

# Tourist Expenditure Survey (3<sup>rd</sup> Quarter)

## Main indicators by island of stay



### Average daily expenditure (€)

3 <sup>rd</sup> Quarter	2016	2017	Change, %
<b>Total average daily expenditure</b>			
Lanzarote	133.4	132.2	-0.9%
Fuerteventura	133.9	138.8	3.7%
Gran Canaria	133.5	136.5	2.2%
Tenerife	132.7	132.6	-0.1%
La Palma	115.9	115.5	-0.3%
<b>Canary Islands</b>	<b>132.9</b>	<b>134.2</b>	<b>1.0%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	97.0	97.2	0.2%
Fuerteventura	106.8	109.6	2.6%
Gran Canaria	93.7	95.5	1.9%
Tenerife	93.7	93.1	-0.6%
La Palma	86.9	86.3	-0.7%
<b>Canary Islands</b>	<b>96.1</b>	<b>96.9</b>	<b>0.8%</b>
<b>Average daily expenditure in the Canary Islands</b>			
Lanzarote	36.4	35.0	-3.8%
Fuerteventura	27.1	29.2	7.8%
Gran Canaria	39.8	41.0	2.8%
Tenerife	39.0	39.5	1.2%
La Palma	29.0	29.3	0.9%
<b>Canary Islands</b>	<b>36.8</b>	<b>37.3</b>	<b>1.6%</b>

### Expenditure per tourist and trip (€)

3 <sup>rd</sup> Quarter	2016	2017	Change, %
<b>Total expenditure per tourist and trip</b>			
Lanzarote	1,155	1,098	-4.9%
Fuerteventura	1,244	1,264	1.6%
Gran Canaria	1,163	1,144	-1.7%
Tenerife	1,160	1,141	-1.6%
La Palma	1,172	1,098	-6.3%
<b>Canary Islands</b>	<b>1,174</b>	<b>1,151</b>	<b>-1.9%</b>
<b>Average daily expenditure in their place of residence</b>			
Lanzarote	838	805	-3.9%
Fuerteventura	990	996	0.6%
Gran Canaria	812	794	-2.1%
Tenerife	804	786	-2.2%
La Palma	855	801	-6.4%
<b>Canary Islands</b>	<b>841</b>	<b>823</b>	<b>-2.2%</b>
<b>Expenditure per tourist and trip in the Canary Islands</b>			
Lanzarote	317	294	-7.5%
Fuerteventura	254	268	5.3%
Gran Canaria	352	350	-0.6%
Tenerife	356	355	-0.3%
La Palma	317	297	-6.1%
<b>Canary Islands</b>	<b>332</b>	<b>328</b>	<b>-1.3%</b>

### Length of stay

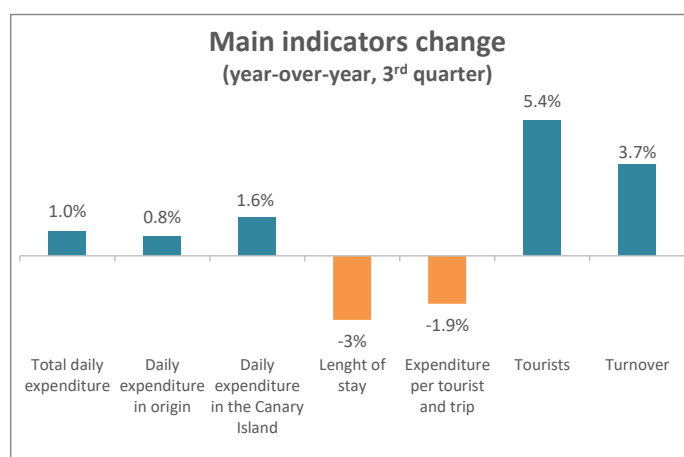
3 <sup>rd</sup> Quarter	2016	2017	Change (p.p.)
Lanzarote	9.4	8.9	-0.5
Fuerteventura	9.9	9.7	-0.2
Gran Canaria	9.6	9.3	-0.4
Tenerife	9.7	9.7	0.0
La Palma	11.5	11.0	-0.5
<b>Canary Islands</b>	<b>9.7</b>	<b>9.5</b>	<b>-0.3</b>

