

Tourist Expenditure Survey (2018)

Main indicators by island of stay



Average daily expenditure (€)

BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	119.7	115.1	109.4	116.4	107.7	115.2
Accommodation:	0.6	0.6	1.3	1.1	0.8	1.0
- Accommodation	--	--	--	--	--	--
- Additional accommodation e:	0.6	0.6	1.3	1.1	0.8	1.0
Transport:	3.1	2.5	2.7	3.4	6.1	3.0
- National/international transp	--	--	--	--	--	--
- Local transport	3.1	2.5	2.7	3.4	6.1	3.0
Food and drink:	16.6	12.3	21.7	20.0	14.2	18.2
- Food purchases at supermark	4.5	4.5	7.3	6.6	4.2	6.0
- Restaurants / cafes	12.1	7.7	14.4	13.4	9.9	12.3
Leisure, culture and sports:	5.9	4.9	4.6	7.0	3.1	5.7
Shopping:	4.5	4.2	5.0	6.6	3.6	5.3
Others:	0.6	1.0	0.6	1.1	0.4	0.8
TOTAL	151.0	140.6	145.3	155.6	135.8	149.2

DO NOT BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	--	--	--	--	--	--
Accommodation:	41.4	42.9	35.2	32.4	32.8	35.7
- Accommodation	39.6	41.4	33.5	30.5	31.6	33.9
- Additional accommodation e:	1.8	1.5	1.7	1.9	1.2	1.8
Transport:	40.9	37.0	38.0	37.4	43.3	38.3
- National/international transp	35.1	30.6	32.1	32.1	32.1	32.5
- Local transport	5.8	6.4	5.9	5.3	11.2	5.8
Food and drink:	24.9	20.2	25.9	25.0	18.8	24.7
- Food purchases at supermark	7.6	7.4	9.2	9.3	7.6	8.7
- Restaurants / cafes	17.3	12.8	16.7	15.7	11.2	15.9
Leisure, culture and sports:	5.7	4.8	5.1	5.7	3.0	5.4
Shopping:	4.9	4.7	8.7	5.3	3.7	6.1
Others:	0.6	0.8	0.8	1.0	0.7	0.8
TOTAL	118.3	110.3	113.7	106.6	102.2	111.0

Expenditure per tourist and trip (€)

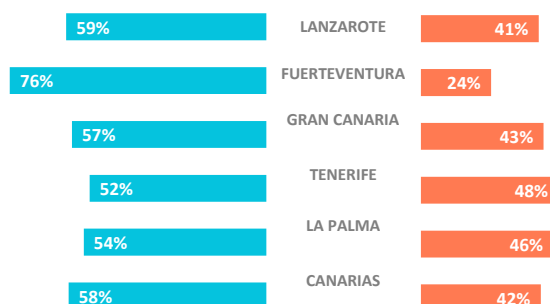
BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	968	1,023	932	961	917	968
Accommodation:	4	5	10	9	7	8
- Accommodation	--	--	--	--	--	--
- Additional accommodation e	4	5	10	9	7	8
Transport:	26	23	22	26	54	25
- National/international transp	--	--	--	--	--	--
- Local transport	26	23	22	26	54	25
Food and drink:	135	119	194	165	125	157
- Food purchases at supermark	37	50	68	57	40	54
- Restaurants / cafes	98	69	126	108	85	103
Leisure, culture and sports:	47	45	37	54	25	46
Shopping:	35	37	42	51	32	43
Others:	4	10	7	9	4	8
TOTAL	1,220	1,262	1,243	1,276	1,164	1,255

DO NOT BOOK HOLIDAY PACKAGE

	LZ	FV	GC	TF	LP	CANARIAS
Package:	--	--	--	--	--	--
Accommodation:	368	454	352	298	337	340
- Accommodation	353	442	333	281	327	324
- Additional accommodation e	14	12	19	17	10	16
Transport:	334	319	327	320	438	328
- National/international transp	284	262	277	273	323	277
- Local transport	50	56	50	47	115	51
Food and drink:	217	174	258	235	207	233
- Food purchases at supermark	70	68	114	97	91	95
- Restaurants / cafes	146	107	144	138	116	138
Leisure, culture and sports:	45	40	42	49	29	45
Shopping:	38	39	92	52	39	60
Others:	6	8	10	9	7	9
TOTAL	1,008	1,034	1,081	964	1,057	1,014

SHARE OF TOURISTS: PACKAGE VS. NO PACKAGE



Length of stay *

	LZ	FV	GC	TF	LP	CANARIAS
Book holiday package	8.1	9.0	8.6	8.2	8.6	8.4
Do not book holiday package	8.5	9.4	9.5	9.0	10.3	9.1
TOTAL	9.0	9.9	10.3	9.6	10.6	9.7

* Estimation

Tourists (> 16 years old)

	LZ	FV	GC	TF	LP	CANARIAS
Book holiday package	1,447,616	1,402,093	2,189,022	2,596,060	135,204	7,861,444
Do not book holiday package	1,009,422	454,524	1,636,007	2,395,145	116,426	5,645,682
TOTAL	2,457,038	1,856,617	3,825,029	4,991,205	251,630	13,507,126

