

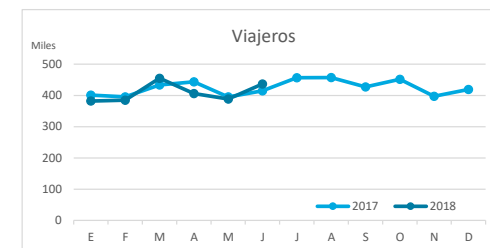
# Principales indicadores de alojamiento turístico

## TENERIFE (hasta junio 2018)



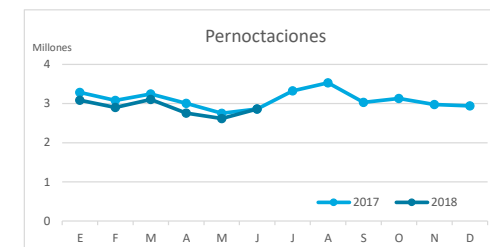
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL      |           |          |                  | Detalle según tipo de alojamiento |           |          |                  |            |           |          |                |
|-----------|------------|-----------|----------|------------------|-----------------------------------|-----------|----------|------------------|------------|-----------|----------|----------------|
|           | Extranjero | Península | Canarias | Total            | Extranjero                        | Península | Canarias | Total            | Extranjero | Península | Canarias | Total          |
| ene-jun17 | 2.018.215  | 280.195   | 184.320  | <b>2.482.730</b> | 1.406.683                         | 240.769   | 132.798  | <b>1.780.250</b> | 611.532    | 39.426    | 51.522   | <b>702.480</b> |
| ene-jun18 | 1.952.805  | 286.752   | 212.740  | <b>2.452.297</b> | 1.363.849                         | 239.644   | 152.810  | <b>1.756.303</b> | 588.956    | 47.108    | 59.930   | <b>695.994</b> |
| Dif       | -65.410    | 6.557     | 28.420   | <b>-30.433</b>   | -42.834                           | -1.125    | 20.012   | <b>-23.947</b>   | -22.576    | 7.682     | 8.408    | <b>-6.486</b>  |
| Dif, %    | -3,2%      | 2,3%      | 15,4%    | <b>-1,2%</b>     | -3,0%                             | -0,5%     | 15,1%    | <b>-1,3%</b>     | -3,7%      | 19,5%     | 16,3%    | <b>-0,9%</b>   |



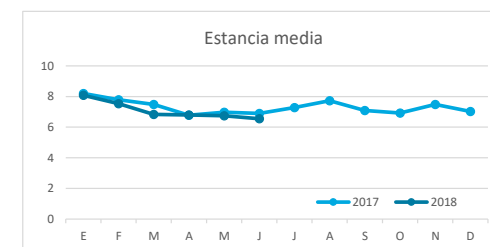
### PERNOCTACIONES

|           | TOTAL      |           |          |                   | Detalle según tipo de alojamiento |           |          |                   |            |           |          |                  |
|-----------|------------|-----------|----------|-------------------|-----------------------------------|-----------|----------|-------------------|------------|-----------|----------|------------------|
|           | Extranjero | Península | Canarias | Total             | Extranjero                        | Península | Canarias | Total             | Extranjero | Península | Canarias | Total            |
| ene-jun17 | 16.203.677 | 1.438.006 | 589.163  | <b>18.230.846</b> | 10.829.223                        | 1.226.072 | 374.316  | <b>12.429.611</b> | 5.374.454  | 211.934   | 214.847  | <b>5.801.235</b> |
| ene-jun18 | 15.214.277 | 1.471.805 | 638.781  | <b>17.324.863</b> | 10.199.056                        | 1.222.411 | 398.847  | <b>11.820.314</b> | 5.015.221  | 249.394   | 239.934  | <b>5.504.549</b> |
| Dif       | -989.400   | 33.799    | 49.618   | <b>-905.983</b>   | -630.167                          | -3.661    | 24.531   | <b>-609.297</b>   | -359.233   | 37.460    | 25.087   | <b>-296.686</b>  |
| Dif, %    | -6,1%      | 2,4%      | 8,4%     | <b>-5,0%</b>      | -5,8%                             | -0,3%     | 6,6%     | <b>-4,9%</b>      | -6,7%      | 17,7%     | 11,7%    | <b>-5,1%</b>     |

