

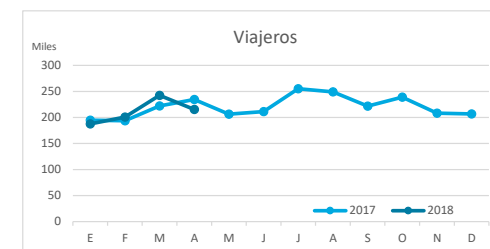
# Principales indicadores de alojamiento turístico

## LANZAROTE (a abril 2018)



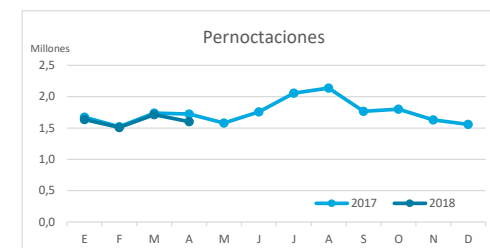
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                | Detalle según tipo de alojamiento |           |          |                |            |           |          |                |
|-----------|------------|-----------|----------|----------------|-----------------------------------|-----------|----------|----------------|------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total          | Extranjero                        | Península | Canarias | Total          | Extranjero | Península | Canarias | Total          |
| ene-abr17 | 747.177    | 55.703    | 42.358   | <b>845.238</b> | 472.781                           | 41.524    | 17.530   | <b>531.835</b> | 274.396    | 14.179    | 24.828   | <b>313.403</b> |
| ene-abr18 | 759.788    | 53.108    | 33.181   | <b>846.077</b> | 486.281                           | 42.421    | 20.426   | <b>549.128</b> | 273.507    | 10.687    | 12.755   | <b>296.949</b> |
| Dif       | 12.611     | -2.595    | -9.177   | <b>839</b>     | 13.500                            | 897       | 2.896    | <b>17.293</b>  | -889       | -3.492    | -12.073  | <b>-16.454</b> |
| Dif, %    | 1,7%       | -4,7%     | -21,7%   | <b>0,1%</b>    | 2,9%                              | 2,2%      | 16,5%    | <b>3,3%</b>    | -0,3%      | -24,6%    | -48,6%   | <b>-5,3%</b>   |



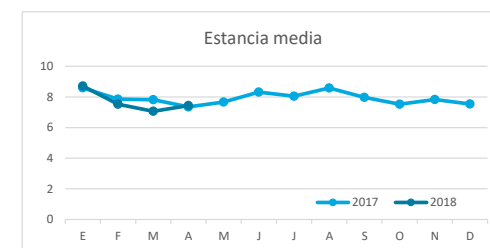
### PERNOCTACIONES

|           | TOTAL      |           |          |                  | Detalle según tipo de alojamiento |           |          |                  |            |           |          |                  |
|-----------|------------|-----------|----------|------------------|-----------------------------------|-----------|----------|------------------|------------|-----------|----------|------------------|
|           | Extranjero | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero | Península | Canarias | Total            |
| ene-abr17 | 6.126.552  | 333.744   | 193.858  | <b>6.654.154</b> | 3.665.702                         | 241.967   | 76.492   | <b>3.984.161</b> | 2.460.850  | 91.777    | 117.366  | <b>2.669.993</b> |
| ene-abr18 | 6.039.209  | 300.106   | 119.798  | <b>6.459.113</b> | 3.630.477                         | 233.611   | 72.735   | <b>3.936.823</b> | 2.408.732  | 66.495    | 47.063   | <b>2.522.290</b> |
| Dif       | -87.343    | -33.638   | -74.060  | <b>-195.041</b>  | -35.225                           | -8.356    | -3.757   | <b>-47.338</b>   | -52.118    | -25.282   | -70.303  | <b>-147.703</b>  |
| Dif, %    | -1,4%      | -10,1%    | -38,2%   | <b>-2,9%</b>     | -1,0%                             | -3,5%     | -4,9%    | <b>-1,2%</b>     | -2,1%      | -27,5%    | -59,9%   | <b>-5,5%</b>     |

