

Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Average daily expenditure (€)

4 th Quarter	2016	2017	Change, %
Total average daily expenditure			
Lanzarote	141.1	142.9	1.3%
Fuerteventura	133.2	141.5	6.3%
Gran Canaria	150.9	150.5	-0.2%
Tenerife	144.2	150.2	4.2%
La Palma	130.9	151.4	15.7%
Canary Islands	143.8	147.8	2.8%
Average daily expenditure in their place of residence			
Lanzarote	106.1	106.2	0.0%
Fuerteventura	106.1	112.7	6.2%
Gran Canaria	108.3	107.5	-0.7%
Tenerife	102.2	109.4	7.0%
La Palma	92.2	101.7	10.3%
Canary Islands	105.0	108.5	3.3%
Average daily expenditure in the Canary Islands			
Lanzarote	35.0	36.8	5.1%
Fuerteventura	27.1	28.8	6.5%
Gran Canaria	42.6	43.0	0.9%
Tenerife	42.0	40.8	-2.7%
La Palma	38.7	49.7	28.4%
Canary Islands	38.8	39.3	1.3%

Expenditure per tourist and trip (€)

4 th Quarter	2016	2017	Change, %
Total expenditure per tourist and trip			
Lanzarote	1,145	1,135	-0.9%
Fuerteventura	1,145	1,216	6.1%
Gran Canaria	1,213	1,229	1.3%
Tenerife	1,110	1,177	6.1%
La Palma	1,103	1,398	26.8%
Canary Islands	1,154	1,197	3.7%
Average daily expenditure in their place of residence			
Lanzarote	858	838	-2.3%
Fuerteventura	909	972	6.9%
Gran Canaria	865	879	1.6%
Tenerife	781	843	8.0%
La Palma	769	869	13.0%
Canary Islands	839	872	3.9%
Expenditure per tourist and trip in the Canary Islands			
Lanzarote	287	296	3.4%
Fuerteventura	236	244	3.1%
Gran Canaria	348	350	0.7%
Tenerife	329	334	1.6%
La Palma	334	530	58.4%
Canary Islands	315	325	3.1%

Length of stay

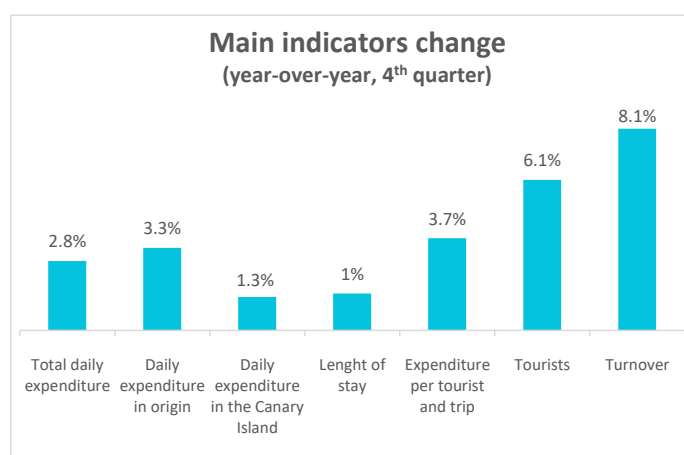
4 th Quarter	2016	2017	Change (p.p.)
Lanzarote	8.7	8.5	-0.2
Fuerteventura	9.2	9.2	0.1
Gran Canaria	8.9	9.1	0.2
Tenerife	8.5	8.7	0.3
La Palma	9.5	9.9	0.4
Canary Islands	8.8	8.9	0.1

Tourists

4 th Quarter	2016	2017	Change, %
Lanzarote	600,919	658,457	9.6%
Fuerteventura	495,230	513,386	3.7%
Gran Canaria	1,064,157	1,108,297	4.1%
Tenerife	1,280,688	1,357,305	6.0%
La Palma	65,963	86,566	31.2%
Canary Islands	3,535,904	3,750,242	6.1%

Tourist turnover (€ million)

4 th Quarter	2016	2017	Change, %
Lanzarote	786	830	5.6%
Fuerteventura	634	681	7.5%
Gran Canaria	1,409	1,477	4.8%
Tenerife	1,615	1,781	10.3%
La Palma	76	124	63.5%
Canary Islands	4,560	4,930	8.1%



Tourist Expenditure Survey (4th Quarter)

Main indicators by island of stay



Canary Islands

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	143.8	147.8	2.8%
- In their place of residence	105.0	108.5	3.3%
- In the Canary Islands	38.8	39.3	1.3%
Expenditure per tourist and trip (€)			
- Total	1,154	1,197	3.7%
- In their place of residence	839	872	3.9%
- In the Canary Islands	315	325	3.1%
Length of stay	8.8	8.9	0.1
Tourists	3,535,904	3,750,242	6.1%
Tourist turnover (€ million)	4,560	4,930	8.1%

