

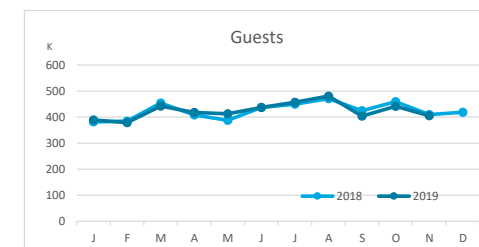
## Main tourist accommodation indicators

### TENERIFE (January - November 2019)



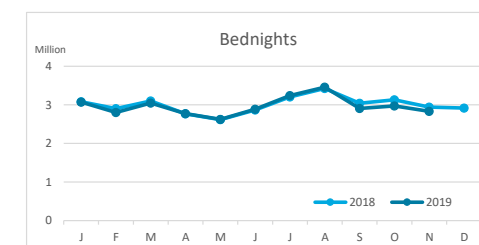
#### GUESTS BY ACCOMMODATION TYPE (\*)

|           | TOTAL     |          |                |                  | Breakdown by accommodation type |          |                |                  |           |          |                |                  |
|-----------|-----------|----------|----------------|------------------|---------------------------------|----------|----------------|------------------|-----------|----------|----------------|------------------|
|           | Abroad    | Mainland | Canary Islands | Total            | Abroad                          | Mainland | Canary Islands | Total            | Abroad    | Mainland | Canary Islands | Total            |
| Jan-Nov18 | 3,623,670 | 588,714  | 455,972        | <b>4,668,356</b> | 2,518,400                       | 486,118  | 324,652        | <b>3,329,170</b> | 1,105,270 | 102,596  | 131,320        | <b>1,339,186</b> |
| Jan-Nov19 | 3,563,229 | 616,603  | 487,067        | <b>4,666,899</b> | 2,513,444                       | 523,651  | 349,294        | <b>3,386,389</b> | 1,049,785 | 92,952   | 137,773        | <b>1,280,510</b> |
| Change    | -60,441   | 27,889   | 31,095         | <b>-1,457</b>    | -4,956                          | 37,533   | 24,642         | <b>57,219</b>    | -55,485   | -9,644   | 6,453          | <b>-58,676</b>   |
| Change, % | -1.7%     | 4.7%     | 6.8%           | <b>0.0%</b>      | -0.2%                           | 7.7%     | 7.6%           | <b>1.7%</b>      | -5.0%     | -9.4%    | 4.9%           | <b>-4.4%</b>     |



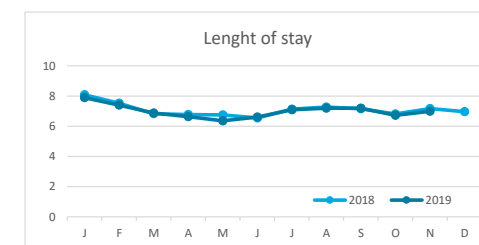
#### BEDNIGHTS

|           | TOTAL      |           |                |                   | Breakdown by accommodation type |           |                |                   |           |          |                |                   |
|-----------|------------|-----------|----------------|-------------------|---------------------------------|-----------|----------------|-------------------|-----------|----------|----------------|-------------------|
|           | Abroad     | Mainland  | Canary Islands | Total             | Abroad                          | Mainland  | Canary Islands | Total             | Abroad    | Mainland | Canary Islands | Total             |
| Jan-Nov18 | 28,467,037 | 3,094,777 | 1,511,761      | <b>33,073,575</b> | 19,064,298                      | 2,548,627 | 946,022        | <b>22,558,947</b> | 9,402,739 | 546,150  | 565,739        | <b>10,514,628</b> |
| Jan-Nov19 | 27,824,277 | 3,218,814 | 1,567,332      | <b>32,610,423</b> | 18,949,037                      | 2,705,829 | 1,034,803      | <b>22,689,669</b> | 8,875,240 | 512,985  | 532,529        | <b>9,920,754</b>  |
| Change    | -642,760   | 124,037   | 55,571         | <b>-463,152</b>   | -115,261                        | 157,202   | 88,781         | <b>130,722</b>    | -527,499  | -33,165  | -33,210        | <b>-593,874</b>   |
| Change, % | -2.3%      | 4.0%      | 3.7%           | <b>-1.4%</b>      | -0.6%                           | 6.2%      | 9.4%           | <b>0.6%</b>       | -5.6%     | -6.1%    | -5.9%          | <b>-5.6%</b>      |

