

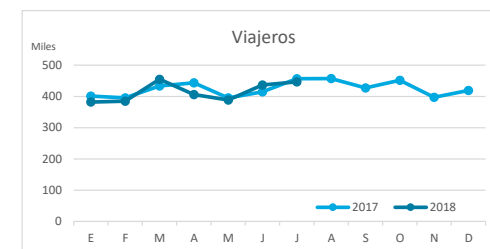
# Principales indicadores de alojamiento turístico

## TENERIFE (hasta julio 2018)



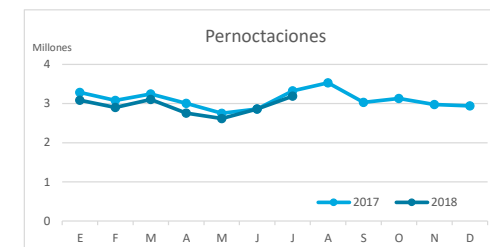
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                  | Detalle según tipo de alojamiento |           |          |                  | Extrahotelero |           |          |                |
|-----------|------------|-----------|----------|------------------|-----------------------------------|-----------|----------|------------------|---------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero    | Península | Canarias | Total          |
| ene-jul17 | 2.348.633  | 347.622   | 243.114  | <b>2.939.369</b> | 1.633.639                         | 296.524   | 173.949  | <b>2.104.112</b> | 714.994       | 51.098    | 69.165   | <b>835.257</b> |
| ene-jul18 | 2.272.121  | 355.984   | 271.052  | <b>2.899.157</b> | 1.579.172                         | 296.481   | 194.032  | <b>2.069.685</b> | 692.949       | 59.503    | 77.020   | <b>829.472</b> |
| Dif       | -76.512    | 8.362     | 27.938   | <b>-40.212</b>   | -54.467                           | -43       | 20.083   | <b>-34.427</b>   | -22.045       | 8.405     | 7.855    | <b>-5.785</b>  |
| Dif, %    | -3,3%      | 2,4%      | 11,5%    | <b>-1,4%</b>     | -3,3%                             | 0,0%      | 11,5%    | <b>-1,6%</b>     | -3,1%         | 16,4%     | 11,4%    | <b>-0,7%</b>   |



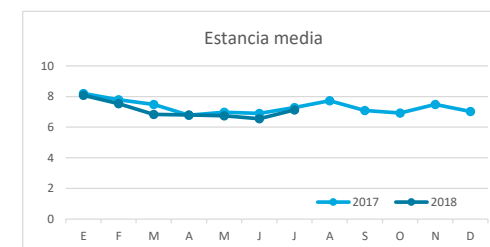
### PERNOCTACIONES

|           | TOTAL      |           |          |                   | Detalle según tipo de alojamiento |           |          |                   | Extrahotelero |           |          |                  |
|-----------|------------|-----------|----------|-------------------|-----------------------------------|-----------|----------|-------------------|---------------|-----------|----------|------------------|
|           | Extranjero | Península | Canarias | Total             | Extranjero                        | Península | Canarias | Total             | Extranjero    | Península | Canarias | Total            |
| ene-jul17 | 18.980.857 | 1.790.937 | 781.935  | <b>21.553.729</b> | 12.655.506                        | 1.515.072 | 491.543  | <b>14.662.121</b> | 6.325.351     | 275.865   | 290.392  | <b>6.891.608</b> |
| ene-jul18 | 17.819.430 | 1.848.947 | 844.700  | <b>20.513.077</b> | 11.907.184                        | 1.526.594 | 529.010  | <b>13.962.788</b> | 5.912.246     | 322.353   | 315.690  | <b>6.550.289</b> |
| Dif       | -1.161.427 | 58.010    | 62.765   | <b>-1.040.652</b> | -748.322                          | 11.522    | 37.467   | <b>-699.333</b>   | -413.105      | 46.488    | 25.298   | <b>-341.319</b>  |
| Dif, %    | -6,1%      | 3,2%      | 8,0%     | <b>-4,8%</b>      | -5,9%                             | 0,8%      | 7,6%     | <b>-4,8%</b>      | -6,5%         | 16,9%     | 8,7%     | <b>-5,0%</b>     |

