

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

3 rd Quarter	2018	2019	Change
Lanzarote	600,760	628,986	4.7%
Fuerteventura	492,146	415,473	-15.6%
Gran Canaria	873,519	798,802	-8.6%
Tenerife	1,170,429	1,187,434	1.5%
La Palma	52,398	54,161	3.4%
Canary Islands	3,206,687	3,101,631	-3.3%

Tourist turnover (€ million)

3 rd Quarter	2018	2019	Change
Lanzarote	848	802	-5.4%
Fuerteventura	652	581	-11.0%
Gran Canaria	1,094	1,015	-7.2%
Tenerife	1,560	1,497	-4.0%
La Palma	67	73	8.5%
Canary Islands	4,242	3,987	-6.0%

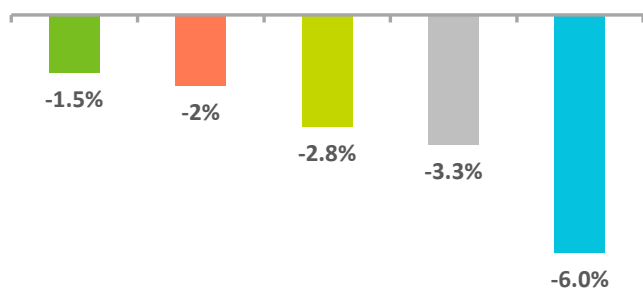
Tourists with holiday package (%)

3 rd Quarter	2018	2019	Change
Lanzarote	60.1%	54.6%	-0.06
Fuerteventura	75.2%	74.7%	0.00
Gran Canaria	66.3%	60.2%	-0.06
Tenerife	57.1%	54.1%	-0.03
La Palma	51.5%	59.6%	0.08
Canary Islands	62.8%	58.5%	-0.04

Expenditure per tourist and trip (€)

3 rd Quarter	2018	2019	Change
Lanzarote	1,411	1,275	-9.6%
Fuerteventura	1,325	1,398	5.5%
Gran Canaria	1,252	1,270	1.5%
Tenerife	1,333	1,261	-5.4%
La Palma	1,279	1,342	5.0%
Canary Islands	1,323	1,286	-2.8%

Main indicators change (year-over-year, 3rd quarter)



Daily expenditure Length of stay Expenditure per tourist and trip Tourists Turnover

Average daily expenditure (€)

3 rd Quarter	2018	2019	Change
Lanzarote	162.7	148.1	-9.0%
Fuerteventura	143.0	154.7	8.2%
Gran Canaria	145.7	147.5	1.3%
Tenerife	154.5	148.8	-3.7%
La Palma	121.7	150.8	23.9%
Canary Islands	151.1	148.9	-1.5%

Length of stay (days)

3 rd Quarter	2018	2019	Change
Lanzarote	9.23	9.38	0.15
Fuerteventura	9.95	9.63	-0.32
Gran Canaria	9.56	9.25	-0.31
Tenerife	9.41	9.32	-0.09
La Palma	11.88	9.70	-2.18
Canary Islands	9.55	9.38	-0.17

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Canary Islands

3 rd Quarter	2018	2019	Change
Tourists	3,206,687	3,101,631	-3.3%
- book package	2,012,332	1,814,454	-9.8%
- do not book package	1,194,355	1,287,177	7.8%
% book package	62.8%	58.5%	-0.04
Average daily expenditure	1,323	1,286	-2.8%
Expenditure per tourist and trip	151.1	148.9	-1.5%
Length of stay	9.55	9.38	-0.17
Turnover (€ million)	4,242	3,987	-6.0%

Lanzarote

3 rd Quarter	2018	2019	Change
Tourists	600,760	628,986	4.7%
- book package	361,328	343,638	-4.9%
- do not book package	239,432	285,348	19.2%
% book package	60.1%	54.6%	-0.06
Average daily expenditure	1,411	1,275	-9.6%
Expenditure per tourist and trip	162.7	148.1	-9.0%
Length of stay	9.23	9.38	0.15
Turnover (€ million)	848	802	-5.4%

