

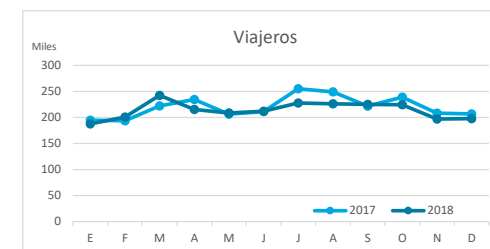
# Principales indicadores de alojamiento turístico

## LANZAROTE (hasta diciembre 2018)



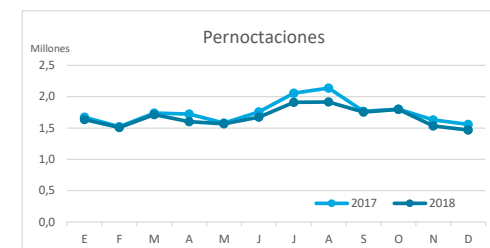
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                  | Detalle según tipo de alojamiento |           |          |                  | Detalle según tipo de alojamiento |           |          |                |
|-----------|------------|-----------|----------|------------------|-----------------------------------|-----------|----------|------------------|-----------------------------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total          |
| ene-dic17 | 2.269.711  | 217.115   | 156.107  | <b>2.642.933</b> | 1.406.074                         | 163.979   | 79.113   | <b>1.649.166</b> | 863.637                           | 53.136    | 76.994   | <b>993.767</b> |
| ene-dic18 | 2.222.872  | 215.723   | 127.035  | <b>2.565.630</b> | 1.415.240                         | 174.278   | 76.010   | <b>1.665.528</b> | 807.632                           | 41.445    | 51.025   | <b>900.102</b> |
| Dif       | -46.839    | -1.392    | -29.072  | <b>-77.303</b>   | 9.166                             | 10.299    | -3.103   | <b>16.362</b>    | -56.005                           | -11.691   | -25.969  | <b>-93.665</b> |
| Dif, %    | -2,1%      | -0,6%     | -18,6%   | <b>-2,9%</b>     | 0,7%                              | 6,3%      | -3,9%    | <b>1,0%</b>      | -6,5%                             | -22,0%    | -33,7%   | <b>-9,4%</b>   |



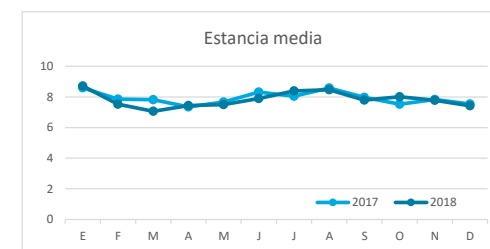
### PERNOCTACIONES

|           | TOTAL      |           |          |                   | Detalle según tipo de alojamiento |           |          |                   | Detalle según tipo de alojamiento |           |          |                  |
|-----------|------------|-----------|----------|-------------------|-----------------------------------|-----------|----------|-------------------|-----------------------------------|-----------|----------|------------------|
|           | Extranjero | Península | Canarias | Total             | Extranjero                        | Península | Canarias | Total             | Extranjero                        | Península | Canarias | Total            |
| ene-dic17 | 18.847.717 | 1.347.542 | 744.709  | <b>20.939.968</b> | 11.117.254                        | 1.018.482 | 398.342  | <b>12.534.078</b> | 7.730.463                         | 329.060   | 346.367  | <b>8.405.890</b> |
| ene-dic18 | 18.296.798 | 1.264.655 | 517.537  | <b>20.078.990</b> | 11.026.892                        | 1.017.124 | 288.258  | <b>12.332.274</b> | 7.269.906                         | 247.531   | 229.279  | <b>7.746.716</b> |
| Dif       | -550.919   | -82.887   | -227.172 | <b>-860.978</b>   | -90.362                           | -1.358    | -110.084 | <b>-201.804</b>   | -460.557                          | -81.529   | -117.088 | <b>-659.174</b>  |
| Dif, %    | -2,9%      | -6,2%     | -30,5%   | <b>-4,1%</b>      | -0,8%                             | -0,1%     | -27,6%   | <b>-1,6%</b>      | -6,0%                             | -24,8%    | -33,8%   | <b>-7,8%</b>     |