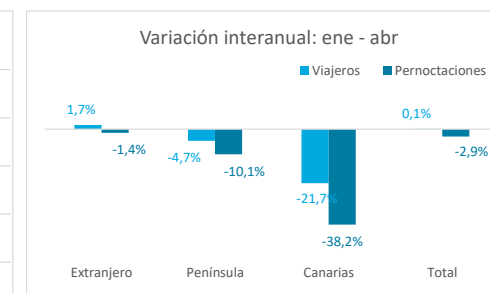
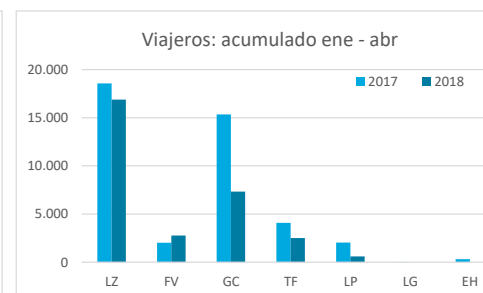
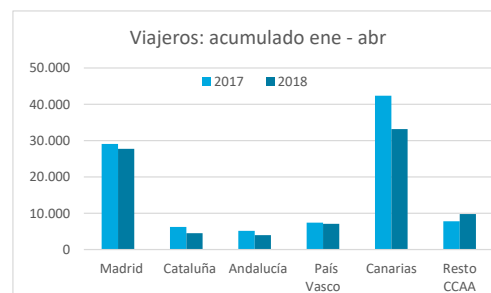
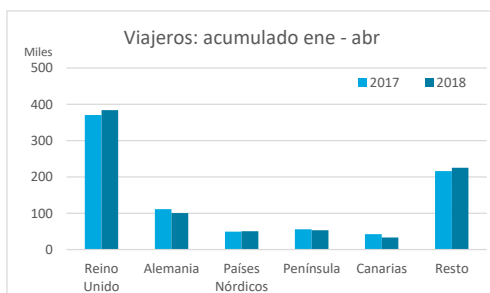


### ESTANCIA MEDIA

|      | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |             |            |           |          |            |
|------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|-------------|------------|-----------|----------|------------|
|      | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total       | Extranjero | Península | Canarias | Total      |
| 2016 | 8,5        | 6,3       | 4,5      | <b>8,0</b>  | 8,1                               | 6,4       | 4,8      | <b>7,8</b>  | 9,0        | 6,3       | 4,1      | <b>8,5</b> |
| 2017 | 8,3        | 6,2       | 4,8      | <b>7,9</b>  | 7,9                               | 6,2       | 5,0      | <b>7,6</b>  | 9,0        | 6,2       | 4,5      | <b>8,5</b> |
| Dif  | -0,1       | -0,1      | 0,3      | <b>-0,1</b> | -0,2                              | -0,2      | 0,3      | <b>-0,2</b> | -0,1       | -0,1      | 0,4      | <b>0,0</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

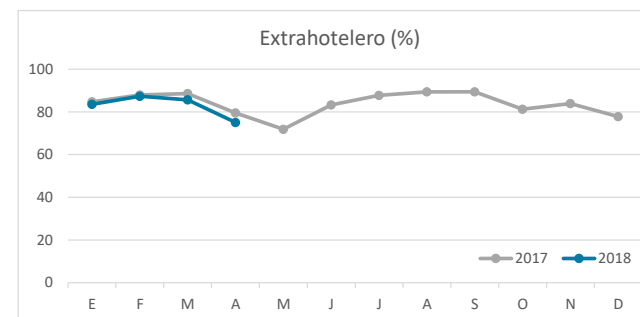
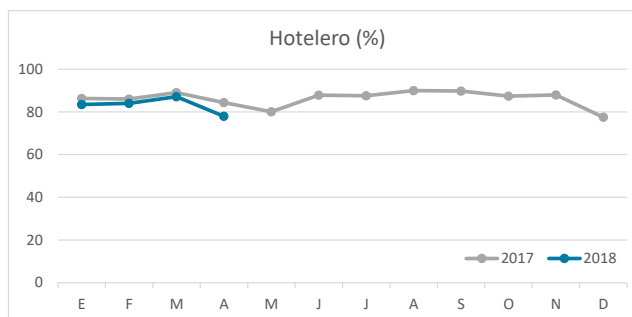
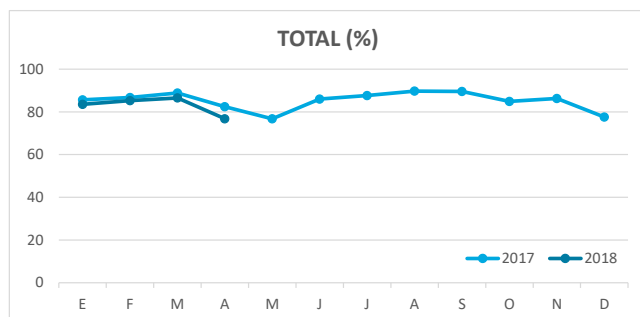


