

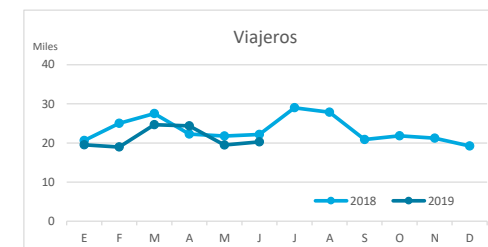
# Principales indicadores de alojamiento turístico

## LA PALMA (hasta junio 2019)



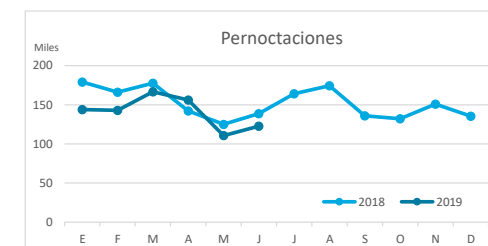
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                | Detalle según tipo de alojamiento |           |          |               |            |           |          |               |
|-----------|------------|-----------|----------|----------------|-----------------------------------|-----------|----------|---------------|------------|-----------|----------|---------------|
|           | Extranjero | Península | Canarias | Total          | Extranjero                        | Península | Canarias | Total         | Extranjero | Península | Canarias | Total         |
| ene-jun18 | 89.525     | 16.967    | 32.921   | <b>139.413</b> | 63.415                            | 12.981    | 19.577   | <b>95.973</b> | 26.110     | 3.986     | 13.344   | <b>43.440</b> |
| ene-jun19 | 78.735     | 16.945    | 31.588   | <b>127.268</b> | 56.338                            | 13.897    | 20.797   | <b>91.032</b> | 22.397     | 3.048     | 10.791   | <b>36.236</b> |
| Dif       | -10.790    | -22       | -1.333   | <b>-12.145</b> | -7.077                            | 916       | 1.220    | <b>-4.941</b> | -3.713     | -938      | -2.553   | <b>-7.204</b> |
| Dif, %    | -12,1%     | -0,1%     | -4,0%    | <b>-8,7%</b>   | -11,2%                            | 7,1%      | 6,2%     | <b>-5,1%</b>  | -14,2%     | -23,5%    | -19,1%   | <b>-16,6%</b> |



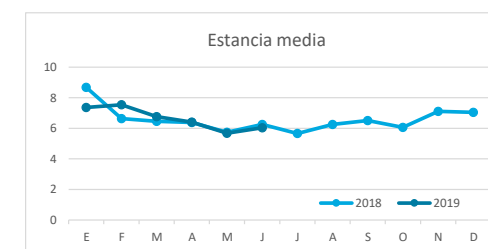
### PERNOCTACIONES

|           | TOTAL      |           |          |                | Detalle según tipo de alojamiento |           |          |                |            |           |          |                |
|-----------|------------|-----------|----------|----------------|-----------------------------------|-----------|----------|----------------|------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total          | Extranjero                        | Península | Canarias | Total          | Extranjero | Península | Canarias | Total          |
| ene-jun18 | 734.611    | 65.458    | 128.751  | <b>928.820</b> | 462.394                           | 48.263    | 62.818   | <b>573.475</b> | 272.217    | 17.195    | 65.933   | <b>355.345</b> |
| ene-jun19 | 661.229    | 75.034    | 106.750  | <b>843.013</b> | 411.214                           | 55.370    | 51.025   | <b>517.609</b> | 250.015    | 19.664    | 55.725   | <b>325.404</b> |
| Dif       | -73.382    | 9.576     | -22.001  | <b>-85.807</b> | -51.180                           | 7.107     | -11.793  | <b>-55.866</b> | -22.202    | 2.469     | -10.208  | <b>-29.941</b> |
| Dif, %    | -10,0%     | 14,6%     | -17,1%   | <b>-9,2%</b>   | -11,1%                            | 14,7%     | -18,8%   | <b>-9,7%</b>   | -8,2%      | 14,4%     | -15,5%   | <b>-8,4%</b>   |