### Tourists

3 <sup>rd</sup> Quarter	2016	2017	Change, %
Lanzarote	604,869	645,448	6.7%
Fuerteventura	484,115	493,948	2.0%
Gran Canaria	847,760	910,485	7.4%
Tenerife	1,184,851	1,237,883	4.5%
La Palma	46,791	57,969	23.9%
<b>Canary Islands</b>	<b>3,190,227</b>	<b>3,363,476</b>	<b>5.4%</b>

### Tourist turnover (€ million)

3 <sup>rd</sup> Quarter	2016	2017	Change, %
Lanzarote	816	838	2.8%
Fuerteventura	695	731	5.2%
Gran Canaria	1,113	1,175	5.6%
Tenerife	1,629	1,665	2.2%
La Palma	62	72	16.0%
<b>Canary Islands</b>	<b>4,345</b>	<b>4,504</b>	<b>3.7%</b>



# Tourist Expenditure Survey (3<sup>rd</sup> Quarter)

## Main indicators by island of stay



### Canary Islands

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	132.9	134.2	1.0%
- In their place of residence	96.1	96.9	0.8%
- In the Canary Islands	36.8	37.3	1.6%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,174	1,151	-1.9%
- In their place of residence	841	823	-2.2%
- In the Canary Islands	332	328	-1.3%
<b>Length of stay</b>	9.7	9.5	-0.3
<b>Tourists</b>	3,190,227	3,363,476	5.4%
<b>Tourist turnover (€ million)</b>	4,345	4,504	3.7%

### Fuerteventura

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	133.9	138.8	3.7%
- In their place of residence	106.8	109.6	2.6%
- In the Canary Islands	27.1	29.2	7.8%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,244	1,264	1.6%
- In their place of residence	990	996	0.6%
- In the Canary Islands	254	268	5.3%
<b>Length of stay</b>	9.9	9.7	-0.2
<b>Tourists</b>	484,115	493,948	2.0%
<b>Tourist turnover (€ million)</b>	695	731	5.2%

### Tenerife

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	132.7	132.6	-0.1%
- In their place of residence	93.7	93.1	-0.6%
- In the Canary Islands	39.0	39.5	1.2%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,160	1,141	-1.6%
- In their place of residence	804	786	-2.2%
- In the Canary Islands	356	355	-0.3%
<b>Length of stay</b>	9.7	9.7	0.0
<b>Tourists</b>	1,184,851	1,237,883	4.5%
<b>Tourist turnover (€ million)</b>	1,629	1,665	2.2%

### Lanzarote

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	133.4	132.2	-0.9%
- In their place of residence	97.0	97.2	0.2%
- In the Canary Islands	36.4	35.0	-3.8%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,155	1,098	-4.9%
- In their place of residence	838	805	-3.9%
- In the Canary Islands	317	294	-7.5%
<b>Length of stay</b>	9.4	8.9	-0.5
<b>Tourists</b>	604,869	645,448	6.7%
<b>Tourist turnover (€ million)</b>	816	838	2.8%

### Gran Canaria

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	133.5	136.5	2.2%
- In their place of residence	93.7	95.5	1.9%
- In the Canary Islands	39.8	41.0	2.8%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,163	1,144	-1.7%
- In their place of residence	812	794	-2.1%
- In the Canary Islands	352	350	-0.6%
<b>Length of stay</b>	9.6	9.3	-0.4
<b>Tourists</b>	847,760	910,485	7.4%
<b>Tourist turnover (€ million)</b>	1,113	1,175	5.6%

### La Palma

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	115.9	115.5	-0.3%
- In their place of residence	86.9	86.3	-0.7%
- In the Canary Islands	29.0	29.3	0.9%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,172	1,098	-6.3%
- In their place of residence	855	801	-6.4%
- In the Canary Islands	317	297	-6.1%
<b>Length of stay</b>	11.5	11.0	-0.5
<b>Tourists</b>	46,791	57,969	23.9%
<b>Tourist turnover (€ million)</b>	62	72	16.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (3<sup>rd</sup> Quarter)