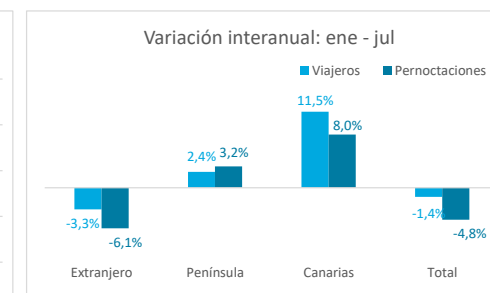
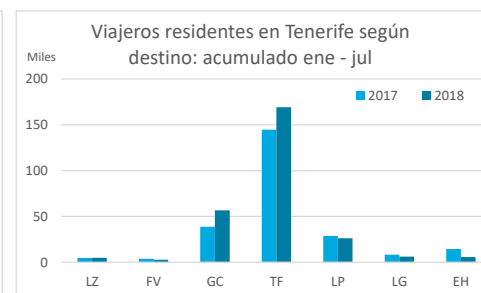
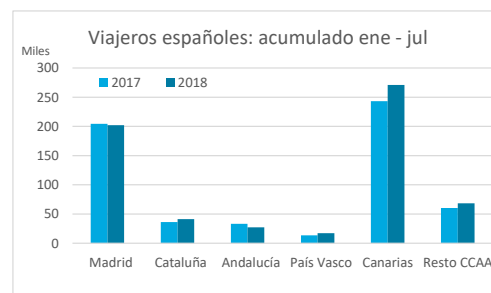
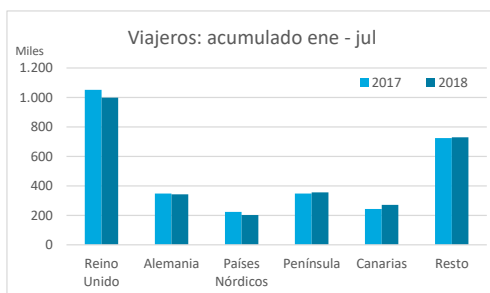


### ESTANCIA MEDIA

|      | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |             | Extrahotelero |           |          |             |
|------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|-------------|---------------|-----------|----------|-------------|
|      | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total       | Extranjero    | Península | Canarias | Total       |
| 2016 | 8,3        | 5,3       | 3,7      | <b>7,6</b>  | 8,0                               | 5,2       | 3,4      | <b>7,2</b>  | 9,2           | 5,7       | 4,4      | <b>8,6</b>  |
| 2017 | 8,0        | 5,3       | 3,3      | <b>7,3</b>  | 7,7                               | 5,2       | 2,9      | <b>7,0</b>  | 8,8           | 5,5       | 4,2      | <b>8,2</b>  |
| Dif  | -0,3       | 0,0       | -0,4     | <b>-0,3</b> | -0,3                              | 0,0       | -0,5     | <b>-0,3</b> | -0,4          | -0,2      | -0,2     | <b>-0,4</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

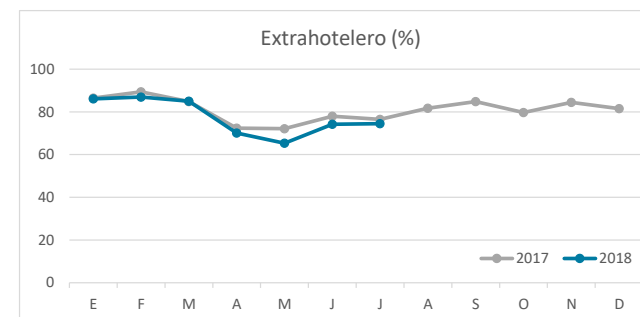
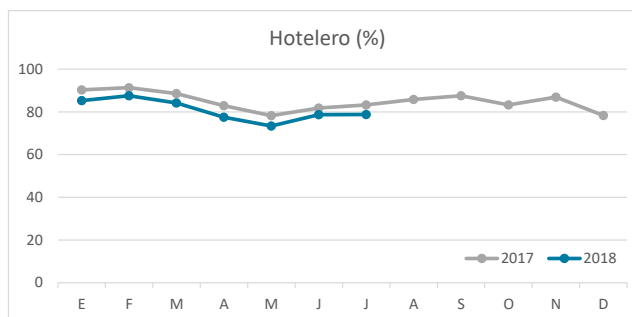
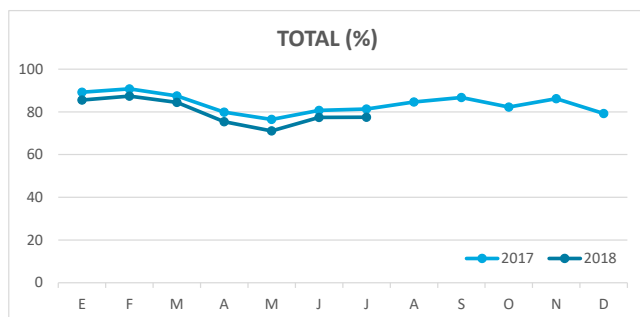