Fuerteventura

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	133.2	141.5	6.3%
- In their place of residence	106.1	112.7	6.2%
- In the Canary Islands	27.1	28.8	6.5%
Expenditure per tourist and trip (€)			
- Total	1,145	1,216	6.1%
- In their place of residence	909	972	6.9%
- In the Canary Islands	236	244	3.1%
Length of stay	9.2	9.2	0.1
Tourists	495,230	513,386	3.7%
Tourist turnover (€ million)	634	681	7.5%

Tenerife

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	144.2	150.2	4.2%
- In their place of residence	102.2	109.4	7.0%
- In the Canary Islands	42.0	40.8	-2.7%
Expenditure per tourist and trip (€)			
- Total	1,110	1,177	6.1%
- In their place of residence	781	843	8.0%
- In the Canary Islands	329	334	1.6%
Length of stay	8.5	8.7	0.3
Tourists	1,280,688	1,357,305	6.0%
Tourist turnover (€ million)	1,615	1,781	10.3%

Lanzarote

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	141.1	142.9	1.3%
- In their place of residence	106.1	106.2	0.0%
- In the Canary Islands	35.0	36.8	5.1%
Expenditure per tourist and trip (€)			
- Total	1,145	1,135	-0.9%
- In their place of residence	858	838	-2.3%
- In the Canary Islands	287	296	3.4%
Length of stay	8.7	8.5	-0.2
Tourists	600,919	658,457	9.6%
Tourist turnover (€ million)	786	830	5.6%

Gran Canaria

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	150.9	150.5	-0.2%
- In their place of residence	108.3	107.5	-0.7%
- In the Canary Islands	42.6	43.0	0.9%
Expenditure per tourist and trip (€)			
- Total	1,213	1,229	1.3%
- In their place of residence	865	879	1.6%
- In the Canary Islands	348	350	0.7%
Length of stay	8.9	9.1	0.2
Tourists	1,064,157	1,108,297	4.1%
Tourist turnover (€ million)	1,409	1,477	4.8%

La Palma

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	130.9	151.4	15.7%
- In their place of residence	92.2	101.7	10.3%
- In the Canary Islands	38.7	49.7	28.4%
Expenditure per tourist and trip (€)			
- Total	1,103	1,398	26.8%
- In their place of residence	769	869	13.0%
- In the Canary Islands	334	530	58.4%
Length of stay	9.5	9.9	0.4
Tourists	65,963	86,566	31.2%
Tourist turnover (€ million)	76	124	63.5%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source markets



Average daily expenditure (€)

4 th Quarter	2016	2017	Change, %
Total average daily expenditure			
United Kingdom	149.3	148.9	-0.3%
Germany	136.8	142.5	4.2%
Nordics	132.3	134.1	1.3%
Spanish Mainland	148.5	154.7	4.2%
Netherlands	136.7	141.8	3.8%
All source markets	143.8	147.8	2.8%
Average daily expenditure in their place of residence			
United Kingdom	118.7	118.9	0.2%
Germany	85.7	90.0	5.0%
Nordics	94.7	97.3	2.8%
Spanish Mainland	108.3	114.5	5.8%
Netherlands	100.3	104.8	4.5%
All source markets	105.0	108.5	3.3%
Average daily expenditure in the Canary Islands			
United Kingdom	30.7	30.0	-2.2%
Germany	51.1	52.5	2.8%
Nordics	37.6	36.7	-2.4%
Spanish Mainland	40.2	40.2	0.0%
Netherlands	36.4	37.0	1.8%
All source markets	38.8	39.3	1.3%

Length of stay

4 th Quarter	2016	2017	Change (p.p.)
United Kingdom	9.8	10.1	0.3
Germany	6.9	6.5	-0.4
Nordics	8.4	9.2	0.8
Spanish Mainland	9.3	9.1	-0.1
Netherlands	8.3	8.4	0.1
All source markets	8.8	8.9	0.1

Tourist turnover (€ million)

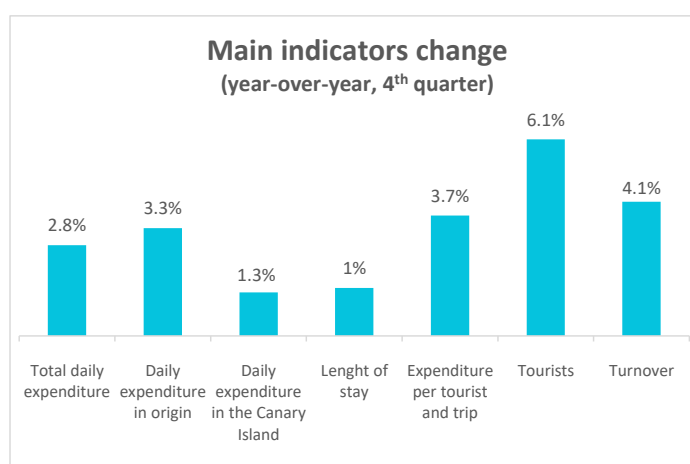
4 th Quarter	2016	2017	Change, %
United Kingdom	1,101	1,218	10.7%
Germany	277	272	-1.8%
Nordics	156	181	16.4%
Spanish Mainland	766	790	3.1%
Netherlands	1,330	1,385	4.1%
All source markets	4,560	4,930	8.1%

