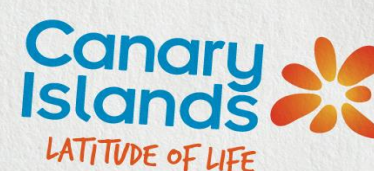


# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by island of stay



### Average daily expenditure (€)

1 <sup>st</sup> Quarter	2016	2017	Change, %
<b>Total average daily expenditure</b>			
Lanzarote	126.5	135.3	6.9%
Fuerteventura	129.9	132.9	2.3%
Gran Canaria	145.9	156.8	7.5%
Tenerife	139.4	143.5	2.9%
La Palma	127.4	123.1	-3.4%
<b>Canary Islands</b>	<b>137.5</b>	<b>144.1</b>	<b>4.8%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	90.4	99.1	9.6%
Fuerteventura	99.9	105.3	5.4%
Gran Canaria	105.7	112.4	6.3%
Tenerife	98.7	101.7	3.0%
La Palma	90.0	88.0	-2.2%
<b>Canary Islands</b>	<b>99.3</b>	<b>104.6</b>	<b>5.3%</b>
<b>Average daily expenditure in the Canary Islands</b>			
Lanzarote	36.1	36.2	0.2%
Fuerteventura	30.0	27.6	-7.9%
Gran Canaria	40.1	44.4	10.6%
Tenerife	40.8	41.8	2.6%
La Palma	37.4	35.0	-6.4%
<b>Canary Islands</b>	<b>38.2</b>	<b>39.6</b>	<b>3.5%</b>

### Expenditure per tourist and trip (€)

1 <sup>st</sup> Quarter	2016	2017	Change, %
<b>Total expenditure per tourist and trip</b>			
Lanzarote	1,129	1,144	1.3%
Fuerteventura	1,191	1,105	-7.2%
Gran Canaria	1,326	1,349	1.7%
Tenerife	1,137	1,177	3.5%
La Palma	1,225	1,163	-5.1%
<b>Canary Islands</b>	<b>1,203</b>	<b>1,215</b>	<b>1.0%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	805	836	3.8%
Fuerteventura	910	883	-2.9%
Gran Canaria	942	954	1.2%
Tenerife	794	830	4.6%
La Palma	853	816	-4.3%
<b>Canary Islands</b>	<b>858</b>	<b>875</b>	<b>2.1%</b>
<b>Expenditure per tourist and trip in the Canary Islands</b>			
Lanzarote	324	308	-4.8%
Fuerteventura	281	222	-20.9%
Gran Canaria	384	395	2.8%
Tenerife	343	347	1.1%
La Palma	373	347	-6.8%
<b>Canary Islands</b>	<b>345</b>	<b>339</b>	<b>-1.8%</b>

### Length of stay

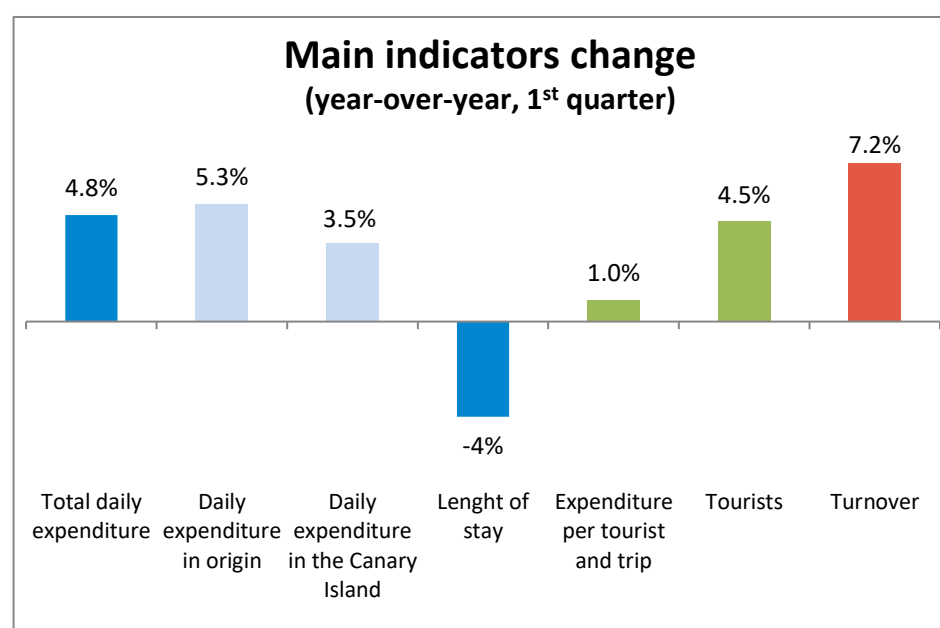
1 <sup>st</sup> Quarter	2016	2017	Change (p.p.)
Lanzarote	9.9	9.5	-0.4
Fuerteventura	10.3	9.0	-1.3
Gran Canaria	10.8	10.1	-0.7
Tenerife	9.3	9.4	0.1
La Palma	10.7	11.0	0.2
<b>Canary Islands</b>	<b>10.0</b>	<b>9.6</b>	<b>-0.4</b>

