

Tourist Expenditure Survey (2017)

Main indicators by island of stay



Average daily expenditure (€)

ANNUAL	2016	2017	Change, %
Total average daily expenditure			
Lanzarote	131.1	134.1	2.3%
Fuerteventura	129.5	135.6	4.7%
Gran Canaria	142.4	145.4	2.1%
Tenerife	136.8	141.6	3.5%
La Palma	122.6	128.9	5.2%
Canary Islands	135.9	140.2	3.1%
Average daily expenditure in their place of residence			
Lanzarote	95.4	98.0	2.7%
Fuerteventura	102.0	106.7	4.6%
Gran Canaria	101.3	103.1	1.8%
Tenerife	96.1	99.9	3.9%
La Palma	87.0	90.6	4.1%
Canary Islands	98.0	101.2	3.2%
Average daily expenditure in the Canary Islands			
Lanzarote	35.7	36.2	1.3%
Fuerteventura	27.6	29.0	5.0%
Gran Canaria	41.1	42.4	3.0%
Tenerife	40.7	41.7	2.6%
La Palma	35.6	38.4	7.9%
Canary Islands	37.9	39.0	3.0%

Expenditure per tourist and trip (€)

ANNUAL	2016	2017	Change, %
Total expenditure per tourist and trip			
Lanzarote	1,109	1,087	-1.9%
Fuerteventura	1,152	1,168	1.4%
Gran Canaria	1,203	1,206	0.2%
Tenerife	1,101	1,139	3.4%
La Palma	1,122	1,197	6.7%
Canary Islands	1,141	1,155	1.3%
Average daily expenditure in their place of residence			
Lanzarote	805	792	-1.7%
Fuerteventura	904	922	2.0%
Gran Canaria	850	850	0.0%
Tenerife	765	794	3.8%
La Palma	783	807	3.1%
Canary Islands	817	828	1.3%
Expenditure per tourist and trip in the Canary Islands			
Lanzarote	303	295	-2.6%
Fuerteventura	248	246	-0.7%
Gran Canaria	353	355	0.7%
Tenerife	336	345	2.6%
La Palma	339	390	15.0%
Canary Islands	323	327	1.1%

Length of stay

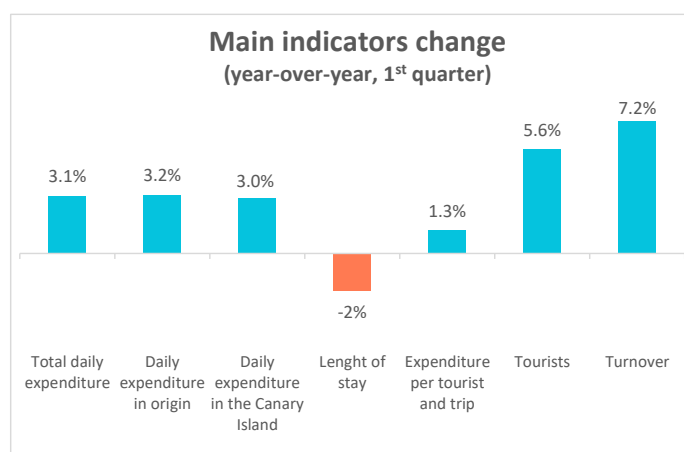
ANNUAL	2016	2017	Change (p.p.)
Lanzarote	9.2	8.8	-0.4
Fuerteventura	9.6	9.2	-0.4
Gran Canaria	9.6	9.4	-0.2
Tenerife	9.0	9.1	0.0
La Palma	10.4	10.5	0.2
Canary Islands	9.4	9.2	-0.2

Tourists

ANNUAL	2016	2017	Change, %
Lanzarote	2,328,712	2,488,213	6.8%
Fuerteventura	1,914,137	1,938,908	1.3%
Gran Canaria	3,654,865	3,900,824	6.7%
Tenerife	4,885,978	5,144,415	5.3%
La Palma	221,549	277,952	25.5%
Canary Islands	13,114,574	13,852,616	5.6%

Tourist turnover (€ million)

ANNUAL	2016	2017	Change, %
Lanzarote	2,882	3,042	5.6%
Fuerteventura	2,455	2,523	2.8%
Gran Canaria	4,758	5,129	7.8%
Tenerife	6,070	6,585	8.5%
La Palma	264	349	32.1%
Canary Islands	16,579	17,764	7.2%



Tourist Expenditure Survey (2017)

Main indicators by island of stay



Canary Islands

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	135.9	140.2	3.1%
- In their place of residence	98.0	101.2	3.2%
- In the Canary Islands	37.9	39.0	3.0%
Expenditure per tourist and trip (€)			
- Total	1,141	1,155	1.3%
- In their place of residence	817	828	1.3%
- In the Canary Islands	323	327	1.1%
Length of stay	9.4	9.2	-0.2
Tourists	13,114,574	13,852,616	5.6%
Tourist turnover (€ million)	16,579	17,764	7.2%