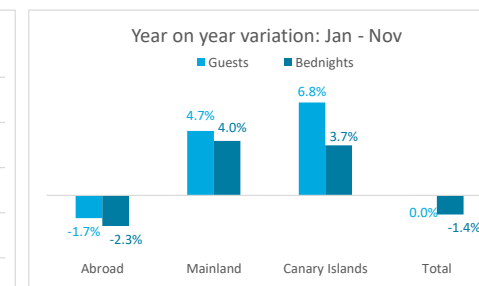
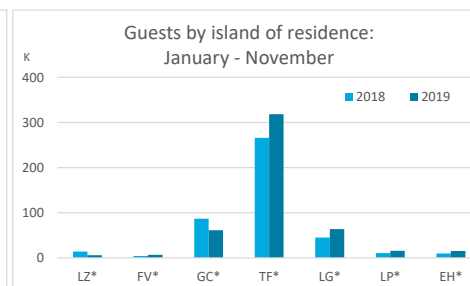
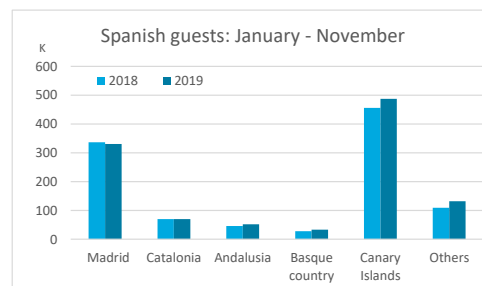
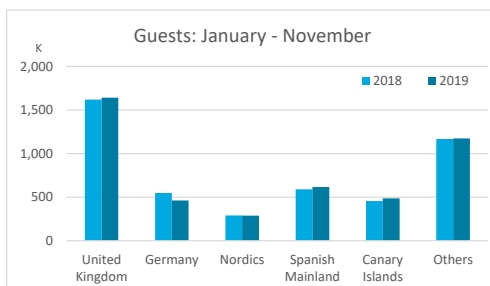


#### LENGHT OF STAY

|           | TOTAL  |          |                |             | Breakdown by accommodation type |          |                |             |        |          |                |             |
|-----------|--------|----------|----------------|-------------|---------------------------------|----------|----------------|-------------|--------|----------|----------------|-------------|
|           | Abroad | Mainland | Canary Islands | Total       | Abroad                          | Mainland | Canary Islands | Total       | Abroad | Mainland | Canary Islands | Total       |
| Jan-Nov18 | 7.9    | 5.3      | 3.3            | <b>7.1</b>  | 7.6                             | 5.2      | 2.9            | <b>6.8</b>  | 8.5    | 5.3      | 4.3            | <b>7.9</b>  |
| Jan-Nov19 | 7.8    | 5.2      | 3.2            | <b>7.0</b>  | 7.5                             | 5.2      | 3.0            | <b>6.7</b>  | 8.5    | 5.5      | 3.9            | <b>7.7</b>  |
| Change    | 0.0    | 0.0      | -0.1           | <b>-0.1</b> | 0.0                             | -0.1     | 0.0            | <b>-0.1</b> | -0.1   | 0.2      | -0.4           | <b>-0.1</b> |



#### GUESTS AND BEDNIGHTS BY PLACE OF RESIDENCE

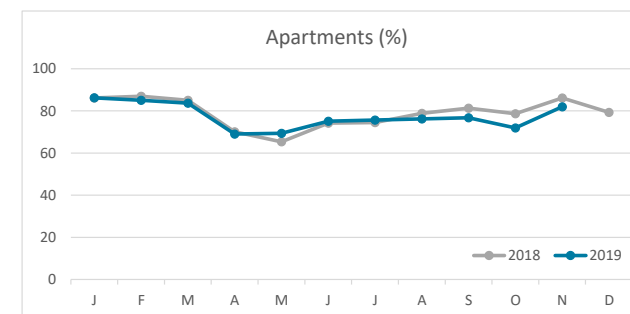
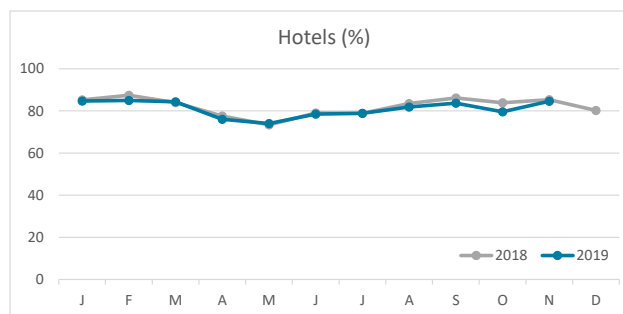
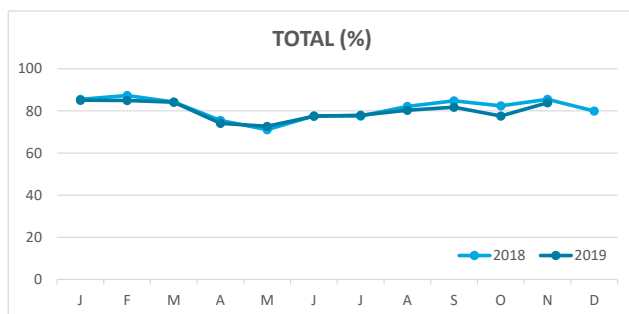


Note: LZ\* (Lanzarote), FV\* (Fuerteventura), GC\* (Gran Canaria), TF\* (Tenerife), LG\* (La Gomera), LP\* (La Palma) and EH\* (El Hierro).

