# Main tourist accommodation indicators LA PALMA (January - October 2020)



## **GUESTS BY ACCOMMODATION TYPE** (\*)

					Breakdown by accommodation type								
	TOTAL				Hotels				Apartments				
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	
Jan-Oct19	122,736	39,473	58,938	221,147	88,761	32,648	38,203	159,612	33,975	6,825	20,735	61,535	
Jan-Oct20	38,838	17,240	19,416	75,494	27,856	13,345	10,423	51,624	10,976	3,886	8,931	23,793	
Change	-83,898	-22,233	-39,522	-145,653	-60,905	-19,303	-27,780	-107,988	-22,999	-2,939	-11,804	-37,742	
Change, %	-68.4%	-56.3%	-67.1%	-65.9%	-68.6%	-59.1%	-72.7%	-67.7%	-67.7%	-43.1%	-56.9%	-61.3%	



#### **BEDNIGHTS**

					Breakdown by accommodation type								
		TO	ΓAL		Hotels				Apartments				
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	
Jan-Oct19	1,016,158	192,985	216,749	1,425,892	642,471	149,618	107,397	899,486	373,687	43,367	109,352	526,406	
Jan-Oct20	333,989	77,369	72,664	484,022	204,737	55,944	29,673	290,354	129,246	21,405	42,840	193,491	
Change	-682,169	-115,616	-144,085	-941,870	-437,734	-93,674	-77,724	-609,132	-244,441	-21,962	-66,512	-332,915	
Change, %	-67.1%	-59.9%	-66.5%	-66.1%	-68.1%	-62.6%	-72.4%	-67.7%	-65.4%	-50.6%	-60.8%	-63.2%	



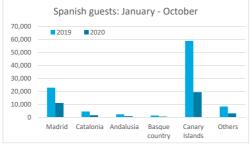
#### **LENGHT OF STAY**

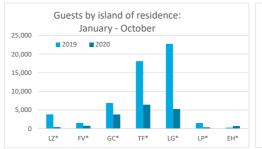
				Breakdown by accommodation type								
		TOT	ΓAL	Hotels				Apartments				
	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total	Abroad	Mainland	Canary Islands	Total
Jan-Oct19	8.3	4.9	3.7	6.4	7.2	4.6	2.8	5.6	11.0	6.4	5.3	8.6
Jan-Oct20	8.6	4.5	3.7	6.4	7.3	4.2	2.8	5.6	11.8	5.5	4.8	8.1
Change	0.3	-0.4	0.1	0.0	0.1	-0.4	0.0	0.0	0.8	-0.8	-0.5	-0.4

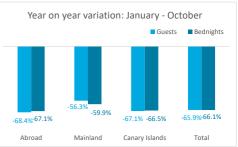


#### **GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE**





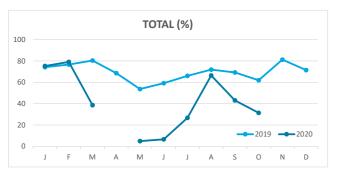




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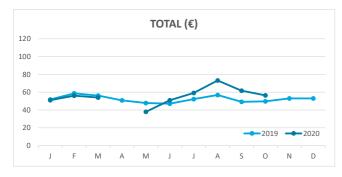
## **OCCUPANCY RATE PER ROOM / APARTMENT**



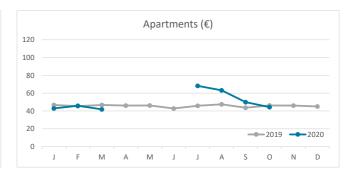




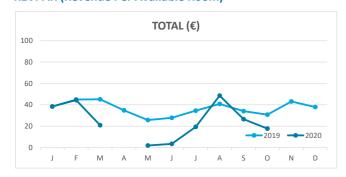
## **ADR (Average Daily Rate)**

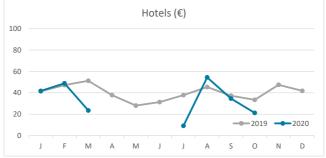






## **REVPAR (Revenue Per Available Room)**







Note: "Guests indicator" refers to number of guests checking in as new arrivals.

Source: Encuestas de Alojamiento Turístico (ISTAC)