### Tourists

1 <sup>st</sup> Quarter	2016	2017	Change, %
Lanzarote	560,895	587,359	4.7%
Fuerteventura	473,178	465,865	-1.5%
Gran Canaria	991,951	1,048,766	5.7%
Tenerife	1,261,334	1,325,456	5.1%
La Palma	61,900	78,025	26.1%
<b>Canary Islands</b>	<b>3,386,371</b>	<b>3,539,317</b>	<b>4.5%</b>

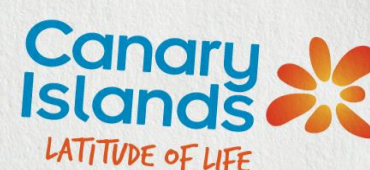
### Tourist turnover (€ million)

1 <sup>st</sup> Quarter	2016	2017	Change, %
Lanzarote	672	734	9.3%
Fuerteventura	614	568	-7.5%
Gran Canaria	1,392	1,533	10.1%
Tenerife	1,567	1,712	9.2%
La Palma	79	94	19.2%
<b>Canary Islands</b>	<b>4,376</b>	<b>4,690</b>	<b>7.2%</b>



# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by island of stay



### Canary Islands

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	137.5	144.1	4.8%
- In their place of residence	99.3	104.6	5.3%
- In the Canary Islands	38.2	39.6	3.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,203	1,215	1.0%
- In their place of residence	858	875	2.1%
- In the Canary Islands	345	339	-1.8%
<b>Length of stay</b>	10.0	9.6	-0.4
<b>Tourists</b>	3,386,371	3,539,317	4.5%
<b>Tourist turnover (€ million)</b>	4,376	4,690	7.2%

### Lanzarote

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	126.5	135.3	6.9%
- In their place of residence	90.4	99.1	9.6%
- In the Canary Islands	36.1	36.2	0.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,129	1,144	1.3%
- In their place of residence	805	836	3.8%
- In the Canary Islands	324	308	-4.8%
<b>Length of stay</b>	9.9	9.5	-0.4
<b>Tourists</b>	560,895	587,359	4.7%
<b>Tourist turnover (€ million)</b>	672	734	9.3%

### Fuerteventura

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	129.9	132.9	2.3%
- In their place of residence	99.9	105.3	5.4%
- In the Canary Islands	30.0	27.6	-7.9%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,191	1,105	-7.2%
- In their place of residence	910	883	-2.9%
- In the Canary Islands	281	222	-20.9%
<b>Length of stay</b>	10.3	9.0	-1.3
<b>Tourists</b>	473,178	465,865	-1.5%
<b>Tourist turnover (€ million)</b>	614	568	-7.5%

### Gran Canaria

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	145.9	156.8	7.5%
- In their place of residence	105.7	112.4	6.3%
- In the Canary Islands	40.1	44.4	10.6%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,326	1,349	1.7%
- In their place of residence	942	954	1.2%
- In the Canary Islands	384	395	2.8%
<b>Length of stay</b>	10.8	10.1	-0.7
<b>Tourists</b>	991,951	1,048,766	5.7%
<b>Tourist turnover (€ million)</b>	1,392	1,533	10.1%

### Tenerife

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	139.4	143.5	2.9%
- In their place of residence	98.7	101.7	3.0%
- In the Canary Islands	40.8	41.8	2.6%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,137	1,177	3.5%
- In their place of residence	794	830	4.6%
- In the Canary Islands	343	347	1.1%
<b>Length of stay</b>	9.3	9.4	0.1
<b>Tourists</b>	1,261,334	1,325,456	5.1%
<b>Tourist turnover (€ million)</b>	1,567	1,712	9.2%