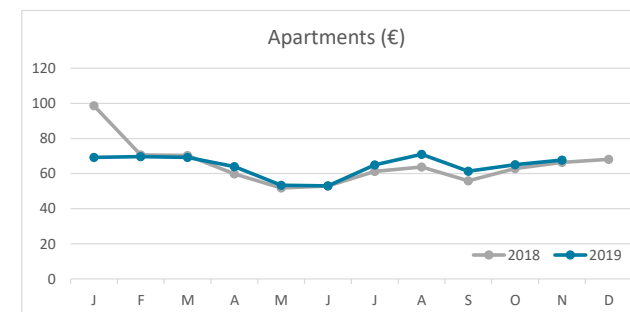
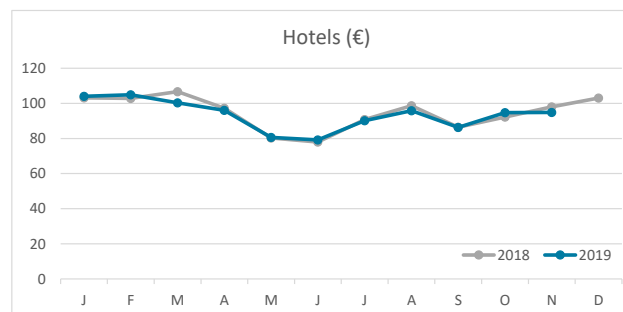
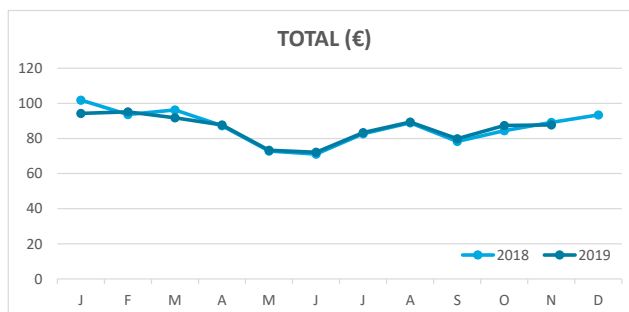
# Main tourist accommodation indicators TENERIFE (January - November 2019)



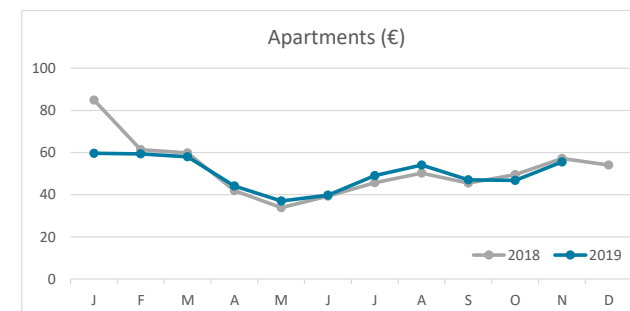
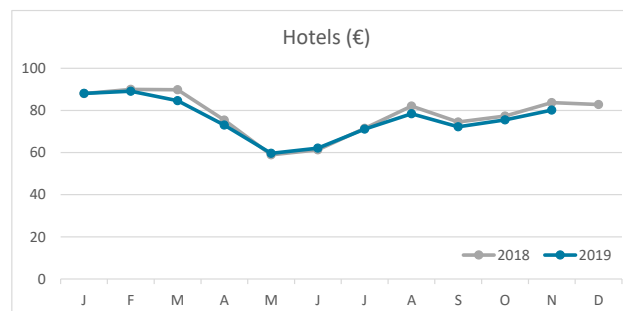
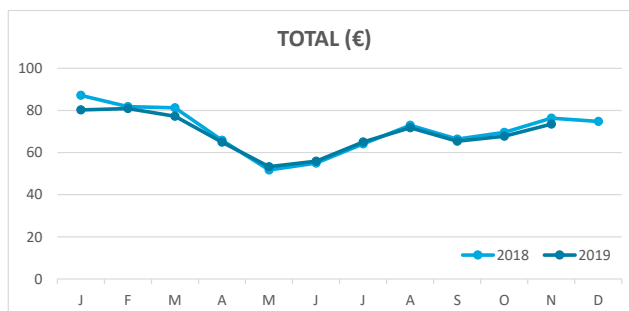
## OCCUPANCY RATE PER ROOM / APARTMENT



## ADR (Average Daily Rate)



## REVPAR (Revenue Per Available Room)



Note: "Guests indicator" refers to number of guests checking in as new arrivals.  
Source: Encuestas de Alojamiento Turístico (ISTAC)