## Main indicators by source markets



### Average daily expenditure (€)

3 <sup>rd</sup> Quarter	2016	2017	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	129.3	131.6	1.8%
Germany	129.5	134.3	3.8%
Nordics	122.4	129.9	6.2%
Spanish Mainland	137.8	131.3	-4.7%
Netherlands	131.7	129.1	-2.0%
<b>All source markets</b>	<b>132.9</b>	<b>134.2</b>	<b>1.0%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	102.7	104.3	1.6%
Germany	87.7	90.7	3.4%
Nordics	85.4	95.7	12.0%
Spanish Mainland	100.1	89.4	-10.7%
Netherlands	95.4	92.5	-3.1%
<b>All source markets</b>	<b>96.1</b>	<b>96.9</b>	<b>0.8%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	26.6	27.3	2.7%
Germany	41.8	43.6	4.5%
Nordics	37.0	34.2	-7.5%
Spanish Mainland	37.7	41.9	11.1%
Netherlands	36.4	36.7	0.8%
<b>All source markets</b>	<b>36.8</b>	<b>37.3</b>	<b>1.6%</b>

### Length of stay

3 <sup>rd</sup> Quarter	2016	2017	Change (p.p.)
United Kingdom	10.5	10.3	-0.2
Germany	8.9	8.5	-0.4
Nordics	10.0	9.7	-0.3
Spanish Mainland	9.9	11.0	1.2
Netherlands	9.4	9.1	-0.3
<b>All source markets</b>	<b>9.7</b>	<b>9.5</b>	<b>-0.3</b>

### Tourist turnover (€ million)

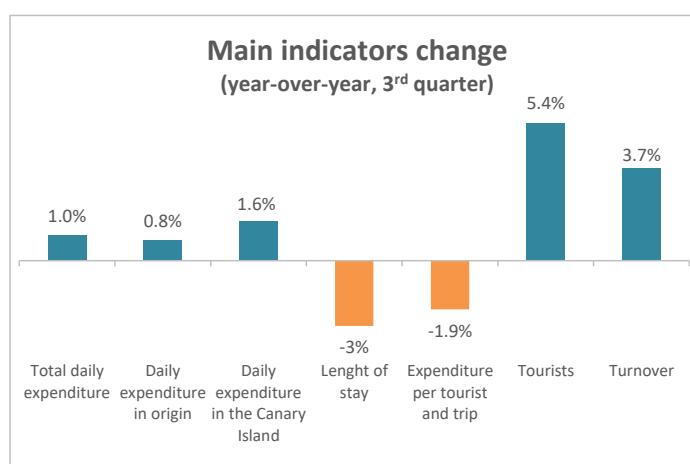
3 <sup>rd</sup> Quarter	2016	2017	Change, %
United Kingdom	846	860	1.6%
Germany	567	540	-4.8%
Nordics	191	196	2.5%
Spanish Mainland	124	146	17.9%
Netherlands	1,533	1,603	4.6%
<b>All source markets</b>	<b>4,345</b>	<b>4,504</b>	<b>3.7%</b>

### Expenditure per tourist and trip (€)

3 <sup>rd</sup> Quarter	2016	2017	Change, %
<b>Total average daily expenditure</b>			
United Kingdom	1,278	1,245	-2.6%
Germany	967	962	-0.5%
Nordics	1,118	1,178	5.4%
Spanish Mainland	1,235	1,292	4.6%
Netherlands	1,146	1,086	-5.2%
<b>All source markets</b>	<b>1,174</b>	<b>1,151</b>	<b>-1.9%</b>
<b>Average daily expenditure in their place of residence</b>			
United Kingdom	1,005	976	-2.9%
Germany	633	648	2.4%
Nordics	783	860	10.0%
Spanish Mainland	879	826	-6.0%
Netherlands	826	772	-6.6%
<b>All source markets</b>	<b>841</b>	<b>823</b>	<b>-2.2%</b>
<b>Average daily expenditure in the Canary Islands</b>			
United Kingdom	273	269	-1.7%
Germany	334	314	-5.8%
Nordics	335	318	-5.3%
Spanish Mainland	356	466	30.9%
Netherlands	319	314	-1.6%
<b>All source markets</b>	<b>332</b>	<b>328</b>	<b>-1.3%</b>