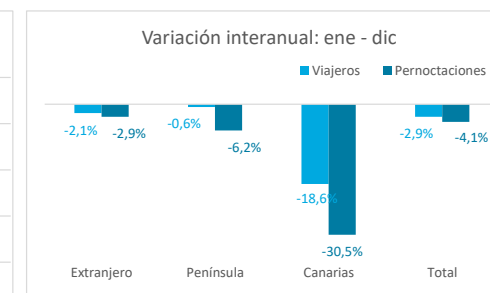
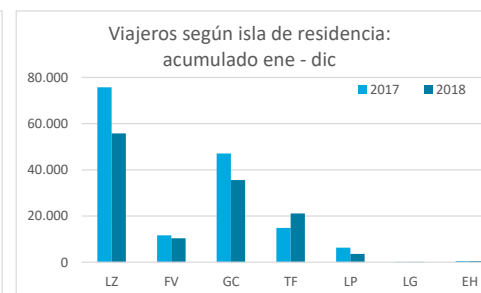
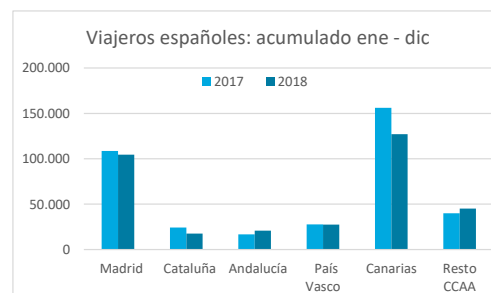
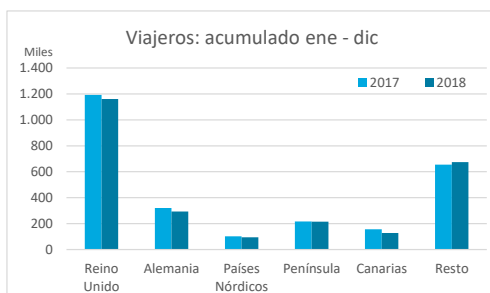


### ESTANCIA MEDIA

|           | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |             | Detalle según tipo de alojamiento |           |          |            |
|-----------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|-------------|-----------------------------------|-----------|----------|------------|
|           | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total      |
| ene-dic17 | 8,3        | 6,2       | 4,8      | <b>7,9</b>  | 7,9                               | 6,2       | 5,0      | <b>7,6</b>  | 9,0                               | 6,2       | 4,5      | <b>8,5</b> |
| ene-dic18 | 8,2        | 5,9       | 4,1      | <b>7,8</b>  | 7,8                               | 5,8       | 3,8      | <b>7,4</b>  | 9,0                               | 6,0       | 4,5      | <b>8,6</b> |
| Dif       | -0,1       | -0,3      | -0,7     | <b>-0,1</b> | -0,1                              | -0,4      | -1,2     | <b>-0,2</b> | 0,1                               | -0,2      | 0,0      | <b>0,1</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

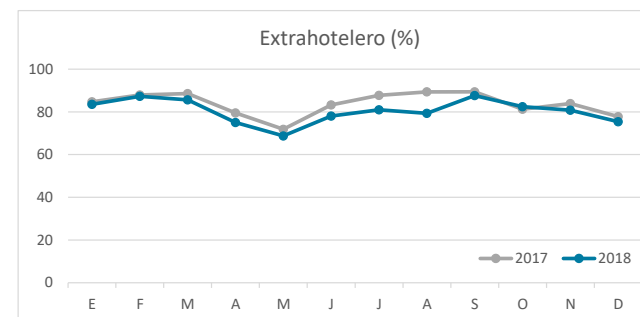
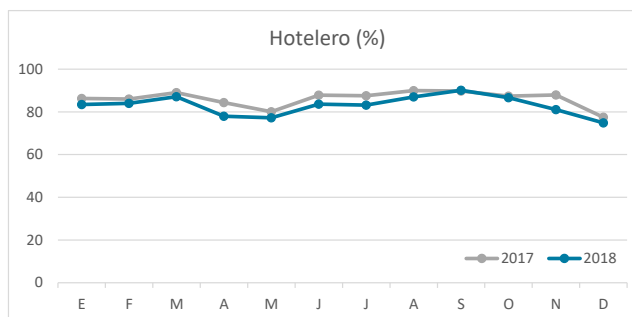
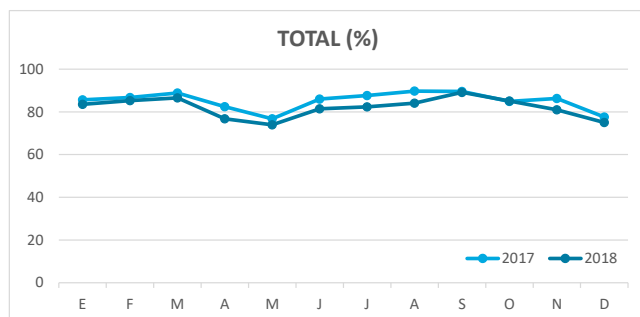