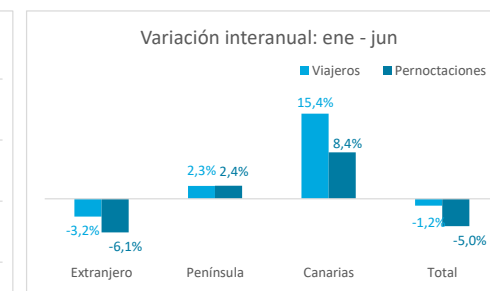
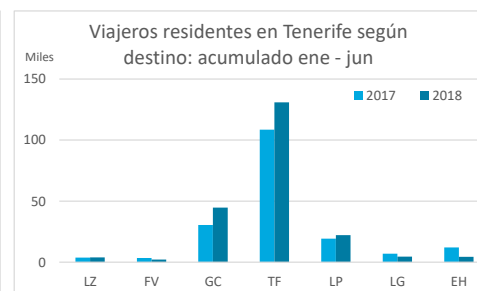
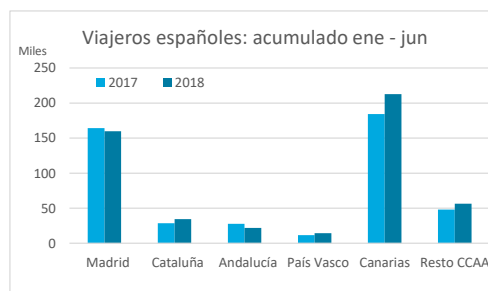
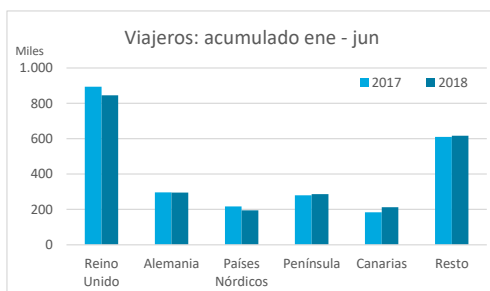


### ESTANCIA MEDIA

|      | TOTAL      |           |          |             | Detalle según tipo de alojamiento |           |          |             |            |           |          |             |
|------|------------|-----------|----------|-------------|-----------------------------------|-----------|----------|-------------|------------|-----------|----------|-------------|
|      | Extranjero | Península | Canarias | Total       | Extranjero                        | Península | Canarias | Total       | Extranjero | Península | Canarias | Total       |
| 2016 | 8,3        | 5,3       | 3,7      | <b>7,6</b>  | 8,0                               | 5,2       | 3,4      | <b>7,2</b>  | 9,2        | 5,7       | 4,4      | <b>8,6</b>  |
| 2017 | 8,0        | 5,3       | 3,3      | <b>7,3</b>  | 7,7                               | 5,2       | 2,9      | <b>7,0</b>  | 8,8        | 5,5       | 4,2      | <b>8,2</b>  |
| Dif  | -0,3       | 0,0       | -0,4     | <b>-0,3</b> | -0,3                              | 0,0       | -0,5     | <b>-0,3</b> | -0,4       | -0,2      | -0,2     | <b>-0,4</b> |



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

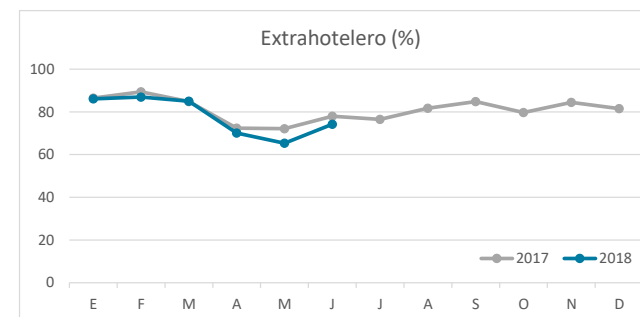
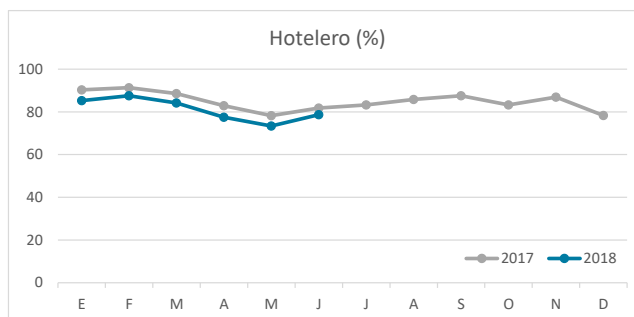
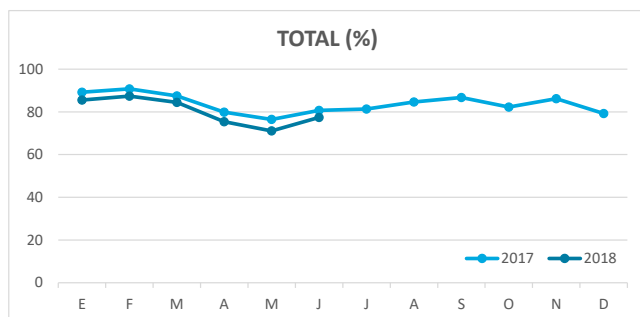