Fuerteventura

3 rd Quarter	2018	2019	Change
Tourists	492,146	415,473	-15.6%
- book package	370,007	310,316	-16.1%
- do not book package	122,139	105,157	-13.9%
% book package	75.2%	74.7%	0.00
Average daily expenditure	1,325	1,398	5.5%
Expenditure per tourist and trip	143.0	154.7	8.2%
Length of stay	9.95	9.63	-0.32
Turnover (€ million)	652	581	-11.0%

Gran Canaria

3 rd Quarter	2018	2019	Change
Tourists	873,519	798,802	-8.6%
- book package	579,392	480,672	-17.0%
- do not book package	294,127	318,130	8.2%
% book package	66.3%	60.2%	-0.06
Average daily expenditure	1,252	1,270	1.5%
Expenditure per tourist and trip	145.7	147.5	1.3%
Length of stay	9.56	9.25	-0.31
Turnover (€ million)	1,094	1,015	-7.2%

Tenerife

3 rd Quarter	2018	2019	Change
Tourists	1,170,429	1,187,434	1.5%
- book package	668,307	642,318	-3.9%
- do not book package	502,122	545,116	8.6%
% book package	57.1%	54.1%	-0.03
Average daily expenditure	1,333	1,261	-5.4%
Expenditure per tourist and trip	154.5	148.8	-3.7%
Length of stay	9.41	9.32	-0.09
Turnover (€ million)	1,560	1,497	-4.0%

La Palma

3 rd Quarter	2018	2019	Change
Tourists	52,398	54,161	3.4%
- book package	26,974	32,266	19.6%
- do not book package	25,424	21,895	-13.9%
% book package	51.5%	59.6%	0.08
Average daily expenditure	1,279	1,342	5.0%
Expenditure per tourist and trip	121.7	150.8	23.9%
Length of stay	11.88	9.7	-2.18
Turnover (€ million)	67	73	8.5%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



Tourists (over 15 years old)

3 rd Quarter	2018	2019	Change
United Kingdom	1,055,559	1,075,078	1.8%
Germany	622,531	471,718	-24.2%
Nordic countries	99,670	89,892	-9.8%
Spanish Mainland	503,176	569,285	13.1%
Others	925,751	895,658	-3.3%
All markets	3,206,687	3,101,631	-3.3%

Tourist turnover (€ million)

3 rd Quarter	2018	2019	Change
United Kingdom	1,498	1,403	-6.3%
Germany	854	651	-23.7%
Nordic countries	133	115	-13.7%
Spanish Mainland	535	613	14.5%
Others	1,223	1,206	-1.4%
All markets	4,242	3,987	-6.0%

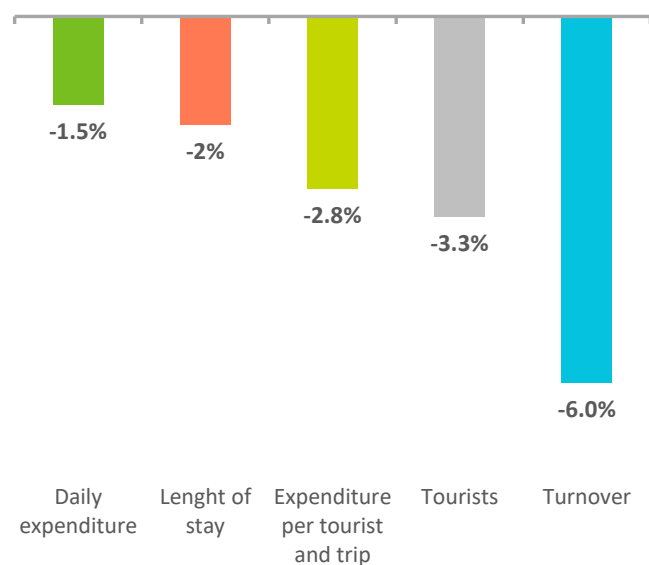
Tourists with holiday package (%)

3 rd Quarter	2018	2019	Change
United Kingdom	66.4%	64.7%	-0.02
Germany	82.7%	78.8%	-0.04
Nordic countries	69.3%	60.3%	-0.09
Spanish Mainland	37.2%	35.0%	-0.02
Others	58.4%	55.1%	-0.03
All markets	62.8%	58.5%	-0.04

