

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

1 st Quarter	2018	2019	Change
Lanzarote	615,545	632,357	2.7%
Fuerteventura	466,857	413,243	-11.5%
Gran Canaria	1,092,822	1,091,076	-0.2%
Tenerife	1,330,881	1,342,298	0.9%
La Palma	81,283	66,451	-18.2%
Canary Islands	3,625,234	3,587,587	-1.0%

Tourist turnover (€ million)

1 st Quarter	2018	2019	Change
Lanzarote	636	550	-13.5%
Fuerteventura	514	402	-21.7%
Gran Canaria	1,389	1,164	-16.2%
Tenerife	1,529	1,331	-12.9%
La Palma	86	74	-14.0%
Canary Islands	4,203	3,570	-15.1%

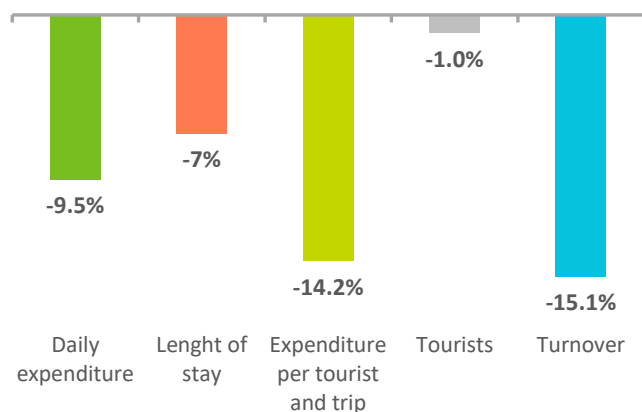
Tourists with holiday package (%)

1 st Quarter	2018	2019	Change
Lanzarote	54.9%	49.2%	-0.06
Fuerteventura	71.7%	72.4%	0.01
Gran Canaria	54.8%	52.9%	-0.02
Tenerife	49.5%	48.9%	-0.01
La Palma	59.3%	52.6%	-0.07
Canary Islands	55.3%	53.2%	-0.02

Expenditure per tourist and trip (€)

1 st Quarter	2018	2019	Change
Lanzarote	1,033	870	-15.8%
Fuerteventura	1,101	974	-11.5%
Gran Canaria	1,271	1,067	-16.1%
Tenerife	1,149	992	-13.7%
La Palma	1,056	1,111	5.2%
Canary Islands	1,159	995	-14.2%

Main indicators change
(year-over-year, 1st quarter)



Average daily expenditure (€)

1 st Quarter	2018	2019	Change
Lanzarote	126.6	113.9	-10.0%
Fuerteventura	128.5	116.0	-9.7%
Gran Canaria	136.5	127.7	-6.4%
Tenerife	139.6	122.5	-12.2%
La Palma	113.4	108.2	-4.6%
Canary Islands	134.5	121.8	-9.5%

Length of stay (days)

1 st Quarter	2018	2019	Change
Lanzarote	9.09	8.32	-0.77
Fuerteventura	9.27	9.19	-0.08
Gran Canaria	11.37	9.53	-1.84
Tenerife	9.43	9.45	0.02
La Palma	10.85	11.63	0.78
Canary Islands	9.97	9.29	-0.68

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Canary Islands

1 st Quarter	2018	2019	Change
Tourists	3,625,234	3,587,587	-1.0%
- book package	2,004,273	1,908,947	-4.8%
- do not book package	1,620,961	1,678,640	3.6%
% book package	55.3%	53.2%	-0.02
Average daily expenditure	1,159	995	-14.2%
Expenditure per tourist and trip	134.5	121.8	-9.5%
Length of stay	9.97	9.29	-0.68
Turnover (€ million)	4,203	3,570	-15.1%

Lanzarote

1 st Quarter	2018	2019	Change
Tourists	615,545	632,357	2.7%
- book package	338,179	311,223	-8.0%
- do not book package	277,366	321,134	15.8%
% book package	54.9%	49.2%	-0.06
Average daily expenditure	1,033	870	-15.8%
Expenditure per tourist and trip	126.6	113.9	-10.0%
Length of stay	9.09	8.32	-0.77
Turnover (€ million)	636	550	-13.5%