# Principales indicadores de alojamiento turístico

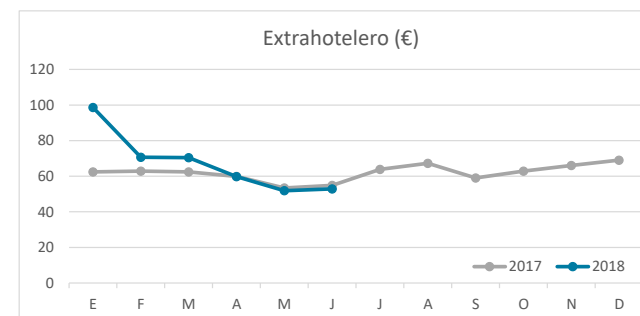
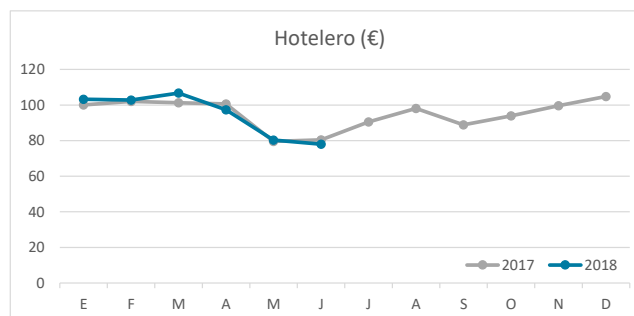
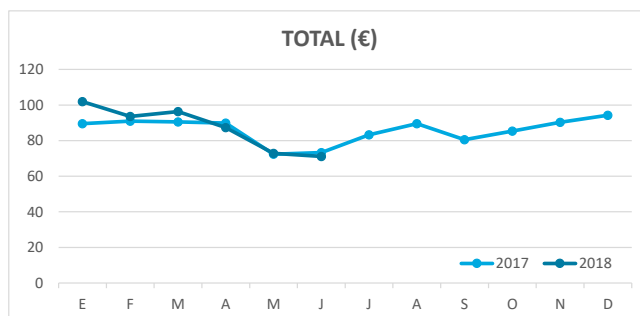
## TENERIFE (hasta junio 2018)



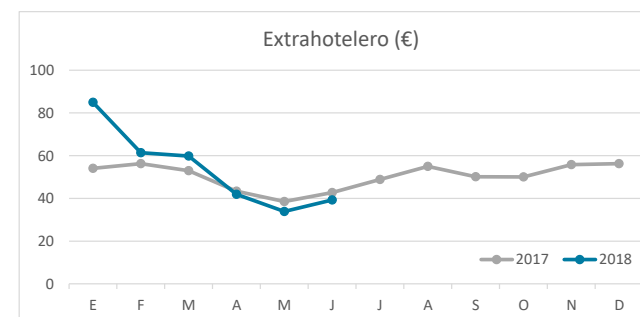
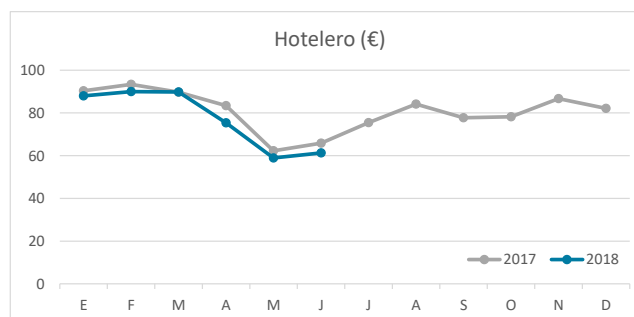
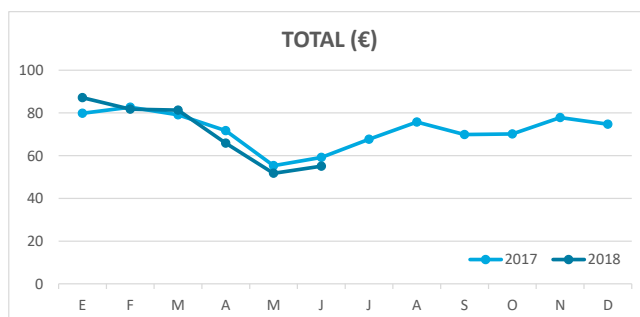
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)