Expenditure per tourist and trip (€)

3 rd Quarter	2018	2019	Change
United Kingdom	1,419	1,305	-8.0%
Germany	1,371	1,380	0.7%
Nordic countries	1,334	1,276	-4.3%
Spanish Mainland	1,063	1,076	1.2%
Others	1,335	1,345	0.7%
All markets	1,323	1,286	-2.8%

Main indicators change
(year-over-year, 3rd quarter)



Average daily expenditure (€)

3 rd Quarter	2018	2019	Change
United Kingdom	166.0	154.0	-7.2%
Germany	140.0	139.9	0.0%
Nordic countries	143.6	139.7	-2.7%
Spanish Mainland	146.9	146.8	0.0%
Others	145.9	151.6	3.9%
All markets	151.1	148.9	-1.5%

Length of stay (days)

3 rd Quarter	2018	2019	Change
United Kingdom	9.12	9.10	-0.02
Germany	10.37	10.41	0.04
Nordic countries	9.96	9.71	-0.25
Spanish Mainland	8.57	8.15	-0.42
Others	9.98	9.90	-0.08
All markets	9.55	9.38	-0.17

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



All markets

3 rd Quarter	2018	2019	Change
Tourists	3,206,687	3,101,631	-3.3%
- book package	2,012,332	1,814,454	-9.8%
- do not book package	1,194,355	1,287,177	7.8%
% book package	62.8%	58.5%	-0.04
Average daily expenditure	1,323	1,286	-2.8%
Expenditure per tourist and trip	151.1	148.9	-1.5%
Length of stay	9.55	9.38	-0.17
Turnover (€ million)	4,242	3,987	-6.0%

United Kingdom

3 rd Quarter	2018	2019	Change
Tourists	600,760	628,986	4.7%
- book package	361,328	343,638	-4.9%
- do not book package	239,432	285,348	19.2%
% book package	60.1%	54.6%	-0.06
Average daily expenditure	1,411	1,275	-9.6%
Expenditure per tourist and trip	162.7	148.1	-9.0%
Length of stay	9.23	9.38	0.15
Turnover (€ million)	848	802	-5.4%

Germany

3 rd Quarter	2018	2019	Change
Tourists	622,531	471,718	-24.2%
- book package	514,589	371,486	-27.8%
- do not book package	107,942	100,232	-7.1%
% book package	82.7%	78.8%	-0.04
Average daily expenditure	1,371	1,380	0.7%
Expenditure per tourist and trip	140.0	139.9	0.0%
Length of stay	10.37	10.41	0.04
Turnover (€ million)	854	651	-23.7%

Nordic countries

3 rd Quarter	2018	2019	Change
Tourists	99,670	89,892	-9.8%
- book package	69,050	54,214	-21.5%
- do not book package	30,621	35,678	16.5%
% book package	69.3%	60.3%	-0.09
Average daily expenditure	1,334	1,276	-4.3%
Expenditure per tourist and trip	143.6	139.7	-2.7%
Length of stay	9.96	9.71	-0.25
Turnover (€ million)	133	115	-13.7%

Spanish Mainland

3 rd Quarter	2018	2019	Change
Tourists	503,176	569,285	13.1%
- book package	187,158	199,386	6.5%
- do not book package	316,018	369,899	17.0%
% book package	37.2%	35.0%	-0.02
Average daily expenditure	1,063	1,076	1.2%
Expenditure per tourist and trip	146.9	146.8	0.0%
Length of stay	8.57	8.15	-0.42
Turnover (€ million)	535	613	14.5%

Others

3 rd Quarter	2018	2019	Change
Tourists	925,751	895,658	-3.3%
- book package	540,407	493,502	-8.7%
- do not book package	385,343	402,156	4.4%
% book package	58.4%	55.1%	-0.03
Average daily expenditure	1,335	1,345	0.7%
Expenditure per tourist and trip	145.9	151.6	3.9%
Length of stay	9.98	9.90	-0.08
Turnover (€ million)	1,223	1,206	-1.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.