Fuerteventura

1 st Quarter	2018	2019	Change
Tourists	466,857	413,243	-11.5%
- book package	334,577	299,381	-10.5%
- do not book package	132,280	113,862	-13.9%
% book package	71.7%	72.4%	0.01
Average daily expenditure	1,101	974	-11.5%
Expenditure per tourist and trip	128.5	116.0	-9.7%
Length of stay	9.27	9.19	-0.08
Turnover (€ million)	514	402	-21.7%

Gran Canaria

1 st Quarter	2018	2019	Change
Tourists	1,092,822	1,091,076	-0.2%
- book package	598,400	577,381	-3.5%
- do not book package	494,422	513,695	3.9%
% book package	54.8%	52.9%	-0.02
Average daily expenditure	1,271	1,067	-16.1%
Expenditure per tourist and trip	136.5	127.7	-6.4%
Length of stay	11.37	9.53	-1.84
Turnover (€ million)	1,389	1,164	-16.2%

Tenerife

1 st Quarter	2018	2019	Change
Tourists	1,330,881	1,342,298	0.9%
- book package	659,143	656,221	-0.4%
- do not book package	671,738	686,077	2.1%
% book package	49.5%	48.9%	-0.01
Average daily expenditure	1,149	992	-13.7%
Expenditure per tourist and trip	139.6	122.5	-12.2%
Length of stay	9.43	9.45	0.02
Turnover (€ million)	1,529	1,331	-12.9%

La Palma

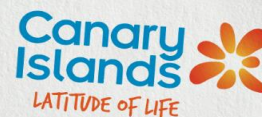
1 st Quarter	2018	2019	Change
Tourists	81,283	66,451	-18.2%
- book package	48,204	34,949	-27.5%
- do not book package	33,079	31,502	-4.8%
% book package	59.3%	52.6%	-0.07
Average daily expenditure	1,056	1,111	5.2%
Expenditure per tourist and trip	113.4	108.2	-4.6%
Length of stay	10.85	11.63	0.78
Turnover (€ million)	86	74	-14.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



Tourists (over 15 years old)

1 st Quarter	2018	2019	Change
United Kingdom	1,057,390	1,045,787	-1.1%
Germany	738,446	707,077	-4.2%
Nordic countries	633,987	567,038	-10.6%
Spanish Mainland	310,029	375,085	21.0%
Others	885,382	892,600	0.8%
All markets	3,625,234	3,587,587	-1.0%

Tourist turnover (€ million)

1 st Quarter	2018	2019	Change
United Kingdom	1,087	938	-13.7%
Germany	970	816	-15.9%
Nordic countries	877	707	-19.4%
Spanish Mainland	231	222	-3.7%
Others	1,039	887	-14.6%
All markets	4,203	3,570	-15.1%

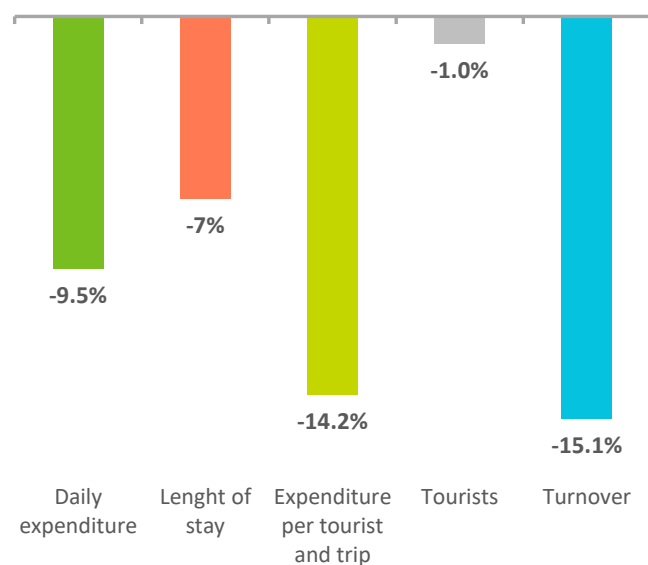
Tourists with holiday package (%)