### La Palma

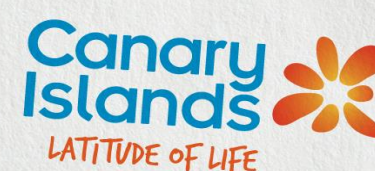
1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	127.4	123.1	-3.4%
- In their place of residence	90.0	88.0	-2.2%
- In the Canary Islands	37.4	35.0	-6.4%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,225	1,163	-5.1%
- In their place of residence	853	816	-4.3%
- In the Canary Islands	373	347	-6.8%
<b>Length of stay</b>	10.7	11.0	0.2
<b>Tourists</b>	61,900	78,025	26.1%
<b>Tourist turnover (€ million)</b>	79	94	19.2%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by source markets



### Average daily expenditure (€)

1 <sup>st</sup> Quarter	2016	2017	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	140.8	143.7	2.1%
Germany	132.8	147.8	11.3%
Nordics	120.7	134.4	11.3%
Spanish Mainland	134.1	148.8	11.0%
Netherlands	136.9	138.1	0.9%
<b>All source markets</b>	<b>137.5</b>	<b>144.1</b>	<b>4.8%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	110.6	113.4	2.5%
Germany	85.1	94.8	11.4%
Nordics	85.0	98.8	16.3%
Spanish Mainland	97.1	108.3	11.6%
Netherlands	97.6	98.7	1.1%
<b>All source markets</b>	<b>99.3</b>	<b>104.6</b>	<b>5.3%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	30.1	30.3	0.6%
Germany	47.7	53.0	11.1%
Nordics	35.7	35.5	-0.6%
Spanish Mainland	37.0	40.5	9.5%
Netherlands	39.4	39.4	0.2%
<b>All source markets</b>	<b>38.2</b>	<b>39.6</b>	<b>3.5%</b>

### Expenditure per tourist and trip (€)

1 <sup>st</sup> Quarter	2016	2017	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	1,404	1,384	-1.4%
Germany	764	837	9.6%
Nordics	1,053	1,097	4.2%
Spanish Mainland	1,301	1,358	4.4%
Netherlands	1,119	1,098	-1.9%
<b>All source markets</b>	<b>1,203</b>	<b>1,215</b>	<b>1.0%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	1,073	1,077	0.3%
Germany	482	549	14.1%
Nordics	751	804	7.0%
Spanish Mainland	923	963	4.4%
Netherlands	789	785	-0.6%
<b>All source markets</b>	<b>858</b>	<b>875</b>	<b>2.1%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	330	308	-6.8%
Germany	282	287	1.8%
Nordics	302	293	-2.9%
Spanish Mainland	377	395	4.6%
Netherlands	330	313	-5.1%
<b>All source markets</b>	<b>345</b>	<b>339</b>	<b>-1.8%</b>

### Length of stay

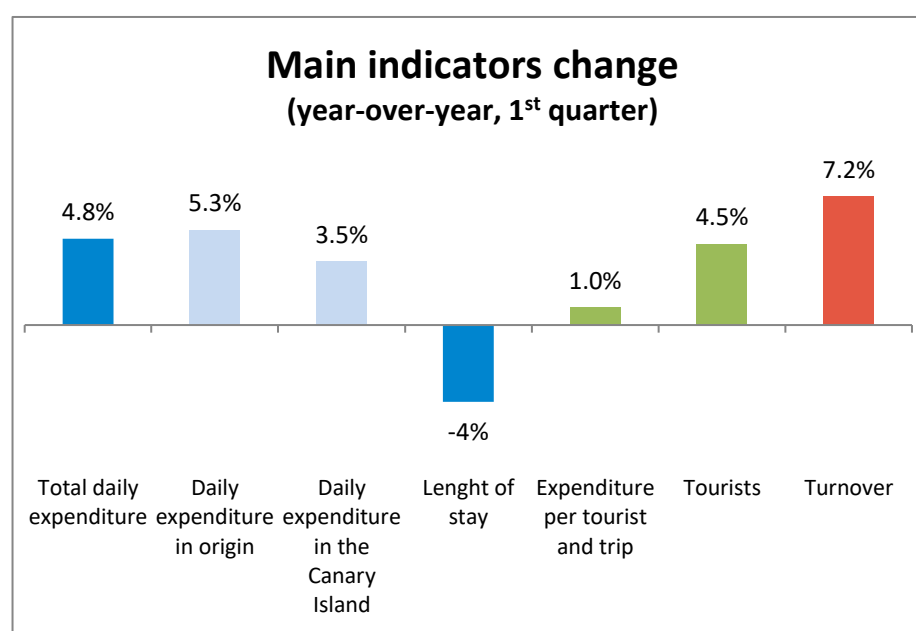
1 <sup>st</sup> Quarter	2016	2017	Change (p.p.)
United Kingdom	11.5	10.9	-0.6
Germany	7.0	6.7	-0.3
Nordics	9.2	8.9	-0.3
Spanish Mainland	11.3	10.5	-0.8
Netherlands	9.2	8.8	-0.4
<b>All source markets</b>	<b>10.0</b>	<b>9.6</b>	<b>-0.4</b>