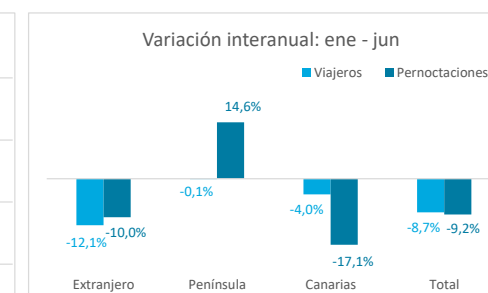
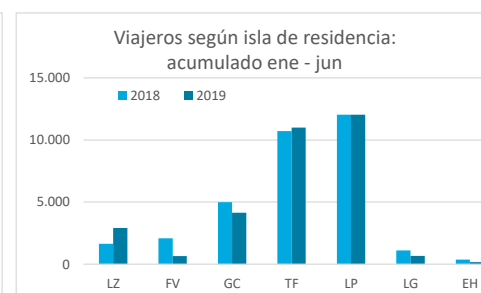
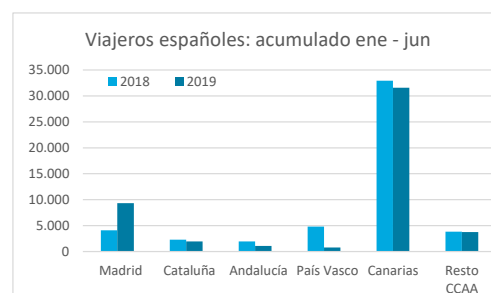
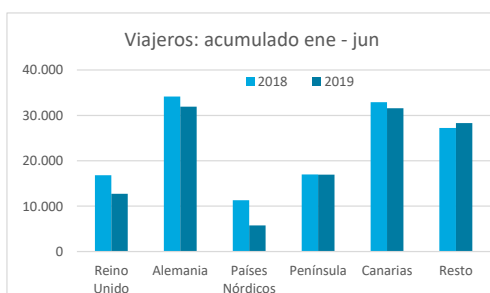


### ESTANCIA MEDIA

|           | TOTAL      |           |          |            | Detalle según tipo de alojamiento |           |          |             |            |           |          |            |
|-----------|------------|-----------|----------|------------|-----------------------------------|-----------|----------|-------------|------------|-----------|----------|------------|
|           | Extranjero | Península | Canarias | Total      | Extranjero                        | Península | Canarias | Total       | Extranjero | Península | Canarias | Total      |
| ene-jun18 | 8,2        | 3,9       | 3,9      | <b>6,7</b> | 7,3                               | 3,7       | 3,2      | <b>6,0</b>  | 10,4       | 4,3       | 4,9      | <b>8,2</b> |
| ene-jun19 | 8,4        | 4,4       | 3,4      | <b>6,6</b> | 7,3                               | 4,0       | 2,5      | <b>5,7</b>  | 11,2       | 6,5       | 5,2      | <b>9,0</b> |
| Dif       | 0,2        | 0,6       | -0,5     | <b>0,0</b> | 0,0                               | 0,3       | -0,8     | <b>-0,3</b> | 0,7        | 2,1       | 0,2      | <b>0,8</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

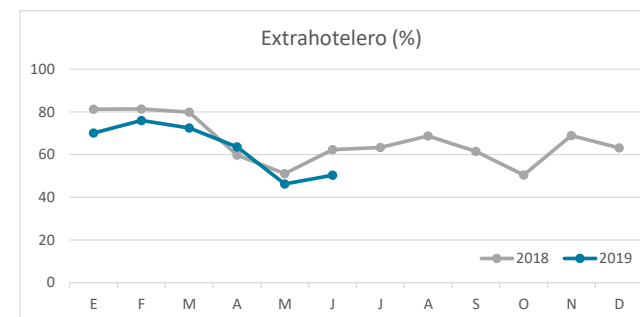
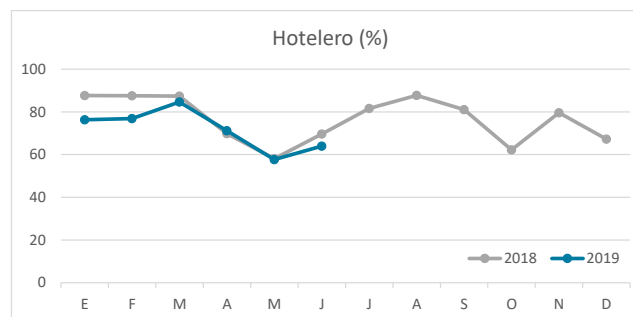
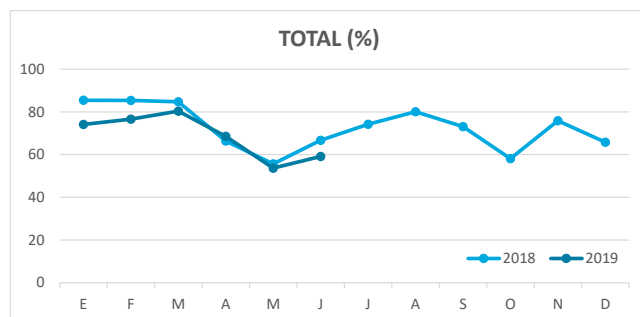