1 st Quarter	2018	2019	Change
United Kingdom	54.1%	55.2%	0.01
Germany	69.3%	67.4%	-0.02
Nordic countries	70.7%	73.8%	0.03
Spanish Mainland	26.0%	18.5%	-0.08
Others	44.2%	41.1%	-0.03
All markets	55.3%	53.2%	-0.02

Expenditure per tourist and trip (€)

1 st Quarter	2018	2019	Change
United Kingdom	1,028	897	-12.7%
Germany	1,313	1,154	-12.1%
Nordic countries	1,383	1,247	-9.9%
Spanish Mainland	744	592	-20.4%
Others	1,173	994	-15.3%
All markets	1,159	995	-14.2%

Main indicators change
(year-over-year, 1st quarter)



Average daily expenditure (€)

1 st Quarter	2018	2019	Change
United Kingdom	132.6	118.9	-10.3%
Germany	130.5	119.1	-8.7%
Nordic countries	149.9	141.0	-6.0%
Spanish Mainland	125.8	114.7	-8.8%
Others	132.2	118.1	-10.6%
All markets	134.5	121.8	-9.5%

Length of stay (days)

1 st Quarter	2018	2019	Change
United Kingdom	8.72	8.31	-0.41
Germany	11.99	11.17	-0.82
Nordic countries	11.02	10.00	-1.02
Spanish Mainland	7.03	5.92	-1.11
Others	10.05	9.90	-0.15
All markets	9.97	9.29	-0.68

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



All markets

1 st Quarter	2018	2019	Change
Tourists	3,625,234	3,587,587	-1.0%
- book package	2,004,273	1,908,947	-4.8%
- do not book package	1,620,961	1,678,640	3.6%
% book package	55.3%	53.2%	-0.02
Average daily expenditure	1,159	995	-14.2%
Expenditure per tourist and trip	134.5	121.8	-9.5%
Length of stay	9.97	9.29	-0.68
Turnover (€ million)	4,203	3,570	-15.1%

United Kingdom

1 st Quarter	2018	2019	Change
Tourists	615,545	632,357	2.7%
- book package	338,179	311,223	-8.0%
- do not book package	277,366	321,134	15.8%
% book package	54.9%	49.2%	-0.06
Average daily expenditure	1,033	870	-15.8%
Expenditure per tourist and trip	126.6	113.9	-10.0%
Length of stay	9.09	8.32	-0.77
Turnover (€ million)	636	550	-13.5%

Germany

1 st Quarter	2018	2019	Change
Tourists	738,446	707,077	-4.2%
- book package	511,673	476,881	-6.8%
- do not book package	226,773	230,196	1.5%
% book package	69.3%	67.4%	-0.02
Average daily expenditure	1,313	1,154	-12.1%
Expenditure per tourist and trip	130.5	119.1	-8.7%
Length of stay	11.99	11.17	-0.82
Turnover (€ million)	970	816	-15.9%

Nordic countries

1 st Quarter	2018	2019	Change
Tourists	633,987	567,038	-10.6%
- book package	448,489	418,249	-6.7%
- do not book package	185,498	148,789	-19.8%
% book package	70.7%	73.8%	0.03
Average daily expenditure	1,383	1,247	-9.9%
Expenditure per tourist and trip	149.9	141.0	-6.0%
Length of stay	11.02	10.00	-1.02
Turnover (€ million)	877	707	-19.4%

Spanish Mainland

1 st Quarter	2018	2019	Change
Tourists	310,029	375,085	21.0%
- book package	80,640	69,310	-14.1%
- do not book package	229,389	305,775	33.3%
% book package	26.0%	18.5%	-0.08
Average daily expenditure	744	592	-20.4%
Expenditure per tourist and trip	125.8	114.7	-8.8%
Length of stay	7.03	5.92	-1.11
Turnover (€ million)	231	222	-3.7%

Others

1 st Quarter	2018	2019	Change
Tourists	885,382	892,600	0.8%
- book package	391,375	367,156	-6.2%
- do not book package	494,007	525,444	6.4%
% book package	44.2%	41.1%	-0.03
Average daily expenditure	1,173	994	-15.3%
Expenditure per tourist and trip	132.2	118.1	-10.6%
Length of stay	10.05	9.90	-0.15
Turnover (€ million)	1,039	887	-14.6%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.