### Tourists

3 <sup>rd</sup> Quarter	2016	2017	Change, %
United Kingdom	591,320	620,012	4.9%
Germany	496,806	484,756	-2.4%
Nordics	150,407	149,052	-0.9%
Spanish Mainland	84,257	100,060	18.8%
Netherlands	1,111,532	1,199,852	7.9%
<b>All source markets</b>	<b>3,190,227</b>	<b>3,363,476</b>	<b>5.4%</b>



# Tourist Expenditure Survey (3<sup>rd</sup> Quarter)

## Main indicators by source markets



### All source markets

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	132.9	134.2	1.0%
- In their place of residence	96.1	96.9	0.8%
- In the Canary Islands	36.8	37.3	1.6%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,174	1,151	-1.9%
- In their place of residence	841	823	-2.2%
- In the Canary Islands	332	328	-1.3%
<b>Length of stay</b>	9.7	9.5	-0.3
<b>Tourists</b>	3,190,227	3,363,476	5.4%
<b>Tourist turnover (€ million)</b>	4,345	4,504	3.7%

### Germany

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	129.5	134.3	3.8%
- In their place of residence	87.7	90.7	3.4%
- In the Canary Islands	41.8	43.6	4.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	967	962	-0.5%
- In their place of residence	633	648	2.4%
- In the Canary Islands	334	314	-5.8%
<b>Length of stay</b>	8.9	8.5	-0.4
<b>Tourists</b>	496,806	484,756	-2.4%
<b>Tourist turnover (€ million)</b>	567	540	-4.8%

### Spanish Mainland

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	137.8	131.3	-4.7%
- In their place of residence	100.1	89.4	-10.7%
- In the Canary Islands	37.7	41.9	11.1%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,235	1,292	4.6%
- In their place of residence	879	826	-6.0%
- In the Canary Islands	356	466	30.9%
<b>Length of stay</b>	9.9	11.0	1.2
<b>Tourists</b>	84,257	100,060	18.8%
<b>Tourist turnover (€ million)</b>	124	146	17.9%

### United Kingdom

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	129.3	131.6	1.8%
- In their place of residence	102.7	104.3	1.6%
- In the Canary Islands	26.6	27.3	2.7%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,278	1,245	-2.6%
- In their place of residence	1,005	976	-2.9%
- In the Canary Islands	273	269	-1.7%
<b>Length of stay</b>	10.5	10.3	-0.2
<b>Tourists</b>	591,320	620,012	4.9%
<b>Tourist turnover (€ million)</b>	846	860	1.6%

### Nordics

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	122.4	129.9	6.2%
- In their place of residence	85.4	95.7	12.0%
- In the Canary Islands	37.0	34.2	-7.5%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,118	1,178	5.4%
- In their place of residence	783	860	10.0%
- In the Canary Islands	335	318	-5.3%
<b>Length of stay</b>	10.0	9.7	-0.3
<b>Tourists</b>	150,407	149,052	-0.9%
<b>Tourist turnover (€ million)</b>	191	196	2.5%

### Netherlands

3 <sup>rd</sup> Quarter	2016	2017	Change
<b>Average daily expenditure (€)</b>			
- Total	131.7	129.1	-2.0%
- In their place of residence	95.4	92.5	-3.1%
- In the Canary Islands	36.4	36.7	0.8%
<b>Expenditure per tourist and trip (€)</b>			
- Total	1,146	1,086	-5.2%
- In their place of residence	826	772	-6.6%
- In the Canary Islands	319	314	-1.6%
<b>Length of stay</b>	9.4	9.1	-0.3
<b>Tourists</b>	1,111,532	1,199,852	7.9%
<b>Tourist turnover (€ million)</b>	1,533	1,603	4.6%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.