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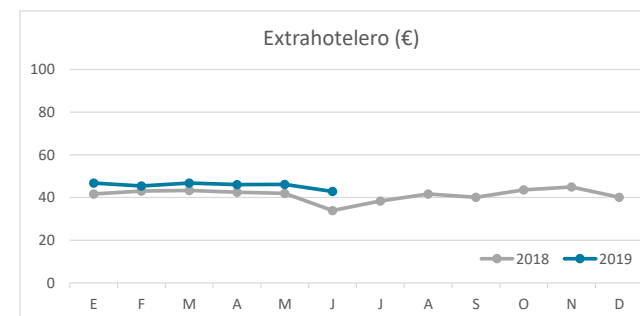
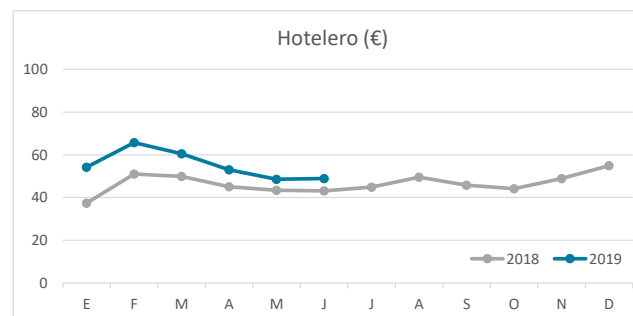
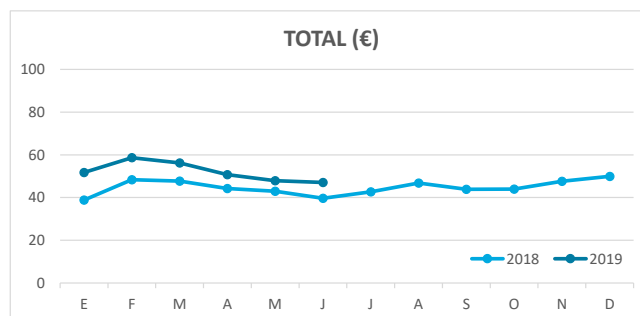
## LA PALMA (hasta junio 2019)



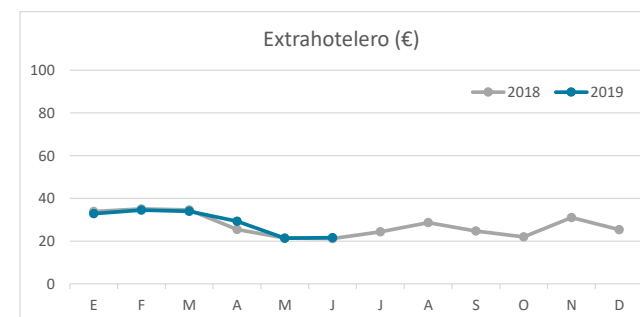
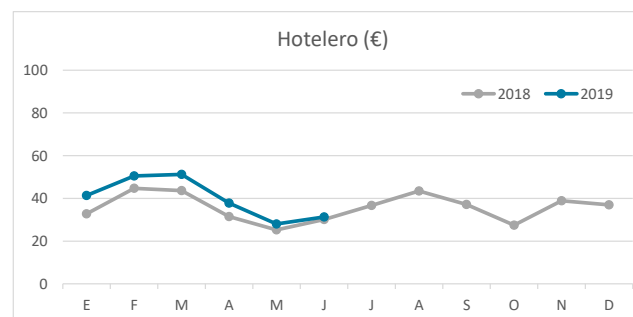
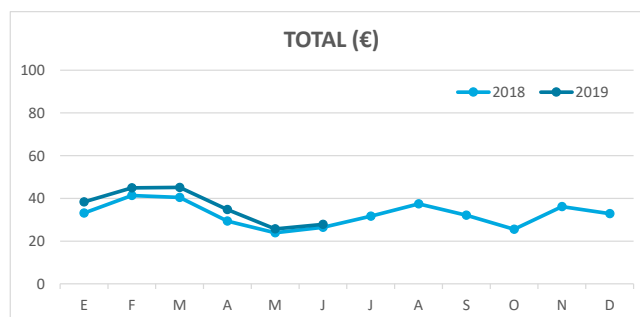
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)