Fuerteventura

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	129.5	135.6	4.7%
- In their place of residence	102.0	106.7	4.6%
- In the Canary Islands	27.6	29.0	5.0%
Expenditure per tourist and trip (€)			
- Total	1,152	1,168	1.4%
- In their place of residence	904	922	2.0%
- In the Canary Islands	248	246	-0.7%
Length of stay	9.6	9.2	-0.4
Tourists	1,914,137	1,938,908	1.3%
Tourist turnover (€ million)	2,455	2,523	2.8%

Tenerife

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	136.8	141.6	3.5%
- In their place of residence	96.1	99.9	3.9%
- In the Canary Islands	40.7	41.7	2.6%
Expenditure per tourist and trip (€)			
- Total	1,101	1,139	3.4%
- In their place of residence	765	794	3.8%
- In the Canary Islands	336	345	2.6%
Length of stay	9.0	9.1	0.0
Tourists	4,885,978	5,144,415	5.3%
Tourist turnover (€ million)	6,070	6,585	8.5%

Lanzarote

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	131.1	134.1	2.3%
- In their place of residence	95.4	98.0	2.7%
- In the Canary Islands	35.7	36.2	1.3%
Expenditure per tourist and trip (€)			
- Total	1,109	1,087	-1.9%
- In their place of residence	805	792	-1.7%
- In the Canary Islands	303	295	-2.6%
Length of stay	9.2	8.8	-0.4
Tourists	2,328,712	2,488,213	6.8%
Tourist turnover (€ million)	2,882	3,042	5.6%

Gran Canaria

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	142.4	145.4	2.1%
- In their place of residence	101.3	103.1	1.8%
- In the Canary Islands	41.1	42.4	3.0%
Expenditure per tourist and trip (€)			
- Total	1,203	1,206	0.2%
- In their place of residence	850	850	0.0%
- In the Canary Islands	353	355	0.7%
Length of stay	9.6	9.4	-0.2
Tourists	3,654,865	3,900,824	6.7%
Tourist turnover (€ million)	4,758	5,129	7.8%

La Palma

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	122.6	128.9	5.2%
- In their place of residence	87.0	90.6	4.1%
- In the Canary Islands	35.6	38.4	7.9%
Expenditure per tourist and trip (€)			
- Total	1,122	1,197	6.7%
- In their place of residence	783	807	3.1%
- In the Canary Islands	339	390	15.0%
Length of stay	10.4	10.5	0.2
Tourists	221,549	277,952	25.5%
Tourist turnover (€ million)	264	349	32.1%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2017)

Main indicators by source markets



Average daily expenditure (€)

ANNUAL	2016	2017	Change, %
Total average daily expenditure			
United Kingdom	136.4	140.2	2.7%
Germany	131.5	139.2	5.8%
Nordics	121.1	129.4	6.9%
Spanish Mainland	139.6	148.0	6.0%
Netherlands	133.2	134.4	0.9%
All source markets	135.9	140.2	3.1%
Average daily expenditure in their place of residence			
United Kingdom	107.4	110.5	2.9%
Germany	84.7	90.8	7.2%
Nordics	86.5	94.9	9.7%
Spanish Mainland	101.3	107.9	6.5%
Netherlands	95.8	96.1	0.4%
All source markets	98.0	101.2	3.2%
Average daily expenditure in the Canary Islands			
United Kingdom	29.1	29.7	2.0%
Germany	46.7	48.4	3.5%
Nordics	34.5	34.4	-0.2%
Spanish Mainland	38.3	40.1	4.9%
Netherlands	37.4	38.3	2.3%
All source markets	37.9	39.0	3.0%

Expenditure per tourist and trip (€)

ANNUAL	2016	2017	Change, %
Total average daily expenditure			
United Kingdom	1,306	1,324	1.4%
Germany	828	842	1.6%
Nordics	1,032	1,099	6.4%
Spanish Mainland	1,260	1,312	4.1%
Netherlands	1,073	1,057	-1.5%
All source markets	1,141	1,155	1.3%
Average daily expenditure in their place of residence			
United Kingdom	1,010	1,032	2.1%
Germany	530	551	4.0%
Nordics	740	797	7.6%
Spanish Mainland	898	933	3.9%
Netherlands	768	754	-1.9%
All source markets	817	828	1.3%
Average daily expenditure in the Canary Islands			
United Kingdom	295	292	-1.1%
Germany	298	290	-2.6%
Nordics	292	302	3.4%
Spanish Mainland	362	379	4.7%
Netherlands	305	303	-0.7%
All source markets	323	327	1.1%

