 100.137  | 435.172 | 267.502    | 10.776    | 116.934  | 395.212 |
| Dif       | -52.650    | 3.197     | -7.063   | -56.516 | -27.245                           | 2.398     | 10.598   | -14.249 | -25.405    | 799       | -17.661  | -42.267 |
| Dif, %    | -8,2%      | 13,6%     | -3,2%    | -6,4%   | -7,9%                             | 17,7%     | 11,8%    | -3,2%   | -8,7%      | 8,0%      | -13,1%   | -9,7%   |

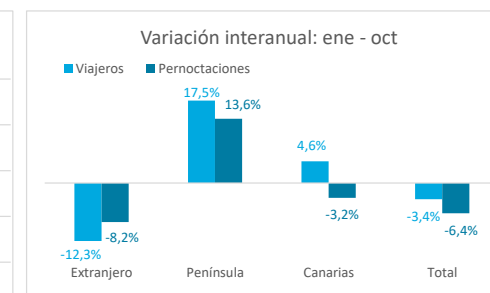
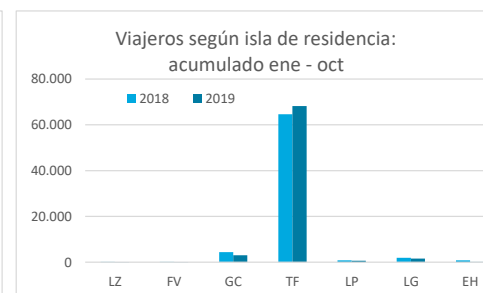
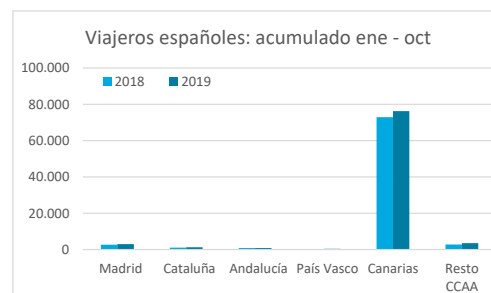
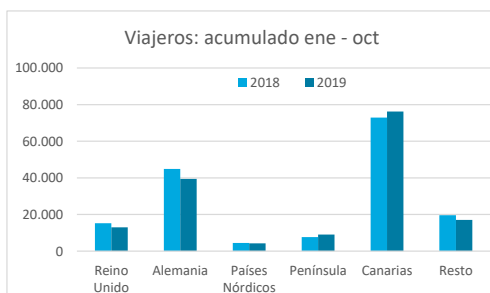


### ESTANCIA MEDIA

|           | TOTAL      |           |          |       | Detalle según tipo de alojamiento |           |          |       |            |           |          |       |
|-----------|------------|-----------|----------|-------|-----------------------------------|-----------|----------|-------|------------|-----------|----------|-------|
|           | Extranjero | Península | Canarias | Total | Extranjero                        | Península | Canarias | Total | Extranjero | Península | Canarias | Total |
| ene-oct18 | 7,6        | 3,1       | 3,1      | 5,4   | 6,6                               | 2,8       | 2,3      | 4,6   | 9,3        | 3,6       | 4,0      | 6,5   |
| ene-oct19 | 7,9        | 3,0       | 2,8      | 5,2   | 6,9                               | 2,8       | 2,2      | 4,5   | 9,7        | 3,3       | 3,8      | 6,4   |
| Dif       | 0,3        | -0,1      | -0,2     | -0,2  | 0,3                               | 0,0       | -0,1     | -0,2  | 0,4        | -0,3      | -0,2     | -0,1  |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

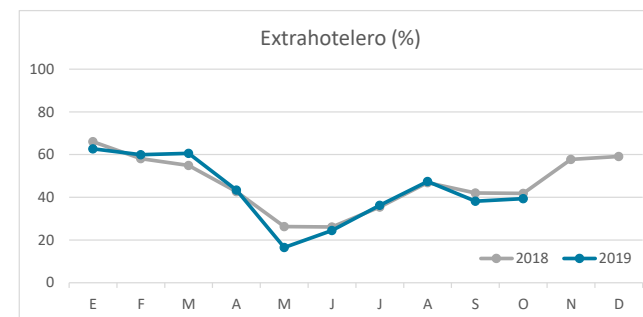
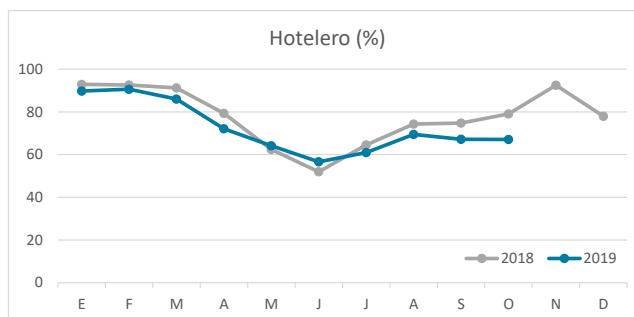
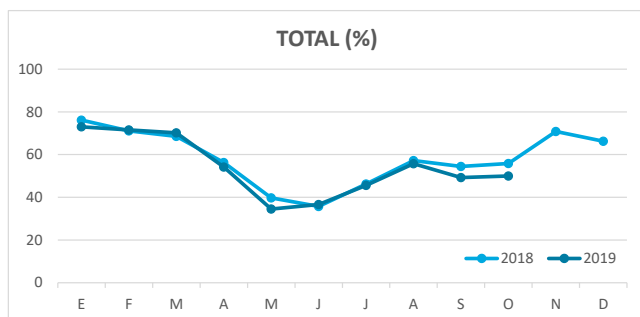