Expenditure per tourist and trip (€)

4 th Quarter	2016	2017	Change, %
Total average daily expenditure			
United Kingdom	1,335	1,382	3.5%
Germany	818	795	-2.9%
Nordics	1,073	1,125	4.8%
Spanish Mainland	1,247	1,300	4.2%
Netherlands	1,047	1,087	3.8%
All source markets	1,154	1,197	3.7%
Average daily expenditure in their place of residence			
United Kingdom	1,052	1,096	4.3%
Germany	508	504	-0.7%
Nordics	773	801	3.5%
Spanish Mainland	896	946	5.5%
Netherlands	764	796	4.2%
All source markets	839	872	3.9%
Average daily expenditure in the Canary Islands			
United Kingdom	283	285	0.7%
Germany	311	291	-6.4%
Nordics	300	324	8.0%
Spanish Mainland	351	354	1.0%
Netherlands	284	291	2.6%
All source markets	315	325	3.1%

Tourists

4 th Quarter	2016	2017	Change, %
United Kingdom	768,732	823,975	7.2%
Germany	310,578	313,171	0.8%
Nordics	133,899	150,544	12.4%
Spanish Mainland	548,275	548,812	0.1%
Netherlands	1,087,948	1,127,951	3.7%
All source markets	3,535,904	3,750,242	6.1%



Tourist Expenditure Survey (4th Quarter)

Main indicators by source markets



All source markets

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	143.8	147.8	2.8%
- In their place of residence	105.0	108.5	3.3%
- In the Canary Islands	38.8	39.3	1.3%
Expenditure per tourist and trip (€)			
- Total	1,154	1,197	3.7%
- In their place of residence	839	872	3.9%
- In the Canary Islands	315	325	3.1%
Length of stay	8.8	8.9	0.1
Tourists	3,535,904	3,750,242	6.1%
Tourist turnover (€ million)	1,330	1,385	4.1%

Germany

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	136.8	142.5	4.2%
- In their place of residence	85.7	90.0	5.0%
- In the Canary Islands	51.1	52.5	2.8%
Expenditure per tourist and trip (€)			
- Total	818	795	-2.9%
- In their place of residence	508	504	-0.7%
- In the Canary Islands	311	291	-6.4%
Length of stay	6.9	6.5	-0.4
Tourists	310,578	313,171	0.8%
Tourist turnover (€ million)	1,101	1,218	10.7%

Spanish Mainland

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	148.5	154.7	4.2%
- In their place of residence	108.3	114.5	5.8%
- In the Canary Islands	40.2	40.2	0.0%
Expenditure per tourist and trip (€)			
- Total	1,247	1,300	4.2%
- In their place of residence	896	946	5.5%
- In the Canary Islands	351	354	1.0%
Length of stay	9.3	9.1	-0.1
Tourists	548,275	548,812	0.1%
Tourist turnover (€ million)	156	181	16.4%

United Kingdom

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	149.3	148.9	-0.3%
- In their place of residence	118.7	118.9	0.2%
- In the Canary Islands	30.7	30.0	-2.2%
Expenditure per tourist and trip (€)			
- Total	1,335	1,382	3.5%
- In their place of residence	1,052	1,096	4.3%
- In the Canary Islands	283	285	0.7%
Length of stay	9.8	10.1	0.3
Tourists	768,732	823,975	7.2%
Tourist turnover (€ million)	0	0	#DIV/0!

Nordics

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	132.3	134.1	1.3%
- In their place of residence	94.7	97.3	2.8%
- In the Canary Islands	37.6	36.7	-2.4%
Expenditure per tourist and trip (€)			
- Total	1,073	1,125	4.8%
- In their place of residence	773	801	3.5%
- In the Canary Islands	300	324	8.0%
Length of stay	8.4	9.2	0.8
Tourists	133,899	150,544	12.4%
Tourist turnover (€ million)	277	272	-1.8%

Netherlands

4 th Quarter	2016	2017	Change
Average daily expenditure (€)			
- Total	136.7	141.8	3.8%
- In their place of residence	100.3	104.8	4.5%
- In the Canary Islands	36.4	37.0	1.8%
Expenditure per tourist and trip (€)			
- Total	1,047	1,087	3.8%
- In their place of residence	764	796	4.2%
- In the Canary Islands	284	291	2.6%
Length of stay	8.3	8.4	0.1
Tourists	1,087,948	1,127,951	3.7%
Tourist turnover (€ million)	766	790	3.1%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.