### Tourists

1 <sup>st</sup> Quarter	2016	2017	Change, %
United Kingdom	736,806	720,718	-2.2%
Germany	292,284	295,328	1.0%
Nordics	131,526	142,610	8.4%
Spanish Mainland	621,460	626,767	0.9%
Netherlands	963,343	1,039,970	8.0%
<b>All source markets</b>	<b>3,386,371</b>	<b>3,539,317</b>	<b>4.5%</b>

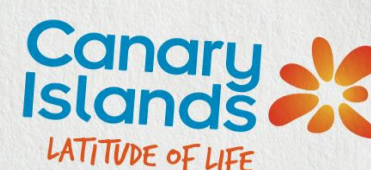
### Tourist turnover (€ million)

1 <sup>st</sup> Quarter	2016	2017	Change, %
United Kingdom	1,100	1,051	-4.5%
Germany	257	269	4.7%
Nordics	144	173	20.1%
Spanish Mainland	887	966	8.9%
Netherlands	1,135	1,241	9.4%
<b>All source markets</b>	<b>4,376</b>	<b>4,690</b>	<b>7.2%</b>



# Tourist Expenditure Survey (1<sup>st</sup> Quarter)

## Main indicators by source markets



### All source markets

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	137.5	144.1	4.8%
- In their place of residence	99.3	104.6	5.3%
- In the Canary Islands	38.2	39.6	3.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,203	1,215	1.0%
- In their place of residence	858	875	2.1%
- In the Canary Islands	345	339	-1.8%
<b>Length of stay</b>	10.0	9.6	-0.4
<b>Tourists</b>	3,386,371	3,539,317	4.5%
<b>Tourist turnover (€ million)</b>	4,376	4,690	7.2%

### Germany

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	132.8	147.8	11.3%
- In their place of residence	85.1	94.8	11.4%
- In the Canary Islands	47.7	53.0	11.1%
<b>Expenditure per tourist and trip (€)</b>			
- Total	764	837	9.6%
- In their place of residence	482	549	14.1%
- In the Canary Islands	282	287	1.8%
<b>Length of stay</b>	7.0	6.7	-0.3
<b>Tourists</b>	292,284	295,328	1.0%
<b>Tourist turnover (€ million)</b>	257	269	4.7%

### Spanish Mainland

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	134.1	148.8	11.0%
- In their place of residence	97.1	108.3	11.6%
- In the Canary Islands	37.0	40.5	9.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,301	1,358	4.4%
- In their place of residence	923	963	4.4%
- In the Canary Islands	377	395	4.6%
<b>Length of stay</b>	11.3	10.5	-0.8
<b>Tourists</b>	621,460	626,767	0.9%
<b>Tourist turnover (€ million)</b>	887	966	8.9%

### United Kingdom

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	140.8	143.7	2.1%
- In their place of residence	110.6	113.4	2.5%
- In the Canary Islands	30.1	30.3	0.6%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,404	1,384	-1.4%
- In their place of residence	1,073	1,077	0.3%
- In the Canary Islands	330	308	-6.8%
<b>Length of stay</b>	11.5	10.9	-0.6
<b>Tourists</b>	736,806	720,718	-2.2%
<b>Tourist turnover (€ million)</b>	1,100	1,051	-4.5%

### Nordics

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	120.7	134.4	11.3%
- In their place of residence	85.0	98.8	16.3%
- In the Canary Islands	35.7	35.5	-0.6%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,053	1,097	4.2%
- In their place of residence	751	804	7.0%
- In the Canary Islands	302	293	-2.9%
<b>Length of stay</b>	9.2	8.9	-0.3
<b>Tourists</b>	131,526	142,610	8.4%
<b>Tourist turnover (€ million)</b>	144	173	20.1%

### Netherlands

1 <sup>st</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	136.9	138.1	0.9%
- In their place of residence	97.6	98.7	1.1%
- In the Canary Islands	39.4	39.4	0.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,119	1,098	-1.9%
- In their place of residence	789	785	-0.6%
- In the Canary Islands	330	313	-5.1%
<b>Length of stay</b>	9.2	8.8	-0.4
<b>Tourists</b>	963,343	1,039,970	8.0%
<b>Tourist turnover (€ million)</b>	1,135	1,241	9.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.