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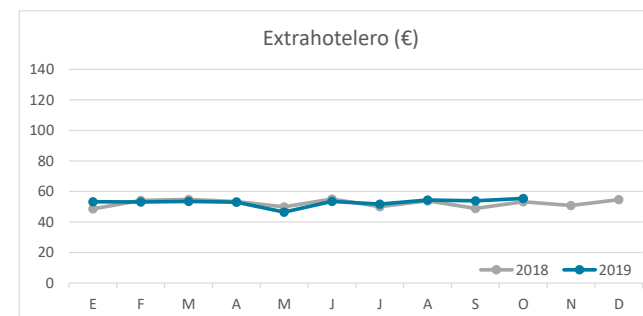
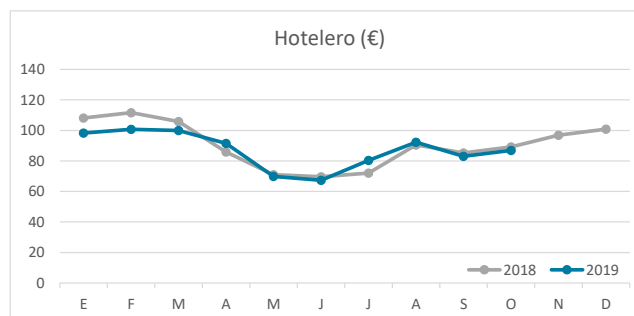
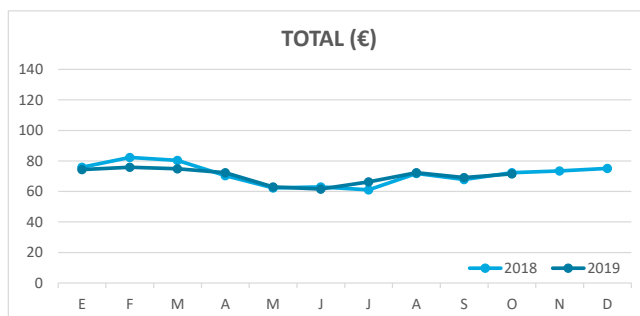
## LA GOMERA (hasta octubre 2019)



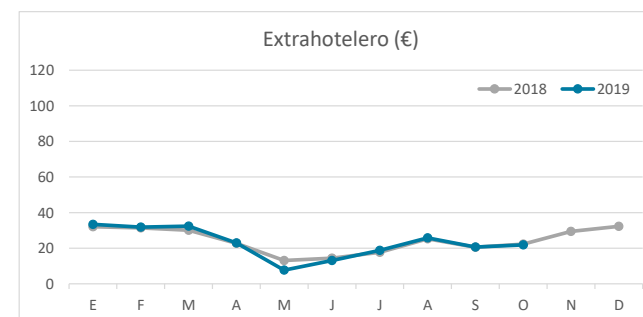
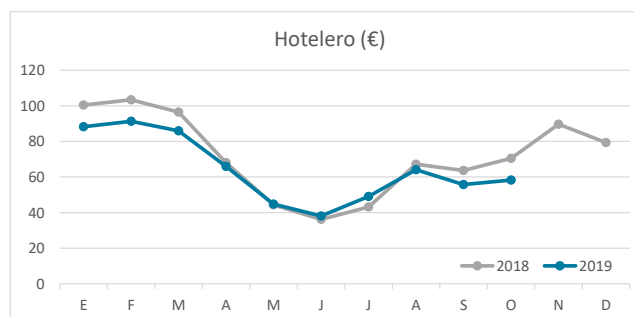
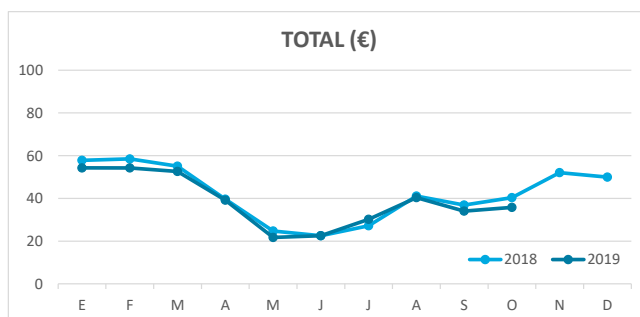
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



*Nota: el indicador de viajeros se refiere a viajeros entrados.*  
 Fuente: Encuestas de Alojamiento Turístico (ISTAC)