Length of stay

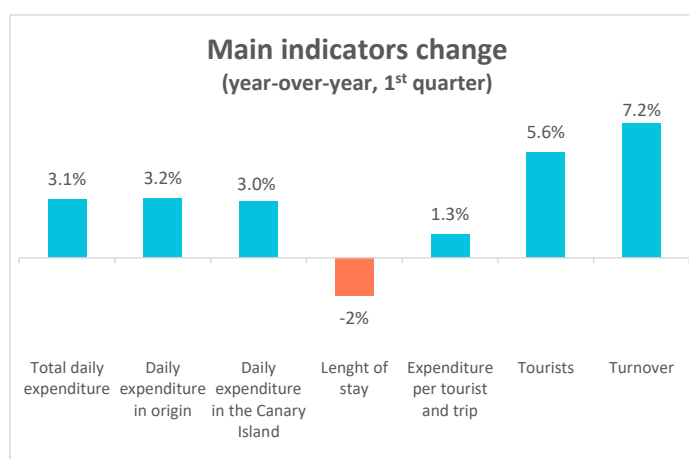
ANNUAL	2016	2017	Change (p.p.)
United Kingdom	10.7	10.5	-0.2
Germany	7.5	7.2	-0.3
Nordics	9.0	9.1	0.1
Spanish Mainland	10.3	10.0	-0.3
Netherlands	8.8	8.6	-0.2
All source markets	9.4	9.2	-0.2

Tourists

ANNUAL	2016	2017	Change, %
United Kingdom	2,727,720	2,810,387	3.0%
Germany	1,471,779	1,479,998	0.6%
Nordics	540,661	569,002	5.2%
Spanish Mainland	1,375,588	1,423,241	3.5%
Netherlands	4,228,042	4,531,021	7.2%
All source markets	13,114,574	13,852,616	5.6%

Tourist turnover (€ million)

ANNUAL	2016	2017	Change, %
United Kingdom	3,812	3,968	4.1%
Germany	1,385	1,400	1.1%
Nordics	629	697	10.8%
Spanish Mainland	1,919	2,088	8.8%
Netherlands	5,132	5,471	6.6%
All source markets	16,579	17,764	7.2%



Tourist Expenditure Survey (2017)

Main indicators by source markets



All source markets

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	135.9	140.2	3.1%
- In their place of residence	98.0	101.2	3.2%
- In the Canary Islands	37.9	39.0	3.0%
Expenditure per tourist and trip (€)			
- Total	1,141	1,155	1.3%
- In their place of residence	817	828	1.3%
- In the Canary Islands	323	327	1.1%
Length of stay	9.4	9.2	-0.2
Tourists	13,114,574	13,852,616	5.6%
Tourist turnover (€ million)	16,579	17,764	7.2%

Germany

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	131.5	139.2	5.8%
- In their place of residence	84.7	90.8	7.2%
- In the Canary Islands	46.7	48.4	3.5%
Expenditure per tourist and trip (€)			
- Total	828	842	1.6%
- In their place of residence	530	551	4.0%
- In the Canary Islands	298	290	-2.6%
Length of stay	7.5	7.2	-0.3
Tourists	1,471,779	1,479,998	0.6%
Tourist turnover (€ million)	1,385	1,400	1.1%

Spanish Mainland

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	139.6	148.0	6.0%
- In their place of residence	101.3	107.9	6.5%
- In the Canary Islands	38.3	40.1	4.9%
Expenditure per tourist and trip (€)			
- Total	1,260	1,312	4.1%
- In their place of residence	898	933	3.9%
- In the Canary Islands	362	379	4.7%
Length of stay	10.3	10.0	-0.3
Tourists	1,375,588	1,423,241	3.5%
Tourist turnover (€ million)	1,919	2,088	8.8%

United Kingdom

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	136.4	140.2	2.7%
- In their place of residence	107.4	110.5	2.9%
- In the Canary Islands	29.1	29.7	2.0%
Expenditure per tourist and trip (€)			
- Total	1,306	1,324	1.4%
- In their place of residence	1,010	1,032	2.1%
- In the Canary Islands	295	292	-1.1%
Length of stay	10.7	10.5	-0.2
Tourists	2,727,720	2,810,387	3.0%
Tourist turnover (€ million)	3,812	3,968	4.1%

Nordics

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	121.1	129.4	6.9%
- In their place of residence	86.5	94.9	9.7%
- In the Canary Islands	34.5	34.4	-0.2%
Expenditure per tourist and trip (€)			
- Total	1,032	1,099	6.4%
- In their place of residence	740	797	7.6%
- In the Canary Islands	292	302	3.4%
Length of stay	9.0	9.1	0.1
Tourists	540,661	569,002	5.2%
Tourist turnover (€ million)	629	697	10.8%

Netherlands

ANNUAL	2016	2017	Change
Average daily expenditure (€)			
- Total	133.2	134.4	0.9%
- In their place of residence	95.8	96.1	0.4%
- In the Canary Islands	37.4	38.3	2.3%
Expenditure per tourist and trip (€)			
- Total	1,073	1,057	-1.5%
- In their place of residence	768	754	-1.9%
- In the Canary Islands	305	303	-0.7%
Length of stay	8.8	8.6	-0.2
Tourists	4,228,042	4,531,021	7.2%
Tourist turnover (€ million)	5,132	5,471	6.6%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.