Tourist turnover* (€ million)

	LZ	FV	GC	TF	LP	CANARIAS
Book holiday package	1,766	1,769	2,721	3,314	157	9,864
Do not book holiday package	1,018	470	1,768	2,308	123	5,726
TOTAL	2,783	2,239	4,489	5,622	280	15,590

* Estimation

Tourist Expenditure Survey (2018)

Main indicators by source markets



Average daily expenditure (€)

BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	114.7	116.3	118.3	114.2	115.2
Accommodation:	0.6	1.8	1.5	0.9	1.0
- Accommodation	--	--	--	--	--
- Additional accommodation e)	0.6	1.8	1.5	0.9	1.0
Transport:	3.4	7.3	2.2	2.0	3.0
- National/international transp	--	--	--	--	--
- Local transport	3.4	7.3	2.2	2.0	3.0
Food and drink:	12.5	18.4	26.1	21.5	18.2
- Food purchases at supermark	4.9	4.2	8.1	6.8	6.0
- Restaurants / cafes	7.6	14.1	18.1	14.7	12.3
Leisure, culture and sports:	4.9	8.6	3.4	6.1	5.7
Shopping:	3.9	7.9	4.1	5.6	5.3
Others:	0.7	0.5	0.5	1.1	0.8
TOTAL	140.7	160.8	156.1	151.3	149.2

DO NOT BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	--	--	--	--	--
Accommodation:	32.4	34.4	37.9	35.4	35.7
- Accommodation	31.6	32.4	36.6	33.9	33.9
- Additional accommodation e)	0.8	2.0	1.4	1.4	1.8
Transport:	34.3	40.0	44.1	36.4	38.3
- National/international transp	27.8	31.4	39.8	32.4	32.5
- Local transport	6.4	8.6	4.2	4.0	5.8
Food and drink:	19.9	22.2	28.6	27.7	24.7
- Food purchases at supermark	8.0	6.7	11.8	9.3	8.7
- Restaurants / cafes	11.9	15.4	16.8	18.4	15.9
Leisure, culture and sports:	3.8	5.9	3.1	5.8	5.4
Shopping:	5.9	5.7	13.4	4.1	6.1
Others:	0.4	0.8	0.5	1.0	0.8
TOTAL	96.7	108.9	127.5	110.3	111.0

Expenditure per tourist and trip (€)

BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	1,072	761	1,027	901	968
Accommodation:	5	11	12	7	8
- Accommodation	--	--	--	--	--
- Additional accommodation e)	5	11	12	7	8
Transport:	33	47	18	15	25
- National/international transp	--	--	--	--	--
- Local transport	33	47	18	15	25
Food and drink:	130	116	240	173	157
- Food purchases at supermark	57	28	74	56	54
- Restaurants / cafes	73	89	166	117	103
Leisure, culture and sports:	46	56	30	47	46
Shopping:	37	54	36	43	43
Others:	8	3	6	9	8
TOTAL	1,330	1,049	1,369	1,196	1,255

DO NOT BOOK HOLIDAY PACKAGE

	Germany	Spain	Nordics	UK	Total
Package:	--	--	--	--	--
Accommodation:	393	243	484	306	340
- Accommodation	381	231	458	294	324
- Additional accommodation e)	12	12	26	11	16
Transport:	382	257	455	288	328
- National/international transp	303	201	411	255	277
- Local transport	79	56	44	33	51
Food and drink:	246	162	318	241	233
- Food purchases at supermark	109	63	145	86	95
- Restaurants / cafes	137	100	172	155	138
Leisure, culture and sports:	40	40	40	47	45
Shopping:	59	42	170	34	60
Others:	6	6	8	10	9
TOTAL	1,126	751	1,475	926	1,014

SHARE OF TOURISTS: PACKAGE VS. NO PACKAGE



VS.



75%

GERMANY

25%

33%

SPAIN

67%

70%

NORDICS

30%

59%

UNITED KINGDOM

41%

58%

TOTAL

42%

Length of stay*

	Germany	Spain	Nordics	UK	Total
Book holiday package	9.5	6.5	8.8	7.9	8.4
Do not book holiday package	11.6	6.9	11.6	8.4	9.1
TOTAL	11.3	8.0	10.8	8.8	9.7

* Estimation

Tourists (> 16 years old)

	Germany	Spain	Nordics	UK	Total
Book holiday package	2,062,429	517,184	954,036	2,518,044	7,861,444
Do not book holiday package	686,350	1,029,349	413,234	1,765,786	5,645,682
TOTAL	2,748,779	1,546,533	1,367,270	4,283,830	13,507,126

Tourist turnover* (€ million)

	Germany	Spain	Nordics	UK	Total
Book holiday package	2,743	542	1,306	3,012	9,864
Do not book holiday package	773	773	609	1,634	5,726
TOTAL	3,516	1,315	1,915	4,647	15,590

* Estimation

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.