# Principales indicadores de alojamiento turístico

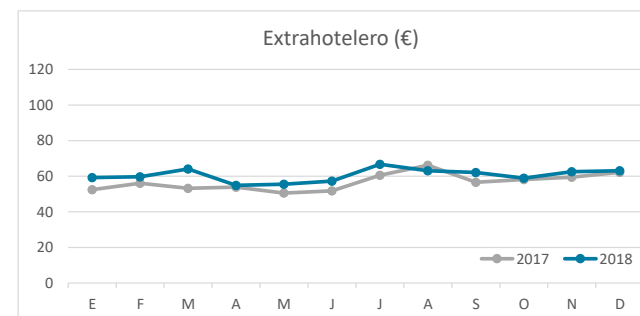
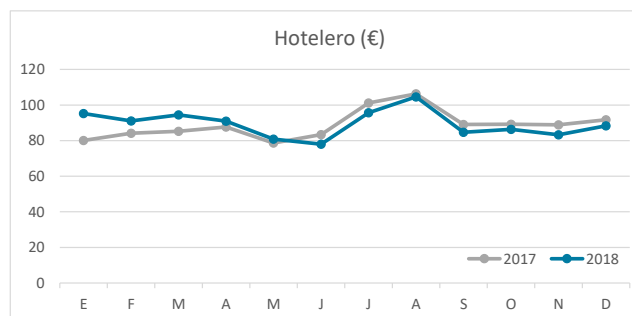
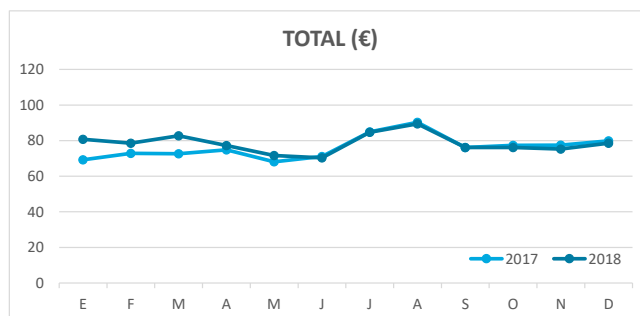
## LANZAROTE (hasta diciembre 2018)



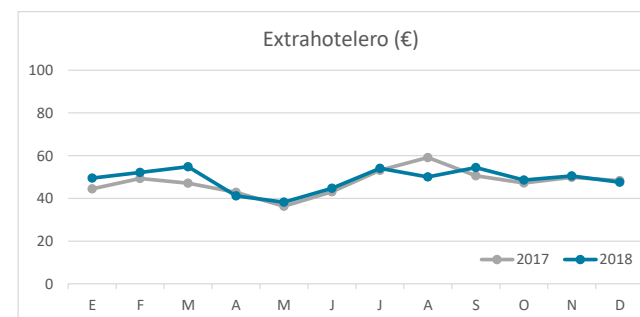
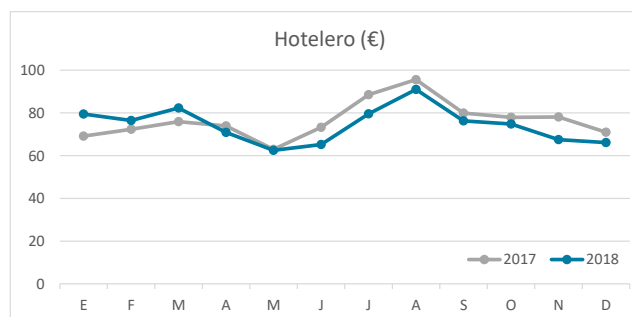
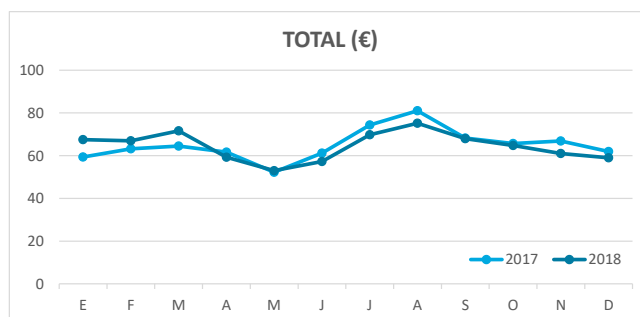
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)