# Principales indicadores de alojamiento turístico

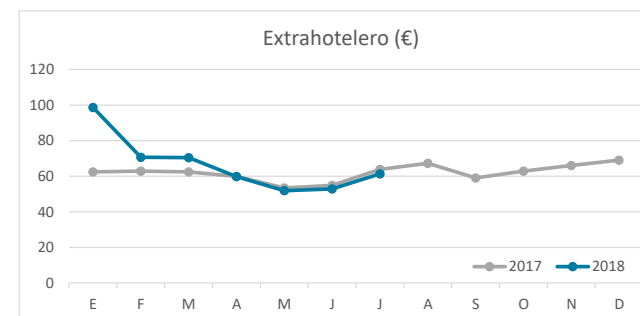
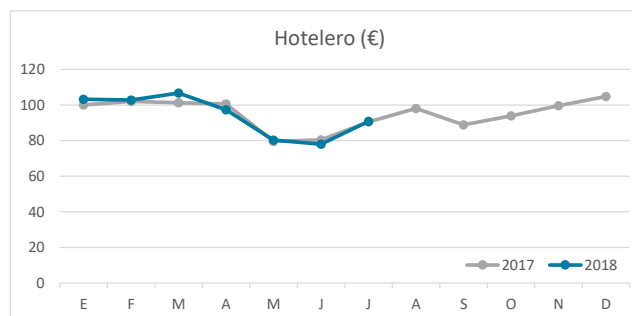
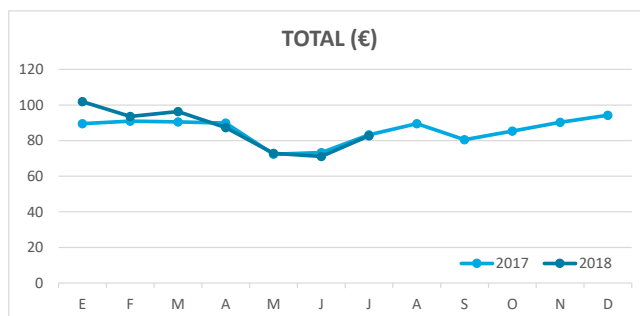
## TENERIFE (hasta julio 2018)



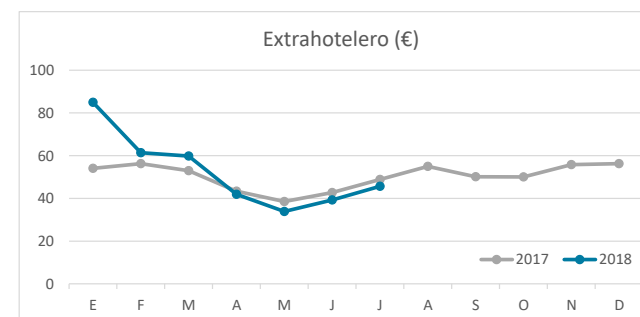
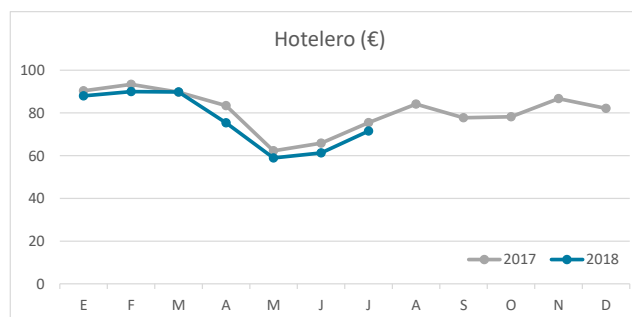
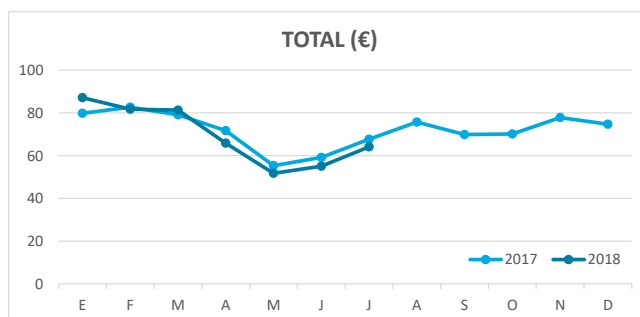
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)