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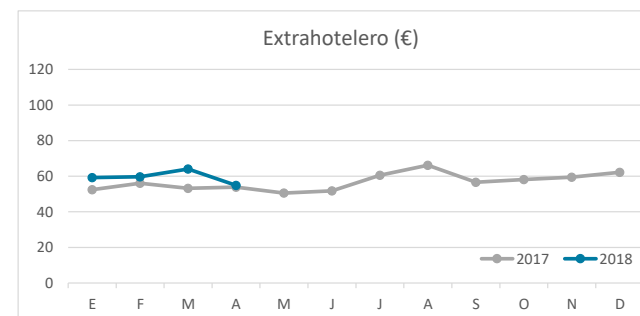
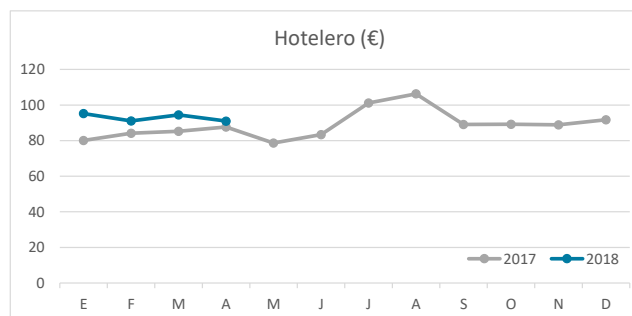
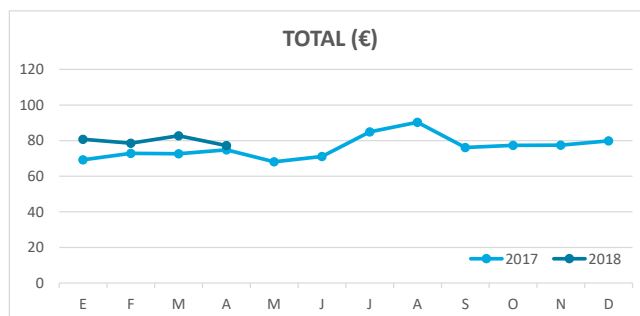
## LANZAROTE (a abril 2018)



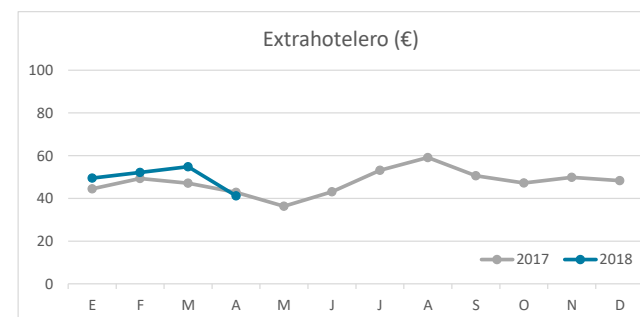
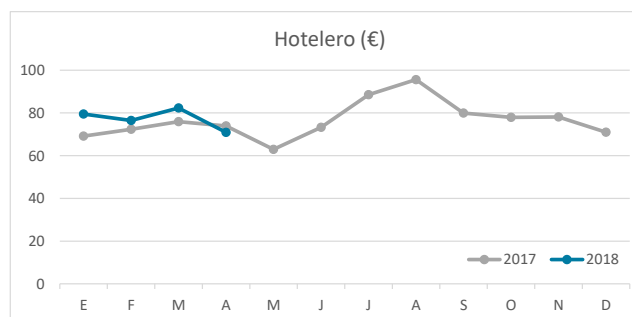
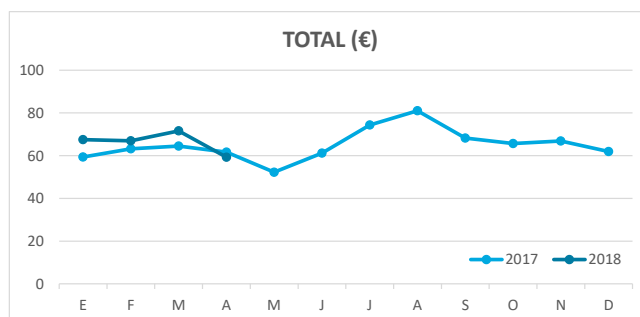
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)